

# Cheshta Beniwal

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## Summary of Qualifications

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- Business Intelligence professional proficient in SQL and Power BI with ability to design and deliver organization-centric solutions that provide impactful insights and support data-driven decision making.
- 2+ yrs experience in driving new product development as Project Manager leading cross-functional teams, managing vendors, and navigating complex stakeholder relationships across international locations.

## Education

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### University of South Florida (Tampa, Florida)

Master of Science in Management, Project Management Concentration

Aug 2023 - May 2025

#### Recent Coursework

- Organizational Leadership, Change & Development
- Emotional Intelligence
- Financial & Managerial Accounting
- Digital Marketing
- People Analytics
- Project Management

### Great Lakes Institute of Management (Online)

Post Graduate Diploma Program, Artificial Intelligence and Machine Learning

July 2020 - July 2021

### National Institute of Fashion Technology (Gandhinagar, India)

Bachelor of Fashion Technology, Apparel Manufacturing - Cum. GPA 8.5

August 2016 - July 2020

## Skills

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- Software & language: SQL, Power BI, MS Excel/Google Sheets
- 2 years of experience in Product Development (200+ products)
- Risk & Vendor Management (Coordinated 12 Stakeholder Teams across 4 companies in 2 countries)

## Certifications

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- Microsoft Certified: Power BI Data Analyst Associate
- Microsoft Certified: Azure Fundamentals
- Google Analytics Certified, Google on Skillshop
- Rhetoric: The Art of Persuasive Writing and Public Speaking, Harvard via EdX
- Results Based Project Management, IDB (Inter-American Development Bank) via EdX
- IT Project Management, University of Washington via EdX

## Other Project Experiences

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### Claims Data Reporting & Analysis (Power BI & Microsoft 365 Services)

- Created dashboards for City of Temple Terrace claims data along with detailed Insight analysis & roadmap for reporting process improvement with recommendations on data collection and adoption of MS products

### Production Data Capitalization for Efficiency Monitoring & Improvement (Google Sheets + SQL)

- Managed production data collection flow & created automated reporting dashboards across 8 Production Units/teams for 4 levels of stakeholders (40,000+ production runs instances collected per year of 400+ SKUs)

### New Product Range Development

- Managed 6 Vendors while coordinating with 4 Product Engineers/Brand Teams to develop 200+ On-time New Products using Custom LMS System.

### Quality Management System Design & Implementation

- Successful implementation of Quality Management System Implementation at a new Production Site during the Pandemic which was validated by Decathlon Certified Assessor for Product Quality Stability.

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## Work Experience Description

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### IT Support Technician

University of South Florida, Tampa, FL

February 2024 – Present

- First Responder for all Enterprise Hardware and Software IT Issues reported on Phone and In-Person with Jira.
- Acknowledged for exceptional professionalism in handling an impromptu high-stress client situation.
- Recognized as a Top Performer for demonstrating quick and accurate issue detection and resolution.

### Product Industrialization Professional

Decathlon, Coimbatore, India

March 2021 – July 2023

- Negotiated and Closed Prices (RFQs) for 200+ products per year by negotiating with 7 Vendor Teams, achieving 11% year-over-year inflation-adjusted reduction in prices post COVID.
- Validated and managed Product Technical Documentation files for 80+ products with 4 Product Engineers and 4 vendors, ensuring legal and technical compliance in production for 2.5 million garments shipped annually.
- Mediated and resolved two Global Quality Alerts involving 150k products with extensive Root Cause Analysis.
- Managed transition of Products to Ecofriendly Versions (65% CO2 footprint reduction) for 60%+ of Product Range in 6 months (30-40% higher than other Product ranges, by coordinating 3 key stakeholder teams).

### Product Quality Management Professional

Decathlon, Bangalore, India

March 2021 – December 2021

- Successfully Implemented Quality Management System at a new Production Site during the Pandemic.
- The site achieved a 9-month streak with 0% shipment failure due to Quality and was visited by other vendors for Best Practice duplication.
- Communicated and maintained supplier performance with weekly Dashboard tracking 15 KPIs across 4 domains. The dashboard was used in weekly SUM (Stand Up Meeting) with key Executives for addressing issues and reviewing KPI improvement projects.