

credit card transaction Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Count

667K

Total interested

7.98M

Total Amount

46M

Revenue

57M

Low

Med

High

Gold

Silver

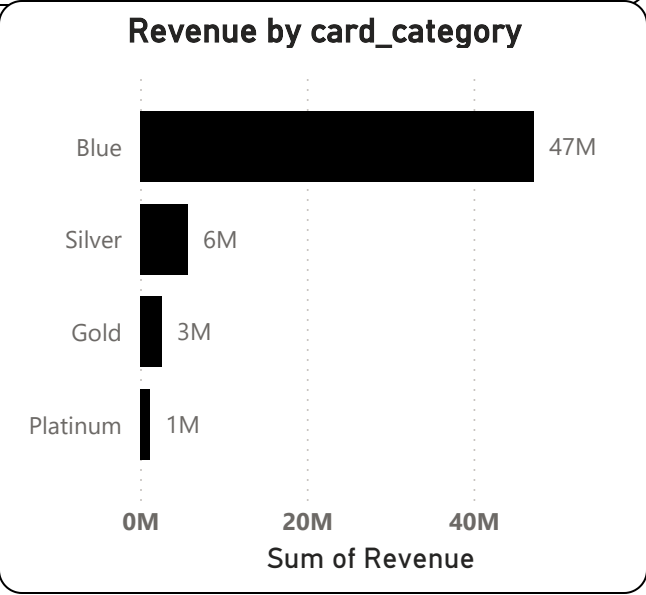
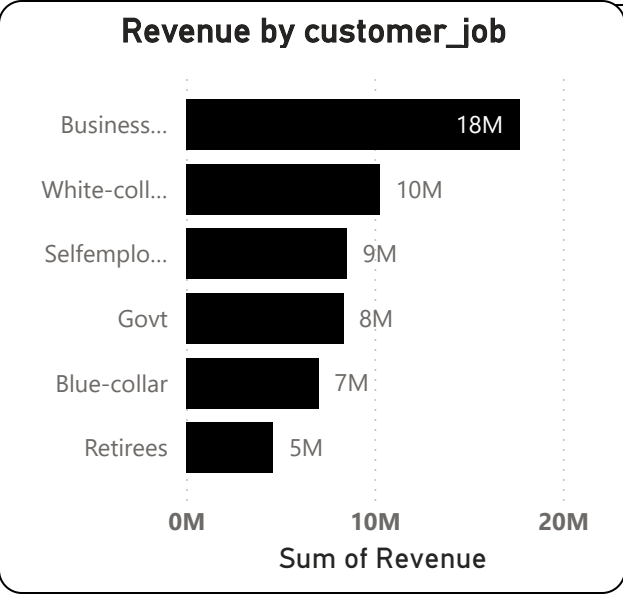
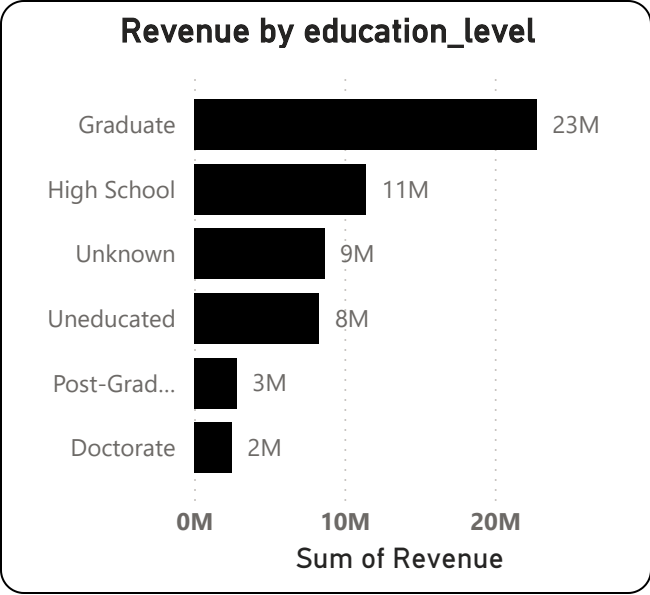
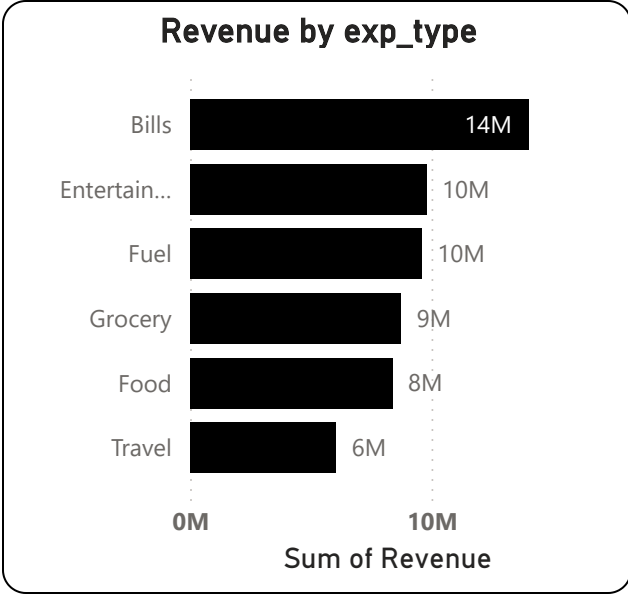
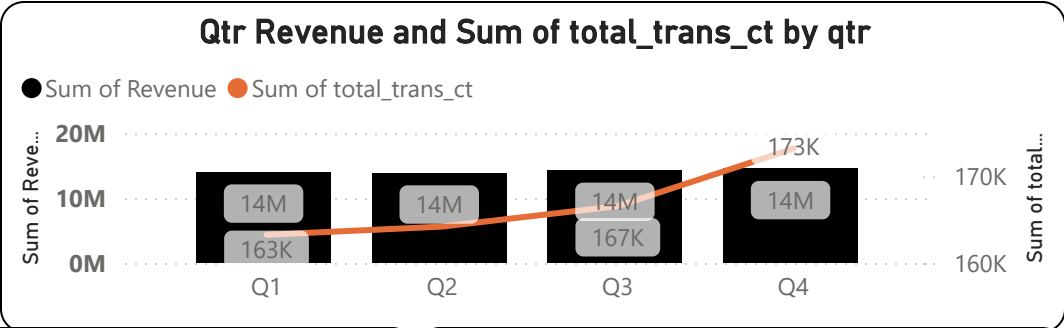
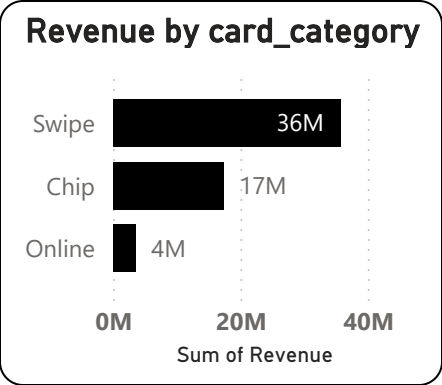
Blue

Platinum

F

M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81



# Credit Card Customer Report

Q4

Q3

Q2

Q1

week\_start\_date

All

CSS

32.88K

Total interested

7.98M

Total Income

588M

Revenue

57M

Swipe

Online

Chip

Gold

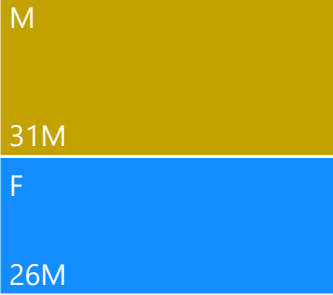
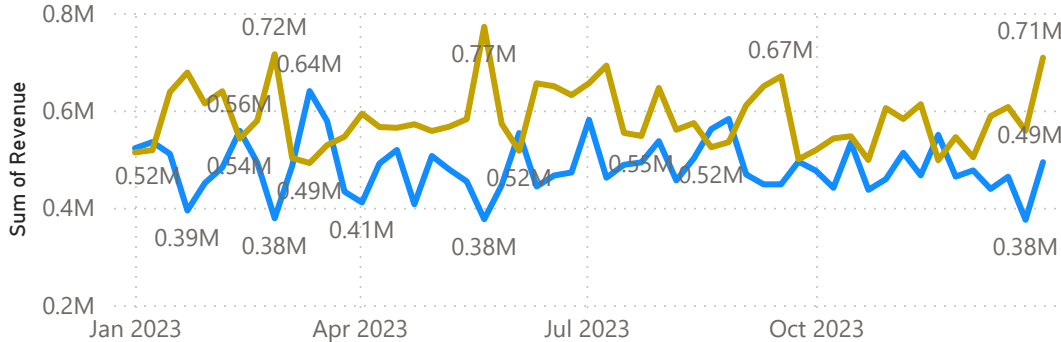
Silver

Blue

Platinum

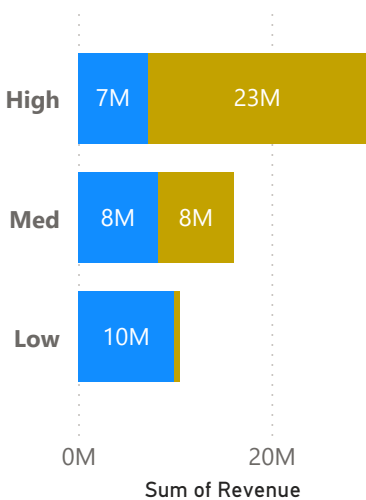
gender

F M

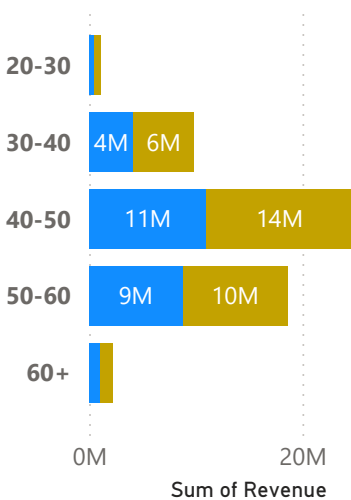


customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	7040606	73516911	9,67,751.42
Businessman	17697472	190350431	25,84,604.01
Govt	8335534	90834727	11,82,230.84
Retirees	4617448	49619308	6,41,692.22
Selfemployed	8542826	77658821	11,41,510.40
Total	56517011	587599783	79,82,479.81

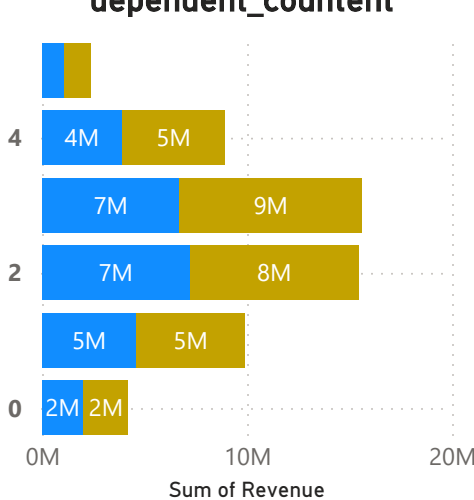
Revenue by IncomeGroup



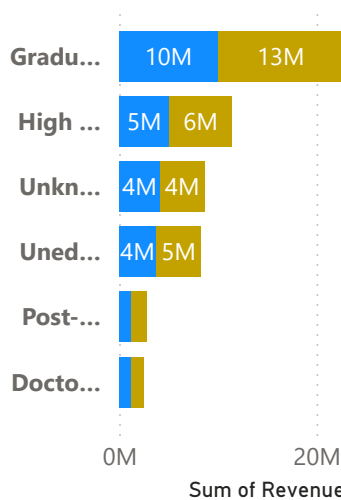
Revenue by AgeGroup



Revenue by dependent\_countent



Revenue by Education\_level



Top 5 State

