AAIS Agenda

Tuesday 17th October, 2023

0800-2000

Arrival, Registration & Check-In

— Wednesday 18th October, 2023

Opening Ceremony

0800-0830: Welcome Coffee & Networking

Remarks

- 0815-0830: Opening Remarks by the Masters of Ceremony
- Grace Vihenda, Senior Manager Innovation and Sustainability Kenya Airways
- Martin Kibisu, Associate Director of Acceleration & Advisory Sinapi
- Mark Muita, Pilot Kenya Airways

Speeches

• 0830-0930:

Speeches by:

- Allan Kilavuka CEO, Kenya Airways
- Mr. Abderahmane Berthe Secretary General, AFRAA
- Alderman James Vos Mayoral Committee Member for Economic Growth Cape Town
- SA Government Representative

Keynote Speech

- 0930-0950: Keynote Speech Navigating Cloud Nine: Redefining Customer-Centric Horizons in Aviation
 - Julian Kyula CEO and Founder, EdomX 0950-1020- Tea & Networking Break

Session II

- 1020-1150: Panel Discussion- Tailwinds of Transformation: Creating an Enabling Environment for End-to-End Customer-Centric Aviation
- Moderator: Martin Kibisu Associate Director of Acceleration & Advisory Sinapis

Panelists

Allan Kilavuka - CEO & GMD, Kenya Airways
Mr. Abderahmane Berthe, Secretary General - AFRAA
Patrick Roux, Chief Executive Officer - SkyTeam
Shaheed Regal, Ag. General Manager - Airports Company South Africa

Session III

- 1150-1250: Panel discussion Aviation Alchemy: Transforming Passengers into Raving Fans
- Moderator -Mark Muita, Pilot Kenya Airways
- Panelists(Next Page)





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Panelists

Alex Chamwada, Media Consultant & CEO - Chams Media Ltd.

Julius Thairu, Chief Commercial and Customer Officer - Kenya Airways

Ken Osei, Principal Investment Officer - International Finance Corporation (IFC),

Frequent Flyer

Nomusa Khumalo, Head of Customer Engagement, Africa & Middle East, Tourvest Travel

Lunch

Session IV

1250-1350: Lunch Break

 1350-1450: Panel Discussion Captain Kiddo: Crafting Unforgettable Air Travel Experiences for Kids

Moderator - Caroline Makumbe, Children Protection Specialist - Mtoto News Panelists

Mfanauthi Mbongwe, Managing Director - Play Africa

Charlenè Bouwer, Actress and Producer

Prof Robert Nanima, Associate Professor Research Fellow at the Children's Rights Project - University of the Western Cape

Saadiq Daniels, Child Gov. Monitor - Western Cape Commissioner for Children (WCCC)

Session V

• 1450-1550: Panel Discussion - Onboard Everyone: Navigating the Skyways of Inclusive Aviation Experiences

Moderator:

Grace Vihenda, Senior Manager Innovation and Sustainability - Kenya Airways

Panelists

Victo Nalule, Executive Director - Tunaweza Foundation Sandra Dreyer, Head: Training, Education & Development - Cape Town Society for the Blind

Laura Abraham, Director of CX Innovation & Tech Strategy - Delta Air Lines

Networking Break

1550-1650 Tea & Networking Break

Gala Dinner

• 1830-2130 Gala Dinner (Theme: Out of Africa)

Gala Dinner Program

1830-1900: Welcome speeches from the MCs and Sponsors

1900-1920: Keynote Speech - Wings of Africa: Elevating Customer Obsession through

African Culture

Minister de Lille, Minister - Ministry of Tourism SA

1920-2130: Entertainment & networking

Local jazz band and dance troupe





AAIS Agenda



Thursday 19th October 2023

Keynote Speech

- **0830-0840:** Opening Remarks by the Master of Ceremony
- 0840-0940: Panel Discussion Sky-High Expectations: Balancing Sustainability and Customer Obsession in Aviation

Moderator

Maureen Kahonge, Senior Manager Business Development & Communications - African Airlines Association (AFRAA)

Panelists:

- Edward Mungai, CEO Kenya Climate Innovation Centre
- Kingsley Kalusha, General Manager Africa Prospects Development Zambia
- Gerold Tumulka, Chief Strategy and Innovation Officer Kenya Airways
- Alex Avedi, CEO Safarilink

Keynote Speech

- 0830-0840: Opening Remarks by the Master of Ceremony
 0940-1040: Panel Discussion Tech Turbos: How Digital Solutions are Fueling Customer Obsession in Aviation
- Moderator: Martin Kibisu, Associate Director of Acceleration & Advisory Sinapis

Panelists

- Fredrick Kitunga, Chief Information and Data Officer Kenya Airways
- Hawkins Musili, General Manager Fahari Aviation
- Volkert Paap, Vice President Technology & Technical Innovation KLM Royal Dutch Airlines

Networking Break

• 1040-1110

Tea & Networking Break

Session VIII

- 1110-1240: Interactive Workshop "Wheels Up, Customer First: A New Era in Aviation Innovation"
- Speaker: Matt Twilley, Digital Innovation Senior Manager MEA AWS

Lunch

1240-1340

Lunch Break

Session IX

• 1340-1530:

Master Classes

Boeing- Innovation Adventure - How to find new opportunities for your organization **AWS-** A focus on Customer Experience, Data Monetization underpinned by Generative Al **Embraer**

Airbus- Best-in-class Customer Centricity for Sustainability Innovation

Session X

1530-1600

Closing Ceremony - Clear for Take-off: Flying High with Customer-Centricity

- Gerold Tumulka, Chief Strategy and Innovation Officer Kenya Airways
- Alderman James Vos, Mayoral Committee Member for Economic Growth Cape Town
- Guests Leave At Their Own Pleasure.





