

Model	R2	RMSE	MAPE
Covariates	0.620	0.913	6.7%
AirSage	0.674	0.899	6.8%
Flickr	0.722	0.775	5.6%
Twitter	0.692	0.822	6.0%
AllTrails	0.624	0.961	7.2%
eBird	0.589	0.976	7.3%
All sources	0.719	0.831	6.2%
Social media	0.685	0.861	6.3%