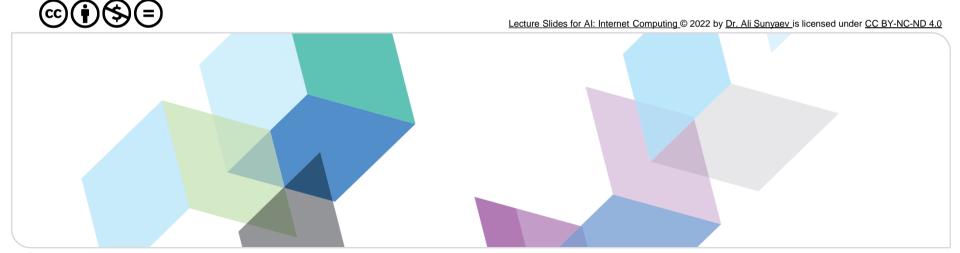




Al: Internet Computing

Lecture 10 — Internet of Things



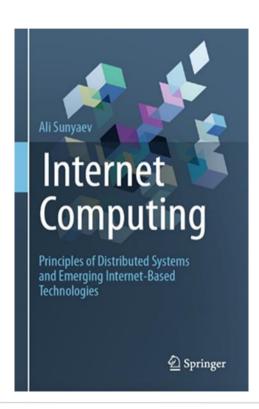
Learning Goals of the Lecture



- Gaining a basic understanding of the Internet of Things, its essential characteristics and historical background
- Understanding foundational technologies and core concepts of the Internet of Things
- Knowing about architectural models for the Internet of Things and how they differ from each other
- Learning about how the Internet of Things impacts individuals, organizations, and society, and gaining the ability to explain the role of the Internet of Things in presented use cases
- Understanding central challenges associated with the diffusion of the Internet of Things

Reference to the Teaching Material Provided





Chapter 10 The Internet of Things



Abstract

Building on the Internet's success story over the past decades, the Internet of Things will profoundly change how people consume information and interact with their immediate environments. This chapter introduces the Internet of Things as a paradigm in which not only human-to-human and human-to-machine communication, but also machine-to-machine communication between smart everyday objects occur over the Internet. Besides a brief definition and overview of the Internet of Things' historical background in the early 1990s, several of its enabling technologies and basic concepts are also covered. Furthermore, this chapter also presents an overview of important architectural models of the Internet of Things put forward by researchers and practitioners. To conclude this introduction, this chapter deals with several common use cases of the Internet of Things, such as smart homes, smart cities, and the Industrial Internet of Things (with a specific focus on the implications for the energy and health care sectors), as well as important challenges to and potential future developments of the Internet of Things.

Learning Objectives of this Chapter

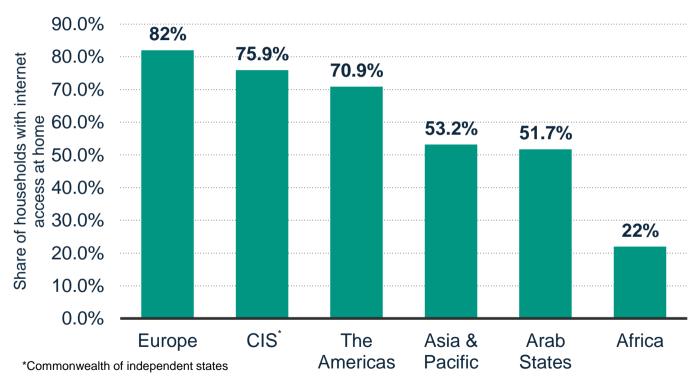
This chapter's main learning objective is to help students understand the Internet of Things concept and its implications for individuals, organizations, and



Motivation

Percentage of Households with Internet Access Worldwide in 2018

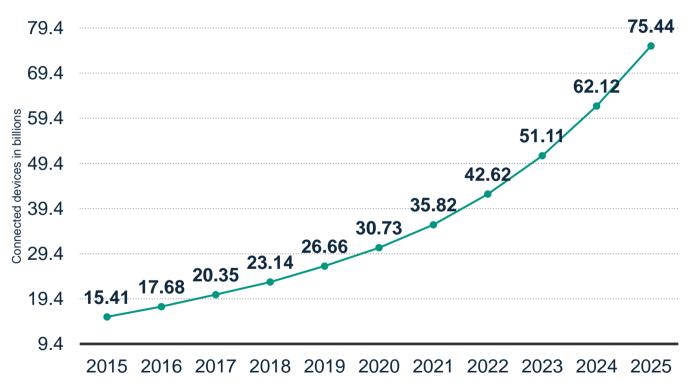




Source: "Percentage with Internet access" by Statista

Number of Devices Connected to the Internet Worldwide



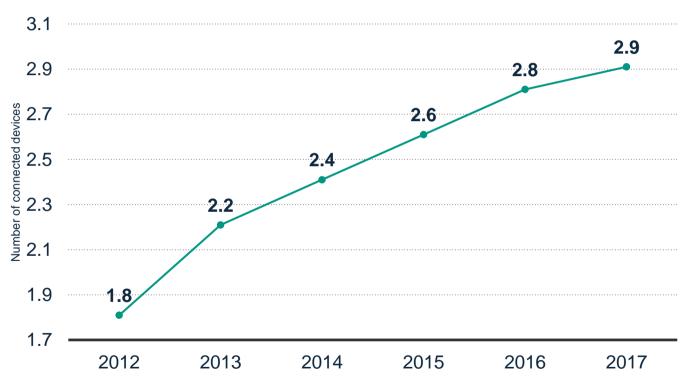


Source: "Number of Devices Connected" by Statista

14 July 2022

Average Number of Connected Devices Used per Person in Germany

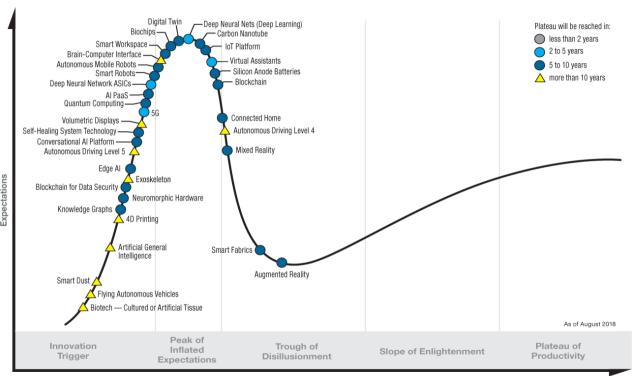




Source: "Average Number of Connected Devices" by Statista

Hype Cycle for Emerging Technologies (2018)





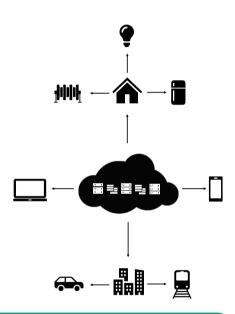
Time

Image Source: "Hype Cycle for Emerging Technologies" by © Gartner 2018.

Toward an Internet of Things



- Technological progress is changing the way we use information systems, at work and in our free time
- The Internet has dramatically changed the way we consume and exchange information and how we interact witch each other
- More and more areas of everyday life are being computerized and connected to the Internet
- Internet use is not restricted to humans accessing the internet over devices, but expands to objects of everyday life and our immediate environment



The Internet is increasingly being used for **machine-to-machine** communication between objects of everyday life.



Definition and Historical Background

Definition of the Internet of Things 1/11



Definition

The **Internet of Things** is a self-configuring, adaptive, and complex network that interconnects 'things' with a physical and virtual representation over the Internet, based on standard communication protocols.

- Essential characteristics:
 - Interconnection of things
 - Connection of things to the Internet
 - Uniquely identifiable things
 - Ubiquity
 - Sensing (and actuation) capabilities

- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability



Image source: [Internet of things] by jeferrb, May 25th 2015. Pixabay License.

Definition of the Internet of Things 2/10



- Interconnection of things
- Connection of things to the Internet
- Uniquely identifiable things
- Ubiquity
- Sensing (and actuation) capabilities
- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability

- Any Internet of Things interconnects "things" with each other
- A "thing" can be any physical object that is of relevance for users of the Internet of Things
- Example: Smart lights can be connected to Amazon's Echo in order to be controlled via voice commands

Definition of the Internet of Things 3/10



- Interconnection of things
- Connection of things to the Internet
- Uniquely identifiable things
- Ubiquity
- Sensing (and actuation) capabilities
- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability

- The Internet of Things is neither an intranet nor an extranet
- Any physical object ("thing") in the Internet of Things is connected to the Internet
- Example: Amazon's Echo is connected to the Amazon Cloud

Definition of the Internet of Things 4/10



- Interconnection of things
- Connection of things to the Internet
- Uniquely identifiable things
- Ubiquity
- Sensing (and actuation) capabilities
- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability

- Each and every physical object connected to the Internet of Things possesses a virtual representation
- Each and every object is uniquely identifiable
- Example: Every Echo has its own MAC address to uniquely identify them over the Internet

Definition of the Internet of Things 5/10



- Interconnection of things
- Connection of things to the Internet
- Uniquely identifiable things
- Ubiquity
- Sensing (and actuation) capabilities
- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability

- The network is available at any time and from everywhere, when needed
- Example: No matter where your Echo is placed in your house, it is always connected to the Internet

Definition of the Internet of Things 6/10



- Interconnection of things
- Connection of things to the Internet
- Uniquely identifiable things
- Ubiquity
- Sensing (and actuation) capabilities
- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability

- The physical objects connected to the Internet of Things possess at least some sensing capabilities
- Many physical objects also possess actuation capabilities, allowing them to interact with the environment
- Example: Your Echo senses the acoustic waves when you speak and is able to control your smart lights by that

Definition of the Internet of Things 7/10



- Interconnection of things
- Connection of things to the Internet
- Uniquely identifiable things
- Ubiquity
- Sensing (and actuation) capabilities
- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability

- Physical objects in the Internet of Things possess some form of embedded intelligence (although often only rudimentary)
- That enables them to act as extensions to the human body and mind
- Example: Your Echo contains many different micro chips

Definition of the Internet of Things 8/10



- Interconnection of things
- Connection of things to the Internet
- Uniquely identifiable things
- Ubiquity
- Sensing (and actuation) capabilities
- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability

- The Internet of Things allows for communication based on standardized and interoperable protocols
- Example: Your Echo is able to control your smart lights via the ZigBee communication protocol

Definition of the Internet of Things 9/10



- Interconnection of things
- Connection of things to the Internet
- Uniquely identifiable things
- Ubiquity
- Sensing (and actuation) capabilities
- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability

- The Internet of Things is selfconfigurable ———
- It is able to self-discover new physical objects and services, as well as manage the network and resource usage
- Example: Your Echo learns through your input and adapts to your behaviour

Definition of the Internet of Things 10/10



- Interconnection of things
- Connection of things to the Internet
- Uniquely identifiable things
- Ubiquity
- Sensing (and actuation) capabilities
- Embedded intelligence
- Interoperable communication capability
- Self-configurability
- Programmability

- The physical objects in an Internet of Things are programmable
- Programmable in a sense that users can change and adapt their behaviour without the need to change their physical representation
- Example: You can configure your Echo via the Alexa App and use Amazon's Alexa Skill Kit (ASK) to develop your own Alexa Skills

Historical Background (1/6)



1920s - 1930s:

- Beginning of IoT (?)
- · "Connected World" by Nikola Tesla
- Discovery of the radar by Sir Robert Alexander Watson-Watt



1970s:

- Roots of IoT
- Demand for large mainframe computers started to shift to smaller minicomputers and eventually personal computers
- Strong miniaturization trend



Image source [1]: [Nikolai Tesla] by Sarony Napoleon, 1890. Public Domain. Image source [2]: [Robert Watson] by Unknown, December 31th 1954. Public Domain.

Historical Background 2/6



1980s:

 Shaping of the phrase "Ubiquitous Computing" by Mark Weiser (Chief Technologist at the Xerox Palo Alto Research Center)



[1]

1990:

- First IoT device
- Internet-connected toaster by John Romkey and Simon Hackett



[2

Image source [1]: [Internet Toaster from John Romkey] by Unknown, 1989. Public Domain. Image source [2]: [Toaster] by Unknown, May 15th 2005. Licensed under CC BY-SA 3.0.

Historical Background 3/6



1999:

- Coining of the term "Internet of Things" by Kevin Ashton (Co-founder of the Auto-ID Center at the MIT)
- The group worked on RFID and barcodes for supply-chain management



2000:

- First Internet-connected refrigerator by LG
- Ambient Orb by Ambient Devices
- Nabaztag by Violet
- Appearance of the term Internet of Things in mainstream media and books



Image source [1]: [Internet refrigerator] by LG전자, October 15th 2012. Licensed under <u>CC BY 2.0</u>. Image source [2]: [Nabaztag] by Unknown, January 3rd 2007. Licensed under <u>CC BY-SA 2.5</u>.

Historical Background 4/6



2005:

 First report on the Internet of Things by the United Nations' ITU (International Telecommunications Unit)



2008:

- First European Internet of Things conference
- Internet of Things being cited as one of six disruptive civil technologies that could potentially have an impact on the US by the US' International Intelligence Council

Image source: [ITU Logo] by © ITU 2022.

Historical Background 5/6



2010:

 The Chinese government declared the Internet of Things a key industry sector

2011:

 The Internet of Things being added to the annual Hype Cycle by Gartner (IT market research and analysis firm)



Image source: [Gartner Logo] by © Gartner 2022.

Historical Background 6/6

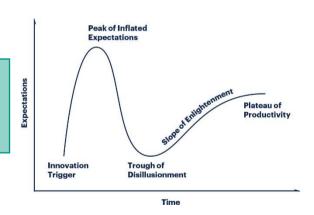


2014:

Internet of Things reached the peak of inflated expectations

2018 and future:

 Expected to progress to the plateau of productivity within the next five to ten years



 $\label{thm:mage_source} \mbox{Image source: Adapted from } \underline{\mbox{Hype Cycle for Emerging Technologies}} \mbox{ by } \mbox{@ Gartner 2018.}$



Enabling Technologies and Core Concepts

14 July 2022

Overview of Enabling Technologies



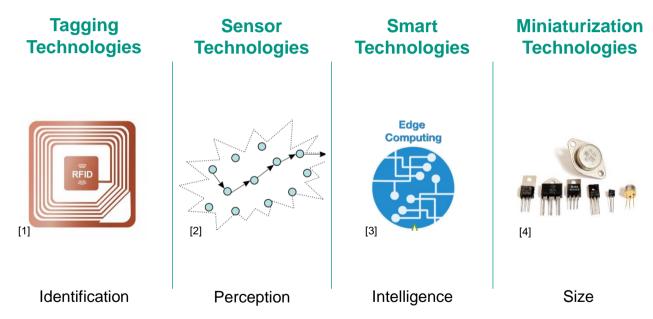


Image source [1]: [Tagging Technologies] by Sparkfun, n.d. SparkFun Electronics ®

Image source [2]: Adapted from [Wireless Sensor Network] by Mohammed Mehdi Saleh, April 16th 2019.

Image source [3]: Adapted from [Edge Computing] by Met Dem, n.d.

Image source [4]: [Transistors] by Seidl Benedikt, September 8th 2007. Public Domain.

Enabling Technologies – Tagging Technologies (1/3)



Tagging technologies allow to **track and count** virtually **any physical object**. Due to the large number of potential objects, inexpensive and easy-to-use tagging technologies are imperative for the Internet of Things.

Two common types of tagging technologies:

- 1. Barcodes
 - Barcodes are a form of optical tagging
 - Anyone who wants to read a barcode will need a direct line of sight
- 2. RFID Tags
 - RFID tags are a form of tagging over radio waves
 - A direct line of sight is not needed
 - Communication range: from few centimetres to approximately one meter

Tagging Technologies 2/3



Barcodes:

- Represent information by
 - Vertical lines of varying width
 - Varying spacing between every line



- Are able to convey only limited amount of information
- Usually used to identify groups of product

Example! All boxes of milk of the same type from the supermarket will have the same barcode that convey exactly the same information.

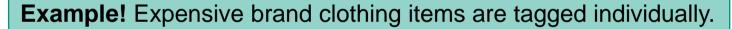


Image source [1]: [Barcode] by Unknown, March 15th 2018. Licensed under CC0 1.0. Image source [2]: [Milk Box] by 3dsguru, Feburuary 27th 2012.

Tagging Technologies 3/3

RFID Tags:

- RFID tags address the limitations of traditional barcodes
- A single tag is able to store and transmit much more information. (up to two kilobytes)
- They enable tracking of many more objects



Active Tags

■ Transmit data without the need ■ Transmit data by drawing for an external power source

Passive Tags

energy from the reading device



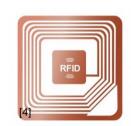




Image source [1]: [RDIF Tags] by Copyright © 2022 RDF.Inc.

Image source [3]: [Burberry Scarf] by Neimanmarcus, n.d. Public Domain.

Image source [4]: Tagging Technologies by Sparkfun, n.d. SparkFun Electronics ®

Image source [2]: [Transponder] by Unknown, March 21th 2006. Licensed under CC BY-SA 3.0.

Sensor Technologies 1/3



Sensors **collect data about the real world**. They can augment and complement human senses.

There is a wide range of sensing capabilities:

Light, movement, pressure, temperature, smoke, proximity, acceleration, etc.

A single unconnected sensor is of little value:

- The collected data must be processed and interpreted
- Within the Internet of Things, sensors are connected to the Internet, with their sensor data being sent to cloud services

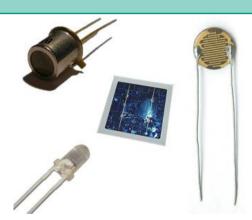


Image source: [Light Sensor] by Vickyvxr, May 7th 2009. Licensed under CC BY 2.0.

Sensor Technologies 2/3



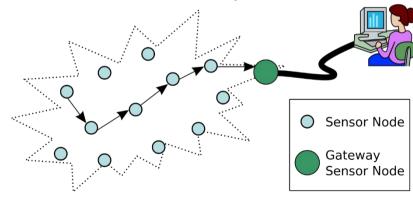
Definition

A Wireless Sensor Network (WSN) is a network of distributed autonomous devices that use sensors to record physical quantities and thus map environmental conditions.

Sensors become even more powerful and valuable when multiple of them are

being linked together via the Internet

They are the foundational technology of smart cities, Industry 4.0, etc.



Sensor Technologies 3/3



Wireless Sensor and Actuator Network (WSAN):

- In many scenarios it is not enough for physical objects to only sense something and report this data
- Physical objects are expected to interact autonomously with other objects or people
- Actuators complement sensors by giving the ability to interact with the environment
 SENSOR
 CONTROL CENTER
- They are the foundational technology for smart fire sprinklers, window shades, etc.

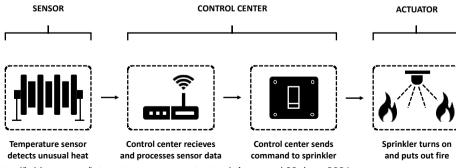


Image source: Adapted from Misra J (2017) IoT system | sensors and actuators. https://bridgera.com/iot-system-sensors-actuators/. Accessed 23 June 2021.

Smart Technologies



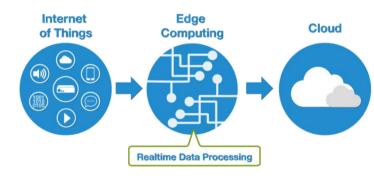
"Things" become smart in a sense that they are increasingly being equipped with microprocessors and internal data processing capabilities.

Sensors produce a rapidly increasing amount of data

■ This data needs to be processed and interpreted to provide services and

applications

- Most of the data is sent to cloud services
- (Smart) 'things' increasingly contain intelligence to process most data before sending it to cloud services



Miniaturization Technologies



In order to embed intelligence in all kinds of physical objects, computer chips and sensors need to become ever so smaller.

Advances in miniaturization and nanotechnology during the last decades led to computer chips being found in almost every electronics device nowadays

Without such advances the Internet of Things in its current form would

not have been possible





Image source [1]: [Vacuum Tube] by Materialscientist, May 11th 2011. Licensed under CC BY-SA 2.0 DE.

Image source [2]: [Transistor] by Seidl Benedikt, September 8th 2007. Public Domain.

Image source [3]: [Microchip SuperMacro] by Zephyris, October 27th 2011. Licensed under CC BY-SA 3.0.





| Enabling Technologies | Purposes | Examples | Typical Challenges |
|---------------------------------|--|---|--|
| Tagging Technologies | Identify and track individual physical objects | active/passive RFID tags | Cost of tags are still considerably higher than printed barcodes |
| Sensor Technologies | Collect data about the real world and augment human senses | temperature sensor, proximity sensor, GPS | Processing and sense making of the vast amounts of collected sensor data |
| Smart Technologies | Provide processing capabilities to physical objects | microprocessors | With improved capabilities smart technologies require an increasing amount energy |
| Miniaturization Technologies | Shrinking of information technology to be able to fit it into everyday objects | 7 nanometers transistor manufacturing processes | As miniaturization continues it becomes increasingly difficult to produce smaller and smaller things |

Core Concepts — Overview



Smart devices



Smart objects



Smart environments

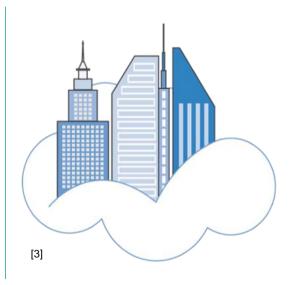


Image source [1]: [Gold iPhone XS] by Fernandez Rafael, September 12th 2018. Licensed under CC BY-SA 4.0

Image source [2]: [Google Smart Speaker] by NBD Fotos, March 16th 2017. Licensed under CC BY-SA 2.0.

Image source [3]: [Smart Cities Webcast] © 2022, Amazon Web Services.

Core Concepts — Smart Devices



Definition

Internet-connected physical objects with embedded intelligence (smart 'things') are an integral aspect of the Internet of Things.

Two types of such smart 'things' can be distinguished, smart **devices** and smart **objects**.

Smart Devices:

Smart devices are portable multi-purpose information and communication technology devices that enable access to (several) application services located locally on the device or remotely on servers.



Image source [1]: [Apple MacBook Pro Retina 2016] by Waldherr Simon, June 6th 2017. Licensed under CC BY-SA 4.0. Image source [2]: [IPad Pro] by Moonsprite, October 24th 2015. Licensed under CC BY-SA 4.0.

Core Concepts — Smart Devices

Characteristics:

- Smart devices usually belong, or are used by a specific person
- They are usually multi-functional and mobile (to different degrees)
- They are able to dynamically discover new or extant services
- Have intermittent access to resources.
- Most smart devices today also exhibit some form of location awareness and self-awareness





Image source [1]: [Gold iPhone XS] by Fernandez Rafael, September 12th 2018. Licensed under CC BY-SA 4.0 Image source [2]: [Samsung Smart TV] by Unknown, n.d. Copyright @ 1995-2022 Samsung.

Core Concepts — Other Types of Smart Devices



Smart Dusts:

- Are miniaturized smart devices with sensing and processing capabilities without an integrated display
- They are deployed to unobtrusively collect data within an area
- For example monitoring of engines, the environment, or wildlife



Smart Skins:

- Are fabrics-based, non planar, flexible and stretchable smart devices
- They seek to imitate human or animal skin
- Their prominent application area is health care monitoring and prosthetics



[2]

Image source [1]: [Box camera] by Berthold Werner, May 1st 2008. Public Domain. Image source [2]: [A prototype of a wireless sensor] by GE Global research © 2022 General Electric

Core Concepts — Smart Objects

Karlsruhe Institute of Technology

Characteristics:

- Smart objects can autonomously interact with humans and other (smart) objects in their environment
- They are able to:
 - Recognize and collect data about their environment through implemented sensors
 - To process and store this data due to embedded microprocessors and memory
 - To communicate through network and user interfaces





Image source [1]: [Google Smart Speaker] by NBD Fotos, March 16th 2017. Licensed under CC BY-SA 2.0. Image source [2]: [Apple Homepod] by Apple, n.d. Copyright © 2022 Apple Inc.

Core Concepts — Different Types of Smart Objects



Activity-Aware Smart Objects:

Activity-aware smart objects possess the ability to collect and record information about work activities on their own

Policy-Aware Smart Objects:

Policy-aware smart objects are activity-aware smart objects that understand and process events and activities with regard to organizational policies

Process-Aware Smart Objects:

Process-aware smart objects are able to understand and support organizational processes and individuals involved in these processes

Core Concepts — Overlapping Terms



Smart devices and **smart objects** overlap to some degree. An example of this overlap are smart watches and other wearable devices, which are often referred to as smart objects but also fit our definition of smart devices.

SMART DEVICES
(e.g., smart phones, tablet computers)

(e.g., smart watches)

SMART OBJECTS
(e.g., smart locks, shoes, traffic Lights, speakers)

Core Concepts — Smart Environment



Definition

A smart environment is a physical world interwoven with a multitude of sensors, actuators, displays, and computing elements, seamlessly interacting with everyday objects of our lives, and connected by a continuous network.

A central property is context-awareness:

Being able to sense and interpret context in order to provide a variety of context-dependent information and services

Smart environments are closely related to the concept of Ubiquitous Computing:

- Ubiquitous Computing refers to a physical world that is interwoven with computing devices
- Smart environments refer to a physical world that is interwoven with smart objects

Image source: [Smart Cities Webcast] © 2022, Amazon Web Services.

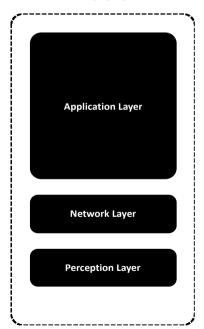


Architectural Models

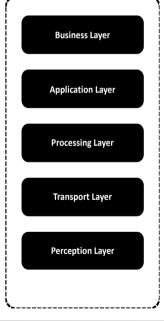
Architectural Models — Overview



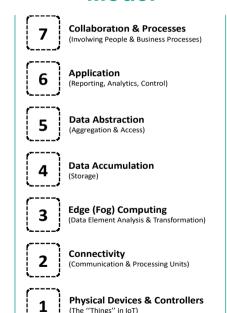
Three-Layer Model



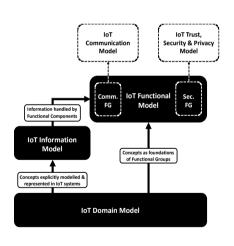
Five-Layer Model



Seven-Layer Model

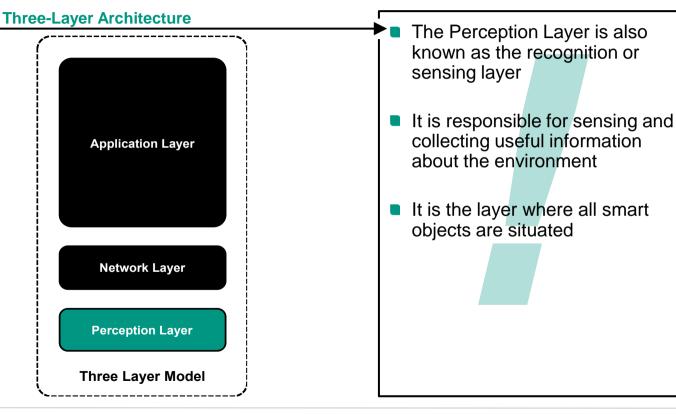


IoT-A



Architectural Models 1/12





Architectural Models 2/12



Three-Layer Architecture

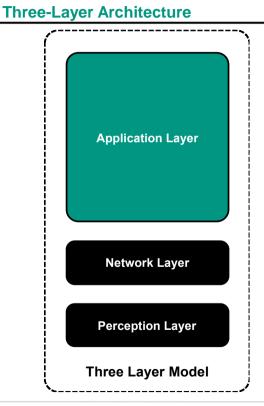


- The Network Layer is also known as the communication layer, it forms the backbone of the Internet of Things
- It is responsible for securely transmitting information collected on the Perception Layer to the Application Layer and back
- All network technologies are located in this layer (WSNs, WSANs, the Internet structure itself, etc.)

Architectural Models 3/12



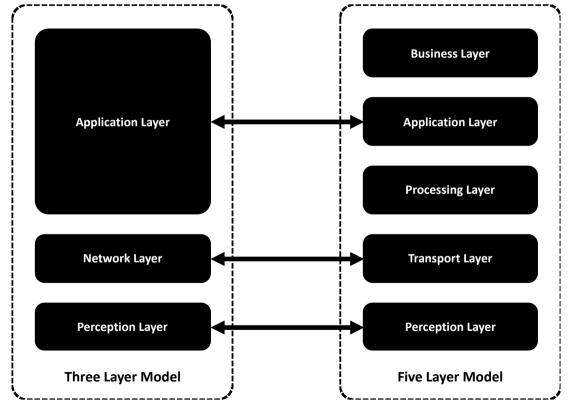
lectural Models 3/1/



- The Application Layer is responsible for providing services to users of the Internet of Things
- It is usually the layer that is most prevalent to users as they often directly interact with applications situated on this layer

Architectural Models — Comparison





Architectural Models 4/12



Five-Layer Architecture

Business Layer Application Layer Processing Layer Transport Layer **Perception Layer Five Layer Model**

- The Processing Layer is also known as the Middleware Layer
- It stores and processes the vast amounts of data that are produced by the Internet of Things and is received from the Perception Layer through the Transport Layer
- Technologies such as databases or cloud computing can be situated on this layer

Architectural Models 5/12



Five-Layer Architecture

Business Layer

Application Layer

Processing Layer

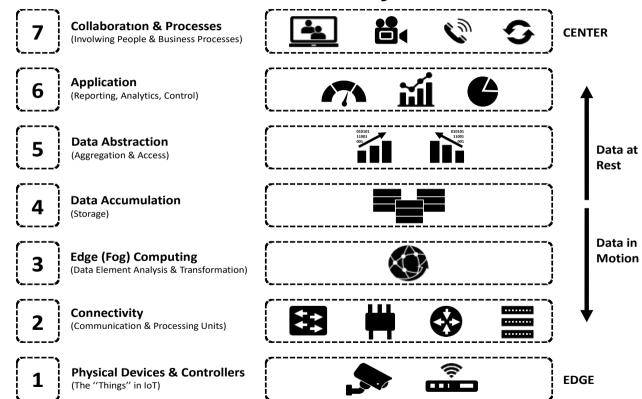
Transport Layer

Perception Layer

Five Layer Model

- The Business Layer manages the entire system that comprises the Internet of Things
- This includes the management of applications, business models, and user privacy

Architectural Models — Seven Layer Architecture



Architectural Models 6/12



Seven-Layer Architecture

Collaboration & Processes (Involwing People & Business Processes)

Application (Reporting, Analytics, Control)

Data Abstraction (Aggregation & Access)

Data Accumulation (Storage)

Edge (Fog) Computing (Data Element Analysis & Transformation)

Connectivity (Communication & Processing

Physical Devices & Controllers (The "Things" in IoT)

This is the level where all the physical (smart) objects that participate in the Internet of Things are located

Architectural Models 7/12



Seven-Layer Architecture

Collaboration & Processes (Involwing People & Business Processes)

Application (Reporting, Analytics, Control)

Data Abstraction (Aggregation & Access)

Data Accumulation

Edge (Fog) Computing (Data Element Analysis & Transformation)

Connectivity (Communication & Processing

Physical Devices & Controllers (The "Things" in IoT)

This level is responsible for the reliable and timely transmission of data

Thus it corresponds to the Network and Transport Layers of the previously discussed models

Architectural Models 8/12



Seven-Layer Architecture

Collaboration & Processes (Involwing People & Business Processes)

Application (Reporting, Analytics, Control)

Data Abstraction (Aggregation & Access)

Data Accumulation

Edge (Fog) Computing (Data Element Analysis & Transformation)

Connectivity (Communication & Processing

Physical Devices & Controllers (The "Things" in IoT)

The purpose of this level is it to convert a flood of data into information

That information can be stored and used for higher level processing at the Data **Accumulation Level**

Architectural Models 9/12



Seven-Layer Architecture

Collaboration & Processes (Involwing People & Business Processes)

- **Application** (Reporting, Analytics, Control)
- **Data Abstraction** (Aggregation & Access)
- **Data Accumulation** (Storage)
- Edge (Fog) Computing (Data Element Analysis & Transformation)
- Connectivity (Communication & Processing
- Physical Devices & Controllers (The "Things" in IoT)

- The Data Accumulation Level puts this data at rest
- So it is usable by applications when needed on a non-real-time basis

Architectural Models 10/12



Seven-Layer Architecture

Collaboration & Processes (Involwing People & Business Processes)

Application (Reporting, Analytics, Control)

Data Abstraction (Aggregation & Access)

Data Accumulation

Edge (Fog) Computing (Data Element Analysis & Transformation)

Connectivity (Communication & Processing

Physical Devices & Controllers (The "Things" in IoT)

This level provides data abstraction functions to the upper levels

These functions enable upper levels to handle the flood of data that is produced by the Internet of Things

Architectural Models 11/12



Seven-Layer Architecture

Collaboration & Processes
(Involwing People & Business
Processes)

Application
(Reporting, Analytics, Control)

5 Data Abstraction (Aggregation & Access)

4 Data Accumulation (Storage)

Bedge (Fog) Computing
(Data Element Analysis & Transformation)

2 Connectivity
(Communication & Processing Units)

Physical Devices & Controllers
(The "Things" in IoT)

 At this level the information interpretation occurs by the diverse applications that reside on this level

Architectural Models 12/12



Seven-Layer Architecture

Collaboration & Processes (Involving People & Business Processes)

Application (Reporting, Analytics, Control)

Data Abstraction (Aggregation & Access)

Data Accumulation (Storage)

Edge (Fog) Computing (Data Element Analysis & Transformation)

Connectivity (Communication & Processing

Physical Devices & Controllers (The "Things" in IoT)

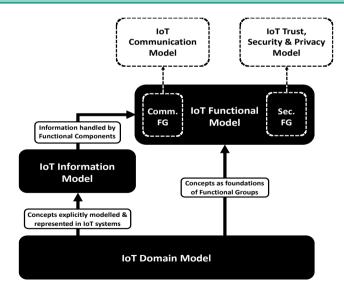
The top level goes beyond the pure technical aspects and represents the socio-technical aspects

It Includes people and processes that connect multiple applications provided by the Internet of Things

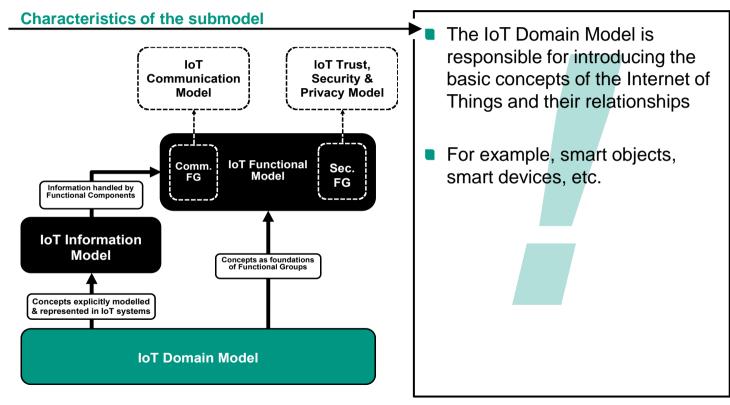
Architectural Models — IoT-A (Internet of Things Architecture)



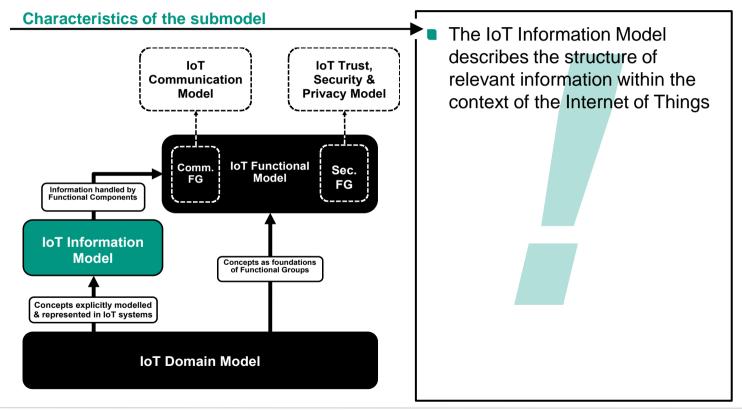
The IoT-A architecture is developed by a consortium of members within the framework programme for research and technological development of the EU. It is not based on a layered architecture but of five sub-models that interact with each other.



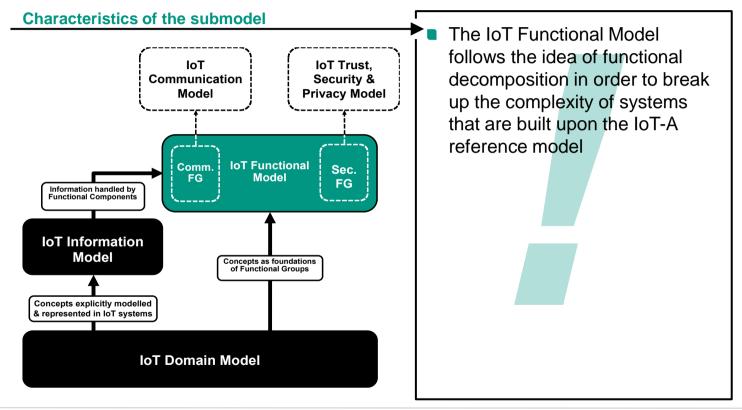




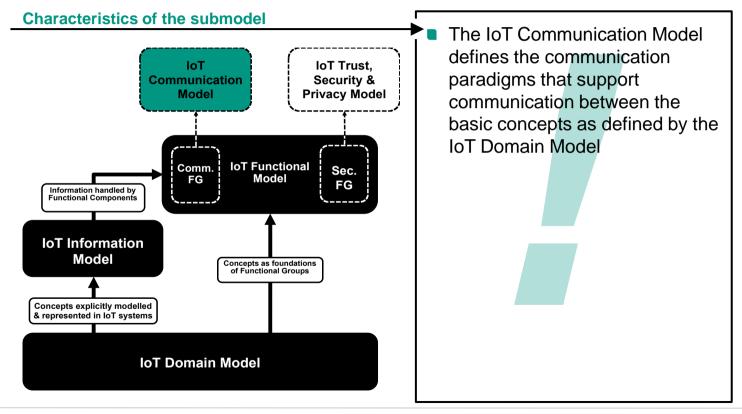




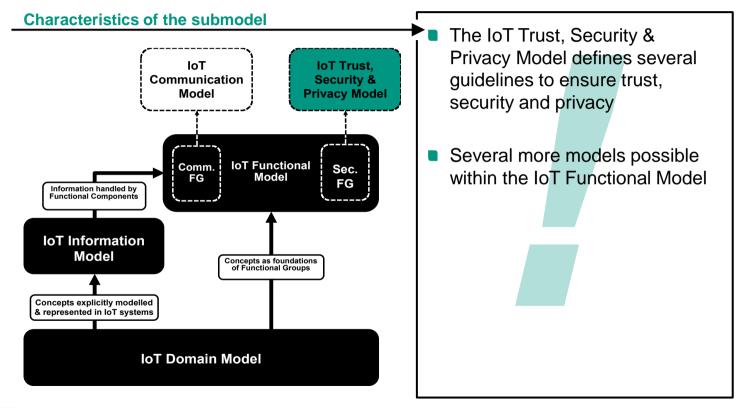














Common Use Cases, Challenges, and Future Developments

Use Cases — Smart Homes



Definition

Smart homes are a kind of smart environment. They are homes that are interspersed with smart objects and devices, which allow for homes to be aware of what happens inside.

In a fully realized smart home, all the different smart objects and devices work together in

a well-orchestrated manner in order to

- provide higher comfort
- reduce resource usage
- provide increasing security
- Requires home automation standards and protocols, for example
 - Z-Wave
 - ZigBee



Image source: [Smart Home] by Kroschel Sabine, January 24th 2017. Pixabay License.

Use Cases — Smart Homes



Comfort

- E.g., smart lights
 - Remotely or automatically change color or brightness at specific times
- E.g., smart speakers
 - Voice control other smart objects and offer a variety of services



- E.g., smart meters
 - Monitor and record the consumption of electricity
 - Help develop awareness of electricity usage

Security

- E.g., smart doors, smart locks
 - Give real-time information if a door has been unlocked or opened
- E.g., smart smoke detectors and sprinklers
 - Can detect a fire, set off the sprinklers, and notify the fire department





Image source [1]: [Philips Hue Bridge 2 and light bulbs] by Philips © 2018-2022 Signify Holding. Image source [2]: [Smart Meter] by EVB Energie AG, August 12th 2008. Licensed under CC BY-SA 3.0.





| | Z-Wave | ZigBee |
|---------------------------------------|--|-------------------|
| Developer Zensys / Z-Wave Alliance | | ZigBee Alliance |
| Year developed | 2001 | 2004 |
| Network type | Mesh | Mesh |
| Frequencies | 800 – 900 MHz | 2,4 GHz |
| Transmission rates 100 kB per second | | 250 kB per second |
| Range | 24 meters (indoors) 100 meters (outdoors) | 10 – 100 meters |
| Maximum number of devices per network | 232 | 65.000 |

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Use Cases — Smart Cities



Definition

Smart cities are urban areas with sustainable development and high quality of living.



Smart Economy (Competitiveness)

- Innovative spirit
- Entrepeneurship
- Economic image & trademarks
- · Productivity
- Flexibilty of labor market
- International embeddedness
- · Ability to transform



Smart People (Social and Human Capital)

- · Level of qualification
- · Affinity to lifelong learning
- · Social and ethnic plurality
- Flexibility
- Creativity Cosmopolitanism / Open mindedness
- · Participation in public life



- Participation in decision making
- Public and social services Transparent governance
- Political strategies and perspectives



Smart Mobility (Transport and ICT)

- Local accesibility
- National and international accesibility
- Availability of ICT infrastructure
- · Sustainable, innovative, and safe transport systems



- · Attractivity of natural conditions
- Pollution
- · Environmental protection
- Sustainable resource management



Smart Living (Quality of life)

- **Cultural facilities**
- Health conditions
- Individual safety
- Housing quality
- **Education facilities**
- Touristic attractivity · Social cohesion

Use Cases — Darmstadt







Participated in the German digital city competition in 2016 and won

Concepts of the cities were evaluated based on their impact on...

Education, data platforms, energy and environment, society, health, trade, ICT infrastructure, security, transport, and governance

Aim is to turn the city into a digital role model for other cities in Germany

Current projects:

- Extensive investments in local ICT infrastructure
- Designated programs in schools to prepare children for a digital society
- Online municipal services like a chatbot for getting information
- Online platform that allows to participate in political discussion
- Smart waste system

Image source [1]: [Wappen Darmstadt] by Ritt Heinz (1927). Public Domain. Image source [2]: [PLZ Germany] by vioma GmbH. Public Domain.

Use Cases — Industrial Internet of Things (Industry 4.0)



A factory interspersed with sensors and smart objects that are connected to each other in a factory-spanning network. It allows for the sensing and tracking of goods and production flows and provides additional context information.

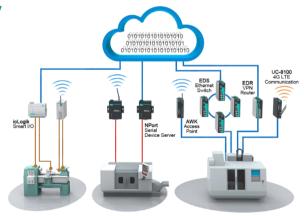
The aim is to improve operational efficiency

- Improve asset utilization
- Increase productivity
- Cut down on operational expenses

The gathered information can be used

- To analyze and optimize production flows
- For inventory management
- In analytics to predict maintenance to avoid downtimes

Image source: Turker, A. K., Aktepe, A., Inal, A. F., Ersoz, O. O., Das, G. S., & Birgoren, B. (2019). A decision support system for dynamic job-shop scheduling using real-time data with simulation. *Mathematics*, 7(3), 278.



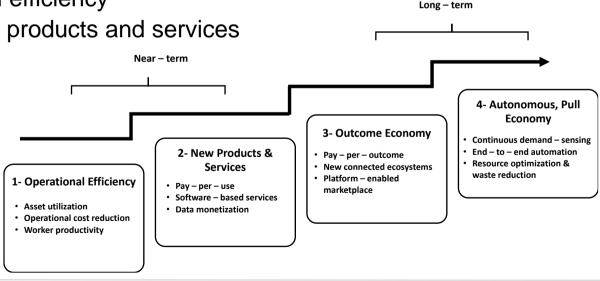
Use Cases — Industrial Internet of Things (Industry 4.0)



Expected evolutionary stages of the Industrial Internet of Things:

Stages range from near-term adoption by industry in order to realize near-term benefits to long term structural changes in the economy:

- 1. Increased operational efficiency
- 2. Opportunities for new products and services
- 3. Outcome economy
- 4. Entirely autonomous pull economy



Use Cases — Energy sector



The aim of the Internet of Things in the energy sector is to **save** significant amounts of energy and **deliver energy more efficient**.

- The energy sector is shifting towards renewable energies and global demand for energy is growing steadily
- The amount of generated energy heavily relies on weather conditions

Smart Grids

- Present themselves as a solution to this problem
- Is an electricity transmission and distribution system that uses information and communication technologies to improve reliability, security and efficiency of the electric grid



Image source: [Smart Environment] by David, March 2nd 2018. Pixabay License.

Use Cases — Energy Sector



Smart Grids:

- Decentralized smart power plants that are able to detect and dynamically react to changing energy demands
- Energy transmission networks which are capable of automatically optimize overall energy flows
- Smart homes which produce part of their required energy themselves
- Smart appliances and smart meters that are expected to help reducing the need for building new power plants

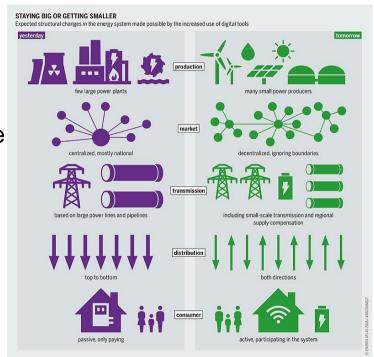


Image source: [Smart Grid] by Stockmar Bartz, May 24th 2018. Licensed under CC BY-SA 4.0.

Use Cases — Health-Care Sector



The aim of the Internet of Things in the healthcare sector is to improve patients' health.

Improvement by (remote) monitoring patients' physiological data:

- Is the cornerstone of the medical Internet of Things
- Professional medical devices that are connected to the Internet could provide doctors with vital signs of patients and could even remotely give intensive care patients a shot of medicine

Improvement by ambient assisted living:

- Encompass technological systems comprised of sensors, smart objects, and smart devices
- Support people in need to remain largely autonomous
- Sensors could detect the fall of a senior citizen and alert an ambulance
- Stove could detect that is has been unsupervised and could turn itself off

Use Cases — Health Care Sector







- Records health-related data being readily available to doctors
- Regularly measures heart frequency
- Able to conduct electrocardiograms
- Alerts users if irregularities in their heart rate are detected
- Detects a fall and alerts an ambulance after a short period of time of not moving

Image source [1]: [Apple Watch] by Zziccardi, September 19th 2014. Public Domain. Image source [2]: [Heart Rate on Apple Watch] by Create Health, June 30th 2017. Licensed under <u>CC BY 2.0.</u>

Challenges of the Internet of Things — Data Flood



The rapidly increasing number of sensors create huge amounts of data. This data needs to be transmitted, processed and stored.

The requirements for the realization of the Internet of Things are entirely different from the requirements of our traditional Internet

- Currently data is transferred in large chunks of data
- The Internet is designed to guarantee the arrival of all requested data

In the Internet of Things, sensors and smart objects constantly send small pieces of information

The majority of data will not be transferred in intervals of relatively large chunks of data, but transferred constantly in small bits of data

Challenges of the Internet of Things — Interoperability



There are many different smart things from a number of different manufacturers. All these things are expected to communicate and even interact witch one another to realize their full potential.

Already today there are a variety of competing standards and protocols for the Internet of Things

■ E.g., Z-Wave and ZigBee for smart home

Today many smart objects support multiple standards and protocols

- But there is a trend toward platformization and the creation of different ecosystems that do not work with each other
- This will become an even bigger challenge when considering the countless application scenarios for the industrial Internet of Things
- Different industries will have different objectives and requirements for their industrial Internet of Things

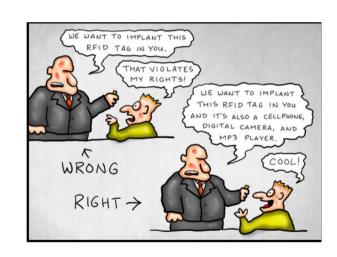
Challenges of the Internet of Things — Security and Privacy



Consider a smart watch and the medical Internet of Things, a fully connected smart home, a smart city where citizens every move is tracked to detect crimes or to optimize traffic flows.

Security and privacy standards are crucial:

- The intended purpose itself might be benevolent, all this collected information can potentially also be used in an unethical or even compromising way that could harm individuals and alter our societies in an unfavourable way
- Only if security is ensured and if individuals are enabled to make informed decisions about who may use their data, when, and for what purpose, the Internet of Things will be able to fully unfold its potential for the benefit of everyone



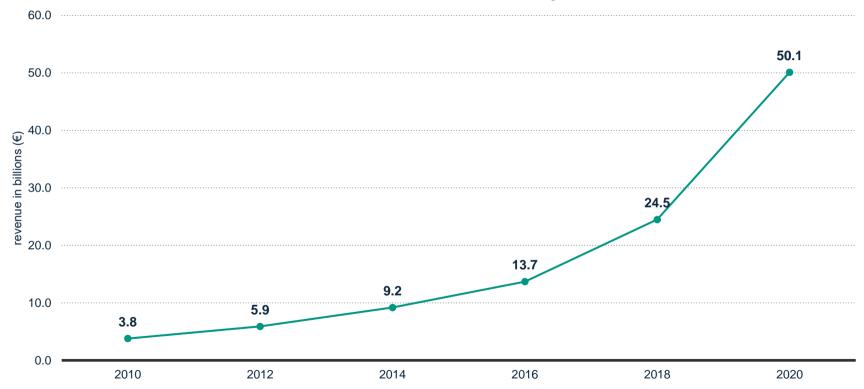
Future of the Internet of Things



- We are still in an early stage of the Internet of Things
- More things are becoming connected in the next years
- We will see an overall growth of the number of available smart objects and devices
- More cities will launch efforts to become smart cities
- More industries will start to embrace the Internet of Things
- More workforce will be needed and new job opportunities will arise
- There will probably be more security incidents and privacy breaches

Estimated Revenue with IoT in Germany





Source: "Prognose zum Umsatz mit dem Internet der Dinge (IoT) in Deutschland von 2010 bis 2020" by Statista.

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Questions

Questions



- 1. What is the Internet of Things and what are its nine essential characteristics?
- 2. What are common architectures for the Internet of Things and how do they describe the Internet of Things?
- 3. What are the four enabling technologies for the Internet of Things and how do they enable the Internet of Things?
- 4. What are the three core concepts of the Internet of Things?
- 5. What are typical application areas of the Internet of Things?
- 6. What are central challenges for the Internet of Things?

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Further Reading



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