

The Problem: Decision Fatigue & Asset Underutilization





The Efficiency Seeker

The Efficiency Seeker is a busy professional juggling a packed calendar. They experience **decision fatigue** when dressing and typically use only 20% of their wardrobe effectively.

The Solution

Context-Aware Suggestions

- ▶ Connects with your Outlook Calendar
- ▶ Suggests outfits based on your plans and the weather
- ▶ Helps you stay dressed right for every moment

Personalized Shopping

- ▶ Personalized shopping picks that match your look
- ▶ Helps you find new pieces you'll love
- ▶ Makes better use of clothes you already own

Sustainable Impact

- ▶ Suggests donation options for unused clothing
- ▶ Supports circular fashion and reduces waste
- ▶ Helps you clear space while doing good for the planet

Success Signals

01 Speed

Reduces morning prep time significantly with quick choices.

02 Utility

Maximizes wardrobe use, ensuring appropriate outfits always.

03 Impact

Encourages sustainable practices through donation opportunities.

Home

Wardrobe

Shop

Favorites

History

Thessaloniki

Saturday, December 6

13°

Rainy

HUMIDITY

85%

WIND

15 km/h



AI Stylist

Online & Connected



Help! It looks like your wardrobe is empty. Add some items to help you pick an outfit.

Designed by Outfit Buddies

Outlook Calendar

Today

09:00

AM

Weekly Standup

@ Office

12:30

PM

Lunch w/ Marketing

@ Store

06:00

PM

Dinner Date

@ Downtown

08:00

PM

No events

Check it out!



Your Impact
Donate unused items

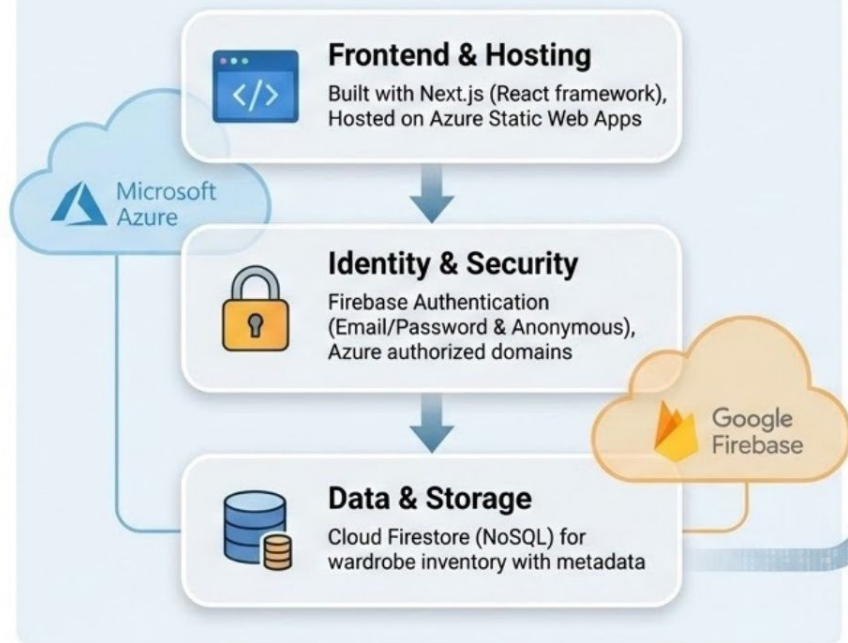
John Doe

Personal Coach

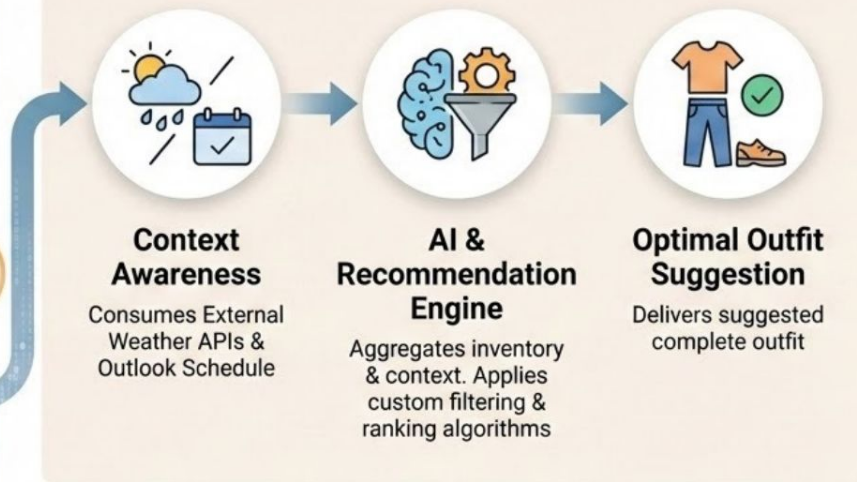
+ Ask me to create an

System Architecture & Tech Stack

1. Core Components (Architecture Diagram)



2. Application Logic & Data Flow (Sequence Diagram)





Welcome Back!

Log in to access your digital wardrobe and stylist.

Email

Password

[Forgot your password?](#)

Login

Sign In Anonymously

Don't have an account? [Sign up](#)



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PM

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08:00

PM

No events



AI Stylist

● Online & Connected to Outlook




I had some trouble coming up with a perfect outfit, but here are a few items from your wardrobe to get you started! Try adding more items for better suggestions.



OUTFIT BUDDY

 Home

 Wardrobe


 Shop

 Favorites

 History

 **13°**
Rainy

WIND

 **15 km/h**

Today



Your Impact

Donate unused items



John Doe

Premium User

I had some trouble coming up with a perfect outfit, but here are a few items from your wardrobe to get you started! Try adding more items for better suggestions.

OUTFIT BUDDY

- Home
- Wardrobe
- Shop
- Favorites
- History

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Outlook Calendar

Today

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06:00 **Dinner Date**

PM

Downtown

08:00 **No events**

PM



Your Impact

Donate unused items



John Doe

Premium User



AI Stylist

Online & Connected to Outlook



I had some trouble coming up with a perfect outfit, but here are a few items from your wardrobe to get you started! Try adding more items for better suggestions.



White silk blouse



Black wool trousers



Black leather loafers



Ask me to create an outfit for your meeting...



My Wardrobe

+ Add Item

All

Top

Bottom

Shoes

Outerwear

Accessory



White silk blouse
Silk

8

3

4



Black wool trousers
Wool

9

6

2



Black leather loafers
Leather

8

2

3



Red summer dress
Cotton

5

2

8



Gray plaid skirt
Cotton

4

5

6



Black ankle boots
Leather

5

4

5



Beige trench coat
Gabardine

7

5

4



Olive green knit sweater
Knit

5

7

7

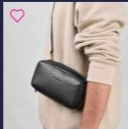


High-waisted denim shorts
Denim

4

2

9



Brown leather crossbody bag
Leather

5

3

7



Classic Denim Jacket
Denim

4

4

8



White Canvas Sneakers
Canvas

4

1

9



Your Impact

Donate unused Items

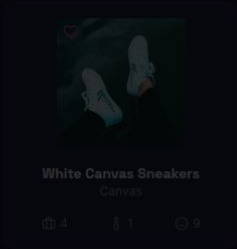
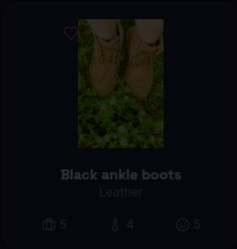
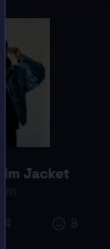
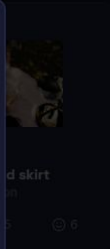
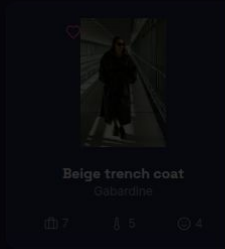
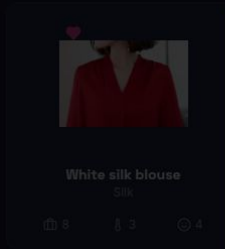
N

John Doe

Premium User

My Wardrobe

All Top Bottom Shoes Outerwear Accessory



Add a New Item to Your Wardrobe

No image selected

Take Photo

From Device

Scan with AI

Description

e.g. Classic White Tee

Category

Top

Color

e.g. White

Fabric

e.g. Cotton

Pattern

e.g. Solid

Occasion

Casual

AI STYLE RATINGS

Formal

5/10

Warmth

5/10

Relaxed

5/10

Save to Wardrobe

My Wardrobe

+ Add Item

All

Top

Bottom

Shoes

Outerwear

Accessory

White silk blouse

Silk

8

3

4

Red summer dress

Cotton

5

2

8

Olive green knit sweater

Knit

5

7

7

My Wardrobe

+ Add Item

All


Top

Bottom

Shoes

Outerwear

Accessory

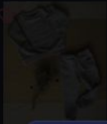


White silk blouse
Silk

👤 8


👗 3

👁️ 4



Black turtleneck

👤 9




Gray plaid skirt
Cotton

👤 4

👗 5

👁️ 6




Black ankle boots
Leather

👤 5

👗 4

👁️ 5




Beige trench coat
Gabardine

👤 7


👗 5

👁️ 4



Olive green jacket

👤 5




Classic Denim Jacket
Denim

👤 4

👗 4

👁️ 8

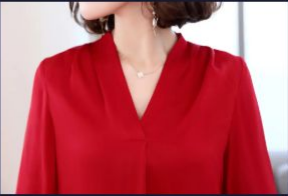


White Canvas Sneakers
Canvas

👤 4

👗 1

👁️ 9



Top

White silk blouse

White • Solid

FABRIC MATERIAL

Silk

📦 Formal Scale

8/10

🌡️ Warmth Scale

3/10

😊 Relaxed Scale

4/10

Close

Remove

Shop Recommendations

Based on your favorites, here are some items you might like.

- All
- Top
- Bottom
- Shoes
- Outerwear
- Accessory

Black Graphic T-Shirt

Cotton

5

4

8

Black Wool Peacoat

Wool

9

9

3

Olive green knit sweater

Knit


5

7

7

My Favorites

- All
- Top
- Bottom
- Shoes
- Outerwear
- Accessory




White silk blouse

Silk

👕 8

👗 3

👖 4



Red summer dress

Cotton

👕 5

👗 2

👖 8

Removed from Favorites

Beige trench coat has been removed from your favorites.

OUTFIT BUDDY

- Home
- Wardrobe
- Shop
- Favorites
- History



Your Impact

Donate unused items



John Doe

Premium User

Outfit History

December 2025

	Su	Mo	Tu	We	Th	Fr	Sa
	30	1	2	3	4	5	6
< >	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31			

Outfit for December 7th, 2025

"Comfortable and casual for a day out."



Red summer dress

Red • Cotton

Top

Casual

Summer



High-waisted denim shorts

Blue • Denim

Bottom

Casual

Summer



White Canvas Sneakers

White • Canvas

Shoes

Casual


Summer

Your Impact

Making a difference starts with small actions. Here are some items from your wardrobe you haven't worn in a while. Consider donating them to give them a new life and support a great cause.

Find Donation Center

- All
- Top
- Bottom
- Shoes
- Outerwear
- Accessory




White silk blouse
Silk

🏠 8

👤 3

🕒 4




Black wool trousers
Wool

🏠 9

👤 6

🕒 2




Black leather loafers
Leather

🏠 8

👤 2

🕒 3




Red summer dress
Cotton

🏠 5

👤 2

🕒 8




Gray plaid skirt
Cotton

🏠 4

👤 5

🕒 6




Black ankle boots
Leather

🏠 5

👤 4

🕒 5




Beige trench coat
Gabardine

🏠 7

👤 5

🕒 4




Olive green knit sweater
Knit

🏠 5

👤 7

🕒 7




High-waisted denim shorts
Denim

🏠 4

👤 2

🕒 9




Brown leather crossbody bag
Leather

🏠 5

👤 3

🕒 7




Classic Denim Jacket
Denim

🏠 4

👤 4

🕒 8



White Canvas Sneakers
Canvas

🏠 4

👤 1

🕒 9