

OSMOND TSHUMA

ZIM address: Danhiko Project, 123 Mutare Road, Amby. Greendale. Harare. Zimbabwe.

SA address: 135 Rahima Moosa street, 902 Monis Living, Johannesburg, 2001, South Africa.

Cell: +2778 620 0994 **Email:** tshumaosmond@gmail.com

Portfolio: www.behance.net/osmondtschuma

ABOUT ME

I am an artist, designer, art director, typographer. Inspired by the surroundings whilst growing up in Zimbabwe and the urban metropolis of Johannesburg, I merge the two worlds on a postcolonial canvas. I am currently a co-creative director at **Mam'Gobozi Design Factory**, a design studio I co-founded.

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PERSONAL DETAILS

Date of Birth: 19 December 1988

Nationality: Zimbabwean

Passport No.: AE170252

Marital Status: Single

Languages: English, Ndebele, Zulu & Shona

EDUCATION

2013 - BTech in Graphic Design

2012 - National Diploma in Graphic Design

University of Johannesburg
Gauteng, South Africa

2008 - National Certificate in Applied Art & Design

Harare Polytechnic College
Harare, Zimbabwe.

2007 - Diploma in Computer Graphics

Pace College, Zimbabwe.

2006 - Diploma in Fine Art

2005 - Certificate in Fine Art

Peter Birch School of Art
Harare, Zimbabwe.

PROFESSIONAL

CREATIVE DIRECTOR + CO FOUNDER

2016 Nov - Now

Mam'gobozi Design Factory (Johannesburg)

PART-TIME LECTURER:

3RD YR STUDENTS

2022 Aug - KFC wayfinding unit

2ND YR STUDENTS

2022 July - Infographic unit

2022 Feb - Branding unit

2021 Apr - Advertsing unit

2021 Feb - Branding unit

University of Johannesburg (FADA)

ART DIRECTOR

2018 Nov - 2020 Jan

Pacinamix (South Africa)

2018 Jan - 2018 Aug

Wunderman (South Africa)

2014 Feb - 2017 Dec

OpenCo (South Africa)

GRAPHIC DESIGNER

2009 May - 2009 Dec

Visual Point (Zimbabwe)

2007 Sept - 2009 April

Happen Communication (Zimbabwe)

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ACHIEVEMENTS - Speaker Invites

2022 - PADI Webinar

2021 - PADI Webinar

Design Practice in Afrika

Type Directors Club

Type Drives Communities

2020 - Typographys NYC

ATYPi

Pan Afrika Dialogs

Artmosphere 4.0 Ghana

GDZ Design Week

2019 - Foxp2 Advertising Agency

Youth Day

2016 & 2014 - Basha Uhuru

ACHIEVEMENTS - Exhibitions

2020 - SAY SO Exhibition

Johannesburg, South Africa

2018 -Just My Type Exhibition

Johannesburg, South Africa

ACHIEVEMENTS - Judging panel

2022 - TDC 68 Communication Design competition

2020 - Creative Circle Design Monthly Awards

2018 - The Loeries Awards

Facebook Challenge and Young Creative category

2017 - The Loeries Awards

Non- English Category

ACHIEVEMENTS - Awards

2018 - Bronze: The Loeries Awards

Apartheid Museum flags (Outdoor poster)

2017 - Bronze: Cannes Lion

Soweto Gold '76 Beer (Package design)

Bronze Pencils: One Show

Soweto Gold '76 Beer (Package design)

Soweto Gold '76 Beer (Static type design)

2016 - Bronze: The Loeries Awards

Soweto Gold '76 Beer (Package design)

Soweto Gold '76 Beer (Static type design)

Ad of the Month: Creative Circle

Apartheid Museum print advert: March

2015 - Craft Certificate - The Loeries Awards

100 illustrations by 100 artist Coca Cola

2014 - Silver Student Award: Pendering Awards

Student Typography (Koloniale Bliksem Rhodes)

Adobe Inspire Mag | Best of Behance Feature

Colonial Bastard RhodesTypeface

2013 - Johannesburg 2013 Portfolio Night

Top 5 Finalist

ACHIEVEMENTS - Publications

2022 - 'From Africa' Book

Mam'Gobozi Design Factory work was featured in **'From Africa'** a book published by Counter-Print

2014 - Published Project

Kwa Mai Mai Wayfinding system
Way of the sign: Vol 1

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TECHNICAL SKILLS

- Adobe Indesign
- Adobe Illustrator
- Adobe Photoshop
- Macromedia Freehand
- Adobe Premiere Pro
- Keynote

SKILLS

- Conceptual thinking
- Art direction
- Branding
- Typeface design
- Package design
- Attention to detail
- Communication skills
- Team player
- Hard working

REFERENCES

Rob Rutherford

Creative Director at TBWA\Chiat\Day

Email: rupertkl@gmail.com

George Dube

Chief Creative Officer at IdeaHive

Email: george_dube@yahoo.co.uk

Cell: +27 83 407 6674
