Deliverable 2

Lab 2 - PCA, CA and Clustering

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1 Load Required Packages: to be increased over the course

```
# Load Required Packages: to be increased over the course
options(contrasts=c("contr.treatment","contr.treatment"))

requiredPackages <- c("effects","FactoMineR","car","missMDA","mvoutlier","chemometrics", "factoextra","]

#use this function to check if each package is on the local machine
#if a package is installed, it will be loaded

#if any are not, the missing package(s) will be installed and loaded
package.check <- lapply(requiredPackages, FUN = function(x) {
   if (!require(x, character.only = TRUE)) {
      install.packages(x, dependencies = TRUE)
      library(x, character.only = TRUE)
   }
})

#verify they are loaded
search()</pre>
```

1.1 Load Processed data

```
# Clear plots
if(!is.null(dev.list())) dev.off()

# Clean workspace
rm(list=ls())
setwd("/Users/othmanbenmoussa/Downloads/ADEI-master-79098fa31eef4ee27f4e3f58437a95dcf6a573c1/Lab3PCA")
#filepath("/Users/othmanbenmoussa/Downloads/ADEI-master-79098fa31eef4ee27f4e3f58437a95dcf6a573c1/Lab3PCA")
#filepath(""/Users/othmanbenmoussa/Desktop/FIB/ADEI/LAB0
#setwd("C:/Users/Eloi/Documents/ADEI/ADEI/Lab3PCA/")
#filepath<-"C:/Users/Eloi/Documents/ADEI/ADEI/Lab3PCA/"
# green_tripdata_2016-01)

load("My0ldCars-5000Clean.RData")
options(contrasts=c("contr.treatment","contr.treatment"))</pre>
```

We assume that NA are not present in the variables. Our working dataframe is already clean.

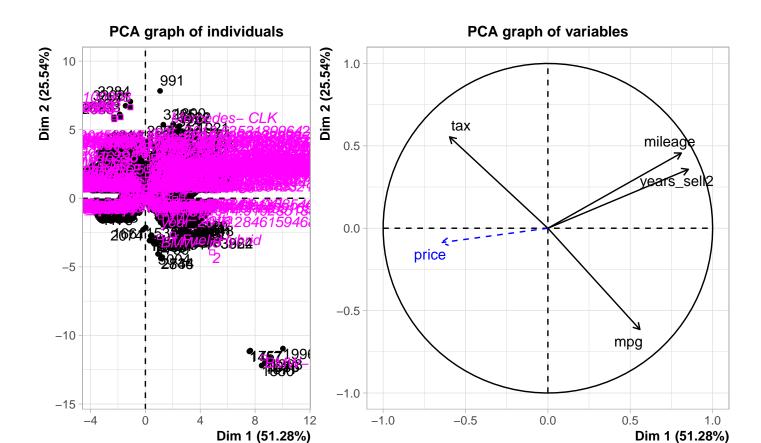
2 Principal Component Analysis

In this section we do the principal component analysis to reduce the number of variables that we are using to analize the data.

```
#Reasignation of variables because there were some errors in the first lab
vars_con<-names(df)[c(5,7,8,14)]
vars_dis<-names(df)[c(1,2,4,6,9,10, 12,13,15,16,17)]
vars_res<-names(df)[c(3,11)]

#Remove remaining NA's
df = df[complete.cases(df),]

#Calculate the PCA
res.pca<-PCA(df[,c(vars_res, vars_dis,vars_con)],quali.sup=c(2:13),quanti.sup= c(1))</pre>
```



```
#library(FactoMineR)
#plot.PCA(res.pca,choix=c("var"),axes=c(1,2))
```

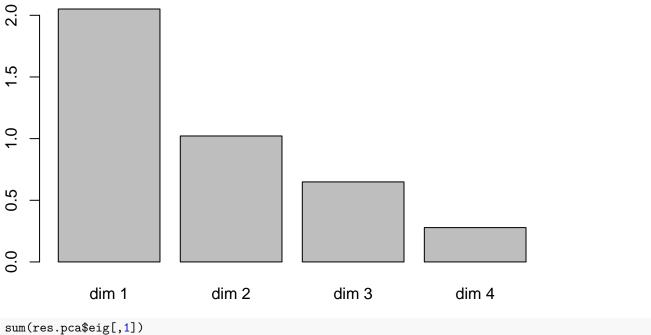
First of all we can interpret the result of the execution of the PCA function. We can see that the first dimension created contains a variance of 51% of the observations and that the second dimension created contains a variance of the 25% of the observations. We know that variables that conform a 90 degree angle are not related. Dimensions in the same direction are related. As we can see mileage is very positively strong related to the age of the car. The consumption of the car is inverse related to the tax. There is no relation between the tax or mpg and the mileage and the age. What is more cars with a lot of mileage or that are very old are cheaper than cars that are new

```
# Multivariant outliers should be included as supplementary observations # 1 < -which(df mout == "YesMOut") #res.pca<-PCA(df[,c(vars_res, vars_dis, vars_con)],quali.sup=c(2:13),quanti.sup= c(1), ind.sup = 1 < -which
```

2.1 Eigenvalues and dominant axes analysis. How many axes we have to interpret according to Kaiser and Elbow's rule?

```
round(res.pca$eig,2)
          eigenvalue percentage of variance cumulative percentage of variance
##
                2.05
                                       51.28
## comp 1
                                                                           51.28
                1.02
                                       25.54
                                                                           76.81
## comp 2
## comp 3
                0.65
                                       16.23
                                                                           93.04
                                                                          100.00
## comp 4
                0.28
                                        6.96
barplot(res.pca$eig[,1],main="valors dims",names.arg=paste("dim",1:nrow(res.pca$eig)))
```

valors dims



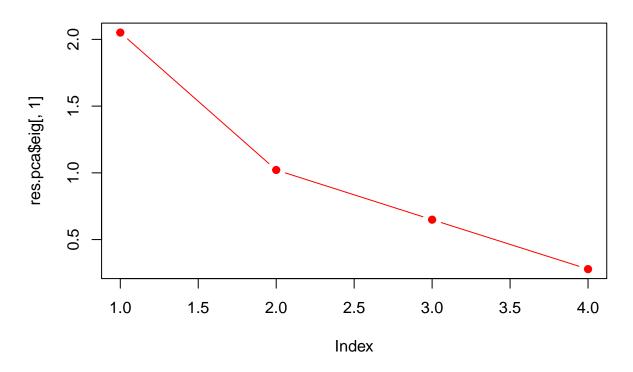
[1] 4

In one hand, According to Kaiser criteria the PCs with eignvalue greater than 1 have more variance that the original values and for this reason the axes that we have to leave are the ones with a value less than 1. Using this criteria we will have to interpret only two axes.

In the other hand, according to the elbow rule criteria we have to choose before the line flaterns out, so we will choose two dimensions too.

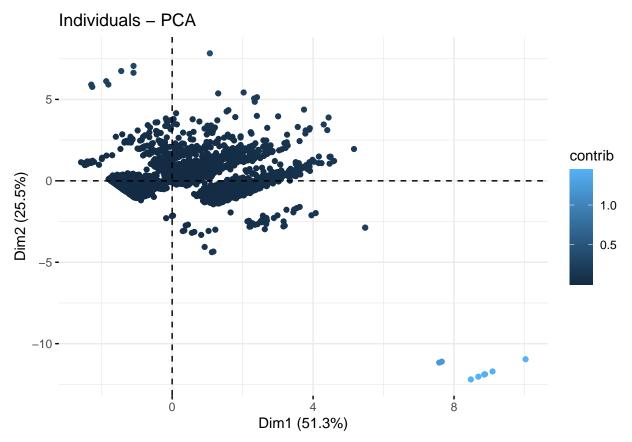
plot(res.pca\$eig[,1],main="Elbow rule", type="b", pch = 19, col = "red")

Elbow rule



2.2 Individuals point of view. Are they any individuals "too contributive"?



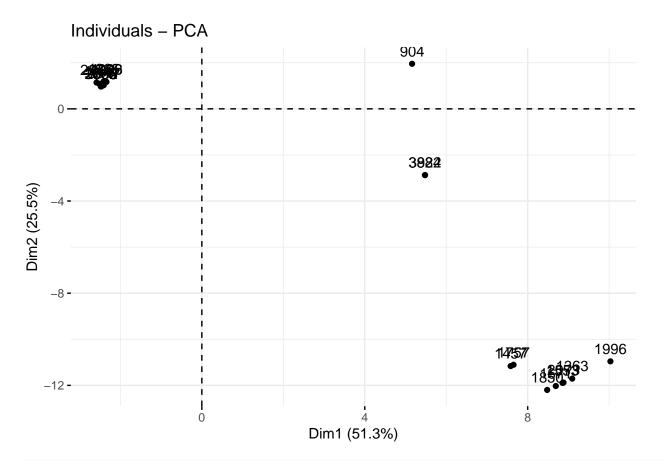


We can see that there are individuals that are too contributive, especially at the extremes parts of the two dimensions. Let's understand them better.

2.2.1 Extreme Individuals

We will leave just the extreme values in the following plots according to each of the two dimensions

```
rang<-order(res.pca$ind$coord[,1])
contrib.extremes<-c(row.names(df)[rang[1]], row.names(df)[rang[length(rang)]])
contrib.extremes<-c(row.names(df)[rang[1:10]], row.names(df)[rang[(length(rang)-10):length(rang)]])
fviz_pca_ind(res.pca, select.ind = list(names=contrib.extremes))</pre>
```



df[which(row.names(df) %in% row.names(df)[rang[length(rang)]]), 1:19]

```
model year price
                                transmission mileage
                                                           fuelType tax
##
  1996 BMW- i3 2015 12500 f.Trans-Automatic
                                               79830 f.Fuel-Hybrid
##
        engineSize manufacturer Audi total years_sell years_sell2
                      f.Man-BMW
                                             Semi nou
##
  1996
             Petit
                                  No
                                         2
##
                                 f.price
                                                   f.miles
##
  1996 (3.4e+04,3.23e+05] Segmento - D f.miles-(34,323] f.tax-(1,125]
##
## 1996 mpg_d-(61.4,471]
```

We notice that the extreme models are BMW i3. We can think that they don't follow the same characteristics as others because of their engine which is hybrid, which makes them extreme.

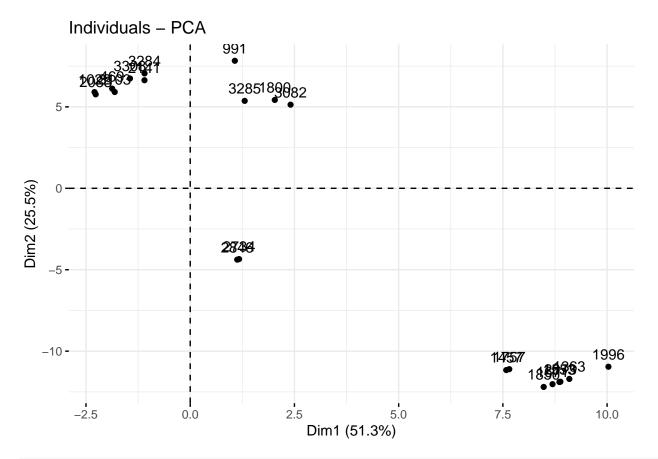
```
df[which(row.names(df) %in% row.names(df)[rang[1]]),1:19]
```

```
##
                    model year price
                                          transmission mileage
                                                                     fuelType tax
## 2275 Mercedes- X-CLASS 2019 37891 f.Trans-Automatic
                                                            303 f.Fuel-Diesel 265
        mpg engineSize
##
                          manufacturer Audi total years_sell years_sell2
## 2275 31.4
                   Gran f.Man-Mercedes
                                         No
                                                 0
                                                     Molt nou
                           f.price
                                          f.miles
                                                            f.tax
                 aux
                                                                           mpg_d
## 2275 [0,5.89e+03] Segmento - A f.miles-[0,6] f.tax-(150,570] mpg_d-[0,44.8]
```

Mercedes X class is a big car with a big tax value, a very high mileage and a high price, this makes it a unusual model that doesn't follow the usual distribution.

In dimension 2 We will

```
rang<-order(res.pca$ind$coord[,2])
contrib.extremes<-c(row.names(df)[rang[1]], row.names(df)[rang[length(rang)]])
contrib.extremes<-c(row.names(df)[rang[1:10]], row.names(df) [rang[(length(rang)-10):length(rang)]])
fviz_pca_ind(res.pca, select.ind = list(names=contrib.extremes))</pre>
```



df[which(row.names(df) %in% row.names(df)[rang[length(rang)]]), 1:19]

```
##
         model year price
                                transmission mileage
                                                          fuelType tax mpg
## 991 Audi- Q7 2013 8995 f.Trans-Automatic 136000 f.Fuel-Diesel 540
       engineSize manufacturer Audi total years_sell years_sell2
##
## 991
                    f.Man-Audi Yes
                                                Vell
                                        1
##
                                f.price
                                                 f.miles
## 991 (3.4e+04,3.23e+05] Segmento - D f.miles-(34,323] f.tax-(150,570]
##
## 991 mpg_d-[0,44.8]
```

df[which(row.names(df) %in% row.names(df)[rang[1]]),1:19]

```
##
          model year price
                                transmission mileage
                                                           fuelType tax
  1850 BMW- i3 2016 19850 f.Trans-Automatic
                                               19995 f.Fuel-Hybrid
        engineSize manufacturer Audi total years_sell years_sell2
                      f.Man-BMW
                                             Semi nou
## 1850
                                  No
                                         2
             Petit
##
                       aux
                                 f.price
                                                  f.miles
                                                                  f.tax
##
  1850 (1.69e+04,3.4e+04] Segmento - C f.miles-(17,34] f.tax-(1,125]
##
                   mpg_d
## 1850 mpg_d-(61.4,471]
```

Detection of multivariant outliers and influent data.

##

Since we've commented before that we don't consider multivariate outliers, no action should be taken here.

2.3 Interpreting the axes: Variables point of view coordinates, quality of representation, contribution of the variables

```
round(cbind(res.pca$var$coord[,1:2],res.pca$var$cos2[,1:2],res.pca$var$contrib[,1:2]),2)
```

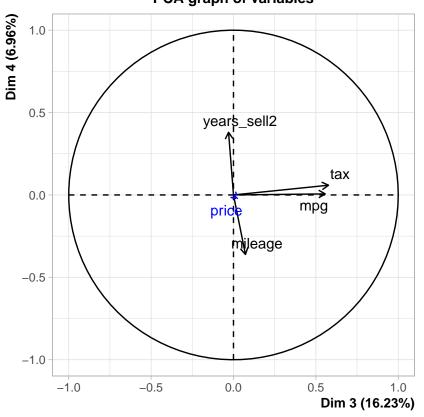
Dim.1 Dim.2 Dim.1 Dim.2 Dim.1 Dim.2

```
0.81 0.46 0.66 0.21 31.99 20.39
## mileage
## tax
               -0.60 0.55 0.36 0.31 17.37 30.10
## mpg
                0.56 -0.61 0.31 0.38 15.21 37.00
## years_sell2 0.85 0.36 0.73 0.13 35.43 12.51
round(cbind(res.pca$var$cos2[,1:2],res.pca$var$contrib[,1:2]),2)
               Dim.1 Dim.2 Dim.1 Dim.2
##
## mileage
                0.66 0.21 31.99 20.39
                0.36 0.31 17.37 30.10
## tax
## mpg
                0.31 0.38 15.21 37.00
## years_sell2 0.73 0.13 35.43 12.51
# dimdes easies this description from the variables
res.des<-dimdesc(res.pca)
## #
res.des$Dim.1$quanti
##
               correlation
                                p.value
## years_sell2
                0.8524794 0.000000e+00
                0.8099881 0.000000e+00
## mileage
                0.5585470 0.000000e+00
## mpg
## total
                0.2578467 3.487248e-76
## tax
                -0.5968714 0.000000e+00
                -0.6450006 0.000000e+00
## price
## # we can need more than 2 axes to have a good representation of the clouds
#plot.PCA(res.pca, choix=c("ind"), cex=0.8)
```

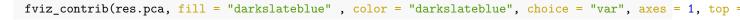
PCA graph of variables

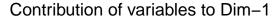
plot.PCA(res.pca, choix=c("var"), axes=c(3,4))

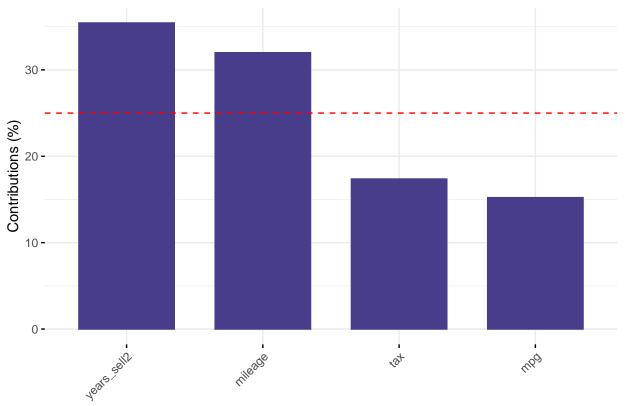
#plot.PCA(res.pca, choix=c("ind"), invisible=c("quali"), axes=c(3,4))



We cansee that this dimensions reprenent a new type of individuals because the relation between distance and years sell is contrary to what we waw in the first PCA with dimensions 1 and 2. Tax and mpg are correlated in a positive way too despite what we saw in the first graphic.





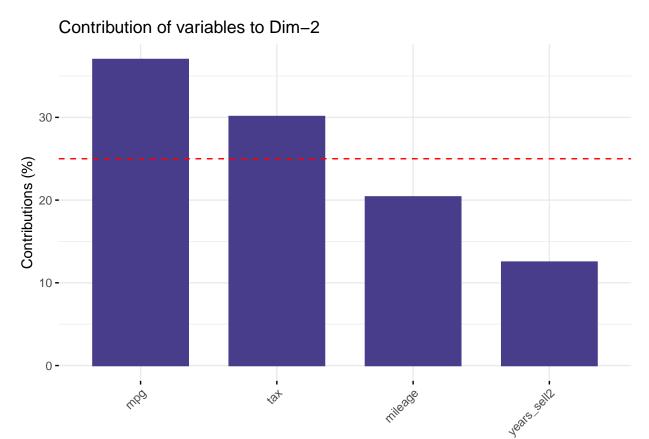


see that price and mileage are the most contributieve to the first dimension.

fviz_contrib(res.pca, fill = "darkslateblue", color = "darkslateblue", choice = "var", axes = 2, top = 9

We

We



see that mpg and mileage are the most contributive to the second dimension.

3 Hierarchial Clustering

res.hcpc <- HCPC(res.pca, nb.clust = 4, order = TRUE) **Hierarchical Clustering** Hierarchical clustering on the **Hierarchical Classification** inertia gain cluster 1 cluster 2 cluster 3 cluster 4 1.0 1.5 0.5 0.5 1.0 -2 8 10 12 Dim 1 (51.28%) **Factor map** 10 cluster 1 cluster 2 cluster 3 2 cluster 4 0 -5 -10 -15 -10-5 0 5 10 15 Dim 1 (51.28%)

#res.hcpc <- HCPC(res.pca,nb.clust = 2, order = TRUE)</pre>

Note: If we chose the default number of cluster it would be 3, as we can guess from the inertia reduction plot. In our case, due to the amount of data we have and when we reduce the clusters to 3, it gives us two big clusters and a small one (the black one above)which doesn't contain much cars and informations. Choosing four clusters keeps that small cluster but makes the two initial big clusters divide into three big clusters which is much more interesting than only dealing with two big clusters.

3.1 Description of clusters

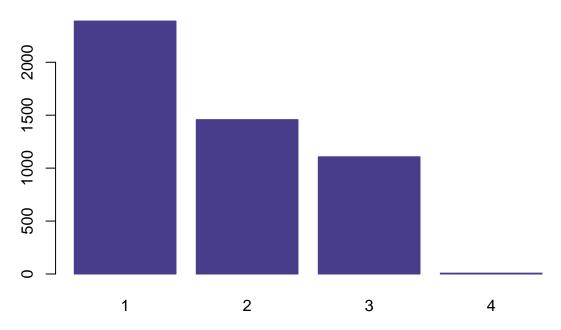
3.1.1 Number of observations in each cluster:

```
##
## 1 2 3 4
## 2389 1458 1107 8
```

We see that the first cluster doesn't represent many vehicles as we explained before, the three other cluser are well represented which is interesting.

barplot(table(res.hcpc\$data.clust\$clust), col="darkslateblue", border="darkslateblue", main="[hierarchic

[hierarchical] #observations/cluster



res.hcpc\$desc.var\$test.chi2

```
##
                      p.value
## model
                 0.000000e+00 258
## year
                 0.000000e+00 237
                 0.000000e+00
## years_sell
                 0.00000e+00
                                 9
## aux
## f.price
                 0.00000e+00
                                 9
## f.miles
                 0.00000e+00
## fuelType
                1.506740e-125
                                 6
## transmission 2.730693e-109
                                 6
## engineSize
                 3.172321e-81
                                 6
## manufacturer
                 1.836385e-31
                                 9
## Audi
                 4.711223e-02
```

for model and year: df>90. The distributions follows a normal low We can see that price, age and tax constitute the main characterizes of the clusters.

Next, we want to see for each cluster which are the categories that characterize them. The clusters that contain more individuals are the first, the second and the fourth one. Cluster number 4 has less individuals. We proceed to analyze them.

3.1.2 Description of the clusters with the qualitative variables:

```
res.hcpc$desc.var$category
quali_var_decription_1<-res.hcpc$desc.var$category</pre>
```

Cluster 1: -> The cluster 1 only contains the BMW i3 model Cluster 2: -> This cluster almost only contains the smallest tax_pay (98%), 76% of its cars are in the cheapest category $Segement\ D$ and 92% are $Semi\ Nou\ Cluster$ 3: -> This cluster contains $mid\ priced$ vehicules (Segment B and Segment C) and 86% of the vehicules the pay the $most\ taxes$ Cluster 4: -> This cluster contains almost all the most expensive cars (price: Segment A), they represent 75% of the cars of this cluster. These cars are in the middle category for tax_pay (145-150) and are in the $age\ category$: Molt Nou

3.1.3 Description of the clusters with the quantitative variables:

```
res.hcpc$desc.var$quanti
quanti_var_decription_1<-res.hcpc$desc.var$quanti
```

Cluster 1: -> The first cluster contains cars with a huge mpg and an above average tax pay, we can thus think of the Hybrid cars such as the BMW i3. Cluster 2: -> The second cluster represents cars that are cheap, have a low tax_pay , an above average mpg and an the biggest mileage. These are the second most common cars as they used to be effective but are turning old. Cluster 3: -> The third cluster represents the most cars as the mileage and mpg are approximately near the average, the car seem to be of a diesel nature as the tax is high Cluster 4: -> The fourth cluster represents "new cars that are pretty expensive.

3.1.4 The description of the clusters by the individuals

res.hcpc\$desc.ind\$para

```
## Cluster: 1
##
        4101
                    1479
                                243
                                          1342
## 0.02985832 0.03005169 0.03147738 0.03254836 0.03677123
## Cluster: 2
##
        3269
                  1231
                            4598
                                       675
## 0.1468722 0.1768802 0.1852476 0.1886373 0.1900470
##
## Cluster: 3
##
        1819
                   907
                            1391
                                       590
                                                 1037
## 0.1271236 0.1305122 0.1659142 0.1768643 0.1788078
## Cluster: 4
##
        1553
                  2073
                            1671
                                      1363
## 0.4969180 0.4973243 0.5845558 0.6403553 0.8447913
```

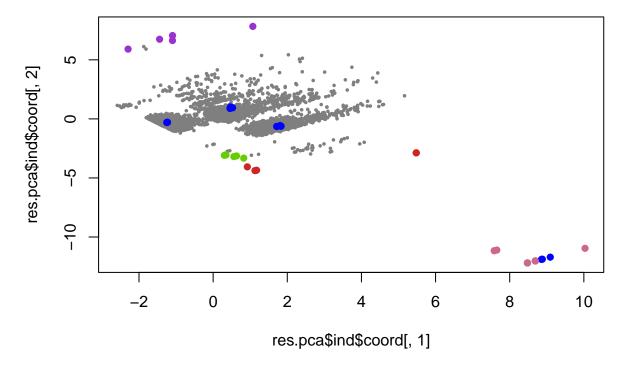
What we obtain are the more representative individuals, paragons, for each cluster. We get the rownames of each paragon in every single cluster.

res.hcpc\$desc.ind\$dist

```
Cluster: 3
                                    2734
                                              3004
##
       3922
                 3884
                          2846
##
   7.123103 7.122217 6.333806 6.330527 5.807111
##
   Cluster: 4
##
       1457
                 1757
                          1996
                                    1850
                                              1671
   18.27829 18.27193 18.26846 18.19178 18.17783
```

```
para1<-which(rownames(res.pca$ind$coord)%in%names(res.hcpc$desc.ind$para[[1]]))
dist1<-which(rownames(res.pca$ind$coord)%in%names(res.hcpc$desc.ind$dist[[1]]))
para2<-which(rownames(res.pca$ind$coord)%in%names(res.hcpc$desc.ind$para[[2]]))
dist2<-which(rownames(res.pca$ind$coord)%in%names(res.hcpc$desc.ind$dist[[2]]))
para3<-which(rownames(res.pca$ind$coord)%in%names(res.hcpc$desc.ind$para[[3]]))
dist3<-which(rownames(res.pca$ind$coord)%in%names(res.hcpc$desc.ind$dist[[3]]))
para4<-which(rownames(res.pca$ind$coord)%in%names(res.hcpc$desc.ind$para[[4]]))
dist4<-which(rownames(res.pca$ind$coord)%in%names(res.hcpc$desc.ind$dist[[4]]))
```

```
plot(res.pca$ind$coord[,1],res.pca$ind$coord[,2],col="grey50",cex=0.5,pch=16)
points(res.pca$ind$coord[para1,1],res.pca$ind$coord[para1,2],col="blue",cex=1,pch=16)
points(res.pca$ind$coord[dist1,1],res.pca$ind$coord[dist1,2],col="chartreuse3",cex=1,pch=16)
points(res.pca$ind$coord[para2,1],res.pca$ind$coord[para2,2],col="blue",cex=1,pch=16)
points(res.pca$ind$coord[dist2,1],res.pca$ind$coord[dist2,2],col="darkorchid3",cex=1,pch=16)
points(res.pca$ind$coord[para3,1],res.pca$ind$coord[para3,2],col="blue",cex=1,pch=16)
points(res.pca$ind$coord[dist3,1],res.pca$ind$coord[dist3,2],col="firebrick3",cex=1,pch=16)
points(res.pca$ind$coord[para4,1],res.pca$ind$coord[para4,2],col="blue",cex=1,pch=16)
points(res.pca$ind$coord[dist4,1],res.pca$ind$coord[dist4,2],col="palevioletred3",cex=1,pch=16)
```



3.2 Partition quality

We are going to evaluate the partition quality.

3.2.1 Gain in inertia (in %)

```
# ( between sum of squares / total sum of squares ) * 100
((res.hcpc$call$t$within[1]-res.hcpc$call$t$within[5])/res.hcpc$call$t$within[1])*100
```

[1] 73.45002

The quality of this reduction if of 73.45%.

In case we wanted to achieve an 80% of the clustering representativity we would need 10 clusters.

((res.hcpc\$call\$t\$within[1]-res.hcpc\$call\$t\$within[10])/res.hcpc\$call\$t\$within[1])*100

[1] 85.60135

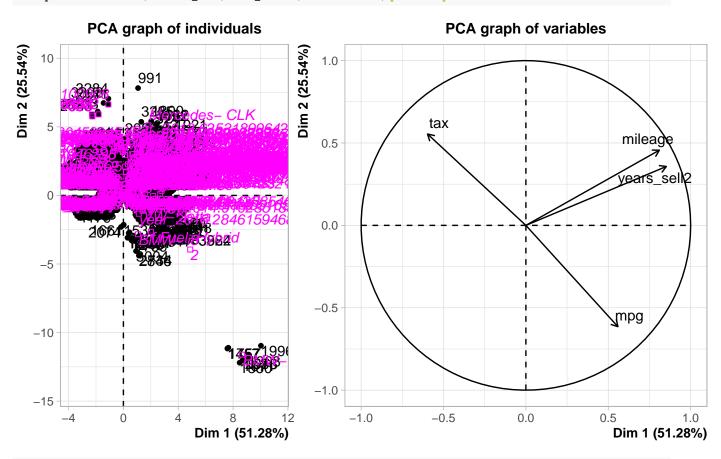
3.2.2 Save the results into dataframe

```
res.hcpc$call$t$inert.gain[1:5]
## [1] 1.5513914 0.6260955 0.5285420 0.2319721 0.1395193
```

4 K-means Classification

df\$hcpck<-res.hcpc\$data.clust\$clust

```
res.pca <- PCA(df[,c(vars_con,vars_dis)], scale. = T,quali.sup=c(5:15))
```



ppcc<-res.pca\$ind\$coord[,1:2] # We choose the two first principal components as per kaiser
summary(ppcc)</pre>

```
Dim.1
                           Dim.2
##
##
    {\tt Min.}
           :-2.5854
                       Min.
                              :-12.1972
    1st Qu.:-1.2838
                       1st Qu.: -0.4931
    Median :-0.1962
                       Median : -0.1717
##
           : 0.0000
##
    Mean
                      Mean
                              :
                                 0.0000
##
    3rd Qu.: 1.1477
                       3rd Qu.:
                                 0.3382
           :10.0318
                      Max.
                             : 7.8304
##
    Max.
```

```
dim(ppcc)
```

```
## [1] 4962 2
```

We will estimate the optimal number of clusters

```
#library("factoextra")
#fviz_nbclust(ppcc, kmeans, method = "gap_stat")
```

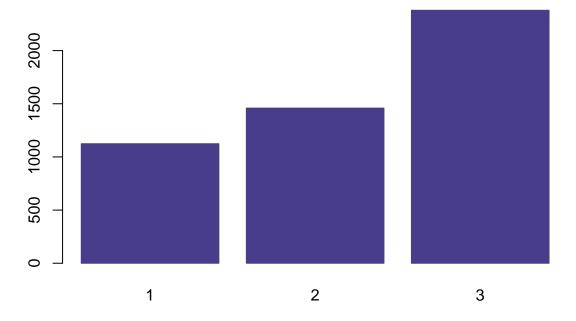
4.1 Classification

We will compute, dist, a matrix which shows the distances to each one of the clusters

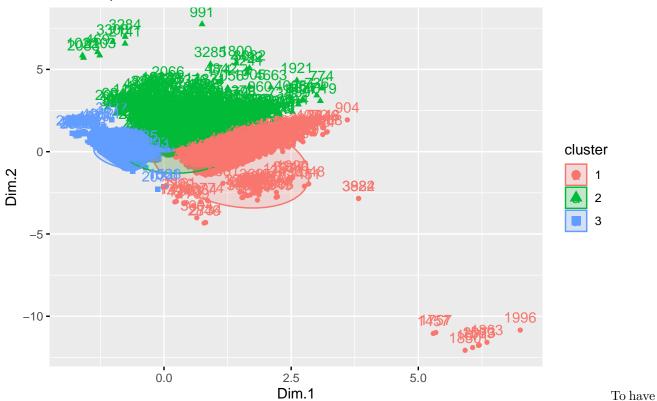
```
#d<-dist(ppcc) # coordenates are real - Euclidean metric
#kc<-kmeans(d,3,iter.max=30,trace=TRUE) #calclulate the distances, into a matrix
#kc
#kc<-kmeans(dist,3,iter.max=30,trace=TRUE)
set.seed(123)
kc <- kmeans(ppcc, 3, nstart = 25)</pre>
```

```
df$claKM<-0
df$claKM<-kc$cluster
df$claKM<-factor(df$claKM)
barplot(table(df$claKM), col="darkslateblue", border="darkslateblue", main="[k- means]#observations/cluster</pre>
```

[k- means]#observations/cluster

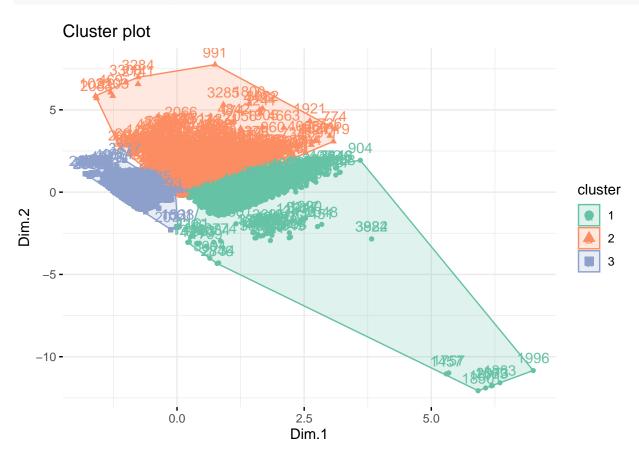


Cluster plot



a better perception of the clusters:

```
# Change the color palette and theme
fviz_cluster(kc, ppcc,
    palette = "Set2", ggtheme = theme_minimal())
```



```
100*(kc$betweenss/kc$totss)
```

```
## [1] 67.35681
```

4.2 K-means clusters characteristics

If we want to know the characteristics of each cluster, we need to execute a catdes to obtain these characteristics. In the following output we get them:

```
res.cat <- catdes(df,20) #the 20th variable of df is claKM res.cat
```

We start wit the description of the categorical variables that characterize the clusters, so in this output we do not have dimensions because it is the total association. We can see the intensity of the variables, in our case the variables that affect more to the clustering are Tax_pay , Age and price.

- Cluster 1: -Every car in this cluster is in the *lowest tax segment*.76% of the cars that pays the less taxes are in this cluster. 94% of the total *Semi nou cars* are in this category, while it contains approximately (44%) half of the *semi nou cars*.73% of the *cheapest cars* are also in this cluster. This explains why this cluster contains a large amount of cars, cars that are majoritarely *manual* (62%). 77% of these cars have been bought *between* 2013 and 2016.
- Cluster 2: -Almost 95% of all the cars in this cluster are in the second highest tax segment. Almost all the cars (96%) with the lowest miles(0,6) are in this cluster, which explains that the cars in this cluster are almost all new (80% of the cars have been bought after 2018). Almost all the segment A cars are in this cluster (97%) in addition to the B category (77%). This cluster thus contains the newly bought cars that are expensive
- Cluster 3: -This car contains the cars that pay the most in taxes (75% of them), 85% of the cars in this cluster blong to cheapest cars (Segments C and D) which explains why their tax pay is big (as we will see later on in the CA analysis). 42% of the cars in this cluster are in the category of cars with the most mileage. This cluster thus contains old, cheap cars that pay the most taxes

We can notice that the cluster have been chosen in the basis of the tax segments in addition to the age of these cars. We will later develop this point in the CA analysis to dress a comparaison between age and tax in addition to price and tax

We now proceed to see the quantitative variables that characterizes the clusters. • Cluster 1: -The Tax_pay is below average by about 90 euros which consolidates our analysis of the categorical variable. The Years_sell Mean is slightly above average by half a year, the mileage is consequently also higher than the average. The price is below average by about 8000 euros with a smaller sd than in other categories. This confirms what we saw in the categorical variables as cars in this category are getting old, unexpensive and tax economical. • Cluster 2: -The taxvariable is slightly above average by 24 dollars, price is by about 7000 dollars with a big sd which is normal (as the price grows, the sd naturally grows), we thus expect cars with a really huge price in this category. Mileage is below average as well as the age variable which confirms what we saw in the categorical variables, cars in this category are new and expensive but not too tax consuming. • Cluster 3: -the tax variable is above average by about 30 dollars, mileage is also way above average as well as years. price is below average by about 6000 dollars. This confirms what we saw with the categorical variables as the cars in this category are old, cheap and tax consuming

This accordance between the categorical and continuous variables makes us confirm that these clusters have been assigned based principally on tax_pay , age and price

4.3 Comparaison of clusters (confusion table)

We want to compare the hierarchical clustering, previously done, and the k-means clustering, so proceed to do the following.

```
df$hcpck<-res.hcpc$data.clust$clust
tt<-table(df$hcpck,df$claKM)
tt</pre>
```

```
##
## 1 2 3
```

```
## 1 7 3 2379
## 2 3 1455 0
## 3 1106 1 0
## 4 8 0 0
```

In order to have a better visualization of the table we add names to the columns and the rows:

```
df$hcpck<-factor(df$hcpck,labels=c("kHP-1","kHP-2","kHP-3","kHP-4"))
df$claKM<- factor(df$claKM,levels=c(1,2,3),labels=c("kKM-1","kKM-2","kKM-3"))</pre>
tt<-table(df$hcpck,df$claKM); tt
##
##
           kKM-1 kKM-2 kKM-3
##
     kHP-1
                      3
                         2379
               7
##
     kHP-2
               3
                   1455
                            0
##
     kHP-3
            1106
                      1
                            0
     kHP-4
```

```
100*sum(diag(tt)/sum(tt))
```

```
## [1] 29.46393
```

We have a concordance of 27% between the two ways of clustering which is not really good

5 CA analysis

CA analysis for your data should contain your factor version of the numeric target (previous) in K=5 (variable aux_price created before) levels and 2 factors:

We set the numeric variable as the price of the car

With the price factor, we proceed to create a variable that associates the price with different factors such as tax price (f.tax), engineSize and Years_Sell. For each of these variables, we create a contingency table and look up for correlations and links between the different categories of these variables.

5.1 Price vs f.Tax

##

##

replicates)

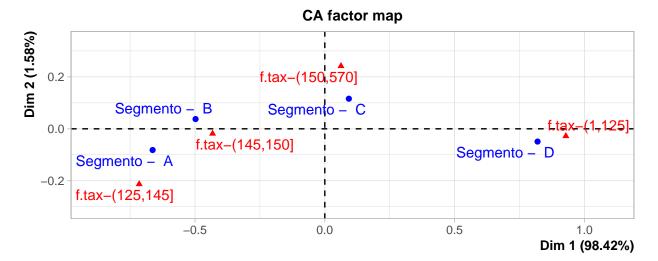
data: tt

```
tt<-table(df[,c("f.price","f.tax")]);tt
##
                   f.tax
                    f.tax-(1,125] f.tax-(125,145] f.tax-(145,150] f.tax-(150,570]
## f.price
##
     Segmento -
                              983
                                                                397
                                                                                  122
##
     Segmento -
                              372
                                                 5
                                                                658
                                                                                  141
##
     Segmento -
                 В
                               67
                                                12
                                                                864
                                                                                  97
##
     Segmento -
                                5
                                                19
                                                               1145
                                                                                  73
chisq.test(tt, simulate.p.value = TRUE)
##
```

We get a p-value smaller than 0.05 so we can deny the H0 hypothesis. There is thus a link between the columns and the rows We are now going to take a look to the simple correspondences.

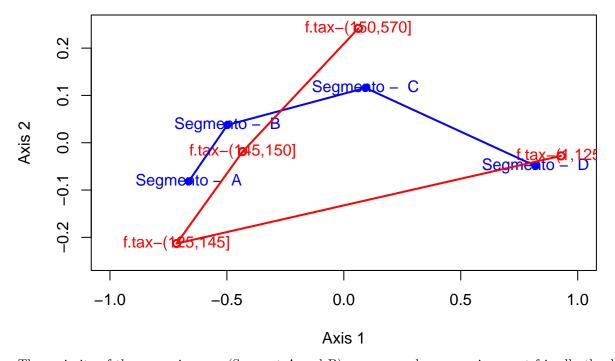
Pearson's Chi-squared test with simulated p-value (based on 2000

X-squared = 1853.2, df = NA, p-value = 0.0004998



```
plot(res.ca$row$coord[,1],res.ca$row$coord[,2],pch=19,col="blue",xlim=c(-1,1),ylim=c(-0.25,0.25),xlab="points(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red")
text(res.ca$row$coord[,1],res.ca$row$coord[,2],lwd=2,col="blue",labels=levels(df$f.price))
text(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red",labels=levels(df$f.tax))
lines(res.ca$row$coord[,1],res.ca$row$coord[,2],lwd=2,col="blue")
lines(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red")
```

CA f.price vs f.tax



The majority of the expensive cars (Segment A and B) are new and more environment friendly thanks to new technologies, they consequently have a less expensive tax price. Cheapest cars(Segment D), have a small mpg and have thus the least tax price (<145). We can't give additional informations about the Segment C as there is no tax category that is really near it.

```
summary_price_tax<-summary(res.ca)$call
##</pre>
```

```
## Call:  
## CA(X = tt)  
##  
## The chi square of independence between the two variables is equal to 1853.25 (p-value = 0).
```

```
##
##
  Eigenvalues
##
                           Dim.1
                                   Dim.2
                                            Dim.3
## Variance
                           0.368
                                   0.006
                                            0.000
## % of var.
                          98.424
                                   1.575
                                            0.000
## Cumulative % of var.
                          98.424 100.000 100.000
##
## Rows
##
                      Iner*1000
                                    Dim.1
                                               ctr
                                                      cos2
                                                                Dim.2
                                                                          ctr
                                                                                  cos2
                        204.254 |
                                    0.819
                                                     0.996 I
                                                               -0.049
## Segmento -
               D
                                           55.365
                                                                       12.426
                                                                                 0.004
## Segmento -
               C
                    5.222
                                    0.093
                                            0.554
                                                     0.390 |
                                                                0.116
                                                                       54.129
                                                                                 0.610
## Segmento -
               В
                                   -0.498
                                                                0.038
                    52.234
                                           14.129
                                                     0.994 |
                                                                        5.024
                                                                                 0.006
                        111.779 |
                    -0.663
                                           29.953
                                                     0.985 |
                                                              -0.082
                                                                      28.421
## Segmento -
               Α
                                                                                 0.015
##
                        Dim.3
                                  ctr
                                         cos2
## Segmento -
               D
                        0.000
                                1.899
                                         0.000 |
## Segmento -
               C
                    -0.001
                               21.617
                                         0.000 |
## Segmento -
               В
                   1
                        0.002
                               59.888
                                         0.000 |
  Segmento -
                      -0.001
                               16.596
                                         0.000 |
##
               Α
                   ##
## Columns
                      Iner*1000
##
                                    Dim.1
                                                                Dim.2
                                                                                  cos2
                                                      cos2
                                                                          ctr
                                               ctr
## f.tax-(1,125]
                                    0.928
                                           67.443
                                                     0.999 |
                                                              -0.028
                        248.146
                                                                        3.789
                                                                                 0.001
## f.tax-(125,145] |
                          4.264
                                   -0.715
                                             1.065
                                                     0.918 |
                                                               -0.213
                                                                        5.908
                                                                                 0.082
## f.tax-(145,150] |
                        115.640
                                   -0.432
                                           31.400
                                                     0.998 |
                                                               -0.019
                                                                        3.614
                                                                                 0.002
## f.tax-(150,570] |
                                             0.092
                                                                0.242 86.690
                          5.438 |
                                    0.062
                                                     0.062 |
                                                                                 0.938
##
                        Dim.3
                                  ctr
                                         cos2
## f.tax-(1,125]
                        0.000
                                0.010
                                         0.000 |
## f.tax-(125,145] |
                        0.014
                               92.262
                                         0.000 |
## f.tax-(145,150] |
                        0.000
                                3.236
                                         0.000 I
## f.tax-(150,570] |
                        0.001
                                4.492
                                         0.000 |
```

We can see from the summary is that we have a chi square statistic of 2659.613, great enough to reject the H0, which means the intensity of the relation between tax and price is high. If we take a look at the variances from the different dimensions, we can see that all together sum more than 1.

5.2 Price vs EngineSize

```
tt<-table(df[,c("f.price","engineSize")]);tt
```

```
##
                    engineSize
## f.price
                     Petit Mitjà Gran
##
     Segmento -
                  D
                       956
                              518
                                    30
                              649
                                    76
##
     Segmento -
                  C
                       451
##
                  В
                       368
                              580
                                    92
     Segmento -
##
     Segmento -
                  Α
                        94
                              807
                                   341
```

X-squared = 1152.3, df = NA, p-value = 0.0004998

We want to see if the rows and columns are independents, we will do a p-value test H0: Rows and columns are independent

```
chisq.test(tt, simulate.p.value = TRUE)

##

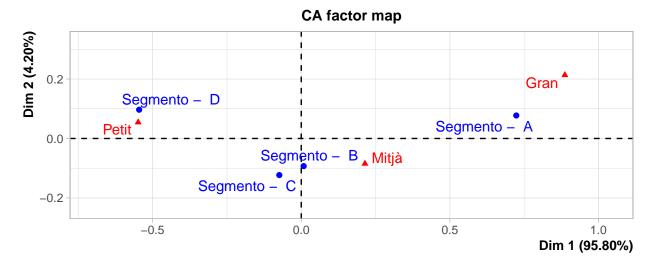
## Pearson's Chi-squared test with simulated p-value (based on 2000

## replicates)

##

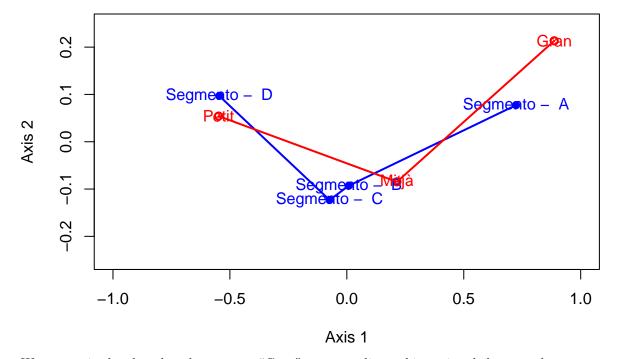
## data: tt
```

We get a p-value smaller than 0.05 so we can deny the H0 hypothesis. There is thus a link between the columns and the rows We are now going to take a look to the simple correspondences.



```
plot(res.ca$row$coord[,1],res.ca$row$coord[,2],pch=19,col="blue",xlim=c(-1,1),ylim=c(-0.25,0.25),xlab="points(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red")
text(res.ca$row$coord[,1],res.ca$row$coord[,2],lwd=2,col="blue",labels=levels(df$f.price))
text(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red",labels=levels(df$engineSize))
lines(res.ca$row$coord[,1],res.ca$row$coord[,2],lwd=2,col="blue")
lines(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red")
```

CA f.price vs f.engineSize



We can see in the plot, that the category "Gran" corresponding to big engines belongs to the summum of highest price category (Segment A), while the smaller engines "MITJÀ" are cheaper (Segment A and Segment B). The smallest engines belong to the bottom of the cheapest category (Segment D). All these results seems logical and follow the cars' distribution of prices we know

```
summary_price_enginesize<-summary(res.ca)$eigenvalues</pre>
```

```
##
## Call:
## CA(X = tt)
##
## The chi square of independence between the two variables is equal to 1152.268 (p-value = 1.022839e-2
```

```
##
##
  Eigenvalues
##
                            Dim.1
                                    Dim.2
                            0.222
                                    0.010
## Variance
## % of var.
                           95.803
                                    4.197
  Cumulative % of var.
                           95.803 100.000
##
##
## Rows
##
                    Iner*1000
                                   Dim.1
                                                      cos2
                                                                Dim.2
                                                                          ctr
                                                                                  cos2
                                              ctr
                       92.992 |
                                  -0.545
                                                     0.969 I
                                                                0.097
                                                                       29.133
                                                                                 0.031 |
## Segmento -
                DΙ
                                           40.523
## Segmento -
                CI
                        4.889
                                  -0.074
                                            0.580
                                                     0.264
                                                           -
                                                               -0.123
                                                                       36.915
                                                                                 0.736 |
## Segmento -
                B |
                                                               -0.093
                                                                       18.596
                                                                                 0.992 |
                        1.826 |
                                   0.008
                                            0.006
                                                     0.008
                      132.511 |
## Segmento -
                A |
                                   0.723
                                           58.890
                                                     0.989 |
                                                                                 0.011 |
                                                                0.077
                                                                       15.356
##
## Columns
##
                    Iner*1000
                                   Dim.1
                                              ctr
                                                      cos2
                                                                Dim.2
                                                                           ctr
                                                                                  cos2
                                           50.964
                                                                       11.370
## Petit
                      114.488
                                  -0.549
                                                     0.990
                                                                0.054
                                                                                 0.010 |
                       27.335
                                   0.214
                                                     0.865
                                                               -0.085
                                                                       37.902
                                                                                 0.135
## Mitjà
                  ١
                                           10.626
                                                           -
## Gran
                  90.396
                                   0.887
                                           38.410
                                                     0.945
                                                                0.213
                                                                       50.727
                                                                                 0.055
```

We can see from the summary is that we have a chi square statistic of 1155.745, great enough to reject the H0 hypothesis, which means the intensity of the relation is high. If we take a look at the variances from the different dimensions, we can see that all together sum is 1.

```
mean(res.ca$eig[,1])
```

```
## [1] 0.1161092
```

Following the kaiser criteria and the value got in the output, we should retain dimensions with a variance greater than 0.116062. In this case, the first dimension fulfills this because its variance is 0.419, but it is not enough to work with data so, we would choose 2 dimensions for this case.

5.3 Price vs Years-sell

X-squared = 2199.8, df = NA, p-value = 0.0004998

```
tt<-table(df[,c("f.price","years_sell")]);tt
##
                   years_sell
## f.price
                    Molt nou Semi nou Vell
                                        157
##
                 D
                         157
                                  1190
     Segmento -
##
     Segmento -
                  С
                         390
                                   777
                                          9
##
     Segmento -
                 В
                         726
                                   312
                                          2
##
     Segmento -
                 Α
                        1121
                                   121
                                          0
chisq.test(tt, simulate.p.value = TRUE)
##
##
    Pearson's Chi-squared test with simulated p-value (based on 2000
##
    replicates)
##
## data: tt
```

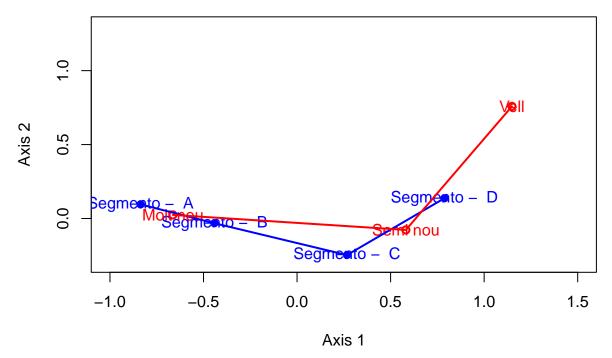
We get a p-value smaller than 0.05 so we can deny the H0 hypothesis. There is thus a link between the columns and the rows We are now going to take a look to the simple correspondences.

```
res.ca <- CA(tt)
```

CA factor map Vell Segmento – A No.5 Segmento – B Segmento – D Segmento – C Dim 1 (94.89%)

```
plot(res.ca$row$coord[,1],res.ca$row$coord[,2],pch=19,col="blue",xlim=c(-1,1.5),ylim=c(-0.3,1.3),xlab="points(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red")
text(res.ca$row$coord[,1],res.ca$row$coord[,2],lwd=2,col="blue",labels=levels(df$f.price))
text(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red",labels=levels(df$years_sell))
lines(res.ca$row$coord[,1],res.ca$row$coord[,2],lwd=2,col="blue")
lines(res.ca$col$coord[,1],res.ca$col$coord[,2],lwd=2,col="red")
```

CA f.price vs f.years_sell



We can see in the plot, that the category "MOLT NOU" belongs to the highest prices categories (Segment A and Segment B), while the older cars "SEMI NOU" belong to the cheaper categories (Segment C and Segment D). The oldest cars belong to the cheapest category (Segment D).

```
summary_price_years_sell<-summary(res.ca)$eigenvalues
```

```
##
## Call:
## CA(X = tt)
```

```
##
##
   The chi square of independence between the two variables is equal to 2199.768 (p-value = 0).
##
##
  Eigenvalues
##
                            Dim.1
                                    Dim.2
                                    0.023
## Variance
                            0.421
## % of var.
                           94.893
                                    5.107
  Cumulative % of var.
                           94.893 100.000
##
## Rows
##
                    Iner*1000
                                   Dim.1
                                                      cos2
                                                                Dim.2
                                                                           ctr
                                                                                  cos2
                                              ctr
                                   0.787
                                                     0.971 |
                                                                0.137
                                                                       25.009
                                                                                 0.029 |
## Segmento -
                D |
                      193.611
                                           44.677
                                                                       63.999
                CI
                                            4.006
                                                               -0.247
                                                                                 0.462 I
##
  Segmento
                       31.340
                                   0.267
                                                     0.538 |
                B |
                                                     0.995
                                                               -0.032
                                                                                 0.005 |
##
  Segmento
                       41.128
                                  -0.442
                                            9.726
                                                           - 1
                                                                        0.943
  Segmento
                      177.244 |
                                  -0.836
                                           41.592
                                                     0.987 |
                                                                0.095
                                                                       10.049
                                                                                 0.013 |
##
##
  Columns
##
                    Iner*1000
                                   Dim.1
                                              ctr
                                                      cos2
                                                                Dim.2
                                                                           ctr
                                                                                  cos2
## Molt nou
                      212.737
                                  -0.664
                                           50.502
                                                     0.999
                                                                0.024
                                                                        1.251
                                                                                 0.001
## Semi nou
                      166.457
                                   0.582
                                           38.882
                                                     0.983
                                                               -0.077
                                                                       12.750
                                                                                 0.017
                       64.129
                                   1.148
                                                                                 0.304 I
  Vell
                                           10.616
                                                     0.696 |
                                                                0.758
                                                                       85.998
```

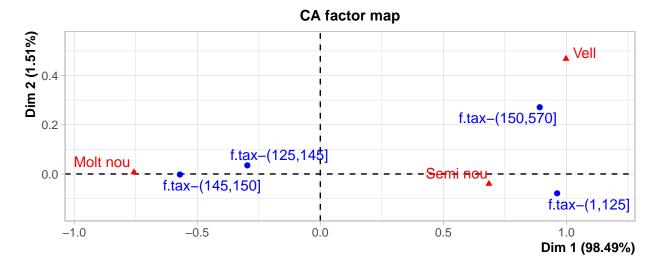
We can see from the summary is that we have a chi square statistic of 2200.099, great enough to reject the H0 hypothesis, which means the intensity of the relation is high. If we take a look at the variances from the different dimensions, we can see that all together sum more than 1.

We also think that it would be interesting to see the link between age and tax price. This will show us if the manufacturers are doing efforts to respect environment (which would be shown by a diminution of tax price)

```
tt<-table(df[,c("f.tax","years_sell")]);tt
```

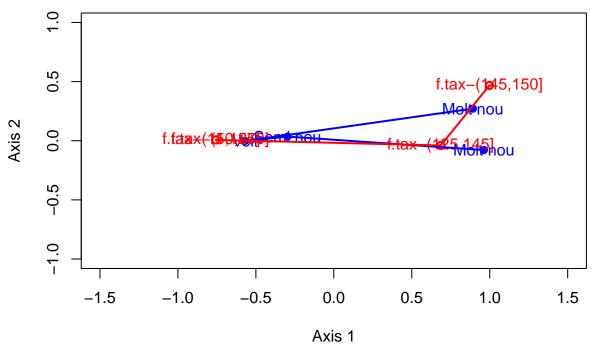
```
##
                      years_sell
## f.tax
                       Molt nou Semi nou Vell
##
     f.tax-(1,125]
                               0
                                      1335
                                             92
     f.tax-(125,145]
                              24
                                              1
##
                                        13
##
     f.tax-(145,150]
                            2349
                                       693
                                             22
                                             53
     f.tax-(150,570]
                              21
                                       359
##
```

```
res.ca_1 <- CA(tt)
```



```
plot(res.ca_1$row$coord[,1],res.ca_1$row$coord[,2],pch=19,col="blue",xlim=c(-1.5,1.5),ylim=c(-1,1),xlab=points(res.ca_1$col$coord[,1],res.ca_1$col$coord[,2],lwd=2,col="red")
text(res.ca_1$row$coord[,1],res.ca_1$row$coord[,2],lwd=2,col="blue",labels=levels(df$years_sell))
text(res.ca_1$col$coord[,1],res.ca_1$col$coord[,2],lwd=2,col="red",labels=levels(df$f.tax))
lines(res.ca_1$row$coord[,1],res.ca_1$row$coord[,2],lwd=2,col="blue")
lines(res.ca_1$col$coord[,1],res.ca_1$col$coord[,2],lwd=2,col="red")
```

CA years sell vs f.tax



consequently confirm our hypotesis, new cars are more respectful to the environment (tax price<150) than the old cars

We can

6 MCA analysis

Now we will proceed with the multiple correspondence analysis to analyse all the categorical variables.

To the analysis of the MCA we will use the variables transmission, fuelTYpe, manufacturer, Audi, years_sell (nou, vell, molt vell), f.price, f.miles and f.tax. The quantitative supplementary variable will be the price one. Teh qualitative variables that will not be used for the computation of MCA will be binary target Audi and factor price.

```
names(df[,c(3,4,6,10,11,13,16,17,18,19)])

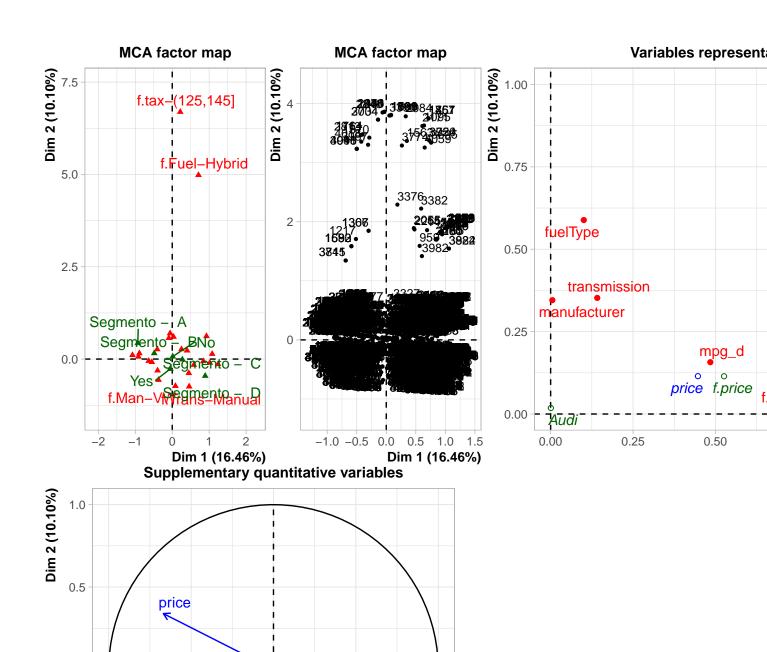
## [1] "price"    "transmission" "fuelType"    "manufacturer" "Audi"

## [6] "years_sell"    "f.price"    "f.miles"    "f.tax"    "mpg_d"

res.mca<-MCA(df[,c(3,4,6,10,11,13,16,17,18,19)],quali.sup=c(5,7), quanti.sup=1)

## Warning: ggrepel: 21 unlabeled data points (too many overlaps). Consider

## increasing max.overlaps</pre>
```



The graphic created by the execution of the function MCA shows us that the Dimension 1 gets 16,5% of the variability and the dimension2 gets 10% of the variability. The supplementary quantitative variable price has more correlation to the dimension 1 than to the dimension t2. As the Audi variable has been used as a supplementary to the analysis it cas no correlation with the dimensions. We will enter in more tdetail in the next sections.

0.5

5 1.0 Dim 1 (16.46%) $_{
m Variables:}$

Individuals and categories:

-1.0

-0.5

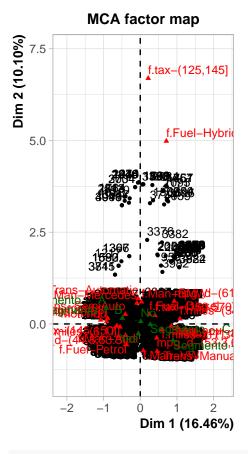
0.0

0.0

-0.5

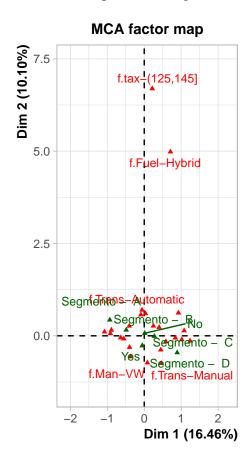
-1.0

We will enter in more detail in the analysisi of individuals and categories in the next sections but we can see clearly that there are some varibales and individuals that has a strong correlation with the dimension 2.



plot.MCA(res.mca,choix=c("ind"),invisible=c("ind"),cex=0.8)

Warning: ggrepel: 20 unlabeled data points (too many overlaps). Consider
increasing max.overlaps



6.1 Eigenvalues and dominant axes analysis. How many axes we have to consider for next Hierarchical Classification stage?

We will use the Kiser criteria to choose the number of axes to be considered. We will choose all the dimensions that have a greater eigenvalue than the mean. As the mean is 1428571, we will use the first 7 dimensions to analyze the data. As we can see in the graphic this 7 dimensions accumulate approximately the 60% of the variability.

```
mean(res.mca$eig[,1])
```

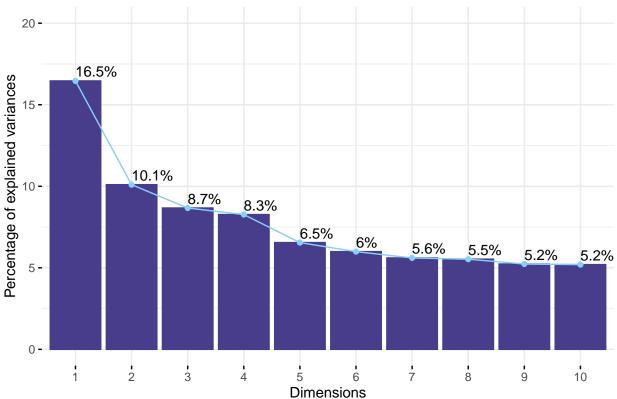
[1] 0.1428571

head(get_eigenvalue(res.mca), 10)

```
##
          eigenvalue variance.percent cumulative.variance.percent
## Dim.1
           0.4232739
                            16.460652
                                                           16.46065
           0.2596686
                             10.098225
                                                           26.55888
## Dim.2
           0.2229031
## Dim.3
                              8.668455
                                                           35.22733
## Dim.4
           0.2125692
                              8.266580
                                                           43.49391
## Dim.5
           0.1683757
                              6.547946
                                                           50.04186
           0.1541116
                              5.993228
                                                           56.03509
## Dim.6
                              5.607258
## Dim.7
           0.1441866
                                                           61.64234
## Dim.8
           0.1422142
                              5.530552
                                                           67.17290
## Dim.9
           0.1345968
                              5.234321
                                                           72.40722
## Dim.10 0.1336127
                              5.196048
                                                           77.60327
```

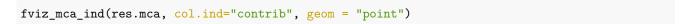
```
fviz_screeplot(
  res.mca,
  addlabels=TRUE,
  ylim=c(0,20),
  barfill="darkslateblue",
  barcolor="darkslateblue",
  linecolor="skyblue1"
)
```

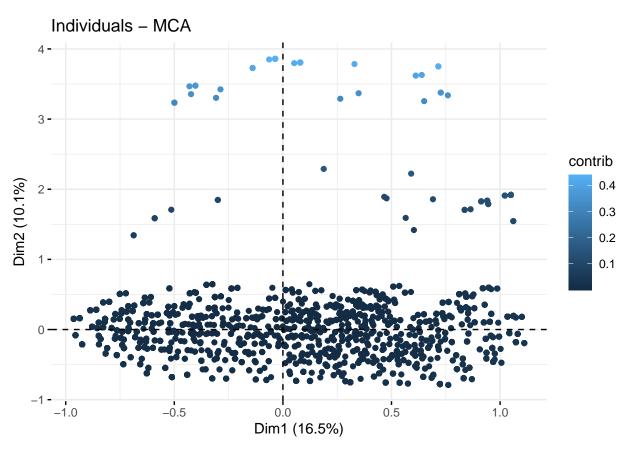
Scree plot



6.2 Individuals point of view.

6.2.1 Are they any individuals "too contributive"?





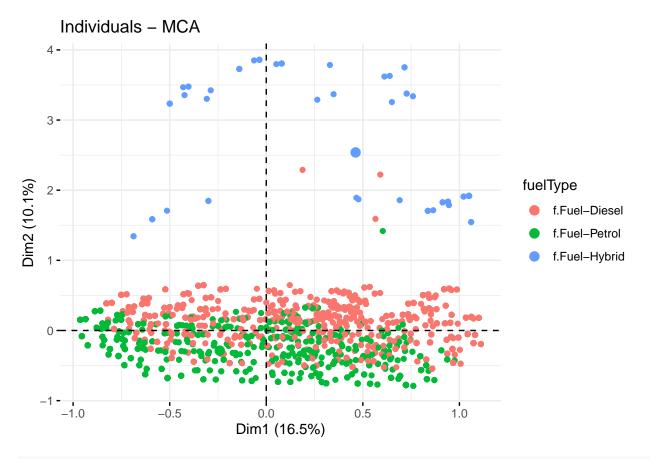
In the dimension 1 we can't identify any observations that are too contributive. Otherwise, in the dimension 2 the are several individuals that have much weight in the creation of the second dimension.

6.2.2 Are there any groups?

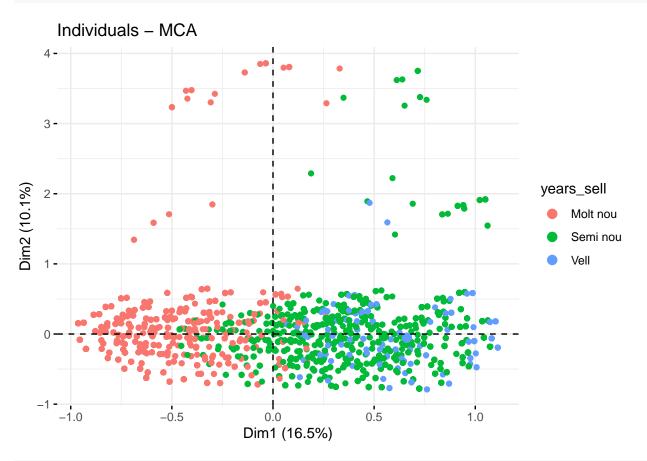
Depending on the qualitative variable used to classify the individuals we can see different types of groups. After proving all of them we have chosen fyelType, years_sell and f.price because are the ones that show more clearly differentiated groups. The first one, fuel Type is strongly related to the dim2. Values higher than 0 are represented by Petrol vehicles, values between 0 and -1 are represented by Diesel vehicles and finally the extreme observations, the ones that are more contributive to the creation of the Dim2 axis are the ones created by Hybrid vehicles.

As we can see the variable years_sell is strongly related to the dimension 1. The newest vehicle sobtain values lower than 0 and the oldest vehicle obtain values higher than 0.

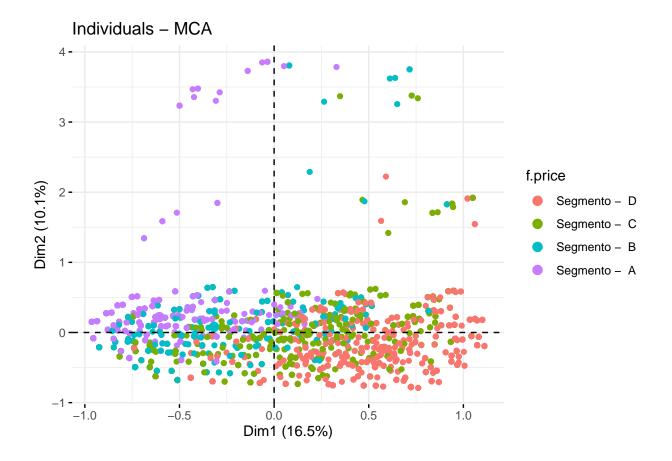
fviz_mca_ind(res.mca, label="none", habillage="fuelType")



fviz_mca_ind(res.mca, label="none", habillage="years_sell")



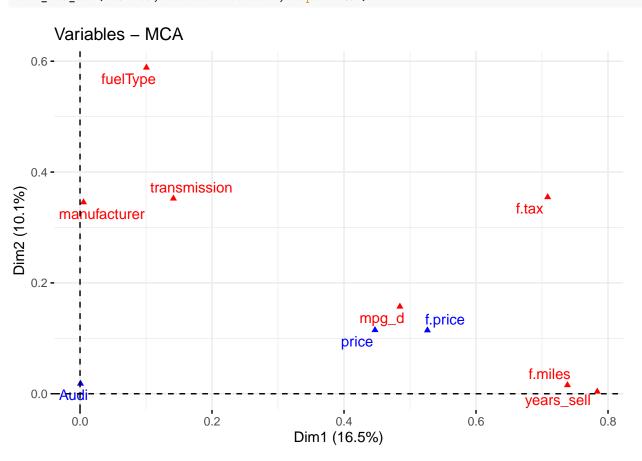
fviz_mca_ind(res.mca, label="none", habillage="f.price")

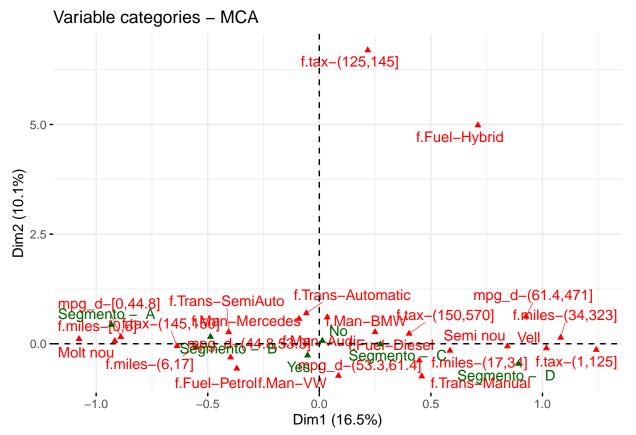


6.3 Interpreting map of categories: average profile versus extreme profiles (rare categories)

TO analyse the categories in out dataset we will use the following two plots.

fviz_mca_var(res.mca, choice="mca.cor", repel=TRUE)





first plot shows us the correlation between variables and the two axes defined.

The first significant observation that we can see is that the variable fuelType has a huge impact on the creation of the second dimension and that it gets 60% of the variability. This matches the results of the previus section where we saw that the cars where distributed in the plot according to their consumption type. The variables f.tax, transmission and manufacturer have a significant impact too. This might be because the type of fuel of a car conditions the type of transmission, the manufacturer and the tax.

The

The dimension 1 is significantly created by the variables miles, years_sell and f.tax. That makes sense because this variables are related too as we saw in the previus chapters.

The second plot shows the categories for each of the variables that we have described. Cars with a tax between 125 and 145 and hybrid cars have a very big positive correlation with the dimension 2. The dimension 1 otherwise shows us other relation. For example newest cars are negative correlated to the dimension 1 but positive correlated with cars with very few miles.

6.4 Interpreting the axes association to factor map.

In this part we rank the variables and categories seen in the previus part due to ther correlation to the 2 dimensions of the factor map.

```
res.desc_1 <- dimdesc(res.mca, axes = c(1,2))#Output in Annex
```

6.4.1 Dimension 1

6.4.1.1 Quantitative

• Price (-0,6): The only quantitative variable that we have included in our analysis is the price. As we can see it has a strong negative relation with the dimension 1. That means that it will have a positive strong correlation with all variables that have hight negative values.

6.4.1.2 Qalitative We can see that there are 3 variables that have the biggest values. This three are highly positive correlated with the dimension1 but they are very correlated between them too. This means that, for example, how much older is a cad, it has much emore miles and has to pay more taxes.

- years sell (0,78)
- f.miles (0,73)
- f.tax (0,70)

6.4.1.3 Category The most correlated categories are the ones that are part of the yeats_sell, miles and tax variables. This is shown in the newxt lists where we tank the variables according to their correlation.

Positive correlated: as we can see old cars have a lot of milages and are cheap (segment-D)

- years_sell=Vell (0.46)
- f.tax=f.tax-(1,125] (0.60)
- f.miles=f.miles-(34,323] (0,70)
- f.price= Segmento-D (0,62)

Negative correlated: as we can see new cars have less miles and are more expensive than the ones of the previus list.

- years_sell=Molt nou (-0,80)
- f.tax = f.tax (145,150] (-0.61)
- f.miles=f.miles-[0,6] (-0,70)
- f.price=Segmento A (-0,57)

```
res.desc_1[[1]] #Output can be found in the Annex
```

6.4.2 Dimension 2

6.4.2.1 Quantitative

• Price (0,33): The only quantitative variable that we have included in our analysis is the price. As we can see the correlation with the dimension 2 is less important than the correlation with the dimension 1 but in this case is positive.

6.4.2.2 Qalitative As we have seen in the previus analysis the variable that has more weight in the second dimension is the variable fuel Type with a value of 0,58. Transmision manufacturer and tax are related too buyt in a less significant way.

• fuelType (0,58)

6.4.2.3 Category The most correlated categories are the ones that build the fuelType variable.

Positive correlated: Hybrid cars are positive correlated with de dimension and with the category f.tax-(125,145].

- f.tax=f.tax-(125,145] (2.55)
- fuelType=f.Fuel-Hybrid (1.74)

Negative correlated: diesel and petrol cars are positive related between them but negative related to transmision, manufacturer and tax.

- fuelType=f.Fuel-Diesel (-0.66)
- fuelType=f.Fuel-Petrol (-1.08)

```
res.desc_1[[2]]#Output in Annex
```

6.5 Perform a MCA taking into account also supplementary variables (use all numeric variables) quantitative and/or categorical. How supplementary variables enhance the axis interpretation?

Now we have added to the suplementaru quantitative elist the 4 quantitative variables (price, mileage, mpg, tax) and we have added to the computation of the MCA the variables AUdi and engineSize.

```
res.mca<-MCA(df[,c(3,4,5,6,7,8,9,10,11,13,16,17,18,19)], quanti.sup=c(1,3,5,6), graph = FALSE)
```

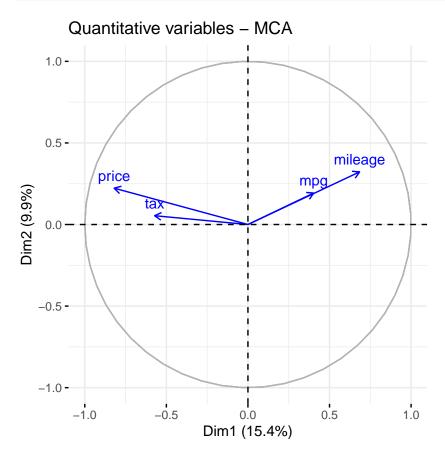
6.6 Interpreting the axes association to factor map.

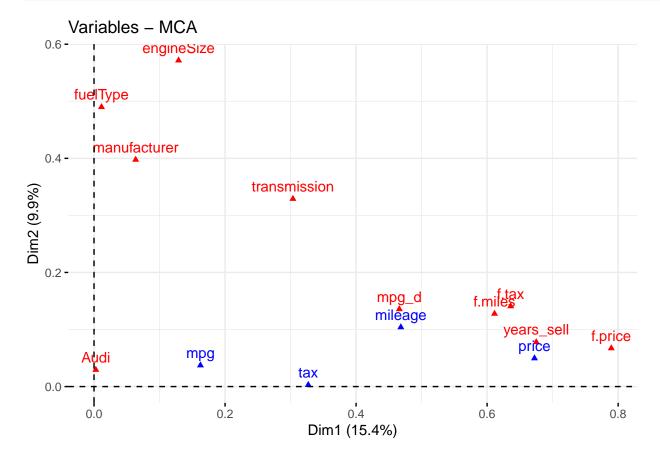
In this part we rank the variables and categories seen in the previus part due to ther correlation to the 2 dimensions of the factor map.

We can see that supplementary quantitativa variables are much more related to the first dimension that to the second dimension. Milage and mpg are veri positively related and negative related to price and tax.

The dimension 2 is more correlated to qualitative variables. As we can see engineSize is the variable more related with the dimension 2 but fuel type remains in the top2.

```
res.desc <- dimdesc(res.mca, axes = c(1,2))
fviz_mca_var(res.mca, choice="quanti.sup")</pre>
```





6.6.1 Dimension 1

Now we will proceed to analyse variables and categories for dimension 1 with the result of the MCA with all the variables. As we will see adding variables have not changed significantly the creation of this dimension. The amount of variance collected by this dimension is of about 15%.

6.6.1.1 Quantitative Quantitative variables have high correlation to the dimension 1. Mileage and miles per gallon has a strong positive correlation. Tax and price have a negative correlation with the dimension 1.

- mileage (0.68)
- mpg(0.40)
- tax (-0.57)
- price (-0.81)

6.6.1.2 Qalitative We can see that there are 3 variables that have the biggest values. This three are highly positive correlated with the dimension1 but they are very correlated between them too. This means that, for example, how much older is a cad, it has much emore miles and has to pay more taxes. This hasn't changed in relation with the first MCA analysis.

- years_sell (0.67)
- f.miles (0.61)
- f.tax (0.64)

6.6.1.3 Category The most correlated categories are the ones that are part of the price, years, miles and tax variables. This is shown in the next lists where we tank the variables according to their correlation.

Positive correlated

- f.tax = f.tax (1,125] (0.66)
- f.miles=f.miles-(34,323) (0.59)
- f.price=Segmento-D (0.72)

Negative correlated

- $mpg_d=mpg_d-[0,44.8]$ (-0.61)
- f.miles=f.miles-[0,6] (-0.62)
- f.price=Segmento-A (-0.66)
- years sell=Molt nou (-0.72)

res.desc<-res.desc[[1]] # Output Can be found in the annex

6.6.2 Dimension 2

Now we will proceed to analyse variables and categories for dimension 2 with the result of the MCA with all the variables. As we will see this dimension has absorved themajority of the variance generated by the engineSize variable. The amount of variance collected by this dimension is of about 10%.

6.6.2.1 Quantitative The quantitative variables have much more correlation to the dimension 1 than to the dimension 2.

• Price (0,33): The only quantitative variable that we have included in our analysis is the price. As we can see the correlation with the dimension 2 is less important than the correlation with the dimension 1 but in this case is positive.

6.6.2.2 Qualitative The variable guelType remains as the second with more correlation to the second dimension but the engineSize one now is the variable with more correlation. This last one has added some correlation with the manufacturer variable.

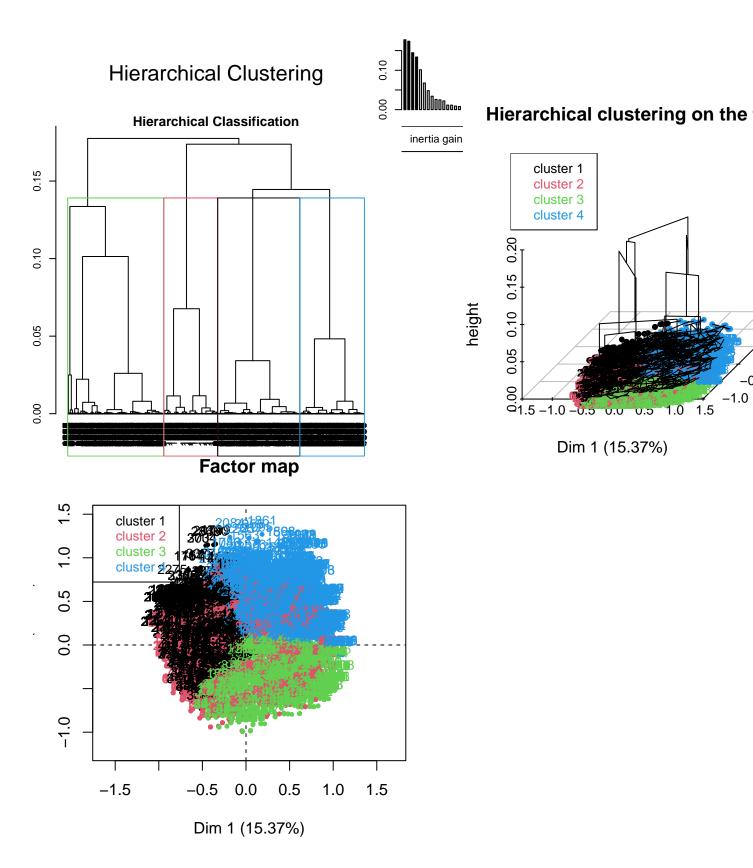
- engineSize (0.57)
- fuelType (0,48)
- manufacturer (0.40)

res.desc[[2]]

7 Hierarchical Clustering (from MCA)

In the first section of MCA analysis we said that we would use Kaiser criteria to choose the clusters and this mean that we have to choose the 9 clusters that have greater value than the mean. Otherwise, to reduce the complexity of the problem we have executed the function sevveral times and we have found that 4 clusters is a number that groups observations in significant different groups.

res.hcpcMCA <- HCPC(res.mca, nb.clust = 4, order = TRUE)



7.1 Description of clusters

We have four different clusters that are represented in the previus image.

- Cluster1: represented in color black is more correlated to the dim1 that to the dim2. It is correlated i a negative way. Contains 1653 observations.
- Cluster2: represented in color pink is correlated with both dimensions in a approximately equal way and contains 1000 observations.
- Cluster3: represented in color green is strong positive correlated to dim1 and negative correlated to dim2. COntains 943 observations.
- Cluster4: represented in color blue is positive correlated to dim1 and positive correlated to dim2.

Although the number of observations of the cluster 1 is higher than the other clusters, the number of observations is distributed equally between them.

table(res.hcpcMCA\$data.clust\$clust) #Output int the res.hcpcMCA\$data.clust\$clust annex section

7.1.1 Correlation with categories

When we say that a cluster is correlated with a dimension what we are saying is that this cluster is correlated with the variables correlated with this dimension too. Now we will analyze the most significant correlations with the different categories.

Note: to help interpret the result of the output Cla/Mod: % of the individuals who belong to the category and also belong to class Mod/Cla: % of individuals of class that belong to the category Global: % of the observations that are part of the category

• Cluster 1:

- Variable target Audi: The first clear observation that we can make is related to our binary target Audi. All the individuals of Cluter 1 are in the category Audi=No. This means that this cluster does not contain any Audi car. The representation of the non audi cars is noticable (41%).
- Variable target price: The 73% of the most expensive cars (f.price=Segmento A) belong to this group. Of all the observations of the cluster a 55% are very expensive.
- Variable tax: 96% of the individuals of the cluster 1 are of the category **f.tax=f.tax-(145,150**]. What is more 50% of the individuals that are of this category belong to this cluster.
- Variable old: 92% of the observations in this cluer are **very young (less than two years old)**. This cluster contains 62% of the newest cars.
- Manufacturer: 56% of the Mercedes cars belong to this cluster and they represent a 44% of all the cluster observations.
- Transmission: 62% of the cars in this group are **SemiAuto** and 54% of the SemiAuto cars
- EngineSize: 64% of the observations belong to the category engineSize=Mitjà.

• Cluster 2:

- Variable target Audi: This cluster contains all the Audi=Yes. What is more all the Audi cars belong
 to this category. This is useful data because this varieable is one of our target variables.
- Variable target price: From the point of view of the price of the cars in this cluster we don't get such relevant information. We can see that 25% belong to the cheapest category (f.price=Segmento D) and a 30% belong to the most expensive (f.price=Segmento A)
- Variable fuel: more or les 50% of the cars in this group are of the type fuelType=f.Fuel-Petrol and the other 50% fuelType=f.Fuel-Diesel
- Variable old: 45% of the observations in this cluer are **years_sell=Molt nou** . This cluster contains 20% of the newest cars.
- EngineSize: 50% of the observations belong to the category engineSize=Mitjà.

• Cluster 3:

- Variable target Audi: The first clear observation that we can make is related to our binary target
 Audi. All the individuals of Cluter 1 are in the category Audi=No. This means that this cluster
 does not contain any Audi car.
- Variable target price: The 43% of the cheapest cars (f.price=Segmento D) belong to this group. Of all the observations of the cluster a 68% are very expensive.
- Variable fuel: 85% of the cars in this group are of the type **fuelType=f.Fuel-Petrol**.
- Manufacturer: 54% of the **VW cars** belong to this cluster and they represent a 90% of all the cluster observations.
- Transmission: 86% of the cars in this group are transmission=f.Trans-Manual.
- EngineSize: 95% of the observations belong to the category engineSize=Mitjà.

• Cluster 4:

- Variable target Audi: The first clear observation that we can make is related to our binary target
 Audi. All the individuals of Cluter 1 are in the category Audi=No. This means that this cluster
 does not contain any Audi car.
- Variable target price: 40% of the observations are from the category f.price=Segmento C and another 40% are from the category 40% of the observations are from the category f.price=Segmento D.

- Manufacturer: 50% of the BMW cars belong to this cluster and they represent a 40% of all the cluster observations. 40% of the Mercedes cars belong to this cluster and they represent a 40% of all the cluster observations.
- Variable fuel: 85% of the cars in this group are of the type **fuelType=f.Fuel-Diesel**.
- Variable old: 91% of the observations in this cluer are not too oldyears_sell=Semi nou (between 3 and 5 years old).
- EngineSize: 71% of the observations belong to the category engineSize=Mitjà.

res.hcpcMCA\$desc.var\$category #Output int the res.hcpcMCA\$desc.var\$category annex section

8 Annex

8.1 Hierarchial clustering

8.1.1 Description of cluster by qualitative variables

```
quali_var_decription_1
```

```
## $'1'
##
                                    Cla/Mod
                                                 Mod/Cla
                                                             Global
                                                                          p.value
## f.miles=f.miles-[0,6]
                                  99.039231
                                             51.77898702 25.1713019
                                                                     0.00000e+00
## aux=[0,5.89e+03]
                                  99.074853
                                             49.30933445 23.9621121
                                                                     0.000000e+00
## years_sell=Molt nou
                                  99.791145 100.0000000 48.2466747
                                                                     0.00000e+00
  year=year_2019
                                  99.873976
                                             66.34575136 31.9830713
##
                                                                     0.00000e+00
## f.price=Segmento - A
                                  89.935588
                                             46.75596484 25.0302297 1.965841e-280
## year=year_2018
                                  99.564270
                                            19.12934282 9.2503023 3.998185e-152
## aux=(5.89e+03,1.69e+04]
                                  76.484194
                                             41.52365006 26.1386538 3.610289e-129
## year=year_2020
                                  99.712644
                                            14.52490582 7.0133011 1.087181e-114
## f.miles=f.miles-(6,17]
                                  75.000000
                                             39.30514860 25.2317614 2.084043e-110
## f.price=Segmento - B
                                  69.711538
                                             30.34742570 20.9592906
                                                                    3.754461e-56
## transmission=f.Trans-SemiAuto
                                 60.940803
                                             48.26287149 38.1297864
                                                                     9.553153e-46
## model=VW- T-Roc
                                 100.000000
                                              2.80452072 1.3502620 3.312432e-22
## fuelType=f.Fuel-Petrol
                                  55.652596 48.01172039 41.5356711 4.460211e-19
## model=VW- T-Cross
                                 100.000000
                                              1.46504814 0.7053607 6.809066e-12
## model=Audi- Q2
                                  80.487805
                                              2.76266220 1.6525595 1.485380e-09
## model=BMW- X2
                                 100.000000
                                              1.08832147 0.5239823 5.196913e-09
## model=Mercedes- B Class
                                  77.192982
                                              1.84177480 1.1487304
                                                                     7.855256e-06
## model=Mercedes- V Class
                                  88.88889
                                              1.00460444
                                                         0.5441354
                                                                     1.159227e-05
## model=VW- Arteon
                                  90.000000
                                              0.75345333
                                                          0.4030633
                                                                     1.156803e-04
## model=VW- Tiguan Allspace
                                 100.000000
                                              0.41858518 0.2015316
                                                                     6.627407e-04
## model=BMW- M4
                                  91.666667
                                              0.46044370 0.2418380
                                                                     2.291420e-03
## manufacturer=f.Man-Mercedes
                                             28.08706572 26.1789601
                                  51.655119
                                                                     3.240347e-03
## model=VW- Sharan
                                  78.260870
                                              0.75345333  0.4635228
                                                                     3.805897e-03
## model=VW- Amarok
                                  90.909091
                                              0.41858518 0.2216848
                                                                     4.424650e-03
## model=BMW- 2 Series
                                  59.712230
                                              3.47425701
                                                          2.8012898
                                                                     5.749111e-03
## model=VW- Shuttle
                                 100.000000
                                              0.25115111
                                                          0.1209190
                                                                     1.241483e-02
## model=Mercedes- GLC Class
                                  58.620690
                                              2.84637924
                                                         2.3377670
                                                                     2.280874e-02
## model=Audi- Q7
                                  66.666667
                                              1.00460444 0.7255139
                                                                    2.689068e-02
## model=Audi- Q5
                                  59.183673
                                              2.42779406 1.9750101 2.783399e-02
## model=Mercedes- X-CLASS
                                  81.818182
                                              0.37672666 0.2216848 2.867977e-02
## model=Mercedes- GLE Class
                                              1.21389703 0.9068924
                                  64.44444
                                                                    2.911599e-02
## model=Mercedes- GLS Class
                                  87.500000
                                              0.29300963
                                                         0.1612253
                                                                     3.053750e-02
## model=VW- Touareg
                                  66.66667
                                              0.83717036
                                                         0.6045949
                                                                     4.412939e-02
## model=Mercedes- C Class
                                  52.987013
                                              8.53913771 7.7589682
                                                                     4.814322e-02
                                  48.858447
## Andi=No
                                             80.61950607 79.4437727
                                                                     4.831062e-02
## manufacturer=f.Man-Audi
                                  45.392157
                                             19.38049393 20.5562273
                                                                    4.831062e-02
## Audi=Yes
                                  45.392157
                                             19.38049393 20.5562273
                                                                    4.831062e-02
## model=Mercedes- CL Class
                                  26.470588
                                              0.37672666 0.6852076
                                                                     1.089010e-02
## model=Mercedes- SLK
                                   0.000000
                                              0.00000000 0.1410721
                                                                     1.004090e-02
## model=Mercedes- GL Class
                                   9.090909
                                              0.04185852 0.2216848
                                                                    8.838624e-03
```

```
1.79991628 2.3982265 7.803700e-03
## model=Audi- A4
                                36.134454
## model=Mercedes- M Class
                                 0.000000
                                            0.00000000 0.1612253 5.199785e-03
## model=BMW- i3
                                 0.000000
                                           0.00000000 0.1612253 5.199785e-03
                                          3.09753035 3.9097138 4.363824e-03
## model=Audi- A3
                                38.144330
## fuelType=f.Fuel-Hybrid
                                32.530120 1.13017999 1.6727126 3.925250e-03
## model=VW- CC
                                0.000000 0.00000000 0.1813785 2.692259e-03
## model=BMW- X1
                                32.608696 1.25575555 1.8540911 2.479182e-03
## model=VW- Beetle
                                0.000000 0.00000000 0.2015316 1.393691e-03
                               ## model=Audi- TT
## model=Audi- A1
                               32.450331 2.05106739 3.0431278 7.779459e-05
                              32.275132
                                          2.55336961 3.8089480 7.056242e-06
## model=BMW- 1 Series
## model=VW- Polo
                                          5.35789033 7.3760580 1.316745e-07
                                34.972678
## model=VW- Scirocco
                                0.000000
                                          0.00000000 0.5642886 9.616993e-09
## fuelType=f.Fuel-Diesel
                                43.115685 50.85809962 56.7916163 4.175114e-16
## f.price=Segmento - C
                                33.163265 16.32482210 23.7001209 1.723693e-32
## years_sell=Vell
                                0.000000 0.00000000 3.3857316 8.025917e-50
## year=year_2013
                                 0.000000 0.00000000 3.3857316 8.025917e-50
                                33.351528 25.57555463 36.9205965 4.370353e-58
## transmission=f.Trans-Manual
                                           0.00000000 3.9500202 3.033614e-58
## year=year_2014
                                 0.000000
## year=year_2015
                                 0.000000
                                          0.00000000 7.7388150 1.014189e-116
## aux=(1.69e+04,3.4e+04]
                                15.710919 8.37170364 25.6549778 1.736648e-171
## f.miles=f.miles-(17,34]
                                15.451664 8.16241105 25.4332930 1.742334e-172
## year=year_2016
                                0.000000 0.00000000 17.4324869 2.778950e-284
## year=year_2017
                                0.000000 0.00000000 17.7952439 3.814868e-291
## f.price=Segmento - D
                                10.438830 6.57178736 30.3103587 3.155589e-299
                                1.501251 0.75345333 24.1636437 0.000000e+00
## f.miles=f.miles-(34,323]
                                          0.79531185 24.2442563 0.000000e+00
## aux=(3.4e+04,3.23e+05]
                                 1.579385
## years_sell=Semi nou
                                 0.000000
                                          0.00000000 48.3675937 0.000000e+00
##
                                   v.test
## f.miles=f.miles-[0,6]
                                      Inf
## aux=[0,5.89e+03]
                                      Inf
## years sell=Molt nou
                                      Tnf
## year=year_2019
                                      Tnf
## f.price=Segmento - A
                                35.783902
## year=year_2018
                                26.272090
## aux=(5.89e+03,1.69e+04]
                                24.180019
## year=year_2020
                                22.762175
## f.miles=f.miles-(6,17]
                                22.325614
                        15.788147
## f.price=Segmento - B
## transmission=f.Trans-SemiAuto 14.197064
## model=VW- T-Roc
                                 9.690396
## fuelType=f.Fuel-Petrol
                                8.924920
## model=VW- T-Cross
                                 6.861606
## model=Audi- Q2
                                 6.045944
## model=BMW- X2
                                 5.840741
## model=Mercedes- B Class
                                 4.469091
## model=Mercedes- V Class
                                 4.385118
## model=VW- Arteon
                                 3.855104
## model=VW- Tiguan Allspace
                                 3.404546
## model=BMW- M4
                                 3.049606
## manufacturer=f.Man-Mercedes
                                 2.943967
## model=VW- Sharan
                                 2.893817
## model=VW- Amarok
                                 2.846185
## model=BMW- 2 Series
                                 2.761758
## model=VW- Shuttle
                                 2.500128
## model=Mercedes- GLC Class
                                 2.276623
## model=Audi- Q7
                                 2.213101
## model=Audi- Q5
                                 2.199618
## model=Mercedes- X-CLASS
                                 2.187860
## model=Mercedes- GLE Class
                                 2.181912
## model=Mercedes- GLS Class
                                 2.163048
## model=VW- Touareg
                                 2.012860
## model=Mercedes- C Class
                                 1.976102
## Andi=No
                                 1.974626
```

```
## manufacturer=f.Man-Audi
                                -1.974626
## Audi=Yes
                                -1.974626
## model=Mercedes- CL Class
                                -2.546206
## model=Mercedes- SLK
                                -2.574418
## model=Mercedes- GL Class
                                -2.618234
                                -2.660447
## model=Audi- A4
## model=Mercedes- M Class
                                -2.794389
## model=BMW- i3
                               -2.794389
## model=Audi- A3
                                -2.850590
## fuelType=f.Fuel-Hybrid
                               -2.884107
## model=VW- CC
                                -3.000851
## model=BMW- X1
                                -3.025871
## model=VW- Beetle
                                -3.195954
## model=Audi- TT
                               -3.572017
## model=Audi- A1
                              -3.951095
## model=BMW- 1 Series
                              -4.491985
## model=VW- Polo
                              -5.276500
## model=VW- Scirocco
                               -5.737349
## fuelType=f.Fuel-Diesel
                                -8.133372
## f.price=Segmento - C
                               -11.868580
## years_sell=Vell
                               -14.840414
## year=year_2013
                               -14.840414
## transmission=f.Trans-Manual
                              -16.066656
## year=year_2014
                               -16.089277
## year=year_2015
                               -22.966239
## aux=(1.69e+04,3.4e+04]
                               -27.915367
## f.miles=f.miles-(17,34]
                               -27.997508
## year=year_2016
                               -36.030575
## year=year_2017
                               -36.466160
## f.price=Segmento - D
                               -36.972613
## f.miles=f.miles-(34,323]
                                    -Inf
## aux=(3.4e+04,3.23e+05]
                                     -Inf
                                     -Inf
## years_sell=Semi nou
##
## $'2'
##
                                    Cla/Mod
                                              Mod/Cla
                                                          Global
                                                                      p.value
## years_sell=Semi nou
                                 55.8750000 91.9753086 48.3675937 0.000000e+00
## year=year_2017
                                 76.2174405 46.1591221 17.7952439 4.876758e-229
## f.miles=f.miles-(34,323]
                                 51.4595496 42.3182442 24.1636437 5.520092e-78
## aux=(1.69e+04,3.4e+04]
                                 50.5106049 44.1015089 25.6549778 9.716054e-78
## aux=(3.4e+04,3.23e+05]
                                 51.3715711 42.3868313 24.2442563 9.804240e-78
                                 50.5546751 43.7585734 25.4332930 3.977753e-77
## f.miles=f.miles-(17,34]
## f.price=Segmento - C
                                 46.4285714 37.4485597 23.7001209 2.191110e-46
## years_sell=Vell
                                 69.6428571 8.0246914 3.3857316 6.713849e-28
## year=year_2013
                                69.6428571 8.0246914 3.3857316 6.713849e-28
## engineSize=Gran
                                49.7217069 18.3813443 10.8625554 5.922071e-26
## year=year 2016
                                 39.7687861 23.5939643 17.4324869 5.350400e-13
## model=BMW- X1
                                60.8695652 3.8408779 1.8540911 3.129843e-10
## year=year_2014
                                49.4897959 6.6529492 3.9500202 1.721730e-09
## engineSize=Mitjà
                                 32.8895850 57.6131687 51.4711810 2.265518e-08
## year=year_2015
                                 41.9270833 11.0425240 7.7388150 5.093919e-08
## model=VW- Tiguan
                                 48.0662983 5.9670782 3.6477227 7.476313e-08
## f.price=Segmento - D
                                 34.5079787 35.5967078 30.3103587 2.197443e-07
## manufacturer=f.Man-BMW
                                 35.5515041 26.7489712 22.1080210 5.266916e-07
## fuelType=f.Fuel-Diesel
                                 32.1149752 62.0713306 56.7916163 1.189542e-06
                                 49.5934959 4.1838134 2.4788392 2.024746e-06
## model=Audi- Q3
## model=Mercedes- M Class
                                100.0000000 0.5486968 0.1612253 5.481549e-05
## model=VW- Beetle
                                 90.0000000 0.6172840 0.2015316 1.228914e-04
## model=Audi- TT
                                 62.9629630 1.1659808 0.5441354 3.563158e-04
## model=Mercedes- GL Class
                                 ## model=Mercedes- CLS Class
                                 ## model=BMW- 3 Series
                                 38.7755102 6.5157750 4.9375252 1.242195e-03
## model=Audi- A5
                                 45.7831325 2.6063100 1.6727126 1.518473e-03
                                 45.5882353 2.1262003 1.3704152 4.636100e-03
## model=Mercedes- GLA Class
```

```
## model=Mercedes- GLC Class
                                      41.3793103 3.2921811 2.3377670 5.436470e-03
## transmission=f.Trans-Automatic 32.3909532 27.5034294 24.9496171 7.681939e-03
                                      40.8695652 3.2235940 2.3176139 7.969883e-03
## model=BMW- 5 Series
## model=Mercedes- E Class 36.8159204 5.0754458 4.0507860 2.057154e-02 ## model=Mercedes- SLK 71.4285714 0.3429355 0.1410721 2.956882e-02 ## model=VW- Arteon 10.0000000 0.1371742 0.4030633 4.862451e-02
                                    10.0000000 0.1371742 0.4030633 4.862451e-02
## model=VW- Arteon
                                     19.5121951 1.0973937 1.6525595 4.324241e-02
## model=Audi- Q2
## model=Audi- A3
                                     22.6804124 3.0178326 3.9097138 3.371786e-02
## model=VW- Tiguan Allspace
## model=Mercedes- V Class
                                     0.0000000 0.0000000 0.2015316 3.072076e-02
                                      11.1111111 0.2057613 0.5441354 2.932579e-02
                                      28.6149163 77.3662551 79.4437727 2.026990e-02
## Audi=No
## f.price=Segmento - B
                                      26.4423077 18.8614540 20.9592906 1.852663e-02
                                      12.2807018 0.4801097 1.1487304 2.511434e-03
## model=Mercedes- B Class
## model=Mercedes- B Class 12.2807018 0.4801097 1.1487304 2.511434e-03  
## model=Mercedes- C Class 21.5584416 5.6927298 7.7589682 3.257214e-04  
## fuelType=f.Fuel-Petrol 26.5405143 37.5171468 41.5356711 2.035723e-04  
## model=BMW- X2 0.0000000 0.0000000 0.5239823 1.147376e-04
                                      0.0000000 0.0000000 0.5239823 1.147376e-04
                                   20.4918033 5.1440329 7.3760580 6.547762e-05
## model=VW- Polo
                               ## model=VW- Passat
## model=VW- Up
## model=VW- T-Cross
## model=Audi- A1
                                     0.0000000 0.0000000 0.7053607 4.897402e-06
## model=VW- T-Roc
                                     0.0000000 0.0000000 1.3502620 6.242961e-11
                                21.6688228 22.9766804 31.1567916 3.354076e-16
15.8945687 13.6488340 25.2317614 1.609540e-36
18.7265918 24.0054870 37.6662636 4.609589e-39
## manufacturer=f.Man-VW
## f.miles=f.miles-(6,17]
## engineSize=Petit
## enginesize-resis
## aux=(5.89e+03,1.69e+04]
                                   14.9575944 13.3058985 26.1386538 9.809586e-44
                                      0.0000000 0.0000000 7.0133011 1.225532e-55
## year=year_2020
## year=year_2018
                                      0.0000000 0.0000000 9.2503023 3.229334e-74
## f.price=Segmento - A
                                     9.5008052 8.0932785 25.0302297 1.130528e-81
                                 0.2523129 0.2057613 23.9621121 1.211779e-204
0.3202562 0.2743484 25.1713019 4.234225e-215
0.0000000 0.0000000 31.9830713 3.079192e-303
## aux=[0,5.89e+03]
## f.miles=f.miles-[0,6]
## year=year_2019
## years_sell=Molt nou
                                     0.0000000 0.0000000 48.2466747 0.000000e+00
##
                                         v.test
## years_sell=Semi nou
                                            Inf
## year=year_2017
                                      32.311154
## f.miles=f.miles-(34,323]
                                     18.694191
## aux=(1.69e+04,3.4e+04]
                                      18.664009
## aux=(3.4e+04,3.23e+05]
                                     18.663526
## f.miles=f.miles-(17,34]
                                    18.588552
## f.price=Segmento - C
                                    14.299904
## years_sell=Vell
                                     10.949063
## year=year_2013
                                      10.949063
## engineSize=Gran
                                     10.535574
## year=year_2016
                                      7.216089
## model=BMW- X1
                                      6.292207
## year=year_2014
                                      6.022096
## engineSize=Mitjà
                                      5.590396
## year=year_2015
                                      5.448001
## model=VW- Tiguan
                                      5.379331
## f.price=Segmento - D
                                      5.181809
## manufacturer=f.Man-BMW
                                      5.016325
## fuelType=f.Fuel-Diesel
                                      4.857372
## model=Audi- Q3
                                       4.750939
## model=Mercedes- M Class
                                      4.034085
## model=VW- Beetle
                                       3.840285
## model=Audi- TT
                                       3.570489
```

```
## model=Mercedes- GL Class
                                   3.471574
## model=Mercedes- CLS Class
                                   3.426099
## model=BMW- 3 Series
                                   3.229010
## model=Audi- A5
                                   3.171130
## model=Mercedes- GLA Class
## model=Mercedes- GLC Class
                                   2.831288
                                   2.779965
## transmission=f.Trans-Automatic 2.665739
## model=BMW- 5 Series 2.653343
## model=Audi- A7
                                  2.554109
## model=Audi- Q5
                                  2.433752
## model=Mercedes- SL CLASS
                                  2.405899
## manufacturer=f.Man-Audi
                                   2.321314
## Audi=Yes
                                   2.321314
## model=Mercedes- E Class
                                  2.315757
## model=Mercedes- SLK
                                  2.175819
## model=VW- Arteon
                                  -1.971869
## model=Audi- Q2
                                  -2.021361
## model=Audi- A3
                                  -2.123430
## model=VW- Tiguan Allspace
                                  -2.160671
## model=Mercedes- V Class
                                  -2.179079
## Audi=No
                                  -2.321314
## f.price=Segmento - B
                                  -2.354921
## model=Mercedes- B Class
                                  -3.021960
## model=Mercedes- C Class
                                  -3.593935
## fuelType=f.Fuel-Petrol
                                 -3.714542
## model=BMW- X2
                                  -3.857106
## model=VW- Polo
                                  -3.992148
## model=VW- Passat
                                  -4.344141
## model=VW- Up
                                  -4.481049
## model=Audi- A1
                                  -4.504406
## model=VW- T-Cross
                                 -4.569135
## fuelType=f.Fuel-Hybrid
                                 -4.966090
## model=VW- Golf
                                  -5.935791
## model=VW- T-Roc
                                  -6.537802
## manufacturer=f.Man-VW
                                  -8.159862
## f.miles=f.miles-(6,17]
                                 -12.621390
## engineSize=Petit
                                 -13.074438
## aux=(5.89e+03,1.69e+04]
                             -13.868657
-15.713338
## year=year_2020
                               -18.225664
## year=year_2018
                              -19.141908
## f.price=Segmento - A
                               -30.525067
## aux=[0,5.89e+03]
                              -31.303101
## f.miles=f.miles-[0,6]
## year=year_2019
                                 -37.221371
## years_sell=Molt nou
                                       -Tnf
##
## $'3'
##
                                                 Mod/Cla
                                     Cla/Mod
                                                              Global
## years_sell=Semi nou
                                 43.7916667 94.94128275 48.36759371
## f.price=Segmento - D
                                 54.9202128 74.61607949 30.31035873
## year=year_2016
                                  59.8843931 46.79313460 17.43248690
## aux=(3.4e+04,3.23e+05]
                                  46.7165420 50.76784101 24.24425635
## f.miles=f.miles-(34,323]
                                  46.7055880 50.58717254 24.16364369
## transmission=f.Trans-Manual
                                  38.2641921 63.32429991 36.92059653
## year=year_2015
                                  57.8125000 20.05420054 7.73881499
                                  32.5842697 55.01355014 37.66626360
## engineSize=Petit
                                  33.6767036 38.39205059 25.43329303
## f.miles=f.miles-(17,34]
## aux=(1.69e+04,3.4e+04]
                                  33.4642577 38.48238482 25.65497783
## model=VW- Polo
                                  44.5355191 14.72448058 7.37605804
                                  30.9184994 43.17976513 31.15679162
## manufacturer=f.Man-VW
## year=year_2014
                                  50.0000000 8.85275519 3.95002015
## model=Audi- A1
                                  53.6423841 7.31707317 3.04312777
## model=VW- Golf
                                  37.5000000 15.98915989 9.51229343
                                  50.5494505 4.15537489 1.83393793
## model=VW- Up
```

```
## fuelType=f.Fuel-Hybrid
                               50.6024096 3.79403794 1.67271262
## model=Audi- A3
                               39.1752577 6.86540199 3.90971383
55.555556 0.45167118 0.18137848
                              30.2521008 3.25203252 2.39822652
## model=Audi- A4
                            100.0000000 0.18066847 0.04030633
## model=VW- Jetta
                             0.0000000 0.00000000 0.24183797
## model=BMW- Z4
## model=BMW- M4
                               0.0000000 0.00000000 0.24183797
## model=BMW- 7 Series
                              0.0000000 0.00000000 0.24183797
## model=BMW- 6 Series
                               0.0000000 0.00000000 0.26199113
## f.price=Segmento - C
                             20.0680272 21.31887986 23.70012092
## model=Mercedes- S Class
                               0.0000000 0.00000000 0.28214430
## model=Mercedes- B Class
                              10.5263158  0.54200542  1.14873035
## model=BMW- X5
                               7.8947368 0.27100271 0.76582023
## model=Mercedes- CLS Class 0.0000000 0.00000000 0.30229746
## model=BMW- 4 Series 12.0000000 1.08401084 2.01531640
## model=BMW- X4 0.0000000 0.00000000 0.38291012
## model=BMW- X4
                              0.0000000 0.00000000 0.38291012
0.0000000 0.00000000 0.46352277
## model=VW- Sharan
                               0.0000000 0.00000000 0.52398227
## model=BMW- X2
## model=Mercedes- E Class
                              13.4328358 2.43902439 4.05078597
## model=Mercedes- V Class
                              0.0000000 0.00000000 0.54413543
## model=VW- Touareg
                               0.0000000 0.00000000 0.60459492
## model=VW- T-Cross
                              0.0000000 0.00000000 0.70536074
## model=Audi- Q7
                              0.0000000 0.00000000 0.72551391
## model=BMW- X1
                               6.5217391 0.54200542 1.85409109
## model=Mercedes- GLE Class
                               0.0000000 0.00000000 0.90689238
0.0000000 0.00000000 1.02781137
## model=Audi- A5
                               2.4096386 0.18066847 1.67271262
## model=VW- T-Roc
                               0.0000000 0.00000000 1.35026199
## manufacturer=f.Man-BMW
                               16.1349134 15.98915989 22.10802096
## transmission=f.Trans-Automatic 16.4781906 18.42818428 24.94961709
## model=Audi- Q5
                              0.0000000 0.00000000 1.97501008
## model=Mercedes- GLC Class
                              0.0000000 0.00000000 2.33776703
## model=VW- Tiguan
                               0.0000000 0.00000000 3.64772269
## year=year_2020
                               0.2873563 0.09033424 7.01330109
                              9.1054313 10.29810298 25.23176139
## f.miles=f.miles-(6,17]
## year=year_2018
                               0.4357298 0.18066847 9.25030230
## aux=(5.89e+03,1.69e+04]
                               8.5582113 10.02710027 26.13865377
## transmission=f.Trans-SemiAuto 10.6765328 18.24751581 38.12978638
## engineSize=Gran
                              0.0000000 0.00000000 10.86255542
## f.price=Segmento - B
                              3.6538462 3.43270099 20.95929061
## aux=[0,5.89e+03]
                               0.6728343 0.72267389 23.96211205
## f.miles=f.miles-[0,6]
                              0.6405124 0.72267389 25.17130189
                             0.5636071 0.63233966 25.03022975
## f.price=Segmento - A
                               ## year=year_2019
                              0.2088555 0.45167118 48.24667473
## years_sell=Molt nou
##
                                   p.value
                                              v.test
                            2.722668e-314 37.898515
## years_sell=Semi nou
## f.price=Segmento - D
                            4.259098e-273 35.309091
## year=year_2016
                             2.571091e-160 26.979512
## aux=(3.4e+04,3.23e+05]
                             3.458544e-109 22.199686
```

##	f.miles=f.miles-(34,323]	1.393502e-108	22.136951
	transmission=f.Trans-Manual	4.871508e-92	
	year=year_2015	5.043800e-56	
	engineSize=Petit	1.372981e-40	
	f.miles=f.miles-(17,34]	1.237240e-27	
	aux=(1.69e+04,3.4e+04]	5.343760e-27	
	model=VW- Polo	7.471417e-23	
	manufacturer=f.Man-VW	7.313715e-22	
	year=year_2014	4.294643e-18	
	model=Audi- A1	1.884819e-17	
	model=VW- Golf	3.195043e-15	
	model=VW- Up	3.020970e-09	
	fuelType=f.Fuel-Hybrid	1.456297e-08	
	model=Audi- A3	6.937206e-08	
	model=VW- Passat	1.622901e-06	
	fuelType=f.Fuel-Diesel	1.644914e-06	
	model=BMW- 1 Series	2.742818e-05	
	model=VW- Scirocco	7.810464e-05	3.950143
	model=VW- Golf SV	2.166326e-03	
##	years_sell=Vell	1.371614e-02	2.464613
	year=year_2013	1.371614e-02	
	model=VW- CC	3.619636e-02	2.094715
##	model=Audi- A4	4.142961e-02	2.039205
##	model=VW- Jetta	4.973668e-02	1.962222
##	model=BMW- Z4	4.816701e-02	-1.975892
##	model=BMW- M4	4.816701e-02	-1.975892
##	model=BMW- 7 Series	4.816701e-02	-1.975892
##	model=BMW- 6 Series	3.739512e-02	-2.081424
##	f.price=Segmento - C	3.346964e-02	-2.126404
	model=Mercedes- S Class	2.903052e-02	-2.183072
##	model=Mercedes- B Class	2.393764e-02	
##	model=BMW- X5	2.272629e-02	-2.278005
##	model=Mercedes- CLS Class	2.253562e-02	
	model=BMW- 4 Series	8.598760e-03	
	model=BMW- X4	8.178521e-03	
	model=VW- Arteon	6.346916e-03	
	model=Mercedes- GLA Class	3.857106e-03	
	model=VW- Sharan	2.965340e-03	
	model=BMW- X2	1.384706e-03	
	model=Mercedes- E Class	1.239135e-03	
	model=Mercedes- V Class	1.074157e-03	
	model=VW- Touareg	5.012401e-04	
	model=VW- T-Cross	1.405506e-04	
	model=Audi- Q7	1.089716e-04	
	model=BMW- X1 model=Mercedes- GLE Class	4.592045e-05 1.100245e-05	
	model=BMW- X3	2.379320e-06	
	engineSize=Mitjà	9.784321e-07	
	model=Audi- Q3	4.373835e-07	
	manufacturer=f.Man-Mercedes	3.082765e-07	
	model=Audi- A5	2.236479e-07	
	model=VW- T-Roc	3.967221e-08	
	manufacturer=f.Man-BMW	1.119746e-08	
	transmission=f.Trans-Automatic		
	model=Audi- Q2	8.425911e-10	
	fuelType=f.Fuel-Petrol	9.467170e-11	
	model=Audi- Q5	1.363790e-11	
	model=Mercedes- GLC Class	1.294102e-13	
	model=VW- Tiguan	5.437434e-21	
	year=year_2020	1.961920e-38	
	f.miles=f.miles-(6,17]	6.718460e-44	
	year=year_2018	7.824017e-50	
	aux=(5.89e+03,1.69e+04]	5.377115e-50	-14.867258
	transmission=f.Trans-SemiAuto	3.507023e-58	-16.080295

```
## engineSize=Gran
                                8.534026e-64 -16.862208
                                4.692767e-77 -18.579682
## f.price=Segmento - B
## aux=[0,5.89e+03]
                              5.263746e-136 -24.821427
## f.miles=f.miles-[0,6]
                              6.847079e-145 -25.631227
                             1.170564e-145 -25.699944
1.289273e-211 -31.046065
## f.price=Segmento - A
## year=year_2019
## years_sell=Molt nou
                               0.000000e+00
## $'4'
##
                                   Cla/Mod Mod/Cla
                                                      Global
                                                                  p.value
                                100.0000000 100 0.1612253 1.103363e-25
## model=BMW- i3
## engineSize=Petit
                               0.4280364 100 37.6662636 4.013814e-04
                                 0.3333333 100 48.3675937 2.977253e-03
## years_sell=Semi nou
## year=year_2019
                                 0.0000000
                                               0 31.9830713 4.568592e-02
                                               0 36.9205965 2.498414e-02
## transmission=f.Trans-Manual
                                 0.0000000
## transmission=f.Trans-SemiAuto
                                  0.0000000
                                                0 38.1297864 2.139640e-02
## fuelType=f.Fuel-Petrol
                                 0.0000000
                                                0 41.5356711 1.359516e-02
                                               0 48.2466747 5.119388e-03
## years_sell=Molt nou
                                 0.0000000
                                               0 51.4711810 3.057697e-03
## engineSize=Mitjà
                                 0.0000000
## fuelType=f.Fuel-Diesel
                                  0.0000000
                                               0 56.7916163 1.205918e-03
##
                                  v.test
## model=BMW- i3
                                10.476869
## fuelType=f.Fuel-Hybrid
                                7.844350
## manufacturer=f.Man-BMW
                                4.541172
## transmission=f.Trans-Automatic 4.332223
## engineSize=Petit
                               3.539174
## years_sell=Semi nou
                               2.970077
## year=year 2019
                               -1.998284
## transmission=f.Trans-Manual -2.241648
## transmission=f.Trans-SemiAuto -2.300916
## fuelType=f.Fuel-Petrol
                                -2.467786
## years sell=Molt nou
                               -2.799424
## engineSize=Mitjà
                               -2.961877
## fuelType=f.Fuel-Diesel
                               -3.237477
```

8.1.2 Description of clusters by quantitative variables

quanti_var_decription_1

\$'1' v.test Mean in category Overall mean sd in category Overall sd ## price 2.732510e+04 2.116983e+04 1.001034e+04 1.014634e+04 41.17280 1.466471e+02 1.256561e+02 1.084623e+01 5.788649e+01 ## tax 24.61101 3.850984e-02 8.424023e-02 1.924236e-01 2.870255e-01 ## total -10.81327 4.809773e+01 5.464395e+01 1.148130e+01 2.217305e+01 7.719697e+03 2.298127e+04 6.891752e+03 2.179152e+04 ## mpg -20.03724 ## mileage -47.53185 ## years_sell2 -66.66933 1.000000e+00 1.551391e+00 0.000000e+00 5.613142e-01 p.value ## 0.000000e+00 ## price ## tax 9.630974e-134 ## total 2.978453e-27 2.608228e-89 ## mpg ## mileage 0.00000e+00 ## years_sell2 0.000000e+00 ## ## \$'2' ## v.test Mean in category Overall mean sd in category ## years_sell2 42.806824 2.080247 1.551391 2.716751e-01 160.652851 125.656103 5.002183e+01 ## tax 27,468303

```
## mileage
             26.931671
                           35898.507382 22981.274838
                                                       2.125782e+04
               -3.371934
                             52.998354 54.643950 9.193697e+00
## mpg
                           17445.978052 21169.829101
## price
              -16.674934
                                                      6.599298e+03
##
                Overall sd
                             p.value
## years_sell2 5.613142e-01 0.000000e+00
## tax 5.788649e+01 4.200272e-166
## mileage 2.179152e+04 9.353032e-160
## mpg 2.217305e+01 7.464227e-04
## price 1.014634e+04 1.994309e-62
##
## $'3'
##
                 v.test Mean in category Overall mean sd in category Overall sd
## years_sell2 32.95952 2.041554e+00 1.551391e+00 2.210440e-01 5.613142e-01
## mileage 27.43003
                            3.881808e+04 2.298127e+04 2.130771e+04 2.179152e+04
## mpg
              22.61803 6.793117e+01 5.464395e+01 1.684542e+01 2.217305e+01
                          1.815718e-01 8.424023e-02 3.901498e-01 2.870255e-01
## total
              12.79910
                          1.281412e+04 2.116983e+04 4.223167e+03 1.014634e+04
## price
              -31.08281
                            3.481818e+01 1.256561e+02 2.437484e+01 5.788649e+01
            -59.22925
## tax
##
                  p.value
## years_sell2 3.090313e-238
## mileage 1.202678e-165
            2.880378e-113
## mpg
           1.6588282
4.112469e-212
## total
## price
## tax
##
## $'4'
              v.test Mean in category Overall mean sd in category Overall sd
##
## mpg 53.122981 470.80 54.64394965 5.684342e-14 22.1730472
## total 16.426442 1.75 0.08424023 4.330127e-01 0.2870255
## mpg
## years sell2 2.262111
                                  2.00 1.55139057 0.000000e+00 0.5613142
                                 48.75 125.65610302 4.979646e+01 57.8864858
## tax -3.760410
##
                   p.value
## mpg
             0.000000e+00
## total
              1.237075e-60
## years_sel12 2.369053e-02
## tax
         1.696349e-04
```

8.2 MCA

8.2.1 Interpreting the axes association to factor map.

```
res.desc_1[[1]]
```

8.2.1.1 Dimension 1

```
## $quanti
      correlation p.value
## price -0.6685324
##
## $quali
##
                     R2
                             p.value
## years_sell 0.783708357 0.000000e+00
## f.price 0.526348699 0.000000e+00
## f.miles
            0.738558553 0.000000e+00
             0.708527406 0.000000e+00
## f.tax
        ## mpg_d
## transmission 0.141519789 4.833372e-165
## fuelType 0.100633265 6.114288e-115
## manufacturer 0.005301294 8.031455e-06
```

```
##
## $category
##
                                     Estimate
                                                    p.value
## mpg_d=mpg_d-(61.4,471]
                                   0.58860292 2.035550e-321
## f.tax=f.tax-(1,125]
                                   0.60854447 0.000000e+00
## f.miles=f.miles-(34,323]
                                   0.69736358 0.000000e+00
## f.price=Segmento - D
                                   0.62182529 0.000000e+00
## years_sell=Semi nou
                                   0.34355373 0.000000e+00
## transmission=f.Trans-Manual
                                   0.29976608 6.787033e-144
## f.miles=f.miles-(17,34]
                                   0.37472853 3.458023e-136
## fuelType=f.Fuel-Diesel
                                   0.03429396 4.133402e-94
## mpg_d=mpg_d-(53.3,61.4]
                                   0.27721154 1.305290e-77
## years_sell=Vell
                                   0.45735298 8.974331e-42
## f.price=Segmento - C
                                   0.21929175 3.086396e-27
## f.tax=f.tax-(150,570]
                                   0.06294199 1.382364e-18
## fuelType=f.Fuel-Hybrid
                                   0.33438754 6.024471e-11
## manufacturer=f.Man-VW
                                   0.05955263 4.551059e-05
## transmission=f.Trans-Automatic -0.03668316 1.799889e-02
## manufacturer=f.Man-Mercedes
                                  -0.05546428 1.387306e-04
## mpg_d=mpg_d-(44.8,53.3]
                                  -0.27287507 4.691158e-68
## f.price=Segmento - B
                                  -0.27609277 3.210704e-72
## fuelType=f.Fuel-Petrol
                                  -0.36868150 2.851125e-112
## transmission=f.Trans-SemiAuto -0.26308292 1.075159e-117
## f.miles=f.miles-(6,17]
                                  -0.36523262 6.186170e-119
## mpg_d=mpg_d-[0,44.8]
                                  -0.59293939 6.936682e-321
## f.tax=f.tax-(145,150]
                                 -0.61374728 0.000000e+00
## f.miles=f.miles-[0,6]
                                  -0.70685949 0.000000e+00
## f.price=Segmento - A
                                 -0.56502427 0.000000e+00
## years_sell=Molt nou
                                 -0.80090671 0.000000e+00
##
## attr(,"class")
## [1] "condes" "list"
```

res.desc_1[[2]]

8.2.1.2 Dimension 2

```
## $quanti
##
         correlation
                         p.value
## price
          0.3389601 1.1795e-133
##
## $quali
##
                         R.2
                                  p.value
## transmission 0.352265910
                             0.000000e+00
## fuelType 0.588464464
                             0.000000e+00
## manufacturer 0.345487645
                             0.000000e+00
## f.tax
                0.354749866 0.000000e+00
## mpg_d
                0.157261328 1.384190e-183
               0.114470234 2.490716e-130
## f.price
## Audi
                0.018251044 1.202426e-21
## f.miles
                0.015529383 1.000744e-16
                0.003921919 5.867376e-05
## years_sell
##
## $category
##
                                                    p.value
                                     Estimate
## f.tax=f.tax-(125,145]
                                   2.55269179 0.000000e+00
## fuelType=f.Fuel-Hybrid
                                   1.74321676 0.000000e+00
## transmission=f.Trans-Automatic
                                   0.31838374 3.715684e-192
## manufacturer=f.Man-Mercedes
                                   0.26781187 9.437891e-134
                                   0.30525092 1.009807e-133
## mpg_d=mpg_d-(61.4,471]
## manufacturer=f.Man-BMW
                                   0.28424901 6.072686e-119
```

```
## f.price=Segmento - A
                                  0.20403226 6.499369e-71
## transmission=f.Trans-SemiAuto
                                  0.09766548 2.512642e-49
## Audi=No
                                  0.08517693 1.202426e-21
## mpg_d=mpg_d-[0,44.8]
                                  0.06849633 3.987135e-10
## f.price=Segmento - B
                                  0.06478201 1.085534e-08
## f.miles=f.miles-(34,323]
                                  0.06969395 3.415322e-08
## f.miles=f.miles-[0,6]
                                  0.05383054 1.110592e-05
## years_sell=Molt nou
                                  0.04890632 1.198226e-05
## f.miles=f.miles-(6,17]
                                 -0.04225571 9.042527e-04
                                 -0.01291821 1.009466e-04
## years_sell=Semi nou
                                 -0.88381370 4.714238e-06
## f.tax=f.tax-(145,150]
                                 -0.74065897 5.417575e-07
## f.tax=f.tax-(150,570]
## f.tax=f.tax-(1,125]
                                 -0.92821912 5.737612e-10
## f.miles=f.miles-(17,34]
                                 -0.08126878 8.180896e-11
## Audi=Yes
                                 -0.08517693 1.202426e-21
## manufacturer=f.Man-Audi
                                 -0.15767351 1.202426e-21
## mpg_d=mpg_d-(44.8,53.3]
                                 -0.16906656 1.081456e-41
## mpg_d=mpg_d-(53.3,61.4]
                                 -0.20468068 6.711637e-56
## f.price=Segmento - D
                                 -0.24741321 6.613554e-104
## fuelType=f.Fuel-Diesel
                                 -0.65952373 5.141477e-108
                                 -1.08369303 5.795040e-280
## fuelType=f.Fuel-Petrol
## manufacturer=f.Man-VW
                                 -0.39438737 1.006336e-299
## transmission=f.Trans-Manual
                                 -0.41604922 0.000000e+00
##
## attr(,"class")
## [1] "condes" "list"
```

8.2.2 MCA with all suppementary variables

8.2.2.1 Interpreting the axes association to factor map.

```
res.desc[[1]]
```

8.2.2.1.1 Dimension 1

```
## correlation p.value
## mileage 0.6842993 0.000000e+00
## mpg 0.4030493 3.286102e-193
## tax -0.5718568 0.000000e+00
## price -0.8199518 0.000000e+00
```

```
res.desc[[2]]
```

8.2.2.2 Dimension 2

```
##
                        R2
                                p.value
## transmission 0.303571863 0.000000e+00
## years_sell 0.675052384 0.000000e+00
## f.price
              0.789493956 0.000000e+00
## f.miles
               0.611316081 0.000000e+00
## f.tax
              0.635957502 0.000000e+00
## mpg_d
              0.465994394 0.000000e+00
## engineSize 0.129059957 1.588135e-149
## manufacturer 0.063577186 2.701756e-70
## fuelType
             0.011400973 4.492969e-13
               0.002710043 2.438722e-04
## Audi
```

8.3 Hierarchical Clustering MCA

8.3.1 Description of clusters

```
res.hcpcMCA$desc.var$category
```

8.3.1.1 Correlation with categories

```
## $'1'
##
                                     Cla/Mod
                                                 Mod/Cla
                                                             Global
                                                                          p.value
## f.tax=f.tax-(145,150]
                                  51.8276762 96.0677556 61.7492946
                                                                     0.000000e+00
  years_sell=Molt nou
                                  63.5338346 92.0145191 48.2466747
                                                                     0.00000e+00
## f.price=Segmento -
                                  73.3494364 55.1119177 25.0302297 1.588211e-253
## Audi=No
                                  41.9330289 100.0000000 79.4437727 8.780284e-208
## f.miles=f.miles-[0,6]
                                  63.1705364 47.7313975 25.1713019 1.079805e-141
## transmission=f.Trans-SemiAuto
                                 54.3868922 62.2504537 38.1297864 6.254828e-134
## manufacturer=f.Man-Mercedes
                                  56.9668976 44.7670901 26.1789601 1.290037e-94
## mpg_d=mpg_d-[0,44.8]
                                  56.4715581 41.4398064 24.4457880 1.024526e-82
## f.miles=f.miles-(6,17]
                                  53.9137380 40.8348457 25.2317614 8.624378e-69
## f.price=Segmento - B
                                  56.0576923 35.2692075 20.9592906 2.112916e-65
## engineSize=Mitjà
                                  41.3860611 63.9443436 51.4711810 9.037761e-36
## manufacturer=f.Man-BMW
                                  48.1312671 31.9419238 22.1080210 5.518332e-31
## engineSize=Gran
                                  47.6808905 15.5474894 10.8625554 2.522215e-13
## transmission=f.Trans-Automatic 39.4184168 29.5220811 24.9496171 1.852427e-07
## f.tax=f.tax-(125,145]
                                  60.5263158
                                              1.3914096 0.7658202 6.561038e-04
## fuelType=f.Fuel-Diesel
                                  34.9183818 59.5281307 56.7916163 5.912707e-03
## fuelType=f.Fuel-Petrol
                                  30.9558467 38.5964912 41.5356711 2.946276e-03
## mpg_d=mpg_d-(53.3,61.4]
                                  23.8019169 18.0278282 25.2317614 3.873884e-17
## manufacturer=f.Man-VW
                                  24.9029754 23.2909861 31.1567916 9.940966e-18
## years_sell=Vell
                                   0.0000000
                                              0.0000000 3.3857316 6.420378e-31
## f.tax=f.tax-(150,570]
                                   9.6997691
                                               2.5408348 8.7263200 6.198979e-33
## mpg_d=mpg_d-(61.4,471]
                                  17.1779141 11.8572293 22.9947602
                                                                    6.416750e-43
## f.price=Segmento - C
                                  13.5204082
                                              9.6188748 23.7001209
                                                                     4.470515e-68
## f.miles=f.miles-(17,34]
                                  14.1045959 10.7683001 25.4332930
                                                                     9.258414e-70
## engineSize=Petit
                                  18.1380417 20.5081670 37.6662636 3.401623e-73
## Audi=Yes
                                   0.0000000
                                             0.0000000 20.5562273 8.780284e-208
## manufacturer=f.Man-Audi
                                   0.0000000 0.0000000 20.5562273 8.780284e-208
## transmission=f.Trans-Manual
                                              8.2274652 36.9205965 2.130331e-221
                                   7.4235808
## f.miles=f.miles-(34,323]
                                   0.9174312
                                              0.6654567 24.1636437 2.671626e-226
## f.tax=f.tax-(1,125]
                                   0.0000000
                                               0.0000000 28.7585651 3.973098e-311
## f.price=Segmento - D
                                   0.0000000
                                               0.0000000 30.3103587 0.000000e+00
                                              7.9854809 48.3675937 0.000000e+00
## years_sell=Semi nou
                                   5.5000000
##
                                      v.test
## f.tax=f.tax-(145,150]
                                         Inf
## years_sell=Molt nou
                                         Inf
## f.price=Segmento - A
                                   34.009943
## Audi=No
                                   30.760758
## f.miles=f.miles-[0,6]
                                   25.342766
## transmission=f.Trans-SemiAuto
                                   24.628508
## manufacturer=f.Man-Mercedes
                                   20.636528
## mpg_d=mpg_d-[0,44.8]
                                   19.266598
## f.miles=f.miles-(6,17]
                                   17.528885
## f.price=Segmento - B
                                   17.079397
## engineSize=Mitjà
                                   12.484793
## manufacturer=f.Man-BMW
                                   11.574981
## engineSize=Gran
                                    7.317719
## transmission=f.Trans-Automatic
                                    5.213568
## f.tax=f.tax-(125,145]
                                    3.407294
## fuelType=f.Fuel-Diesel
                                   2.752583
## fuelType=f.Fuel-Petrol
                                   -2.973288
## mpg_d=mpg_d-(53.3,61.4]
                                   -8.416654
```

```
## manufacturer=f.Man-VW
                                   -8.574626
## years_sell=Vell
                                  -11.561990
## f.tax=f.tax-(150,570]
                                  -11.953845
## mpg_d=mpg_d-(61.4,471]
                                  -13.733274
## f.price=Segmento - C
                                  -17.435065
## f.miles=f.miles-(17,34]
                                  -17.655334
## engineSize=Petit
                                  -18.096404
## Audi=Yes
                                  -30.760758
## manufacturer=f.Man-Audi
                                  -30.760758
## transmission=f.Trans-Manual
                                  -31.762555
## f.miles=f.miles-(34,323]
                                  -32.115586
## f.tax=f.tax-(1,125]
                                  -37.705918
## f.price=Segmento - D
                                        -Inf
## years_sell=Semi nou
                                        -Inf
##
## $'2'
                                                                           p.value
##
                                    Cla/Mod
                                                 Mod/Cla
                                                              Global
                                 100.000000 100.00000000 20.5562273
## Audi=Yes
                                                                      0.00000e+00
## manufacturer=f.Man-Audi
                                 100.000000 100.00000000 20.5562273
                                                                      0.00000e+00
## mpg_d=mpg_d-[0,44.8]
                                  28.276999
                                             33.62745098 24.4457880
                                                                     8.810469e-14
## fuelType=f.Fuel-Petrol
                                             47.05882353 41.5356711
                                  23.289665
                                                                     6.359473e-05
## transmission=f.Trans-Manual
                                  23.253275 41.76470588 36.9205965 3.504723e-04
## f.price=Segmento - A
                                  23.993559 29.21568627 25.0302297 6.266267e-04
## f.miles=f.miles-(34,323]
                                  23.769808 27.94117647 24.1636437
                                                                     1.776496e-03
## f.tax=f.tax-(150,570]
                                  24.480370 10.39215686 8.7263200 3.756852e-02
## engineSize=Mitjà
                                  19.459671 48.72549020 51.4711810 4.918089e-02
## years_sell=Molt nou
                                  19.340017
                                             45.39215686 48.2466747
                                                                      4.068097e-02
## transmission=f.Trans-SemiAuto 18.604651
                                             34.50980392 38.1297864
                                                                     7.357583e-03
## fuelType=f.Fuel-Diesel
                                  19.162527 52.94117647 56.7916163 5.467719e-03
## f.tax=f.tax-(125,145]
                                  2.631579
                                             0.09803922 0.7658202 1.831251e-03
## f.miles=f.miles-(6,17]
                                  17.332268 21.27450980 25.2317614 9.541507e-04
## f.price=Segmento - D
                                  16.821809 24.80392157 30.3103587 1.371748e-05
## mpg_d=mpg_d-(53.3,61.4]
                                  16.214058 19.90196078 25.2317614 7.625071e-06
## mpg_d=mpg_d-(61.4,471]
                                  15.337423 17.15686275 22.9947602 3.600055e-07
## fuelType=f.Fuel-Hybrid
                                   0.000000
                                              0.00000000 1.6727126 4.235668e-09
## manufacturer=f.Man-BMW
                                   0.000000
                                              0.00000000 22.1080210 8.940990e-127
## manufacturer=f.Man-Mercedes
                                              0.00000000 26.1789601 1.655015e-154
                                   0.000000
## manufacturer=f.Man-VW
                                   0.000000
                                              0.00000000 31.1567916 5.491953e-191
## Audi=No
                                   0.000000
                                              0.00000000 79.4437727 0.000000e+00
##
                                     v.test
## Audi=Yes
                                        Inf
## manufacturer=f.Man-Audi
                                        Inf
## mpg_d=mpg_d-[0,44.8]
                                   7.457612
## fuelType=f.Fuel-Petrol
                                   3.999059
## transmission=f.Trans-Manual
                                   3.574817
## f.price=Segmento - A
                                   3.419820
## f.miles=f.miles-(34,323]
                                   3.125257
## f.tax=f.tax-(150,570]
                                   2.079532
## engineSize=Mitjà
                                  -1.967020
## years_sell=Molt nou
                                  -2.046767
## transmission=f.Trans-SemiAuto
                                 -2.680211
## fuelType=f.Fuel-Diesel
                                  -2.778104
## f.tax=f.tax-(125,145]
                                  -3.116317
## f.miles=f.miles-(6,17]
                                  -3.303708
## f.price=Segmento - D
                                  -4.348335
## mpg_d=mpg_d-(53.3,61.4]
                                  -4.475450
## mpg_d=mpg_d-(61.4,471]
                                  -5.088974
## fuelType=f.Fuel-Hybrid
                                  -5.874717
## manufacturer=f.Man-BMW
                                 -23.951372
## manufacturer=f.Man-Mercedes
                                 -26.479830
## manufacturer=f.Man-VW
                                 -29.478123
## Audi=No
                                       -Inf
##
## $'3'
```

```
Cla/Mod
                                                Mod/Cla
                                                            Global
                                                                          p.value
                                             89.8197243 31.1567916
## manufacturer=f.Man-VW
                                  54.786546
                                                                    0.000000e+00
## engineSize=Petit
                                  48.368111
                                             95.8642630 37.6662636
                                                                    0.000000e+00
                                             86.5323436 36.9205965 1.955737e-272
## transmission=f.Trans-Manual
                                  44.541485
## fuelType=f.Fuel-Petrol
                                  38.864629
                                             84.9416755 41.5356711 9.964455e-206
## f.price=Segmento - D
                                  43.018617
                                             68.6108165 30.3103587 8.969567e-165
## Audi=No
                                  23.921867 100.0000000 79.4437727 9.495517e-107
## mpg_d=mpg_d-(44.8,53.3]
                                  30.530973 43.9024390 27.3276904 1.645745e-34
## mpg d=mpg d-(53.3,61.4]
                                  30.351438 40.2969247 25.2317614 4.422999e-30
## f.miles=f.miles-(17,34]
                                             34.5705196 25.4332930 2.950765e-12
                                  25.832013
## f.tax=f.tax-(1,125]
                                  25.017519
                                             37.8579003 28.7585651 1.796900e-11
                                             55.1431601 48.3675937
## years sell=Semi nou
                                  21.666667
                                                                    3.767272e-06
## f.miles=f.miles-(6,17]
                                             29.9045599 25.2317614 2.945123e-04
                                  22.523962
## f.tax=f.tax-(125,145]
                                   2.631579
                                             0.1060445 0.7658202 3.534774e-03
## f.miles=f.miles-[0,6]
                                  14.971978 19.8303287 25.1713019 1.899766e-05
## years sell=Molt nou
                                  16.290727 41.3573701 48.2466747 2.444245e-06
## fuelType=f.Fuel-Hybrid
                                   0.000000
                                              0.0000000 1.6727126 2.145462e-08
                                  12.343620 15.6945917 24.1636437
## f.miles=f.miles-(34,323]
                                                                    2.657075e-12
## mpg_d=mpg_d-(61.4,471]
                                   9.903593
                                             11.9830329 22.9947602 3.897659e-21
## f.tax=f.tax-(150,570]
                                   2.078522
                                              0.9544008 8.7263200 1.852979e-29
## f.price=Segmento - B
                                   6.826923
                                              7.5291622 20.9592906 1.064644e-34
## manufacturer=f.Man-BMW
                                   5.287147
                                              6.1505832 22.1080210 4.707161e-48
## engineSize=Gran
                                   0.000000
                                              0.0000000 10.8625554 2.618044e-53
## transmission=f.Trans-Automatic
                                   3.554120
                                              4.6659597 24.9496171 2.473312e-73
                                              3.8176034 24.4457880 1.786768e-78
## mpg_d=mpg_d-[0,44.8]
                                   2.967848
                                              4.0296925 26.1789601 8.716364e-86
## manufacturer=f.Man-Mercedes
                                   2.925327
## Audi=Yes
                                   0.000000
                                              0.0000000 20.5562273 9.495517e-107
## manufacturer=f.Man-Audi
                                   0.000000
                                              0.0000000 20.5562273 9.495517e-107
## transmission=f.Trans-SemiAuto
                                   4.386892
                                              8.8016967 38.1297864 3.539147e-111
## f.price=Segmento - A
                                   0.000000
                                              0.0000000 25.0302297 5.353711e-134
## fuelType=f.Fuel-Diesel
                                             15.0583245 56.7916163 2.859813e-190
                                   5.039035
## engineSize=Mitjà
                                   1.527016
                                              4.1357370 51.4711810 4.689251e-270
##
                                      v.test
## manufacturer=f.Man-VW
                                         Inf
## engineSize=Petit
                                         Tnf
## transmission=f.Trans-Manual
                                   35.265929
## fuelType=f.Fuel-Petrol
                                   30.606713
## f.price=Segmento - D
                                   27.356777
## Audi=No
                                   21.945813
## mpg_d=mpg_d-(44.8,53.3]
                                   12.251669
## mpg_d=mpg_d-(53.3,61.4]
                                   11.395104
## f.miles=f.miles-(17,34]
                                    6.980049
## f.tax=f.tax-(1,125]
                                    6.721640
## years_sell=Semi nou
                                    4.623825
## f.miles=f.miles-(6,17]
                                    3.620080
## f.tax=f.tax-(125,145]
                                   -2.916946
## f.miles=f.miles-[0,6]
                                   -4.276357
## years_sell=Molt nou
                                   -4.712726
## fuelType=f.Fuel-Hybrid
                                   -5.599843
## f.miles=f.miles-(34,323]
                                   -6.994763
## mpg_d=mpg_d-(61.4,471]
                                   -9.435330
## f.tax=f.tax-(150,570]
                                  -11.269653
## f.price=Segmento - B
                                  -12.286937
## manufacturer=f.Man-BMW
                                  -14.564748
## engineSize=Gran
                                  -15.369594
## transmission=f.Trans-Automatic -18.113953
## mpg_d=mpg_d-[0,44.8]
                                  -18.754263
## manufacturer=f.Man-Mercedes
                                  -19.629148
## Audi=Yes
                                  -21.945813
## manufacturer=f.Man-Audi
                                  -21.945813
## transmission=f.Trans-SemiAuto
                                 -22.404732
## f.price=Segmento - A
                                  -24.634814
## fuelType=f.Fuel-Diesel
                                  -29.422159
## engineSize=Mitjà
                                  -35.110329
```

```
$'4'
##
##
                                     Cla/Mod
                                                Mod/Cla
                                                           Global
                                                                         p.value
## years_sell=Semi nou
                                              91.753343 48.367594
                                                                   0.000000e+00
                                  51.4583333
## f.miles=f.miles-(34,323]
                                  62.9691410
                                              56.092125 24.163644 5.422286e-208
## f.tax=f.tax-(1,125]
                                  55.6412053 58.989599 28.758565 5.625916e-171
## Audi=No
                                  34.1451040 100.000000 79.443773 3.214146e-161
## fuelType=f.Fuel-Diesel
                                  40.8800568 85.586924 56.791616 4.536537e-151
## mpg_d=mpg_d-(61.4,471]
                                  57.5810692 48.811293 22.994760 7.054835e-141
## engineSize=Mitjà
                                  37.6272514 71.396731 51.471181 1.766862e-67
                                  63.7413395 20.505201 8.726320 5.120744e-63
## f.tax=f.tax-(150,570]
## manufacturer=f.Man-BMW
                                  46.5815861
                                              37.964339 22.108021 1.667917e-56
                                  45.3231293 39.598811 23.700121 1.626386e-54
## f.price=Segmento - C
## f.price=Segmento - D
                                  40.1595745 44.873700 30.310359 1.224249e-40
## f.miles=f.miles-(17,34]
                                  40.6497623 38.112927 25.433293 3.192446e-34
## manufacturer=f.Man-Mercedes
                                  40.1077752 38.707281 26.178960 6.057153e-33
## transmission=f.Trans-Automatic 37.4798061 34.472511 24.949617
                                                                   2.087845e-20
## years_sell=Vell
                                               6.760773 3.385732 5.818086e-14
                                  54.1666667
## fuelType=f.Fuel-Hybrid
                                  62.6506024
                                               3.863299 1.672713
                                                                   1.106755e-11
## mpg_d=mpg_d-(53.3,61.4]
                                  29.6325879
                                              27.563150 25.231761
                                                                   2.178582e-02
## transmission=f.Trans-Manual
                                  24.7816594
                                              33.729569 36.920597 4.365791e-03
## transmission=f.Trans-SemiAuto
                                  22.6215645
                                              31.797920 38.129786 1.667446e-08
## manufacturer=f.Man-VW
                                  20.3104787
                                              23.328380 31.156792 1.511375e-13
## f.price=Segmento - B
                                  16.9230769 13.075780 20.959291 6.432574e-18
                                              11.069837 24.445788 1.869901e-45
## mpg_d=mpg_d-[0,44.8]
                                  12.2835944
                                              12.555721 27.327690 6.440639e-51
## mpg_d=mpg_d-(44.8,53.3]
                                  12.4631268
## engineSize=Petit
                                  12.1455324
                                              16.864785 37.666264 2.518102e-82
## f.miles=f.miles-(6,17]
                                   6.2300319
                                               5.794948 25.231761 6.144875e-100
## f.price=Segmento - A
                                               2.451709 25.030230 2.402219e-146
                                   2.6570048
## Audi=Yes
                                   0.0000000
                                               0.000000 20.556227 3.214146e-161
## manufacturer=f.Man-Audi
                                               0.000000 20.556227 3.214146e-161
                                   0.0000000
## fuelType=f.Fuel-Petrol
                                   6.8898593 10.549777 41.535671 3.783709e-182
                                               0.000000 25.171302 2.486776e-204
## f.miles=f.miles-[0,6]
                                   0.0000000
## f.tax=f.tax-(145,150]
                                   8.5835509
                                              19.539376 61.749295 5.754164e-309
##
  years_sell=Molt nou
                                   0.8354219
                                               1.485884 48.246675 0.000000e+00
##
                                      v.test
## years_sell=Semi nou
                                         Inf
## f.miles=f.miles-(34,323]
                                   30.776406
## f.tax=f.tax-(1,125]
                                   27.873282
## Audi=No
                                   27.056369
## fuelType=f.Fuel-Diesel
                                   26.179609
## mpg_d=mpg_d-(61.4,471]
                                   25.268711
## engineSize=Mitjà
                                   17.356322
## f.tax=f.tax-(150,570]
                                   16.755983
## manufacturer=f.Man-BMW
                                   15.839253
## f.price=Segmento - C
                                   15.548593
## f.price=Segmento - D
                                   13.347540
## f.miles=f.miles-(17,34]
                                   12.197823
## manufacturer=f.Man-Mercedes
                                   11.955767
## transmission=f.Trans-Automatic
                                    9.257750
## years_sell=Vell
                                    7.512112
## fuelType=f.Fuel-Hybrid
                                    6.791888
## mpg_d=mpg_d-(53.3,61.4]
                                    2.294081
## transmission=f.Trans-Manual
                                   -2.850446
## transmission=f.Trans-SemiAuto
                                   -5.643379
## manufacturer=f.Man-VW
                                   -7.386153
## f.price=Segmento - B
                                   -8.624585
## mpg_d=mpg_d-[0,44.8]
                                  -14.149912
## mpg_d=mpg_d-(44.8,53.3]
                                  -15.008691
## engineSize=Petit
                                  -19.219992
## f.miles=f.miles-(6,17]
                                  -21.220740
## f.price=Segmento - A
                                  -25.761400
## Audi=Yes
                                  -27.056369
## manufacturer=f.Man-Audi
                                  -27.056369
```

```
## fuelType=f.Fuel-Petrol -28.780309

## f.miles=f.miles-[0,6] -30.501532

## f.tax=f.tax-(145,150] -37.573822

## years_sell=Molt nou -Inf
```

9 Finally, save the data

```
save.image("EloiOthman_del2.RData")
```