

The Problem: Decision Fatigue & Asset Underutilization





The Efficiency Seeker

The Efficiency Seeker is a busy professional juggling a packed calendar. They experience **decision fatigue** when dressing and typically use only 20% of their wardrobe effectively.

The Solution

Context-Aware Suggestions

- ▶ Connects with your Outlook Calendar
- ▶ Suggests outfits based on your plans and the weather
- ▶ Helps you stay dressed right for every moment

Personalized Shopping

- ▶ Personalized shopping picks that match your look
- ▶ Helps you find new pieces you'll love
- ▶ Makes better use of clothes you already own

Sustainable Impact

- ▶ Suggests donation options for unused clothing
- ▶ Supports circular fashion and reduces waste
- ▶ Helps you clear space while doing good for the planet

Success Signals

01 Speed

Reduces morning prep time significantly with quick choices.

02 Utility

Maximizes wardrobe use, ensuring appropriate outfits always.

03 Impact

Encourages sustainable practices through donation opportunities.

📍 Thessaloniki
Saturday, December 8

13°
Rainy

AI Stylist
Online & Curated

HUMIDITY

85%

WIND

15 km/h

Hello! It looks like your
wardrobe is empty. Add some items
to help you pick an outfit.

Designed by Outfit Buddies

Outlook Calendar

Today

09:00
AM

Weekly Standup
@ Office

12:30
PM

Lunch w/ Marketing
@ Home

04:00
PM

Dinner Date
@ Downtown

08:00
PM

No events

Check it out!



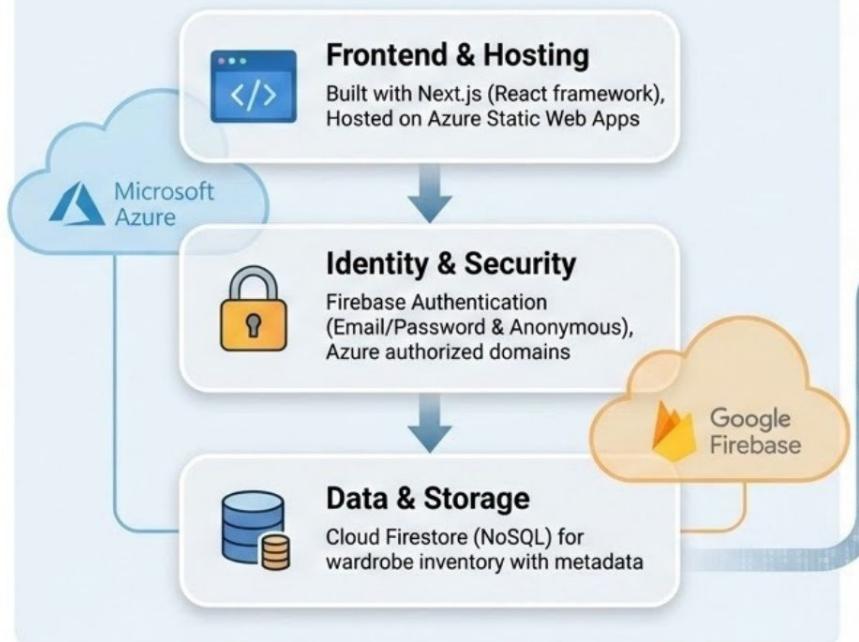
+ Add one to create an

Your Impact
Create curated looks

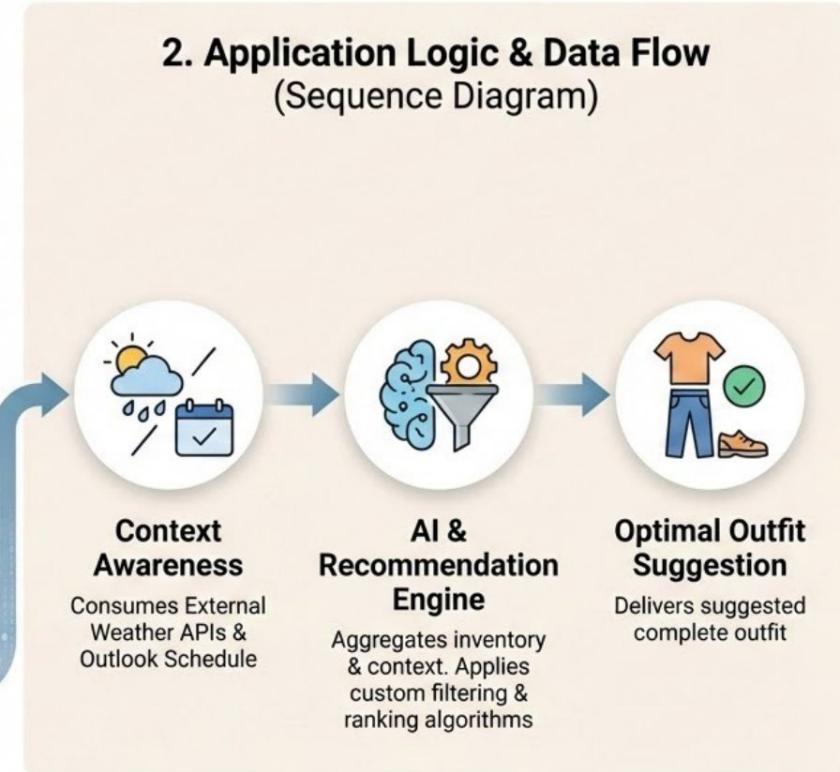
John Doe

System Architecture & Tech Stack

1. Core Components (Architecture Diagram)



2. Application Logic & Data Flow (Sequence Diagram)





Welcome Back!

Log in to access your digital wardrobe and stylist.

Email

Password

[Forgot your password?](#)

[Sign In Anonymously](#)

Don't have an account? [Sign up](#)

⌚

📍 Thessaloniki
Saturday, December 6

13°
Rainy

HUMIDITY
85%

WIND
15 km/h

📅 Outlook Calendar Today

Time	Event	Location
09:00 AM	Weekly Standup	Office
12:30 PM	Lunch w/ Marketing	Bistro
06:00 PM	Dinner Date	Downtown
08:00 PM	No events	

AI Stylist
● Online & Connected to Outlook

I had some trouble coming up with a perfect outfit, but here are a few items from your wardrobe to get you started! Try adding more items for better suggestions.

OUTFIT BUDDY

HomeAspx

Wardrobe

Shop

Favorites

History

WIND
15 km/h

Today

Your Impact
Donate unused items

John Doe
Premium User

a perfect outfit, but here are a few items from your wardrobe to get you started! Try adding more

OUTFIT BUDDY

Home

Wardrobe

Shop

Favorites

History

📍 Thessaloniki

Saturday, December 6

HUMIDITY

85%

WIND

15 km/h

13°

Rainy

📅 Outlook Calendar

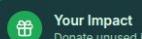
Today

09:00 AM Weekly Standup
Office

12:30 PM Lunch w/ Marketing
Bistro

06:00 PM Dinner Date
Downtown

08:00 PM No events



Your Impact
Donate unused items

N John Doe
Premium User



AI Stylist

Online & Connected to Outlook

⋮



I had some trouble coming up with a perfect outfit, but here are a few items from your wardrobe to get you started! Try adding more items for better suggestions.



White silk blouse



Black wool trousers



Black leather loafers

+ Ask me to create an outfit for your meeting...



My Wardrobe

[+ Add Item](#)[Home](#)[Wardrobe](#)[Shop](#)[Favorites](#)[History](#)[All](#) [Top](#) [Bottom](#) [Shoes](#) [Outerwear](#) [Accessory](#)**White silk blouse**

Silk

8 3 4

**Black wool trousers**

Wool

9 6 2

**Black leather loafers**

Leather

8 2 3

**Red summer dress**

Cotton

5 2 8

**Gray plaid skirt**

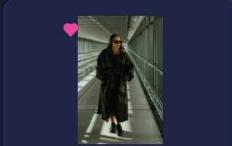
Cotton

4 5 6

**Black ankle boots**

Leather

5 4 5

**Beige trench coat**

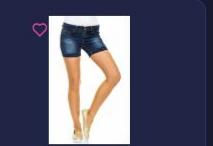
Gabardine

7 5 4

**Olive green knit sweater**

Knit

5 7 7

**High-waisted denim shorts**

Denim

4 2 9

**Brown leather crossbody bag**

Leather

5 3 7

**Classic Denim Jacket**

Denim

4 4 8

**White Canvas Sneakers**

Canvas

4 1 9

 Your Impact
Donate unused items John Doe
Premium User

My Wardrobe

[+ Add Item](#)

- Home
- Wardrobe
- Shop
- Favorites
- History

[All](#) [Top](#) [Bottom](#) [Shoes](#) [Outerwear](#) [Accessory](#)

White silk blouse
Silk

8 3 4



Beige trench coat
Gabardine

7 5 4

Add a New Item to Your Wardrobe

No image selected

[Take Photo](#)[From Device](#)[Scan with AI](#)

Description

e.g. Classic White Tee

Category

Top

Color

e.g. White

Fabric

e.g. Cotton

Pattern

e.g. Solid

Occasion

Casual

AI STYLE RATINGS

Formal

5/10

Warmth

5/10

Relaxed

5/10

[Save to Wardrobe](#)

Black ankle boots
Leather

5 6 5 4 5 5 4 1 5

Blue Denim Jacket
Denim

5 6 5 8 5 4 4 1 8

White Canvas Sneakers
Canvas

5 4 5 1 5 9

Your Impact
Donate unused items

N John Doe
Premium User

My Wardrobe

+ Add Item

Home

Wardrobe

Shop

Favorites

History

All

Top

Bottom

Shoes

Outerwear

Accessory



White silk blouse

Silk

8 3 4



Red summer dress

Cotton

5 2 8



Olive green knit sweater

Knit

5 7 7

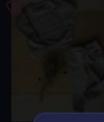
 Your Impact
Donate unused items

1 Issue

My Wardrobe

[+ Add Item](#)[Home](#)[Wardrobe](#)[Shop](#)[Favorites](#)[History](#)[All](#)[Top](#)[Bottom](#)[Shoes](#)[Outerwear](#)[Accessory](#)White silk blouse
Silk

8 3 4



Black



Olive gr



White silk blouse

White • Solid

FABRIC MATERIAL
SilkFormal Scale 8/10Warmth Scale 3/10Relaxed Scale 4/10[Close](#)[Remove](#)Beige trench coat
Gabardine

7 5 4

Gray plaid skirt
Cotton

4 5 6

Black ankle boots
Leather

5 4 5

Classic Denim Jacket
Denim

4 4 8

White Canvas Sneakers
Canvas

4 1 9

[Your Impact](#)
Donate unused items[1 Issue](#)

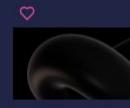
Shop Recommendations

Based on your favorites, here are some items you might like.

[All](#) [Top](#) [Bottom](#) [Shoes](#) [Outerwear](#) [Accessory](#)**Black Graphic T-Shirt**

Cotton

5 4 8

**Black Wool Peacoat**

Wool

9 7 3

**Olive green knit sweater**

Knit

5 7 7

 Your Impact
Donate unused items

1 Issue

My Favorites

- Home
- Wardrobe
- Shop
- Favorites
- History

All Top Bottom Shoes Outerwear Accessory



White silk blouse
Silk

8 3 4



Red summer dress
Cotton

5 2 8

Your Impact
Donate unused items

N 1 Issue X

Removed from Favorites
Beige trench coat has been removed from your favorites.

OUTFIT BUDDY

Home

Wardrobe

Shop

Favorites

History

Outfit History

December 2025

Su Mo Tu We Th Fr Sa

30 1 2 3 4 5 6

< > 7 8 9 10 11 12 13

14 15 16 17 18 19 20

21 22 23 24 25 26 27

28 29 30 31

Outfit for December 7th, 2025

"Comfortable and casual for a day out."



Red summer dress

Red • Cotton

Top Casual Summer



High-waisted denim shorts

Blue • Denim

Bottom Casual Summer



White Canvas Sneakers

White • Canvas

Shoes Casual Summer



Your Impact

Donate unused items



John Doe

Premium User

Your Impact

Making a difference starts with small actions. Here are some items from your wardrobe you haven't worn in a while. Consider donating them to give them a new life and support a great cause.

[Find Donation Center](#)
[All](#) [Top](#) [Bottom](#) [Shoes](#) [Outerwear](#) [Accessory](#)

 <p>White silk blouse Silk</p> <p>8 3 4</p>	 <p>Black wool trousers Wool</p> <p>9 6 2</p>	 <p>Black leather loafers Leather</p> <p>8 2 3</p>	 <p>Red summer dress Cotton</p> <p>5 2 8</p>	 <p>Gray plaid skirt Cotton</p> <p>4 5 6</p>	 <p>Black ankle boots Leather</p> <p>5 4 5</p>
 <p>Beige trench coat Gabardine</p> <p>7 5 4</p>	 <p>Olive green knit sweater Knit</p> <p>5 7 7</p>	 <p>High-waisted denim shorts Denim</p> <p>4 2 9</p>	 <p>Brown leather crossbody bag Leather</p> <p>5 3 7</p>	 <p>Classic Denim Jacket Denim</p> <p>4 4 8</p>	 <p>White Canvas Sneakers Canvas</p> <p>4 1 9</p>


[Your Impact](#)
 Donate unused items

[N](#) 1 Issue [X](#)