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AR Technology Consultants Limited  
14 Vicarage Road  
Bristol  
BS36 2RU

Company registration number: 13416793

Date: 10 July 2023

Dear Raza,

#### **Extension of Consultancy Services Agreement**

We refer to the consultancy services agreement dated 11<sup>th</sup> January 2023 between AR Technology Consultants Limited (as “**Consultant**”) and Digital UK Trading Limited, now Everyone TV Platforms Limited (as “**Customer**”) and the existing amendments to the consultancy services agreement as set out in Annex 1 (together, the “**Agreement**”). Unless otherwise specified herein, all capitalised words in this letter bear the meanings given to them in the Agreement.

The Agreement sets out the terms and conditions of consultancy Services provided by the Consultant to the Customer and the parties have mutually agreed to further extend the Agreement with effect from 10th July 2023 and this letter confirms the approval and agreement of both parties and sets out its conditions as follows:

- i. The Customer and the Consultant hereby agree to extending the Agreement for the second extension term ending 10th October 2023 (the “**Second Extension Term**”).
- ii. Either party may terminate the Agreement for convenience by giving (10) Business Days' notice to the other in writing.
- iii. Unless terminated early, the Agreement shall expire at the conclusion of the Second Extension Term, save for if it is further extended, which must be specified and agreed in writing between the Parties at least five (5) Business Days prior to the expiry of the Second Extension Term.


- iv. The Agreement shall otherwise remain in full force and effect for the duration of the Second Extension Term and this letter shall not be construed to affect any obligation of either party under the Agreement.
- v. This letter and any dispute or claim arising out of or in connection with this letter or its subject matter or formation (including non-contractual disputes or claims) are governed by and shall be construed in accordance with English law. The parties submit to the exclusive jurisdiction of the English courts for all purposes relating to and in connection with this letter.
- vi. The parties' agreement to the Second Extension Term is reflected by their execution of this letter by DocuSign with relevant authorised signatures below.

Yours sincerely,

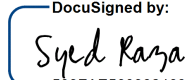
**Eric Mitchell**  
**Finance and Legal Director**  
**Everyone TV Platforms Ltd**

**THIS AMENDMENT** to the Agreement has been signed via DocuSign by duly authorised representatives of the parties (or their delegated representatives):

**SIGNED** by a signatory, duly authorised  
on behalf of **EVERYONE TV PLATFORMS LIMITED.**

DocuSigned by:  
  
Signature.....6F7575E1BA0A490.....  
Name.....Eric Mitchell.....  
Position.....CFO.....  
Date.....10 July 2023.....

**SIGNED** by a signatory, duly authorised  
on behalf of **AR TECHNOLOGY CONSULTANTS LIMITED.**

DocuSigned by:  
  
Signature.....503FAE560382469.....  
Name.....Syed Raza.....  
Position.....Director.....  
Date.....27 June 2023.....

**Annex 1**

a. 02 May 2023 (the “**First Amendment**”),  
together the “**Existing Amendments**”.