

# **Introduction to E&M Technology House**



E&MTechnologyHouse is a Kenyan-based software company dedicated to delivering intelligent digital solutions that drive operational efficiency, automation, and sustainable growth for businesses across sectors. Our core focus lies in developing platforms that streamline business operations, improve service delivery, and enhance customer engagement.

150+ Certified solutions implementation engineers and growing.

Customer presence in 4+ countries (Kenya, Congo, Uganda & India)

## 2024+ • CORE & ERPs **E&M TIMELINE** • TECH UPSKILLING BPO/ITES VALUE CHAIN • CYBER SECHUB 2022 • COREBANKING • ERPS GRATIUP 2024 COREBANKING • ERPS • GRATIUP • BPO 2020 • COREBANKING • ERPS 2018 CORE BANKING

# Our product Offerings includes:

- Core Banking Implementation and Support Services
- Enterprise Resource Planning (ERP) Systems
- SACCO and Microfinance Management Solutions
- 4 Church Management Systems
- Property Management Systems
- 6 Agritech Automation Systems
- 7 School and Education Management Systems

#### **Our Clients**



We have a track record of deploying scalable, secure, and user-centric applications for clients.



### **End-User List**

Emtech House's solutions are currently in use across multiple institutions, including:

#### **Financial Institutions & SACCOs:**

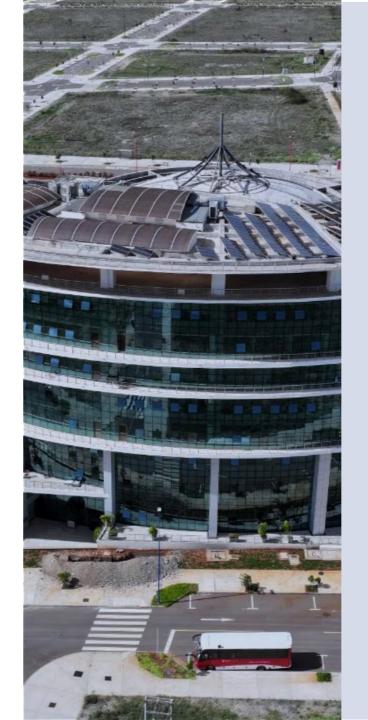
**Transport & Logistics:** 

**Government & Public Sector:** 

**Private Sector Clients:** 

**Schools & Institutions** 

**Church Organizations** 



### **Strategic Partners**

Emtech House works closely with various stakeholders and providers to enhance system delivery, interoperability, and compliance.

#### **MPESA/Safaricom**

Mobile payments and SMS gateway integration

#### **Microsoft Azure / AWS:**

For cloud redundancy where applicable

#### Oracle

Financial Systems Development & Integrations where applicable

#### Others Include:

Data handling and ICTA certification as compliance on Government Regulations.

## **Our Leadership**



**Eliud Muriuki**Chief Technology Officer
& Founder



Mark Nderitu Head of Core Banking



Julius Njuguna
Chief Commercial Officer
& Co-Founder



**Nelly Kariuki** Head of Human Resource



**Evans Odhiambo**Chief Operating Officer

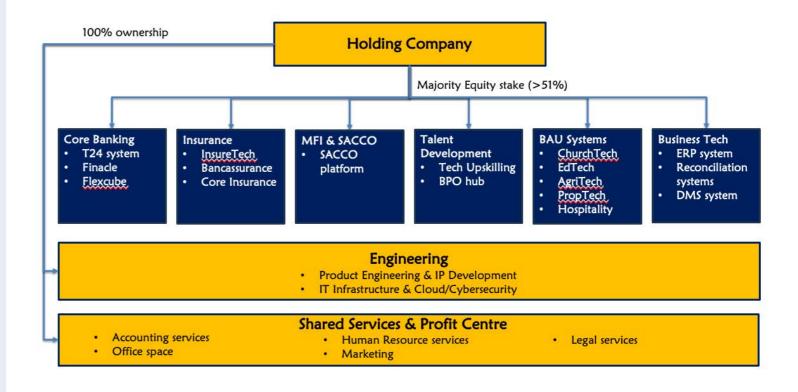


Richard Njoroge
Finance Lead

# **Our Strategy**

Deliver Value through
Digitization of Business
Ecosystems by Offering
Affordable and Consumer
Centric Market Driven Solutions
backed predominantly by Local
Talent

## **Proposed Venture Factory Structure**



### **Our Value Proposition**

- Increased adoption of bespoke IT solutions IT becoming a real differentiator of Value
- 2. Proven Market Traction in High-Growth Sectors
  - Financial Sector
  - Banks
  - SACCOS
  - Agriculture
- 3. Viable and Scalable IP Portfolio with Monetization Potential
- 4. Recurring and Data-Driven Revenue Streams

Focus on revenue share models as opposed to one-off sales

5. Talent Development as a Strategic Asset

# Skilled Pipeline Future Markets

6. Captive Customer Ecosystems and Shared Services Model

IP driven ventures will be housed under the Venture factory

- 7. Strong Financial Foundation and Growth
- 8. Local Presence and Market Comprehension

## **5 Year Financials**

Financial Summary						
Income Statement (KES)	2020A	2021A	2022A	2023A	2024	4YR -
						CAGR
Income	18,860,834	51,003,220	116,581,413	215,016,642	213,373,034	83%
Cost of sales	(12,243,503)	(27,672,439)	(61,929,493)	(94,033,666)	(57,274,912)	
Gross Profit	6,617,331	23,330,781	54,651,920	120,982,976	156,098,122	120%
Gross profit margin	<i>35</i> %	46%	<b>47</b> %	<b>56</b> %		
Other income	0	338,301	296,740	921,076	62,875,967	
Operating costs	(6,509,260)	(19,094,968)	(39,112,785)	(88,873,508)	(141,316,075)	
EBITDA	108,071	4,574,114	15,835,875	33,030,544	77,658,014	418%
EBITDA Margin	1%	<b>9</b> %	14%	<b>15</b> %	36%	
Depreciation	(489,104)	(1,769,570)	(1,722,683)	(2,921,477)	-4,163,871	<b>71</b> %
EBIT	(381,033)	2,804,544	14,113,192	30,109,067	73,494,143	
Finance Costs	(45,250)	(518, 198)	(982,050)	(1,475,513)	(356,738)	
EBT	(426,283)	2,286,346	13,131,142	28,633,554	73,137,405	
Tax	-	(685,045)	(3,927,536)	(8,725,185)	(21,565,766)	
Profit After Tax	(426,283)	1,601,301	9,203,606	19,908,369	51,571,639	
						·
Net profit margin	-2%	3%	8%	9%	19%	
ROE	-2%	8%	36%	30%	33%	
1.0=	<b>=</b> 70	<b>0</b> /0	3070	30/0	33/0	



# THANK YOU