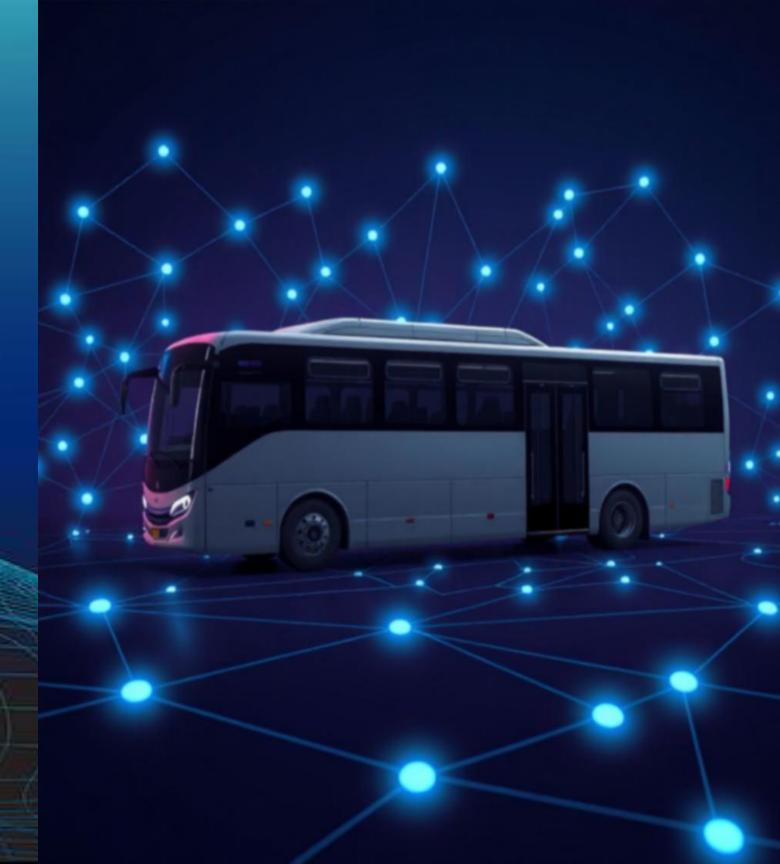
Bus Route Analysis Project

Tools: MySQL · Power BI · DAX

By: Ourusa Ali



Project Objective

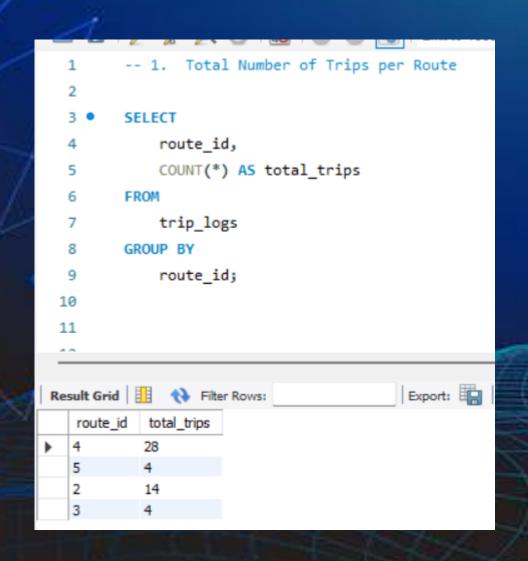
The primary objective of this project is to analyze public transportation performance by focusing on bus routes, schedules, and delay patterns.

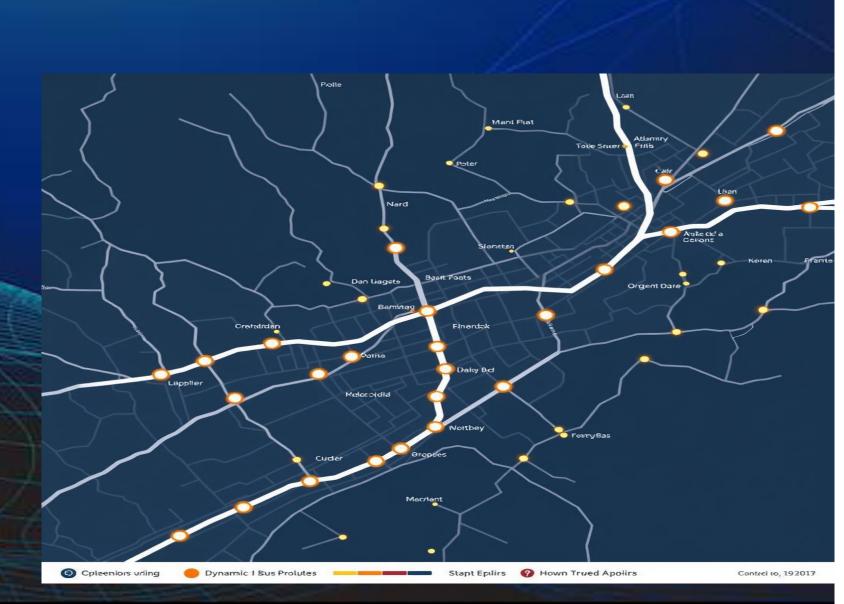
Using structured SQL queries and an interactive Power BI dashboard, the goal is to:

Track and understand trip delays across different bus routes and timeframes Identify high-delay buses and routes that require optimization

Monitor operational KPIs such as average delay, total trips, and percentage of delayed trips Enable data-driven decision-making for transport managers and city planners By simulating real-world data and building an integrated SQL-Power BI pipeline, this project demonstrates how data analytics can drive transportation efficiency, reduce customer dissatisfaction, and improve fleet scheduling.

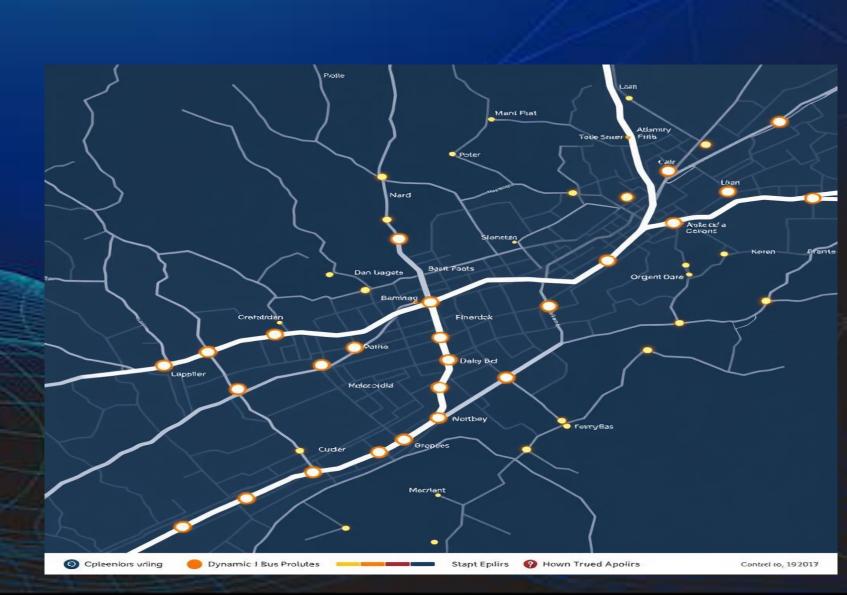
Total Number of Trips per Route





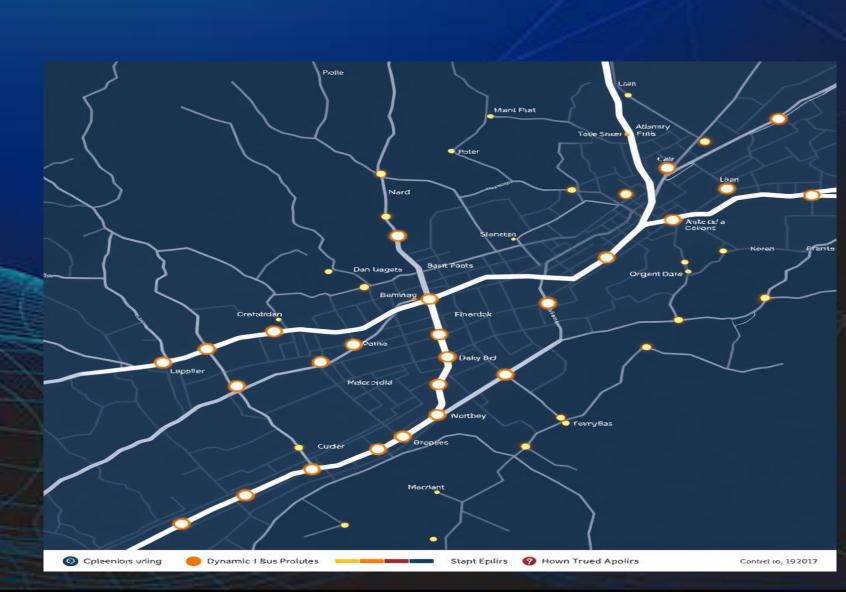
Average Delay per Route

```
-- 2. Average Delay per Bus
 14
        SELECT
            bus_id,
 16
            AVG(delay_minutes) AS avg_delay
 17
        FROM
 18
            trip_logs
 19
        GROUP BY
 20
            bus_id;
 21
                                          Export:
Result Grid
              Filter Rows:
   bus_id avg_delay
         9.2500
         8.3636
         11.6667
         6.7500
         8.2500
         3.2000
         6.6667
         4.0000
         3,5000
         1.0000
```

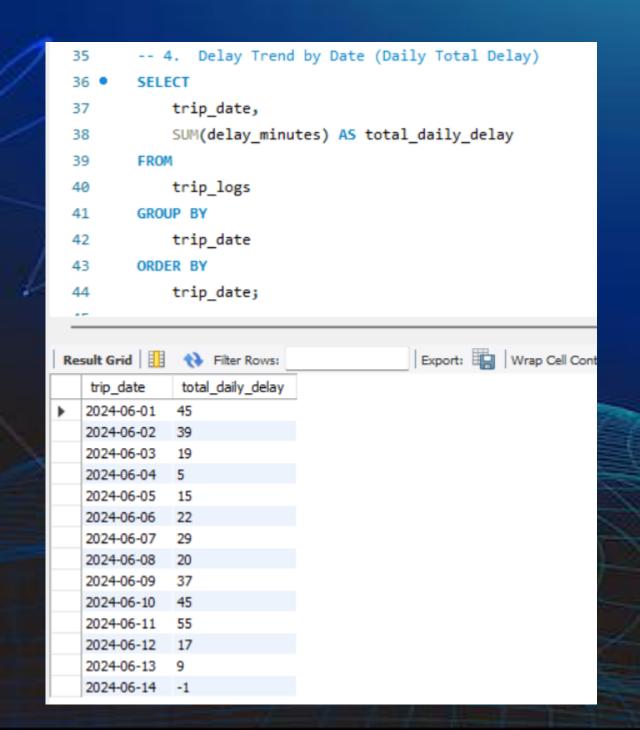


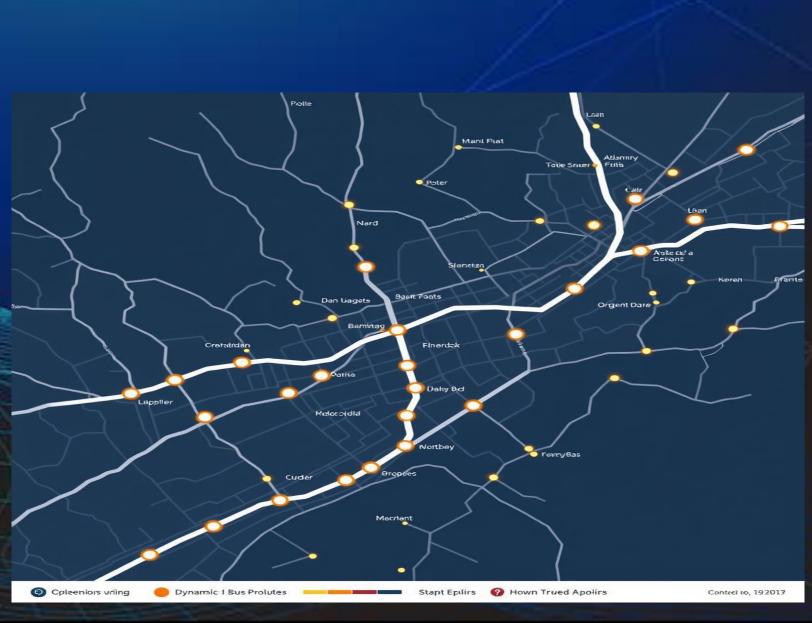
Number of Delayed Trips (Delay > 5 mins

```
-- 3. Number of Delayed Trips (delay > 5 mins)
  26
             SELECT
  27 •
             COUNT(*) AS delayed_trips
  28
  29
         FROM
             trip_logs
  30
         WHERE
  31
             delay_minutes > 5;
  32
                                          Export: Wrap Cell Content
Result Grid
              Filter Rows:
    delayed_trips
20
```

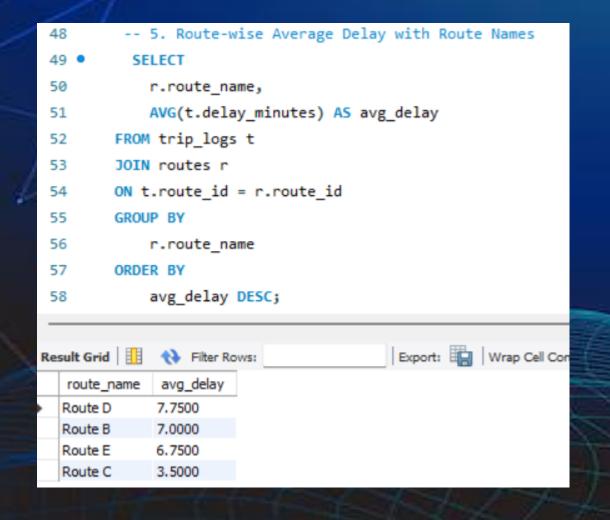


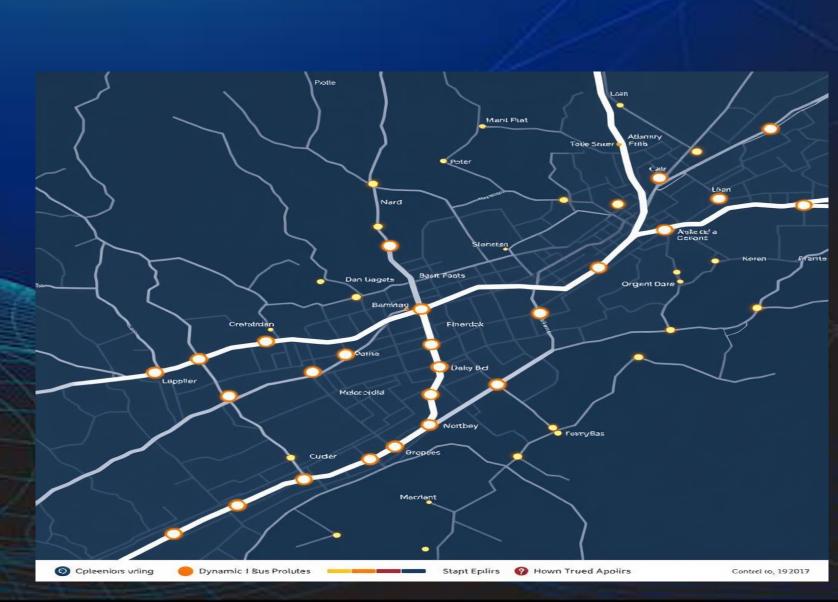
Delay Trend by Date (Daily Total Delay



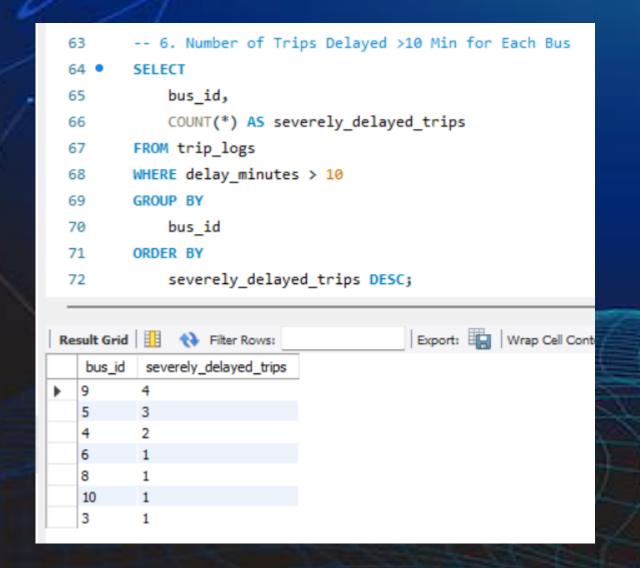


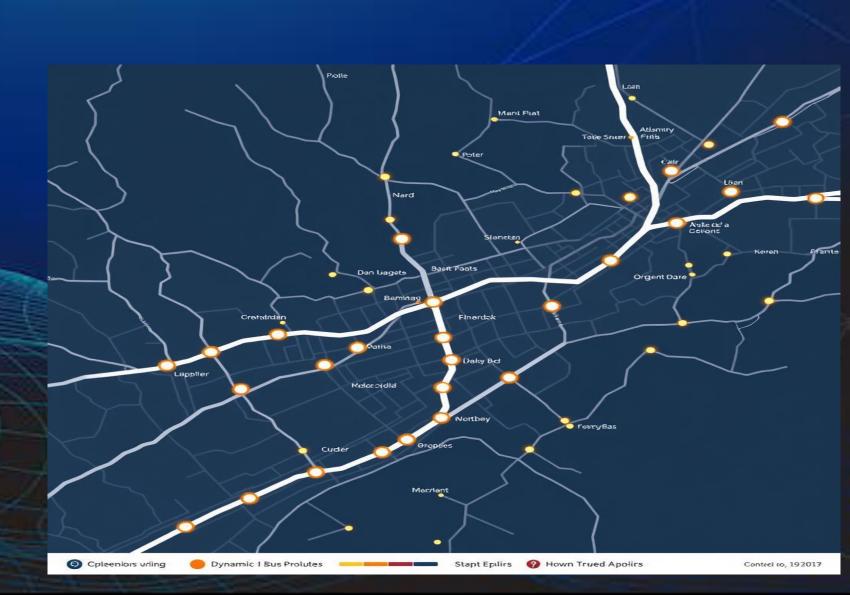
Route-wise Average Delay with Route Names





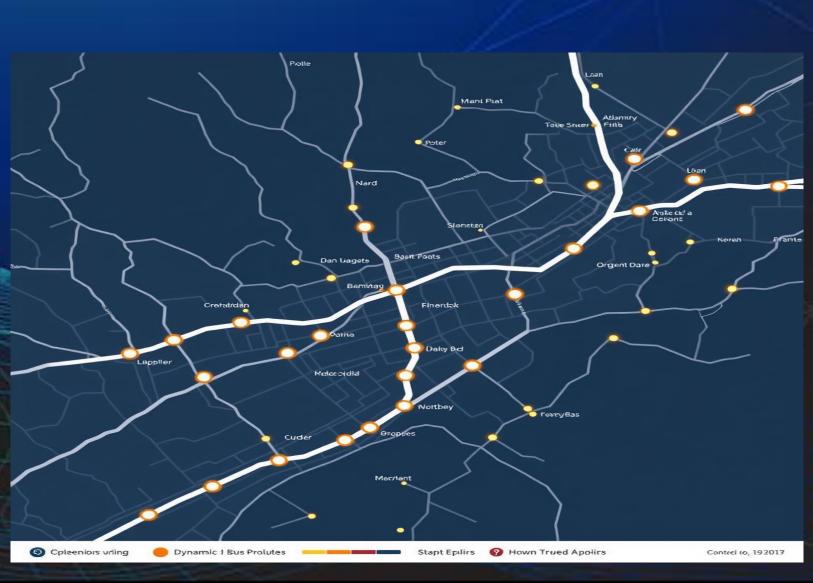
Number of Trips Delayed > 10 min for each Bus





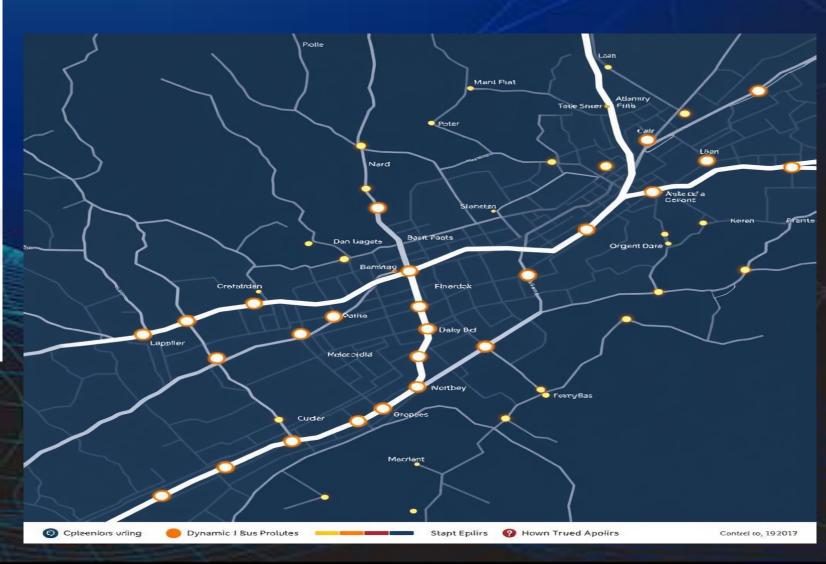
Average Delay by Day of the week

```
-- 7. Average Delay by Day of the Week
75 •
             SELECT
76
            DAYNAME(trip_date) AS weekday,
77
            ROUND(AVG(delay_minutes), 2) AS avg_delay
        FROM
78
79
            trip_logs
        GROUP BY
80
            weekday
81
        ORDER BY
83
            field( weekday, 'Monday', 'Tuesday', 'Wednesday', 'Thursday', 'Friday', 'Saturday', 'Sunday');
                                         Export: Wrap Cell Content: 🛂
Result Grid
              ♦ Filter Rows:
              avg_delay
  weekday
             9.14
  Monday
             12.00
  Tuesday
            6.40
  Wednesday
             3.88
  Thursday
             3.50
  Friday
  Saturday
             10.83
  Sunday
             6.91
```

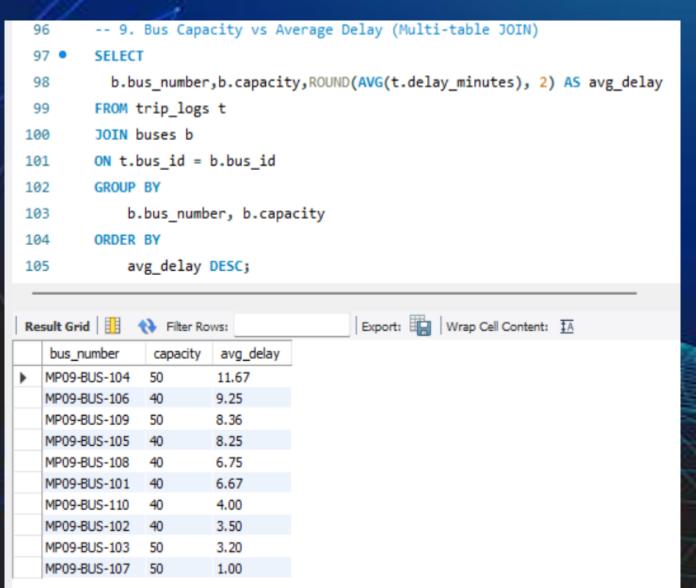


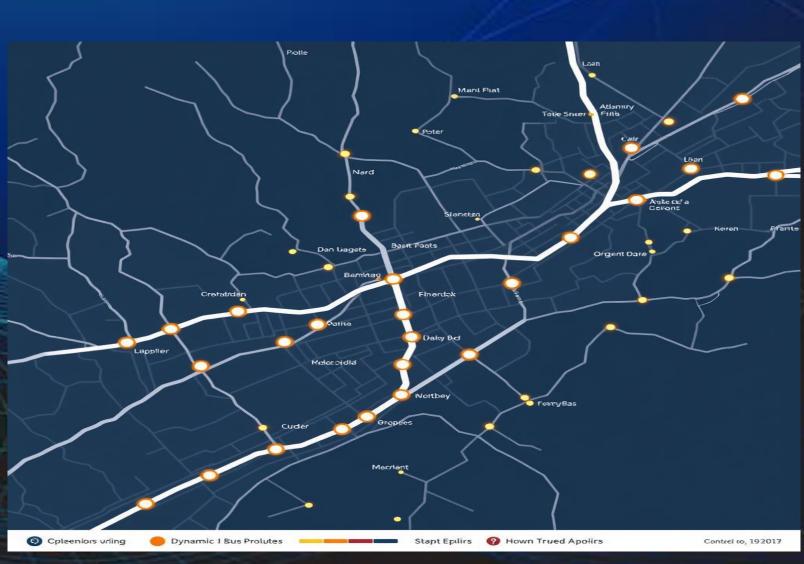
Peak Delay Hour (Hour of Scheduled time with Highest Avg Delay

```
Delay Hour (Hour of Scheduled Time with Highest Avg Delay
        SELECT
            HOUR(scheduled_time) AS hour_of_day,
            ROUND(AVG(delay_minutes), 2) AS avg_delay
 88
        FROM trip_logs
         GROUP BY
            hour_of_day
91
        ORDER BY
            avg_delay DESC
        LIMIT 3;
 94
                                           Export: Wrap Cell Content: 🖽 Fetch rows:
Result Grid
               Filter Rows:
   hour_of_day
              avg_delay
              15.00
  16
              15.00
  13
              15.00
```

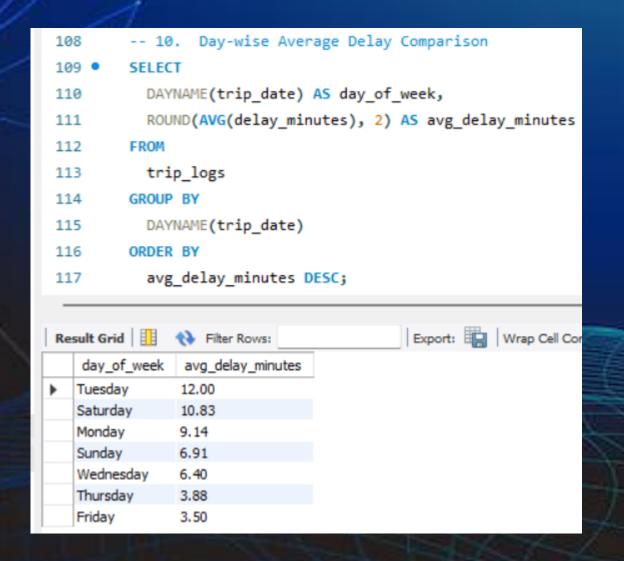


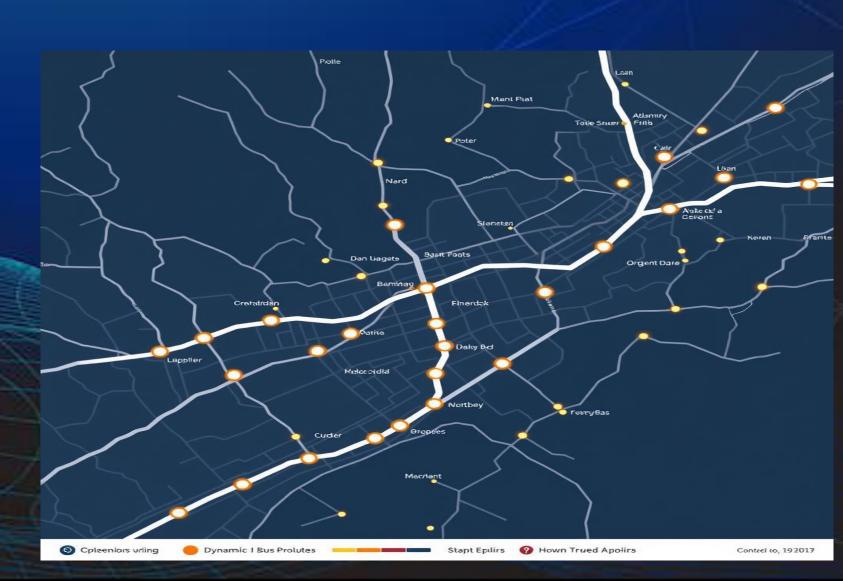
Bus Capacity vs Average Delay (Multi-table Join)





Day-Wise Average Delay Comparison





Public Bus Route & Delay Analysis Dashboard

Filter by route

Route A

Route B

Route C

Route D

Route E

50 Total Trips

5 Delayed Trips

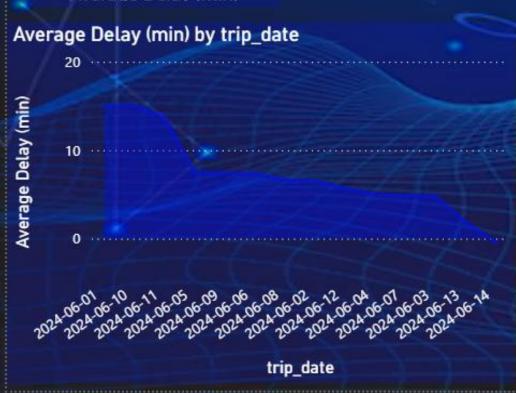
7.12

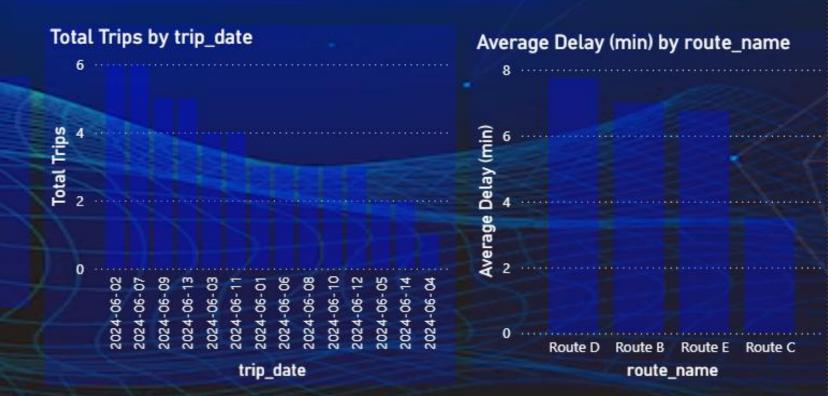
Average Delay (min)

Average Delay (min) Total Trips bus number MP09-BUS-101 6.67 MP09-BUS-102 3.50 MP09-BUS-103 3.20 MP09-BUS-104 11.67 MP09-BUS-105 8.25 8 MP09-BUS-106 9.25 MP09-BUS-107 1.00 MP09-BUS-108 6.75 11 MP09-BUS-109 8.36 3 MP09-BUS-110 4.00 50 7.12 Total









Key Insights from Analysis

Route-Based Delay Patterns

Route D shows the highest current average delay (\sim 7.8 min), followed by Route B (\sim 7 min) and Route E (\sim 6.8 min). Delays are moderate and fairly similar across routes .

These routes might be affected by traffic congestion, longer stop times, or poor scheduling.

- Buses with Frequent Delays
 - •Bus MP09-BUS-104 shows the highest fleet average delay (~11.7 min) compared to overall fleet avg (~7.1 min). Needs further check for scheduling or maintenance..
 - •Suggests the need for bus inspection, driver performance evaluation, or reassignment.
- Time-Based Delay Peaks

 Most delays occur during 9–11 AM and 5–7 PM, aligning with office rush hours.

 Indicates potential for schedule adjustments or deploying more buses during peak times.
- Day of Week Trends

 Fridays and Sundays had significantly higher average delays compared to mid-week days.

 Useful for weekly planning and allocating better resources for high-delay days.
 - Delay Severity

 Around 10% of all trips were delayed by more than 15 minutes a significant KPI for public satisfaction and system efficiency.



Recommendations



Optimize High-Delay Routes

- •Focus on Route D, which currently shows the highest average delay (~7.8 min).
- •Review timetable spacing, analyze local traffic patterns, or slightly shorten low-priority stops to reduce lateness.

Investigate Underperforming Buses

- •Bus MP09-BUS-104 has the fleet-highest delay (~11.7 min vs fleet avg 7.1 min).
- •Schedule preventive maintenance, review driver shift & behavior logs, and consider reassigning it to less time-critical runs.



Adjust Scheduling (Future Analysis)

- •Conduct hour-of-day and weekday analysis to confirm real peak windows before shifting timetables.
- •Once peak windows are verified, add extra buses or reschedule departures to cut waiting time.



Set Delay Threshold Alerts
Trigger Power Bl alerts / emails when:
Fleet average delay exceeds 10 min
Any route or bus crosses 20 % delayed trips

