

# Oussama Ouali

Mobile & Web Full stack Developer | React Native Specialist

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## Professional Summary :

Passionate Mobile and Full Stack Developer with strong experience in React Native and modern web technologies. Skilled in designing and developing cross-platform applications and scalable web solutions with a focus on performance, clean architecture, and user experience.

I have led projects from concept to deployment, integrating both technical rigor and user-centered design. With a solid foundation in data analytics, DevOps practices, and team collaboration, I'm now seeking a full-time (CDI) role either on-site or remote to contribute to impactful, innovative digital products.

## Professional Experience:

### IT Development Manager (Freelance)

October 2024 – July 2025 | Morocco (Remote)

- Designed and developed a pallet unloading and sorting management system, allowing operators to optimize workflows and improve operational efficiency.
- Led the full project lifecycle: requirements analysis, planning, architecture design, development, testing, and deployment.
- Coordinated with multiple stakeholders and ensured high-quality delivery aligned with client objectives.
- Managed client relationships, contracts, and partner satisfaction.

### Mobile Application Developer – Tanger Med Engineering

February 2024 – September 2025 | Tangier, Morocco

- Developed and maintained GMAO-SIG, a cross-platform mobile app using React Native, improving asset management and maintenance operations.
- Optimized application performance and implemented new features ensuring scalability and reliability.
- Currently leading the Geometeo app project for the Tanger Med Port Authority, integrating real-time meteorological data visualization (wind direction, wave height, etc.).
- Collaborated closely with the backend and design teams to deliver a seamless, data-driven user experience.

### Automation Developer – Club Hub Marketing

March 2023 – January 2024 | On Site

- Created an automated bulk email delivery system using Python and Selenium, significantly improving DNS routing and delivery rates.
- Built analytics dashboards for tracking campaign performance and optimizing marketing workflows.
- Contributed to reducing operational overhead by automating manual processes and improving campaign precision.

## Education:

### Master's Degree in Business Management

Amit Group – Paris | 2025–2027

- Focus: Business Analysis, Project Management, and IT Strategy.

### Professional Certificate in Data Science

ALX Africa | 2023–2024

- Focus: Data analysis, machine learning fundamentals, Power BI, and SQL analytics.

### Bachelor's Degree in Computer Engineering

Faculty of Science and Technology – Tangier | 2018–2022

- Focus: Web development, mobile development, and database systems.

## Technical Skills

**Frontend:** React.js, Next.js, Angular, Svelte, TypeScript, JavaScript, Tailwind CSS, HTML, CSS

**Mobile:** React Native, Expo, Ionic, iOS & Android Deployment (Apple Developer / Google Console)

**Backend:** Node.js, Express.js, Laravel, Spring Boot, TypeORM, RESTful APIs

**Database:** PostgreSQL, MySQL, Firebase, SQLite

**Data & Analytics:** Power BI, Advanced Excel, SQL, Data Visualization, Python (Pandas, NumPy)

**Automation & DevOps:** Docker, GitHub Actions, Selenium, CI/CD Pipelines

**Design & Prototyping:** Figma, UI/UX best practices

# Languages

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- English: Fluent
- French: Fluent
- German: Intermediate (B1)

# Soft Skills

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- Strong problem-solving mindset
- Leadership and initiative-taking
- Excellent communication and teamwork
- Time management and adaptability
- Continuous learner, always exploring new technologies

# Projects & Achievements

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**GMAO-SIG:** Developed with React Native, Express.js, TypeORM, PostgreSQL, and OpenLayers, this app supports both preventive and corrective maintenance operations. It enables equipment geolocation, real-time intervention tracking, and maintenance planning through an interactive map-based interface.

**SJL System:** Designed for SJL, this mobile and web-based system streamlines the unloading and pallet separation process. Includes a back-office dashboard for real-time monitoring, data tracking, and performance insights, helping operators save time and improve workflow efficiency.

**Bus Tracker:** Built with React Native, Firebase, and Google Cloud, this application enables users to track buses live, estimate arrival times, and manage routes dynamically. The admin dashboard allows for optimized route management and real-time fleet supervision.

**Travel Agency Web App:** Developed using Laravel, HTML, JavaScript, jQuery, and CSS, this web app allows users to browse offers, book trips, and manage itineraries via a modern, intuitive dashboard. Designed with a focus on smooth user experience and secure transactions.

# Interests

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- Technology innovation
- Coding challenges
- UI/UX design
- Swimming & fitness
- Travel & photography