I'm a versatile designer fueled by curiosity, a passionate enthusiast of meetups, and a natural conversationalist intrigued by problem-solving approaches. My mission? Crafting immersive, innovative user experiences that captivate and engage. I'm all about streamlining the interaction between users and interactive products, balancing business objectives with technological constraints.

Work Experience

Capgemini
UI UX Designer
May, 2022 - Present

I've worked on the SAUR project, overseeing all new requirements by facilitating meetings with stakeholders, crafting wireframes, establishing the design system, ensuring upkeep and quality control. Additionally, I provided developers with design system kits using atomic design principles, collaborated with project managers throughout development, and executed interactive web, responsive, and mobile prototypes using Sketch.
Furthermore, I negotiated and contributed to various projects, drafting comprehensive roadmaps and detailed estimation documents for both UI/UX scopes. Additionally, I provided UX consulting for several internal projects.

Foliatech France
UI UX Designer
Mar 2020 - May, 2022

I took charge of designing a project from inception (Axiobat), developing web and mobile prototypes using Adobe XD, establishing the design system, and crafting the logo and graphic identity. Additionally, I contributed to an existing project (Artinove) by enhancing usability, identifying optimal solutions, analyzing user workflows (utilizing UXCam), streamlining processes, and minimizing user frustration such as rage clicks. Furthermore, I designed social media assets and store interfaces, all that resulting in app ratings of 4.5 and 4.9 in the app store.

Paul & José
Web Designer
Dec 2019 - Mar 2020

Collaborated within a diverse team to conceptualize and design numerous websites and mobile-responsive prototypes, as well as develop graphic identities, social media content, videos, logos, and printed materials.

Actando
Graphic Designer
Jul 2019 - Aug 2019

I developed pharmaceutical modules and slides used by medical delegates for presentations, crafted LinkedIn post designs, and designed logos along with their corresponding graphic identities.

Webagile *Internship*
Graphic Designer
Apr 2019 - May 2019

Helped in designing many showcase and E-Commerce websites, integrated them using Wordpress, created social media posts, logos, flyers, graphic motions, video editings and animations.

LMPS *Internship*
Graphic Designer
Aug 2018

Designed community management (social media) posts and flyers.

Freelance
Designer

I worked closely with numerous developer teams, overseeing a diverse range of cross-media projects encompassing branding, illustrations, logos, video editing, UI designs, and web integration. Projects included collaborations with Moroccan startups such as Radius.ma, LivCollect, and La Casa del Com, among others.

Education

Bachelor's degree - FST SETTAT
2019 - 2020

I completed my bachelor's degree in Multimedia and Web Development in 2020.

Associate's degree - OFPPT
2017 - 2019

Obtaining the associate's degree in multimedia and development techniques, (high honours).

Certifications

Google UX Design Professional Certificate
2024

Professional Certificate - 7 course series - 6 months at 10 hours a week

Accenture - Certified UX Designer
2023

Digital skills : USER EXPERIENCE

Oussama Hraich
UI UX Designer

Contact

+212 690 009 179

hraich.oussama@gmail.com

Portfolio link 🔗

Casablanca, MA

Skills & Tools

Design

Sketch

Adobe XD

Figma (Certified by Google)

Wireframing

Responsive layout

Interactive Prototyping

UXCam

Photohop & Illustrator

HTML / CSS / JS

Research

Design thinking

Personas

Usability Testing

Benchmarking

Collaboration

Scrum & SAFe

Jira

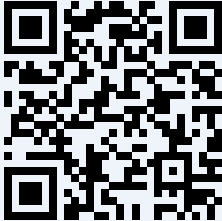Trello

Monday

Marvel

AzureDevOps

Excel - Sheets

Languages

French - C1 (TCF C)

English

Arabic

Scan to visit my portfolio