

| Model        | R2   | RMSE    | MAPE     |
|--------------|------|---------|----------|
| Covariates   | 0.03 | 287,635 | 1,655.0% |
| AirSage      | 0.01 | 60,255  | 145.0%   |
| Flickr       | 0.17 | 275,326 | 865.0%   |
| Twitter      | 0.10 | 174,800 | 598.0%   |
| AllTrails    | 0.00 | 327,853 | 1,513.0% |
| eBird        | 0.02 | 839,980 | 2,290.0% |
| All sources  | 0.03 | 105,168 | 303.0%   |
| Social media | 0.08 | 223,960 | 786.0%   |