I am a multidisciplinary designer with a curious mind, a meetup lover, I enjoy talking to people and see how they are solving problems, I try to provide a rich engaging and innovative user experience to the users and seek to simplify the relationship between them and the interactive products they use, taking into consideration business goals and technological constraints.

Work Experience

Capgemini
UI UX Designer
May, 2022 - Present

Currently, I am working on a global project (SAUR), by managing specific needs through research, interviews, meetings with stakeholders, prototyping and wireframing, planning, documenting, assisting on the quality assurance and releases, building the design system, and also support the marketing team with materials. Working closely to the developper team and PMs during development and implementation. Making Web, responsive and mobile functional prototypes using Sketch.

Foliatech France
UI UX Designer
Mar 2020 - May, 2022

I led the design on a project from scratch (Axiobat), by prototyping the web and mobile app using adobe XD, creating the design system, making the logo and the graphic charter. I helped in an ongoing project (Artinove), by improving ergonomics, finding better solutions, tracking user workflows (using UXCam), reducing the number of clicks and rageclicks and improving processes. I made the social media and the stores designs too and the apps are now rated 4.5 and 4.9 in app store.

Paul & José
Web Designer
Dec 2019 - Mar 2020

Worked in a multi-disciplinary team to design, envision and conceptualize many websites and mobile responsive prototypes, graphic charters, social media posts, videos, logos and printed visuals.

Actando
Graphic Designer
Jul 2019 - Aug 2019

Created and designed pharmaceutical modules and slides that were presented by medical delegates, made many linkedin posts designs and created some logos with their graphical charters.

Webagile *Internship*
Graphic Designer
Apr 2019 - May 2019

Helped in designing many showcase and E-Commerce websites, integrated them using Wordpress, created social media posts, logos, flyers, graphic motions, video editings and animations.

LMPS *Internship*
Graphic Designer
Aug 2018

Designed community management (social media) posts and flyers.

Freelance
Designer

Collaborated with many developper teams and managed a wide variety of cross-media projects involving branding, illustrations, logos, video editings, UI designs and web integration such as Radius.ma, LivCollect, La Casa del Com and many moroccan startups.

Education

Bachelor's degree - FST SETTAT
2019 - 2020

In 2020 I've obtained the bachelor's degree in Multimedia and web developement

Associate's degree - OFPPT
2017 - 2019

Obtaining the associate's degree in multimedia and development techniques, (high honours).

Certifications

Accenture - Certified UX Designer
2023

Digital skills : USER EXPERIENCE

Oussama Hraich
UI UX Designer

Contact

+212 690 009 179

hraich.oussama@gmail.com

Portfolio link ⌐∞

Casablanca, MA

Skills & Tools

Design

Sketch

Adobe XD

Figma

Wireframing

Responsive layout

Interactive Prototyping

UXCam

Photohop & Illustrator

HTML / CSS / JS

Research

Design thinking

Personas

Usability Testing

Benchmarking

Collaboration

Scrum & SAFe
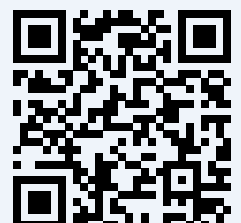
Jira

Trello

Monday

Marvel

AzureDevOps

Excel - Sheets

Languages

French

English

Arabic

Scan to visit my portfolio