

ZAKARYA OUKIL

Graphic Designer | UI/UX Specialist

zakaryaoukil2003@gmail.com

<https://www.linkedin.com/in/zakaryaoukil/>

00213668718784

Baraki, Algiers, 160016, Algeria

With over 5 years in graphic design and 2 years in UI/UX, I specialize in creating user-centric, visually compelling designs. My expertise spans branding, layout design, typography, and interactive design. Proficient in Adobe Creative Suite, Figma, vector graphics, logo design, and social media strategies. Experienced in prototyping, mockups, responsive design, web design, and WordPress. As a Graphic Design Instructor at ITM, I lead students in crafting graphic assets, brand guidelines, and marketing collateral. Skilled in problem-solving, art direction, concept development, and creative strategy in fast-paced environments. Adept at collaboration, teamwork, and staying updated with industry trends.

Core Skills

Adobe Creative Suite (Illustrator, Photoshop, InDesign),
Logo Design, Branding, Layout Design, Typography, Vector Graphics, Print Design, Figma, Prototyping, Mockups, User-Centric Design, Interactive Design, Responsive Design, WordPress, Web Development, Digital Media, Social Media Strategies, Art Direction, Creative Strategy, Concept Development, Teamwork, Industry Trends, Fast-Paced Environments, Communication

Education

Université des Sciences et de la Technologie 'Houari Boumediène

Oct 2021 - Present

BCS Computer Science

Languages

Arabic (fluent)

English (Native)

French (fluent)

Spanish (Intermediate)

Work Experience

Figma Mentor

Jan 2024 - Present

[ITM-Institute](#) | Ouled Fayet, Algiers, Algeria

- Designed and delivered 10+ comprehensive design courses, helping 100+ students master Adobe Creative Suite and UI/UX principles.
- Mentored 30+ students on real-world design projects, resulting in a 40% increase in their practical skills and industry readiness.

UI/UX Designer

Jan 2022 - Present

Freelance | Remote

- Designed user-friendly interfaces for 20+ web and mobile applications, improving user experience and achieving a 25% boost in client satisfaction.
- Conducted user research and testing on 15+ projects, leading to a 20% increase in user engagement and interaction metrics.

Graphic Designer

Jul 2019 - Present

Freelance | Remote

- Completed over 50 freelance design projects, providing high-quality branding, print, and digital media solutions tailored to client needs.
- Developed a diverse portfolio showcasing 100+ unique designs, enhancing client satisfaction and repeat business by 30%.

Graphic Designer

May 2021 - Jun 2024

[English Speakers Club](#) | Algiers

- Created visual content for 40+ club events and promotional materials, increasing event attendance by 35% and engagement by 25%.
- Collaborated with 15+ club members to develop and implement branding strategies, boosting the club's visual identity and recognition by 30%.

Certificates

**UX Design Professional
Certificate** Jun 2024
Google

UX Design Specialization Jun 2024
Google

Graphic Design Aug 2024
University Of Colorado

Design Team Manager

Oct 2023 - May 2024

[English Speakers Club](#) | Algiers

- Led a team of 8 designers to produce 50+ cohesive and innovative designs for club activities, resulting in a 30% increase in event participation.
- Streamlined design processes, improving team efficiency and reducing project turnaround times by 25% across 20+ projects.