# Participant 1

## Task 1: Join a Challenge from the Home Screen

### **Observations:**

- Clicked "Join Challenge" but received no confirmation.
- Confused by the title "10K Training Challenge" vs. the goal of 12 runs.
- Thought the leaderboard was just a static image.

## **Participant Quotes:**

- "I clicked it but nothing told me I joined."
- "Why is it called 10K if I'm doing 12 runs?"
- "I didn't realize this leaderboard was updating."

#### **Pain Points:**

- No feedback after joining
- Mismatch between challenge name and goal
- Leaderboard looks non-interactive

- Change button to "Joined" or "Challenge Active"
- Rename challenge or update goal for clarity
- Add "Live Leaderboard" label or hover effect

## Task 2: Explore an Active Challenge Page

#### **Observations:**

- Button still showed "Join Challenge Earn 500 Points" after joining
- Unsure about the points
- Not listed on leaderboard despite joining
- Unclear if progress is by runs or distance

## **Participant Quotes:**

- "If I joined, why is this still here?"
- "You need to remove the awarding of point elsewhere"
- "Am I not on the leaderboard because I haven't started?"

#### **Pain Points:**

- Button doesn't reflect joined status
- Reward system unclear
- Leaderboard criteria unclear

- Replace button with "Challenge Active" or "View Progress"
- Clarify point system separately (maybe on the home screen): "Earn 500 points upon completion"
- Note: "Leaderboard updates once activity begins"

# Participant 2

# Task 1: Join a Challenge from the Home Screen

### **Observations:**

- Joined easily but asked about joining multiple challenges
- Thought "View Progress" showed all activity, not just challenge-specific

## **Participant Quotes:**

- "Can I join more than one challenge?"
- "Is this progress for all my workouts?"

### **Pain Points:**

- No info on multiple challenge participation
- "View Progress" too general

- Add note: "You can join multiple challenges"
- Rename button to "Challenge Progress"

# Task 2: Explore an Active Challenge Page

### **Observations:**

- Rules were readable but text-heavy
- Missed difficulty label at first
- Tried clicking progress bar expecting a breakdown

## **Participant Quotes:**

- "Can this part be more visual?"
- "I didn't notice the difficulty level"
- "I thought I could click the progress bar"

### **Pain Points:**

- Text format hard to skim
- Difficulty label not prominent
- Progress bar looks clickable but isn't

- Use bullet points or icons for rules
- Move difficulty label near top
- Add hover/click feedback to progress bar

# **Summary of Recommendations**

## **State Feedback**

• Update interface after joining: change button and provide confirmation

## **Wording and Structure**

- Use clear challenge names and goals
- Rename vague buttons like "View Progress"
- Clarify point rewards

## **Clarity and Navigation**

- Make leaderboard and progress bar clearly interactive
- Reformat rules for easier reading
- Show difficulty level more clearly