

n8n Top 10 Business Automations

Save 10+ Hours Every Week

Out The Mud Work Shops

Automation ROI Calculator

Time saved per task × How often × Your hourly rate = Money saved

Example: 30 min saved × 20 times/month × \$25/hour = \$250/month

1 Invoice Follow-Up System

What It Does

Automatically remind customers about unpaid invoices

The Flow

[Check Invoices Daily] → [Find Unpaid] → [Check Days Overdue] → [Send Right Message]

Messages by Timeline

- Day 1: "Friendly reminder about invoice #123"
- Day 7: "Second notice - please remit payment"
- Day 14: "Final notice before late fees"
- Day 21: Alert YOU to call them

Time Saved: 2 hours/week

2 New Customer Welcome Series

What It Does

Automatically onboard new customers professionally

The Flow

[New Signup] → [Add to CRM] → [Send Welcome Email] → [Wait 1 Day] → [Send Getting Started Guide] → [Wait 3 Days] → [Check-in Email]

Why It Works

- Customers feel valued
- Consistent experience
- Higher retention rates

Time Saved: 30 min per customer

3 Social Media Auto-Poster

What It Does

Post once, publish everywhere

The Flow

[Create in Google Sheets] → [Schedule Trigger] → [Format for Each Platform] → [Post to Twitter] → [Post to LinkedIn] → [Post to Facebook]

Smart Tips

- Add 10-minute delays between platforms
- Customize message per platform
- Track what was posted where

Time Saved: 5 hours/week

4 Lead Alert System

What It Does

Instantly notify you of hot leads

The Flow

[Form Submission] → [Check for "Urgent" Keywords] → [High Priority?] → [SMS You] OR [Email You]

Keywords to Track

- "Immediate need"
- "ASAP"
- "Today"
- "Urgent"
- Budget over \$X

Time Saved: Faster response = more sales

5 Review Request Machine

What It Does

Automatically ask happy customers for reviews

The Flow

[Order Completed] → [Wait 7 Days] → [Send Review Request] → [No Response?] → [Wait 5 Days] → [Gentle Reminder]

Best Practices

- Personalize with their name
- Make it super easy (direct links)
- Thank them either way

Result: 3x more reviews

6 Meeting Automation Suite

What It Does

Handle all meeting logistics automatically

The Flow

[Calendar Booking] → [Send Confirmation] → [Add to Your Calendar] → [Send Reminder Day Before] → [Send Zoom Link 1 Hour Before]

Includes

- Agenda in confirmation
- Parking/direction info
- Post-meeting follow-up

Time Saved: 20 min per meeting

7 Expense Tracker

What It Does

Turn receipts into organized records

The Flow

[Forward Receipt Email] → [Extract Amount] → [Extract Vendor] → [Categorize] → [Add to Spreadsheet] → [Monthly Summary]

Categories

- Meals
- Travel
- Office
- Marketing
- Other

Time Saved: 3 hours/month at tax time

8 Content Distribution Engine

What It Does

Maximize reach of every piece of content

The Flow

[Blog Published] → [Create Social Posts] → [Email Subscribers] → [Post to Medium] → [Schedule Follow-up Posts]

Multiplication Effect

1 blog post becomes:

- 5 social posts

- 1 email
- 1 Medium article
- 3 follow-up posts

Result: 10x more visibility

Support Ticket Router

What It Does

Get customer issues to the right person fast

The Flow

[Support Email] → [Scan for Keywords] → [Categorize Issue] → [Route to Right Team] → [Auto-Reply with Ticket #]

Routing Rules

- "Password" → IT Team
- "Billing" → Finance
- "Bug" → Development
- "How to" → Support

Result: 50% faster resolution

Birthday & Anniversary Touches

What It Does

Never forget important customer dates

The Flow

[Check CRM Daily] → [Find Today's Birthdays] → [Send Personal Email] → [If VIP Customer] → [Send Gift Card]

Personal Touches

- Use their name
- Reference their business
- Offer special discount

Result: Customers feel remembered

Total Impact

If You Implement All 10:

- **Time Saved:** 15-20 hours/week
 - **Money Saved:** \$1,500-2,000/month
 - **Stress Reduced:** Priceless
 - **Growth Enabled:** Focus on what matters
-

Getting Started

1. **Pick ONE automation** that solves your biggest pain
2. **Build it simple** first, enhance later
3. **Test thoroughly** before going live
4. **Document it** so others can maintain
5. **Share your win** with the community

Remember: Every business runs on repetitive tasks. Automate the robot work so you can do the human work.

Rise above the daily grind. Let automation set you free.