



 MUIAA Ltd – Official Homepage

 Hero Section (Above the Fold)


Empowering Africa Through Blockchain, AI, and Ethical Innovation

Welcome to MUIAA Ltd, a transformative fintech company that bridges blockchain, AI, and community-first innovation to build inclusive, secure, and sustainable solutions for Kenya and beyond.

We're not just building platforms—we're reshaping how people save, learn, recycle, trade, and own land. From digitizing SACCOs and chamas, to launching Africa's first decentralized cattle feed marketplace and pioneering Shariah-compliant housing through blockchain, we believe technology should uplift people—ethically and equitably.

 Headquartered in Nairobi, Kenya and Phoenix, Arizona

 [Video Placeholder: "Watch Our Vision"]

 [Explore the Ecosystem]

 Technologies We Build On

We only build on mission-aligned, scalable, and secure blockchains:

Cypherium – Hybrid consensus, fast finality, low gas, perfect for finance

Cardano – Peer-reviewed, sustainable, ideal for educational and asset tokenization


Kadena – Enterprise-grade Layer 1 designed for future-ready dApps and compliance


 Our Solutions (Grid or Scroll-In Format)

 ChamaConnect

For SACCOs, Chamas & Merry-Go-Rounds in Kenya

A smart, blockchain ledger for informal savings groups—offering automated contributions, payouts, penalties, and group lending insights.

 Built on Cypherium

 Mobile-ready & SACCO-compliant

 [Learn More]

## SkillChain

### Blockchain-Based Learning & Credentials for Kenya's Digital Workforce

Courses in AI, fintech, Web3, and civic tech. Earn blockchain-certified credentials and connect to employment or freelance opportunities.

✓ Powered by Cardano

✓ Used by counties, NGOs, and informal youth groups

[\[Start Learning\]](#)

## MUIAA Feeds

### Africa's First Blockchain Cattle Feed Marketplace

A decentralized marketplace powered by Cardano that facilitates cross-border feed supply between Kenya and Zanzibar—cutting out middlemen, ensuring traceability, and supporting East African livestock trade.

✓ Cardano smart contracts

✓ Traceable procurement logistics

[\[Explore Marketplace\]](#)

## BebaPay

### Tokenized Recycling Rewards for a Greener Kenya

Built during the Nairobi County Hackathon, BebaPay rewards users for recycling with tokens redeemable for goods and savings.

✓ Built on Cypherium

✓ Verified recycling records stored on-chain

[\[Join the Movement\]](#)

## PupSwap

### The Meme DEX Built on Cypherium

A low-gas decentralized exchange supporting MUIAA's community tokens like CypherPup.

✓ Fast, secure swaps with minimal gas fees

✓ Perfect for launching Africa-first micro-tokens

[\[Trade on PupSwap\]](#)

## HEP – Home Equity Partnership

### Shariah-Compliant Home Ownership Model Built on Blockchain

Built on Islamic finance principles, HEP offers interest-free, co-ownership of real estate via blockchain-backed Musharakah and Sharikat ul-Milk structures.

✓ Powered by Cardano

✓ Designed for SACCOs, chamas, and diaspora investors

 [Own with Dignity]

### Featured Partners & Collaborators

We proudly partner with institutions that align with our mission:

Nairobi County Government – Blockchain hackathons, ChamaConnect rollouts


Computer Aid International – Tech literacy + SkillChain distribution

Cardano Foundation – Tech grants and credentialing support

Cypherium – Infrastructure support for PupSwap and ChamaConnect

Local SACCOs & Chamas – Live field pilots for HEP and ChamaConnect

Diaspora Organizations (US/UK) – HEP financing, SkillChain growth

 [Carousel of partner logos]

 [Partner With Us]

### Testimonials (Slider or Grid)

> “ChamaConnect helped us digitize our merry-go-round group—transparency is now effortless.”

— Grace W., Nakuru Women SACCO

> “SkillChain gave me tools to go from jobless to globally competitive.”

— Brian, Mombasa

> “We co-own a home now. No interest. Just dignity and transparency.”  
— Khadija & Yusuf, Nairobi

## Impact Snapshot 2024

- ✓ 3,200+ SACCO & chama users onboarded
- ✓ 600+ SkillChain-certified learners
- ✓ 12 homes co-owned through HEP
- ✓ 18+ tons of plastic recycled with BebaPay
- ✓ 52+ verified feed vendors
- ✓ 1,000+ DEX transactions on PupSwap

## Frequently Asked Questions

Q: What makes MUIAA different?

A: We focus on local-first problems, using blockchain and AI to create real, measurable impact. From SACCO digitization to green rewards and ethical housing—we’re building for Africa’s future.

Q: Is HEP Shariah-compliant?

A: Yes. It uses Musharakah and Sharikat ul-Milk models and is undergoing Shariah Board review for certification.

Q: Can I use your platforms from abroad?

A: Absolutely. MUIAA welcomes diaspora investors and collaborators on HEP, SkillChain, and SACCO group initiatives.

Q: Are your platforms audited and secure?


A: Yes. All platforms are audited, and we are compliant with Kenya’s Data Protection Act.

## Video Placeholder Section


“Watch Our Story: From Kenya to the Blockchain Frontier”


 Insert video or explainer

## Contact & Socials

 Nairobi, Kenya | Phoenix, Arizona

 [info@muiaa.com](mailto:info@muiaa.com)

 [www.muiaa.com](http://www.muiaa.com)

 +254 700 123456 (KE) | +1 480 555 0199 (USA)

 Follow us: [LinkedIn] [Instagram] [YouTube] [Twitter/X]

## About Us

Empowering African Communities Through Blockchain, AI, and Ethical Innovation


## Who We Are

MUIAA Ltd is a Kenyan-American technology company committed to building inclusive, decentralized financial and civic infrastructure for Africa. Headquartered in Nairobi, Kenya, with a presence in Phoenix, Arizona, MUIAA operates at the intersection of blockchain, AI, and community-first design.

Founded with the belief that trust, transparency, and technology must go hand-in-hand, MUIAA develops purpose-driven platforms that serve SACCOs, chamas, youth, informal workers, and the underserved diaspora—offering access to savings, education, ownership, and opportunity.

We specialize in building local-first, globally scalable solutions across:

 Blockchain-enabled SACCO & group savings tools

 AI-enhanced learning and credentialing systems

 Shariah-compliant housing finance and co-ownership platforms

 Tokenized sustainability and recycling incentives

 Decentralized agricultural supply chain networks

Our platforms serve both the formal and informal economy—because in Africa, informal is not invisible.

### What We Believe

We are builders, connectors, and believers in equitable systems.

We believe blockchain should serve the people—not just institutions.

We believe AI can bridge learning and income gaps when designed inclusively.

We believe ownership should be dignified, not debt-based.

We believe Africa's financial innovation must be community-owned and culturally grounded.

We believe in Kenya as a launchpad for scalable African solutions.

### What We Do

MUIAA builds, deploys, and supports:

- ✓ Smart financial ledgers for SACCOs, chamas, and merry-go-round groups
- ✓ Credentialing platforms for Web3, civic tech, and AI skills development
- ✓ Shariah-compliant housing platforms for interest-free co-ownership
- ✓ Decentralized marketplaces for agriculture, feed, and sustainability
- ✓ Community DEXs and crypto tools for micro-transactions and memes


We also train local developers, collaborate with counties and NGOs, and promote blockchain awareness across Kenya through bootcamps, hackathons, and community learning initiatives.

Our platforms are all mobile-friendly, secure, blockchain-audited, and compliant with the Kenya Data Protection Act.


## Meet the Team (Placeholder)


We are a diverse and passionate team of developers, designers, economists, project managers, and community leaders from Kenya, the U.S., and beyond.


## [Placeholder: Team Profiles + Photos]

 Driven by purpose. Grounded in equity. Fluent in tech.

## Our Promise

 Security First – All user data and funds are protected via smart contracts and layered encryption

 Transparency Always – No hidden fees, no fine print

 Built With the People – Each product is co-created with SACCOs, chamas, and youth groups on the ground

 Scalable by Design – Solutions tailored to Kenya, scalable across East Africa and beyond

## Impact-Driven, Globally Aligned

We align with the UN Sustainable Development Goals, particularly:

SDG 1: No Poverty

SDG 4: Quality Education

SDG 8: Decent Work & Economic Growth

SDG 11: Sustainable Cities & Communities

SDG 13: Climate Action

SDG 17: Partnerships for the Goals

## Connect With Us

Want to partner, invest, collaborate, or just learn more?

 [info@muiaa.com](mailto:info@muiaa.com)

 Nairobi, Kenya | Phoenix, AZ

 [www.muiaa.com](http://www.muiaa.com)

## Our Solutions

Blockchain-Powered | Culturally Grounded | Built for Impact

At MUIAA Ltd, we don't just build technology—we craft solutions rooted in the daily realities of Kenyans, Africans, and global communities underserved by traditional systems. Our ecosystem spans finance, education, housing, agriculture, sustainability, and Web3 innovation—all powered by blockchain, AI, and community design thinking.

### ♦ 1. ChamaConnect

The Smart Ledger for SACCOs, Chamas, and Merry-Go-Rounds

ChamaConnect is a blockchain-powered platform designed to digitize informal savings groups and SACCOs across Kenya. Built on Cypherium, it automates contributions, loans, penalties, and payouts—offering members real-time visibility, trustless transactions, and simplified recordkeeping.

- ✓ Tailored for Kenyan SACCOs, chamas, and merry-go-rounds
- ✓ Mobile-friendly, member-managed, transparent
- ✓ Supports rotational credit and micro-loan automation
- ✓ Designed for women's groups, youth SACCOs, and diaspora contributors

 [\[Explore ChamaConnect\]](#)

### 2. SkillChain

Learn. Certify. Earn. Web3 Skills for the Digital Economy.

SkillChain is a blockchain-based learning and credentialing platform built to equip Africa's youth, informal workers, and tech talent with in-demand skills in AI, Web3, finance, and digital literacy. Powered by Cardano, SkillChain delivers on-chain certifications to enhance employment and entrepreneurship.

- ✓ Learn AI, blockchain, fintech, civic tech
- ✓ Blockchain-verified credentials—globally recognized



- ✓ Used in partnership with counties, NGOs, and schools
- ✓ Integrated with MUIAA's talent ecosystem

[🔗 \[Start Learning with SkillChain\]](#)

### 🐘 3. MUIAA Feeds

#### Africa's First Blockchain Livestock Feed Marketplace

Powered by Cardano, MUIAA Feeds is a decentralized platform connecting farmers, cooperatives, and feed suppliers across Kenya and Zanzibar. It eliminates middlemen, automates order tracking, and verifies logistics using smart contracts and blockchain traceability.

- ✓ Tamper-proof supply chain visibility
- ✓ Smart contracts for instant order settlement
- ✓ Cross-border logistics built for East African trade
- ✓ Transparency, pricing, and quality assurance guaranteed

[🔗 \[Visit MUIAA Feeds Marketplace\]](#)

### ♻️ 4. BebaPay

#### Recycling Meets Web3 — Real Rewards for Real Action

BebaPay incentivizes recycling by issuing token rewards for verified environmental impact. Built on Cypherium, the platform tracks individual recycling efforts and allows users to redeem tokens for products, services, or savings.

- ✓ Token-based recycling rewards
- ✓ Youth & school engagement for behavior change
- ✓ Real-time, blockchain-backed environmental impact logs
- ✓ Featured in Nairobi County Web3 Hackathon


[🔗 \[Join the Movement with BebaPay\]](#)

### 🐶 5. PupSwap

#### The Meme-Driven DEX for African Crypto Enthusiasts

PupSwap is a decentralized exchange (DEX) built on Cypherium, designed to host community tokens and meme assets like CypherPup. It supports low-gas trading and empowers the next generation of African builders to experiment and launch their own digital assets.

- ✓ Extremely low gas fees (Cypherium hybrid consensus)
- ✓ Supports community meme tokens and NFTs
- ✓ Simple onboarding for new users
- ✓ Connects to broader Web3 developer community


 [Trade Now on PupSwap]

## 6. Home Equity Partnership (HEP)

Sharia-Compliant | Blockchain-Backed | Community-Owned

HEP redefines homeownership in Kenya through a Shariah-compliant, interest-free, and co-ownership model that operates via blockchain smart contracts. Participants co-invest in property and pay equity-based installments—not interest.

- ✓ Built for SACCOs, chamas, and diaspora families
- ✓ Structured around Musharakah & Sharikat ul-Milk principles
- ✓ Transparent, tamper-proof co-ownership ledger
- ✓ Smart contract buyback options over time
- ✓ Powered by Cardano and community capital

 [Discover HEP – Own with Dignity]

## Certifications & Licenses

Building Trust Through Compliance, Transparency & Credibility

At MUIAA Ltd, we take regulatory compliance and stakeholder trust seriously. Our solutions operate in regulated environments, and we're committed to meeting both Kenyan and international standards for digital finance, blockchain deployment, and data privacy.

This page showcases our current certifications, licenses, and regulatory efforts that demonstrate our commitment to lawful innovation and ethical practice.

- ✓ Data Compliance & Consumer Protection

Kenya Data Protection Act (DPA) Compliance

We are fully aligned with the requirements of the 2019 Data Protection Act and maintain strict internal controls for data handling, storage, and usage. Our systems are architected to ensure transparency, user consent, and data encryption by default.

### Blockchain & Platform Audits

Smart Contract Audit Reports (Available upon request)

All blockchain-based products deployed by MUIAA—including ChamaConnect, HEP, and BebaPay—are externally audited and periodically reviewed to ensure contract security, transparency, and proper execution logic.

Cypherium, Cardano, and Kadena Protocol Compatibility

Our development stack is certified by each respective protocol's guidelines to ensure optimal integration, scalability, and security.

### Government & NGO Partnerships

Nairobi County Blockchain Hackathon Certificate of Participation

MUIAA was a lead technology sponsor and winner at the 2024 Nairobi County Web3 Hackathon, which focused on civic innovation through blockchain.

Kenya Revenue Authority (KRA) Registered

Fully tax compliant and licensed to operate fintech solutions under Kenya's ICT sector regulations.

National SACCO Digitization Pilot Recognition

Our platform ChamaConnect has been used in pilot programs across 5 counties and 18 SACCOs, officially endorsed at the county-level for data-led lending systems.

### Ongoing Regulatory Initiatives

We are actively working toward:


✓ Enrollment in the Capital Markets Authority (CMA) Sandbox Program – for tokenized assets and digital marketplace approval


✓ Certification with Islamic Finance Shariah Advisory Board – for HEP's housing model

✓ Application to the Kenya ICT Authority Innovation Registry – for national blockchain product listing


✓ Global credentialing alignment with UNDP, World Bank digital ID standards, and Cardano Catalyst Grants for learning tools (SkillChain)

### Downloadable Documents

 [KRA Compliance Certificate — PDF]

 [Company Registration & Business License — PDF]

 [Smart Contract Audit Summary — PDF]

 [DPA Compliance Statement — PDF]

 Request Full Documentation: [[compliance@muiaa.com](mailto:compliance@muiaa.com)]

### Get Involved

Join the Movement. Build With Us. Invest in Impact.

At MUIAA Ltd, we believe in collaboration over competition. Our platforms are only as powerful as the people and partners who help shape them. Whether you're a blockchain developer, SACCO coordinator, volunteer, or investor—there's a place for you in our mission.

Explore ways to join our growing ecosystem below.

### Careers

Empowering Talent, One Role at a Time

We are always looking for mission-driven talent passionate about blockchain, AI, finance, and community empowerment. From developers and designers to community managers and field trainers, MUIAA is home to purpose-led individuals.


#### ◆ Positions Available:


Frontend & Backend Web3 Developers

Community Trainers & Field Officers (Kenya counties)

Marketing & Branding Associates

## Blockchain Researchers & Technical Writers

 Hybrid roles available in Kenya and USA

 Email your CV to: [careers@muiaa.com](mailto:careers@muiaa.com)

 [\[Apply Now – Careers Portal Placeholder\]](#)

## Partnerships & Collaborations

### Let's Build Together

We partner with:

County Governments for civic innovation

SACCOs & Chamas for tech integration

Diaspora groups for real estate & education projects

Universities & NGOs for capacity building

Blockchain Foundations for technical alignment

 Interested in becoming a partner?

 Reach us at [partners@muiaa.com](mailto:partners@muiaa.com)

 [\[Submit a Partnership Inquiry Form\]](#)

## Invest & Donate

Support African Innovation That Serves Communities

If you're passionate about funding:




Blockchain for financial inclusion

Shariah-compliant housing in Kenya


Digital education & youth skilling


Circular economy sustainability initiatives

...then you can donate or invest in MUIAA Ltd or any of our initiatives.

-  Transparent reporting
-  Investor and donor privacy protected
-  Blockchain-proof of impact available

 Accepting: Bank transfers | M-Pesa | Crypto | Diaspora remittances

 Contact our investment team: [invest@muiaa.com](mailto:invest@muiaa.com)

 [Donate or Invest Now]

## Volunteer Opportunities

Hands, Hearts & Hope

Join us in organizing:

Blockchain & AI bootcamps

Digital literacy sessions for women & youth

SACCO digitization tours across counties

Content translation & accessibility support

 [Volunteer Sign-Up Form Placeholder]

 Email: [volunteer@muiaa.com](mailto:volunteer@muiaa.com)

 MUIAA Blog

Insights. Updates. Perspectives.

Get the latest from the frontlines of digital transformation in Africa. Our blog shares:

- ♦ Success stories from the field
- ♦ Blockchain tutorials & FAQs
- ♦ Policy & legal updates from Kenya's digital asset space
- ♦ Behind-the-scenes updates from our dev team
- ♦ Founder insights & ecosystem commentary

 Explore Our Blog


Visit: [www.blog.muiaa.com](http://www.blog.muiaa.com)

## Video Library

Coming Soon: Visual Stories & Demos

We're currently building a library of videos to help you explore MUIAA's mission, platforms, and social impact.

- ◆ Product walkthroughs (ChamaConnect, HEP, SkillChain, etc.)
- ◆ Testimonials from SACCO leaders, developers & users
- ◆ Partner roundtable clips
- ◆ Training and hackathon recaps

 [Placeholder: Embed Hero Video Player – “Our Story”]

## What is MUIAA Ltd?

MUIAA Ltd is a Kenya-based innovation company building blockchain-powered, community-first solutions for SACCOs, chamas, youth education, housing, and sustainability. We operate in Kenya and the U.S., with a strong emphasis on Sharia-compliant, ethical, and transparent technology.

## Is MUIAA licensed and compliant in Kenya?

Yes. MUIAA is fully registered with the Kenya Revenue Authority (KRA) and compliant with the Kenya Data Protection Act (2019). We are also participating in county-led blockchain initiatives and are actively pursuing entry into the CMA Sandbox Program for tokenized assets.

## What is ChamaConnect?

ChamaConnect is a digital ledger and automation tool for SACCOs, chamas, and merry-go-rounds. It enables group savings, loans, and payouts using blockchain—ensuring transparency and accountability.

## Is HEP (Home Equity Partnership) a mortgage?

No. HEP is not a mortgage. It is a Shariah-compliant, equity-based co-ownership model where participants gradually buy equity in a property over time, with no interest or debt.

### Do I need crypto to use MUIAA platforms?

No. While our systems run on blockchain, end-users interact through user-friendly web and mobile apps. Crypto wallets are optional depending on the product (e.g., PupSwap or BebaPay), and support for M-Pesa is integrated wherever possible.

### What is SkillChain?

SkillChain is our credentialing and learning platform for blockchain, AI, finance, and Web3 literacy. It provides on-chain certificates and opens opportunities for employment, freelancing, or entrepreneurship.

### What is BebaPay and how does it work?

BebaPay is a token-based rewards system for recycling. Users earn tokens for delivering verified recyclables and can redeem them for goods or savings. All transactions are recorded transparently on-chain.

### What is PupSwap?

PupSwap is a low-gas, community-focused decentralized exchange (DEX) built on Cypherium. It supports meme tokens like CypherPup and enables peer-to-peer trading with low fees and fast settlement.

### Do your solutions work across Kenya?

Yes. Our platforms are mobile-first and have been piloted in Nairobi, Kiambu, Mombasa, Kisumu, and Machakos, with county partnerships and field agents across Kenya.

### How can diaspora or global users get involved?

Diaspora contributors can:

Invest in HEP housing projects

Participate in SACCOs via ChamaConnect

Join our volunteer developer network




Sponsor youth through SkillChain

Support recycling via BebaPay

 Developer Access

Open Infrastructure for Builders

 API Access & SDKs

We are progressively opening developer tools and SDKs to allow secure, audited interaction with our blockchain infrastructure.

 Coming Soon:

ChamaConnect API (Read/Write Ledger)


SkillChain Certification Endpoint

BebaPay Token & Wallet API

PupSwap SDK for WalletConnect


 Developer Inquiries: [dev@muiaa.com](mailto:dev@muiaa.com)

 [Join Our Developer Telegram Channel – Placeholder]


 [MUIAA GitHub – Coming Soon]

 Supported Blockchains

 Cypherium – fast, permissionless hybrid chain


 Cardano – sustainable, peer-reviewed, smart contract support

 Kadena – scalable and secure with multi-chain architecture

 Dev Documentation

All MUIAA smart contracts and codebases are being gradually open-sourced and documented for public audit and third-party integration.

 [Coming Soon: Dev Docs Portal Placeholder]

 Request early access via [dev@muiaa.com](mailto:dev@muiaa.com)

 Footer & Sitemap


Guiding Visitors with Clarity, Confidence, and Connection

 Website Footer Content (Visible on Every Page)


About MUIAA

MUIAA Ltd is a Kenya-based Web3 company building community-first blockchain and AI solutions for SACCOs, housing, recycling, education, and agricultural logistics.

Contact Us


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 +1 (480) XXX XXXX (USA)

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→ Stay informed on product updates, community events, and blockchain opportunities in Africa.

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Terms & Conditions

Privacy Policy (GDPR & DPA Compliant)

Smart Contract Risk Disclosures

Licensing & Regulatory Filings

Token Usage Policy (PupSwap, BebaPay)

## Sitemap (Structured for Dev/SEO)

### ◆ Home

Hero Banner (Mission + Blockchain/AI Commitment)

Supported Blockchains: Cypherium, Cardano, Kadena

Solutions Snapshot

Partner Carousel

Testimonials

Embedded Explainer Video

FAQs Preview

Call to Action: “Get Involved” Button

Footer

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