

Respect for human autonomy: Never design or deploy AI that infringes on the autonomy, freedom of choice, or dignity of individuals.

Beneficence and non-maleficence: Ensure that AI is developed and used to improve human well-being and minimize potential risks or harm.

Equity and non-discrimination: Commit to designing AI systems that treat all individuals fairly, avoiding biases and discrimination.

Transparency and explainability: Ensure transparency in the design, development, and deployment of AI by providing understandable explanations about its functioning and decisions.

Responsibility and accountability: Take responsibility for the actions and decisions made by AI systems and be prepared to account for their impact on individuals and society.

Privacy and data protection: Protect personal data and respect individuals' privacy by designing AI systems that ensure information security and data confidentiality.

Safety and robustness: Ensure that AI systems are safe, reliable, and resilient against attacks, errors, and unforeseen circumstances.

Cooperation and partnership: Collaborate with other organizations, researchers, and stakeholders to share knowledge, resources, and best practices in ethical AI.

Education and awareness: Promote education and awareness of ethical AI among developers, users, and the general public to strengthen understanding and adoption of ethical principles.

Adaptability and evolution: Commit to continuous improvement in ethical AI, taking into account new discoveries, technological advancements, and changing societal needs.