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Portfolio: <http://mattlind3.atwebpages.com/>
GitHub: <https://github.com/Overbrd/>

TECHNICAL EXPERIENCE

Web Design and Development

Experience creating web sites, web pages, and web templates in HTML5, CSS3, Bootstrap 4
Experience creating, modifying, and coding web databases using PHP, mysqli and PHPmyadmin
Expert html/css coding skills from scratch with plain text editors and Dreamweaver
Cross-browser compatibility/mobile responsive expert with Edge, Firefox, Chrome and Safari
Experience using scripts written in JavaScript and jQuery
WordPress, Drupal, Magento and Joomla front and backend end web developer

Web and Internet Programming Tools

XML and JSON file creation and testing
jQuery slideshows, peel back and popup/popover pages, other UI and UX experiences
File management tools using dos prompt and dos batch files
Wire framing and flow charts with Microsoft products, Photoshop, Illustrator, Gimp
WS Ftp Pro, Cute FTP, Filezilla, Winzip, Pk Zip
Testing tools: Firefox Web Developer Tools, Chrome Dev Tools, Firebug, User Agent Switcher, Google Dev Tools
Web hosting skills using CPanel, WHM, and WHMCS
Name server setup, DNS setup, CName and A record setup and management
Joomla plug-in installation, registration customization, custom templates
Recording and using macros in Excel, Ultra Edit 32 and Notepad++
TCP/IP experience with routers, sniffers, advanced networking infrastructure tools

PHP Development

Experience editing PHP pages on Joomla, WordPress, Drupal, Coppermine, Virtuemart, and Zencart
Experience editing and coding new and premade Joomla, Drupal and WordPress templates
Experience editing PHP pages using text editors and Dreamweaver
Experience debugging PHP pages and adding PHP scripts to existing web sites
Experience using various PHP libraries and using PHP to interact with a MySQL database
Experience using PHP form handlers, required fields, getting posted data into variables, and form validation
Experience with PHP redirects, PHP configuration scripts, and emailing results via html
Experience with PHP smarty and Magento templates
LAMP stack front and back end development

JavaScript and jQuery

JavaScript popup windows and sized popup windows
JavaScript form validation of phone numbers, email addresses, required fields
JavaScript date displays and drop down menus
JavaScript random image displays & image rollovers
JavaScript screen resolution detection, scrolling text, slideshows, sliders, & text rotation
jQuery accordion menus, tabs, navigation, animation and image display
jQuery popups, slideshows & scrollers, balloon popups, whole page popovers & page peel backs

Graphic Design Skills

Photoshop, Illustrator, and InDesign/PageMaker, Quark XPress, and Corel draw
Web banners, buttons, templates, animations, slices, hot spots, image mapping
Scanning transparencies, photos, slides, OCR
Professional television production/post-production skills

Search Engine Marketing

Procure call tracking numbers
Create and install JavaScript code
Deliver Google, Bing and Gemini conversion code
Maintain detailed emails and notes about clients
Analyze URL tag parameters and JavaScript installations
Identify programming errors on client web sites
Conduct pre-sales and web site consultation calls
Analyze raw call data
Analyze call quality and call tracking issues
Read and create complex pivot tables in excel
Update and create new excel reports
Identify product tracking related issues
Analyze advertiser objectives and KPIs
Create PPC ads using google AdWords, Bing, and Gemini
Tracks conversions, call tracking, and click through rates

Technologies:

Angular 2
Angular 6
Angular 9
C#
Python
Dropwizard
Maven
Java SE Dev Kit
JDK 11.0.2
JavaScript Runtime
Vue.js
React.js
Java
.Net
.Aspx

EMPLOYMENT HISTORY

Developer III

State of Georgia – Department of Public Health – Informatics

PROJECT LEAD

- HL7 C-CDA (Clinical Document Architecture) Viewer

Created mobile responsive web app using JavaScript (Packery, Dragabilly, XSLT.js, ES6 and Vanilla), jQuery 1.12.4, HTML5, CSS3, Purecss.io, and Font Awesome. Converts an XML document (and an XML string) using a .XSLT file (main logic) into a HTML5 document viewable in a web browser. Once the record is loaded in the browser users can show/hide sections, rearrange elements, expand/collapse sections, print and includes a table of contents and is Section 508 compatible.

- Web Portal Request Form

Created PHP 7.4.6 Form that uses HTML5, CSS3, PHP, Postgresql Database, and a PHP form handler with validation (checks if user already exists) and error checking (blank fields/proper formatting). Form used during onboarding for State of Georgia computer users to request network and VPN access and is Section 508 compatible.

- Surveillance Dashboard

Created advanced Reports Console Widgets App dashboard used to display (CSS Flex) Disaster Reports (horizontal and vertical layout) designed to run inside an Oracle 11g Procedure. Uses Angular 9.1.7, Gridster 9.0.0, Composer 2.5.1, Node 12.16.1, Express framework, Node/Express Postgres RESTful API, JavaScript (Select.js, ElementQueries.js, ResizeSensor.js, Chosen.jquery.js, Canvas.js, amCharts dataloader.js, ES6 and Vanilla), jQuery 1.11.1, jQuery 3.5.1, Typescript 3.8.3, Karma 5.0.0, Jasmine 3.5.0, HTML5, CSS3 and Chosen.css, and Font Awesome. The app displays syndromic data from a CSV file and outputs to a web browser. Features custom master controls of layout. Uses Gridster (<http://dsmorse.github.io/gridster.js/>) to display data in containers/widgets, which can be dragged and dropped dynamically, along with the ability to add/remove elements from the grid. Within each container/widget (using iFrames) is a database connection that displays data based upon dropdown choices. Each widget contains a report viewer, and widgets (up to 12) can be moved around and positioned freely, with or without data inside them and is Section 508 compatible.

- ETOR Test Harness

Created web form used to interact with Postgres database to display data choices in dropdown menus inside a web form that resembles a spreadsheet. Works in a waterfall fashion, eliminating and narrowing down/filtering distinct choices available, to allow users to fill out tests based upon data inside the database. Has a Review function to require users to review their input before being able to submit. Also includes a search function which displays data from a second table which stores user input from the form. Uses PHP 7.4.6 (for database connectivity, database queries, cache control, form handling, and error handling), JavaScript (ES6 and Vanilla), jQuery 3.4.1, AJAX (to fetch data using OnChange requests), HTML5, and CSS3 and is Section 508 compatible.

OTHER PROJECTS

Worked on RESTful API (mapper.cs) C#/.Net 5 project in VS22. Conducted XUnit tests. Used AJAX and jQuery to make HTTP request, to GET XML, to display JSON data, and used Async function to display API data. Used Vue.js to create Single Page Application (SPA) that interacts with Postgresql. Used React to send Ajax requests that send and receive data through an API. Used React to create reusable components to form an application's user interface along with bootstrap. Worked with Azure DevOps. Worked with AWS Advanced. Created Widget Dashboard Demo using Gridstack.js, knockout.js, and AniJS. Did a test installation of Drupal 8 using Composer and XAMPP on Windows 10; created custom Drupal 8 module to train co-worker. Created several apps in Apex 4.1 and Oracle 11g, including app built from a csv file, apps using jquery, apps with dynamic actions, and apps working with templates and solution strings. Worked with SQL command line to execute SQL queries. Created misc. COVID-19 API projects using Canvas.js, JavaScript, Slideout.js, jQuery, jQuery UI, jQuery Combobox, jQuery Mobile, HTML5, CSS3, Bootstrap 4, JSON, XML, SVG, Pusher, Google

Charts, HighCharts, HighMaps, Font Awesome, Leaflet and D3 to retrieve and display live statistical data. Created several jQuery Mobile Dashboards. Created several vanilla JavaScript Dashboards. Created apps using Angular 9, Node, Composer, jQuery, JavaScript, Cube.js, CSS3, Bootstrap 4, and HTML5. Created Angular 9 web site with routing. Created Angular 9 App Rocket Demo. Created Angular 9 In/Out Demo using parent and child components.

SOFTWARE USED

.NET 5, Apache Maven, Apex 4.1, AWS AMS Advanced, Azure Cloud Services, Azure DevOps, Chrome, Composer, Docker 4, Drupal 7/8, Edge, Expresso, Firefox Developer, Git, GitBash, GitHub Desktop, Google Charts, HighCharts, HighMaps, IE 11, JDK 14.0.1, JRE 1.8.0, Mongo DB, MS Office 365, MS Teams, Node API Postgres, Node.js 12/18, Notepad++, OneDrive, OpenSSL, Oracle 11g, Oracle Express, Oracle VirtualBox, pgAdmin 4, Postgres DB, Postman 10.12, Postman Teams, Powershell, Pulse Secure, Putty, Python, RStudio, SQL Command Line, SQL Navigator, Sublime Text, TFS/Git Source Control, Toad 13.2, Tomcat Server, Visio, Visual Studio 2019/2022, Windows Command Line, Windows 10 Enterprise, XAMPP, XMXSpy, XUnit

CODE USED

AngularJS, AJAX, Bootstrap 4, C#, CSS2, CSS3, CSV, Font Awesome, HTML4, HTML5, JavaScript ES6, JQM, jQuery, jQuery UI, JSON, Node, PHP 7.4.6, PL/SQL, Python, SQL, Vanilla JS, various JS Libraries, XLSX, XSLT and XML

UI/UX Designer

Verizon (*Contractor with AgreeYa Solutions, Inc.*)

Alpharetta, GA

10/19 – 01/20

Worked in Creative Department of the One Message internal company application as Communication & Template implementation specialist, used to send Email and SMS Communications. Worked in Agile environment. Built communications using variables, text and images. Tested communications through XML and JSON. Worked in staging and production environments. Took copy documents and created Email and SMS communications from scratch. Worked with QA and with Product Managers. Utilized JIRA to manage projects. Utilized email and chat rooms to communicate with co-workers and management. Built HTML4 and HTML5 tables using inline CSS3. Part of the Creative team performing communication and template implementation within the One Message application in support of EPICs and business continuity projects. Worked with internal IT team members, business partners, and external agencies to complete projects. Provided communications and template support to the production support team on maintenance and production issue resolution. Created flow diagramming, and used analytical thinking and HTML, dynamic page assembly, rendering and diagramming. Interpreted written and oral business requirements into a process flow used during template implementation and testing. Used strong analytical and process mindset to ensure all elements are captured, flows variants are completed, and unit test cases are validated. Utilized HTML skills to create templates and was responsible for implementation and dynamic reassembly during run-time to create emails, SMS texts and printed flyers delivered to B2B and B2c customers. Duties included flow diagramming, interpreting written and oral business requirements, providing input to technical lead and architect on development solutions, ensuring site design integrity and quality control consistency throughout the application, creating consistency with brand style, worked on multiple project timelines simultaneously in a demanding deadline driven environment. Completed and presented tasks for review and approval, performed unit testing, assisted in End-to-End testing as part of the SDLC, worked both in small teams and alone, created and documented technical artifacts. Created XML and JSON files.

SOFTWARE USED

MS Office, One Message, Gmail, Jabber, Visual Studio Code, Notepad++, Notepad, Chrome, Internet Explorer, JIRA, Visio

CODE USED

HTML5, HTML4, CSS3, CSS2, SQL, JSON and XML

Systems Administrator, eCommerce

Drummond (*Temp.*)

Atlanta, GA

08/2019 - 10/2019

Worked with dozens of corporate clients. Worked with VP of Sales. Added new products to shopping carts. Added and removed users from accounts. Created new storefront builds. Worked with sales people to gather content for new storefront builds. Created screen shots for proposals. Updated user lists. Updated shipping information. Worked with outside vendors to build store fronts. Worked with print on demand (POD) and promotional items and manufacture on demand (MOD) items, static items, and static templates. Worked on teamwork.com portal. Worked with Microsoft teams. Worked in an agile environment. Ran reports. Conducted site customizations, integrations, and new developments with print sites. Created PageFlex template builds. Cross referenced database entries. Created and managed access groups including administrator, user, and internal administrators. Worked with and created custom shipping modules. Worked with shopping cart discounts and coupon codes. Created online shopping cart tutorials using PowerPoint and Acrobat DC. Created JavaScript code to validate form input and limit form field numeric input to 10 digits. Created HTML5 and CSS3 responsive tables. Created credit and processing modules. Created email templates. Worked remotely using FortiClient VPN software. Worked extensively with JIRA. Worked with MS Office 365, Share File, and other cloud-based platforms. Placed test orders. Participated in weekly standup meetings.

SOFTWARE USED

Marcom, VeraCore, PageFlex, Team Desk, OPS, Filezilla, Jira, Photoshop, Illustrator, PowerPoint, Dreamweaver, InDesign, Acrobat DC, FileZilla, Chrome, Chrome Dev Tools, Firefox, Firefox Dev Tools, MS Office 365, MS Teams, Notepad, Visual Studio Code, FortiClient VPN software, ShareFile

CODE USED

HTML5, CSS3, BOOTSTRAP 4, JSCRIPT and VBSCRIPT

PHP Developer

StoCorp (*Contractor with Robert Half Technologies*)

Atlanta, GA

04/2019 – 06/19

Rebuilt StoCorp E-Submittal Wordpress PHP Plugin. Utilized for each loops in PHP to display downloadable PDF files viewable and downloadable within accordion menus in bootstrap. Created tables within MySQL. PDF Files have associated URLs for download. Users check which documents to download and using merge pdf software the documents are combined, downloaded, and an email link is created and emailed to users email address. Created storyboards using Photoshop and PowerPoint. Created shortcodes to display different parts of the plugin. Created registration flow and shortcodes. Created login flow and shortcodes. Created search page and shortcodes. Created CSS for plugin child theme, theme panel, and admin.

SOFTWARE USED

XAMPP Server, WAMP Server, WordPress 5.2, All Export WordPress Plugin, FileZilla, Chrome, Chrome Dev Tools, Firefox, Firefox Dev Tools, MS Office 365, MS Teams, Adobe CC, MS Visio, Notepad, Visual Studio Code

CODE USED

HTML5, CSS3, BOOTSTRAP 4, PHP 7.3, AND MYSQL 5.6

Digital Web Developer

Outdoor Sportsman Group

Kennesaw GA

02/2017 – 03/2019

Used composer, PowerShell and a CLI Script to crawl and scan HTTPS-enabled websites for mixed content. Mobile web site and application development. PHP, JavaScript and jQuery debugging. Application testing. Web site testing. Work on Staging and Production servers with Amazon modules, jQuery overlays, popup video and banner ads, pop-overs, pop-outs and pop-ups, advanced z-index layouts in CSS3, replaced PHP code and created PHP application that creates blocks of text to report bugs. Used PHP scripts to do SQL queries. Worked with PHP arrays, functions, variables and isset. Fixed mobile responsive navigation issues in PHP, JavaScript, jQuery, HTML5 and CSS3. Made text change's to live WordPress, .Net and .aspx web sites. Troubleshoot plugin JavaScript code and PHP code not defined errors. Designed API's using raml.org. Updated databases and created database backups. Converted Ruby on Rails web site into PHP/WordPress web site. Combined and removed useless and unnecessary CSS3, JavaScript and PHP files. Utilize W3C validation tools. Computer and network management; troubleshoot network and intranet connectivity issues. Maintained 501(c) and ADA compliance. Worked with Brightcove and Akamai video on web sites and web apps. Troubleshooting of WordPress PHP plugin errors and blocked WordPress plugins. Rsync files. Replaced wp-config files. Changed IP's. Edit Hosts files. Downloaded and tested iOS and Android magazine and television web applications through iTunes and Google Play. Wrote iOS and Android regression testing instruction masters using spreadsheets in Excel. Wrote synopsis of testing Web Apps through Google Play, iTunes and Apple Store. Wrote AEMM regression testing instructions master spreadsheet in Excel. Wrote synopsis of creating and purchasing web apps through iTunes and Google Play. Worked with legal department and verified and proofreading of privacy policies, your California privacy rights, terms of service, cookie policies and sweepstakes rules. Updating of all (44) company web sites. Participated in weekly department meetings. Conducted conference calls and video meetings.

SOFTWARE USED

Trello, Adobe CS, TestFlight, MS Office 365. MS SQL Server, GitHub, Dreamweaver, Safari, Chrome, Firefox, IE11, Edge, Acrobat, Dropbox, Hozz, Chrome Developer Tools, Notepad++, Sublime Text, Kendo, Chrome Plugins, Firefox plugins and Firebug, SSH, FTP, High Charts, PhpFiddle, TestFlight, Adobe Experience Manager Mobile, Skype, MS Office 2016, Adobe Creative Cloud, Node.js, Command prompt, PowerShell, Composer, OneDrive, SharePoint

CODE USED

HTML5, CSS3, SCSS, LESS, AJAX, JS, JQUERY, BOOTSTRAP 4, NODE, JSON, PHP 7, API's, SQL STATEMENTS, API'S

Front End Web Developer

AAPM

Alexandria, VA

09/2016 – 02/2017

Converting asp to PHP web pages. Create new sites. Utilize CSS3, HTML5, JavaScript, jQuery, Bootstrap and PHP. Database connectivity and programming using SQL and PHP in MySQL environment on Mac with Windows integration. Build mobile responsive web sites and web pages with accordions, tabs, animation, video and responsive navigation with highly efficient user interface and design. Work in Sandbox and Live environment. Utilize FTP, Text editors, Adobe Creative Cloud, Microsoft SQL Server, in a Windows and Mac environment. Utilize multiple software programs to design and develop user friendly, W3C and 508 compliant interactive and easy to use web sites.

SOFTWARE USED

Transmit. Sublime Text 2. PhotoShop. Illustrator. InDesign. OpenVPN. MS Office 365. MS SQL Server 2012. Dreamweaver CC 2017. Safari. Chrome. Firefox. IE11. Acrobat Pro DC. Dropbox. Google drive.

CODE USED

HTML5, CSS3, JAVASCRIPT, JQUERY, PHP, SQL STATEMENTS

SEM Analyst

YP – YellowPages.com (*Contractor with Collabera*)

Tucker, GA

06/2015 – 10/2015

Worked as Campaign Manager/Analyst in high paced team environment managing high-touch national and regional Pay-Per-Click clients. Developed, managed, and maintained web analytics infrastructure. Conducted site tracking and data collection. Work as Engineer on the Tracking team delivering high levels of performance in competitive markets utilizing Google AdWords, Bing Ads, and Yahoo Gemini PPC channels. PPC campaign creation and management and reporting using a variety of different software including Google Tag Manager, AdWords editor, and Bing editor. Read and write HTML, CSS and JavaScript. Work closely with web administrators in a specialized tracking environment. Used Salesforce (SFDC) to manage marketing campaigns; to allow clients to upload marketing files and data; to allow AdOps to create, track and monitor item fulfillment; to manage client information, client support, workflows, contracts, and billing; to conduct client searches; to create custom filters and custom views based upon my organizational units needs; to change ownership; to change tasks; conduct fulfillment item searches; assign tasks; move items; change functions; mark items complete; worked with dependant items; research cycle times and aging; create reports; escalated items; add customer feedback; conduct verifications; create and view task histories; add task instructions; create, view, assign and remove queries; create, view, modify and research call logs; create and use reminders; use mail merge function; use email functions; create and use templates; create, view, assign and mark tasks complete; create, view and modify notes; view and add fulfillment item histories; create, view, edit and post chatters; escalate cases; worked with Company Customer Scorecards; add, modify, and research notes; add attachments; create, modify and research opportunities; view contract summaries; review OSCAR questions; add, modify and research contacts; add, modify and research survey feedback; monitor activity history and account history; monitor product change and product history; write case notes; used Article Management tool to add, modify and research training materials and support articles; created, viewed and researched interaction logs; and used for content collection and ad reporting.

SOFTWARE USED

Google tag manager, Zoho, Trello, Salesforce, AdWords, AdWords editor, Bing ads, Bing ads editor, Yahoo Gemini, Mongoose Metrics (Dialogtech), Formstack, Acquisio, Evernote, Winmerge, Lync (Skype), One Note, Office 2013, Skitch, Sublime Text, My Screen Recorder Pro, Wappalyzer Firefox plugin, Ghostery, Google Tag Assistant, Wasp Inspector, Edit this Cookie, Code Editor for GTM and Link Klipper Chrome plugins.

CODE USED

HTML4, HTML5, CSS2, CSS3, JAVASCRIPT

Web Application Developer/Graphic Designer

Delray Computer (*self-employed: freelance and full-time*)

Summerfield, FL & Greeley, CO

2005 – 2017

Contract and freelance web developer, Developed and maintained large scale web applications. Software developer, Desktop publisher, Graphic designer, Repair technician, Computer trainer, Wired/wireless network technician, Computer consultant, PHP coding, Web template files using notepad/Wordpad/Dreamweaver, Created custom PHP form handling scripts from

scratch. Modified PHP pages with new methods, classes, variables, and server-side scripting using session handlers, Customized PHP login scripts, splash pages, user admin layout, and checkout process. Use WordPress Multi User (WPMU). Utilized bootstrap and jQuery. Created Magento themes and setup Magento sites including backend programming. Created themes from scratch. Utilized Adobe and Microsoft products to create end user experience design and development. Create several web sites from scratch. Used existing WordPress themes including Upfront, and created new WordPress themes on a client by client basis from scratch. Created custom HTML5, CSS3, JavaScript and JQuery. Worked as a graphic designer designing PSD mockups, fav icons. Implemented Font Awesome icons. Created custom logos and graphics. Installed and tested plugins. Created responsive WordPress themes. Used media queries to adjust templates. Made JQuery slideshows. Made Twitter, LinkedIn and Facebook feed plugins. Setup MarketPress plugin and created custom storefront. Setup Google Maps API.

SOFTWARE USED

Adobe CS, Windows 7 Professional, Windows XP, MS Office 365, Chrome, Firefox, Internet Explorer, Opera, Safari, Joomla, Zencart, Magento, Wordpress, Slack messaging, Microsoft Visio, Virtuemart, Coppermine, Skype, YouTube, BrowserStack, Gotomeeting, Gotomypc, AIM, Outlook/Outlook Express, Google Tools, Plugins and API's, including Webmaster Tools, Firefox Web Developer Tools, Analytics, Keyword Tools, AdWords, and AdSense.

CODE USED

HTML5, CSS3, PHP, ASP, XML, JAVASCRIPT, JQUERY, MYSQL, MYSQLI

UI/UX Designer/Web Application Developer

Romano Income Strategies (*freelance*)

Lady Lake, FL

2010 – 2015

Created business web site from concept to completion. Developed web design architecture and story boards. Developed UI framework and wireframes for company web site. Utilized modern design languages including WordPress, HTML5, CSS3, and Photoshop to create a visual brand to user experience. Created original web site in PHP using notepad, Photoshop, Flash, HTML4 and CSS 2. Site included Flash slideshow. Web site was sent to compliance department for review and was passed on every occasion. Web master, adding newsletters and doing updates. In 2015 converted original design into a WordPress responsive web site. Created new user interface (UI) and navigation to be mobile responsive in nature & added SEO capabilities using WordPress 2013 theme and converting to custom theme. Converted theme into original design based upon original PHP web site. Current site uses jQuery for mobile responsive slide show.

SOFTWARE USED

Adobe CS, Windows 7, Windows XP, MS Office 2003, Microsoft Visio, Chrome, Firefox, Internet Explorer, Opera, Safari, WordPress, BrowserStack, Gotomeeting, Gotomypc, AIM, Outlook/Outlook Express, Google Webmaster Tools, Analytics, Keyword Tools, AdWords, AdSense.

CODE USED

HTML4, HTML5, CSS2, CSS3, PHP, XML, JAVASCRIPT, JQUERY, MYSQL, MYSQLI

Graphic Designer (freelance)

Illustrated Properties

Palm Beach Gardens, FL

2003 – 2016

Duties include creating hundreds of brochures & thousands of postcards, web master, writing and editing Real Estate advertisements, place advertisements with the Palm Beach Post, US mail and email, file and folder management, synchronize dB files, disk and file sharing, custom forms, form handlers, server-side scripting in PHP, email form results

via PHP, form validation via PHP, other PHP script integration including mortgage calculators, image rotation, image randomization, PHP includes, backing up database and hard drive, scanning, copying pictures to disk, processing leads, email attachments, utilize/create clip art, ad revisions, attended meetings and training, type legal forms, fax revisions, evaluate and order new software, create visual tours, digital photography, order HOA/POA docs, web site design & promotion, link management & maintenance, telephone and in-person technical support, Blackberry and Palm Pilot synchronization, pull plat maps through local MLS, conduct MLS searches, pull Tax rolls.

SOFTWARE USED

Adobe Photoshop, Illustrator, PageMaker, InDesign, Windows 7, Windows XP, MS Office 2003, MS Office 2010, Chrome, Firefox, Internet Explorer, Opera, Safari, Netscape, Skype, YouTube, BrowserStack, Gotomeeting, Gotomypc, AIM, Outlook/Outlook Express, Google Webmaster Tools, Analytics, Keyword Tools, AdWords, AdSense, VisualTour.

CODE USED

HTML, CSS, PHP, ASP, JAVASCRIPT

Programmer

The Media Crew

Largo, Florida

05/12 –06/14

Graphic and web design. Video conversions and YouTube uploads. Bulk file management. Computer Networking. Database backup and restore. Online live software demos. SEO and SEM, including Google Tag Manager, Google AdWords, sitemaps, organic search engine optimization, and keyword research and development as webmaster of companies WordPress, Joomla and Smarty web sites. Worked within company's technological policies to avoid same origin and/or mixed content issues, and managed asset loading and caching. Unit testing and automated testing in TDD. Uploaded files to AWS and Google cloud accounts. Create custom logos and web page graphic design. Created print designs including full page ads, web banner ads, animated gif's, clip art, email graphics and email newsletters. Created and updated hundreds of company registration sites using PHP, JavaScript, HTML and CSS. Created custom WordPress themes, templates and widgets. Created email creatives and email templates. Created Facebook contests using OfferPop. Created Facebook covers. Created Facebook, YouTube, Twitter, and Google+ accounts and customizations including covers and backgrounds. Created hi-resolution print ads. Created online banners. Created web site splash – landing pages and thank you pages. Data list management. Email data management. Email verification. EFECTUS Affiliate Network Marketing, CPL/CPA/CPC software. Charity fund raising events. Lead management. Communications through email, Google chat, online chat, Skype, GoToMyPC and GoToMeeting. Screen sharing technical support. Office phone programming. One on one and online training. Setup webinars and webinar promotions. Supervised 1 employee. Video embedding on web site. Online chat operator. Back end web site programming in jQuery, JavaScript, AJAX, PHP, HTML and CSS. Wrote text for HTML newsletters. Wrote and posted blog posts. Wrote and uploaded knowledgebase articles with screenshots. Wrote scripts, recorded voiceovers and created screenshots for online video tutorials using Camtasia.

SOFTWARE USED

Adobe CS, Windows 7 Professional, MS Office 2010, Amazon Web Services (AWS), Camtasia, Chrome, Firefox, Internet Explorer, Opera, Safari, Captivate, ListMate Pro, FreeOCR, Joomla, WordPress, ZenDesk, Skype, YouTube, Microsoft Visio, BrowserStack, GoToMeeting, GoToMyPC, AIM, Outlook/Outlook Express, WagonMailer, DOS, Handy Find and Replace, Bulk File Renamer, ZenDesk, Google Tools including Webmaster Tools, Analytics, Keyword Tools, AdWords, AdSense.

CODE USED

HTML4, HTML5, CSS2, CSS3, PHP, JAVASCRIPT, JQUERY, AJAX, MYSQL, MYSQLI, FTP, BOOTSTRAP, GOOGLE API'S

Web Content Specialist

F&W Media

Loveland, CO

04/13 – 09/13

Partnered with fellow designers, production and development team to create functional specifications for designs with focus on accuracy and detail. Worked within company's technological policies to avoid same origin and/or mixed content issues, and managed asset loading and caching. Accurately estimated and implemented the designs. Unit testing and automated testing in TDD. Created rich, aesthetically pleasing, and usable UI/UX experiences for customers and internal company web site users. UI/UX programmer for several company e-commerce web sites and portals. Production of websites utilizing WordPress & Drupal. Provided support, training and documentation on Digital Media. Converted .png files into WordPress themes. Troubleshoot PHP, CSS and HTML programming issues. Subversion (SVN) and Git Source Control. Created wire frames, custom web sites, web pages, and web templates in PHP5, HTML5, and CSS3. Used Google developer tools, Firefox, Firebug, User Agent Switcher, Firefox Dev Tools, and others. Worked in an Agile environment. Worked with the project management team. Helped define technical requirements for website and application enhancements, and collaborated with developers to implement them. Developed content, tools and services for use across the company's websites. Trained the editorial team to help populate Web content using CMS tools.

SOFTWARE USED

Adobe CS, Axure, Windows 7 Professional, MS Office 2013, Microsoft Visio, Chrome, Firefox, Internet Explorer, Opera, Safari, BrowserStack, Browser Shots, ZenDesk, SharePoint, ExactTarget, QuickBase, Outlook, iPhone, iPad, Android.

CODE USED

HTML5, CSS3, PHP, JAVASCRIPT, JQUERY, AJAX

Web Application Developer

Liner Source

Eustis, Florida

01/11 – 05/11

Built corporate web site using PHP/MySQL/HTML/CSS from concept to completion. Worked on Mac and PC computers. Web site includes Joomla 1.5 custom template, Virtuemart shopping cart, integrated WordPress blog, custom graphic design, custom Joomla template, user login/password area, order form, and shopping cart with over 400 products for sale. Other add ons include custom search feature, jQuery slideshows, jQuery drop down menus, jQuery treeview menus, JavaScript rollover menus, JavaScript rollover buttons, iFrames, DHTML email scrambler, Ajax inline menus. Served as web server administrator on MS Exchange Server 2003. In-house computer support for Windows XP, Windows Vista/Windows 7 desktop workstations. Telephone & in-house technical support.

Computer Support Analyst

Eaegis, Inc.

Longwood, Florida

08/10 – 11/10

Worked building NAS Systems to be shipped to clients throughout the United States and elsewhere. Utilized products, disks, and firmware manufactured by Qnap, ReadyNAS, Thecus, Western Digital, Data Robotics and others. Formatted NAS storage systems including 1, 2, 4, 6, 10 and 12 bays utilizing firmware on manufacturers storage units using RAID 0,

RAID 1, RAID 5, RAID 6, RAID 10 and other formats on Seagate Standard and Enterprise and Hitachi Standard and Enterprise HDD's. Formatting of disks on Windows Server 2008 network. Conducted burn testing of all HDD's. Packaged and shipped NAS units through UPS and FedEx. Accepted deliveries of hard drives and NAS units into warehouse. Kept track of Inventory using QuickBooks and Excel. Created disk arrays of 1Tb to 24Tb. Worked with NAS units of 1 HDD to 12 HDD. Created custom graphics for company web site. Added/Modified/Deleted products on company web site. Answered phone calls and emails.

Web Developer / eLearning Instructional Designer

UNIM, LLC
Boca Raton, Florida
08/04 – 06/05

Duties involve creating original clip art and using clip art from CD's to make over 160 web templates. Created web templates for a web builder program written in Perl. Utilize Dreamweaver and Adobe Photoshop 7.0. Create original graphics, created hover buttons, nav bars, and complete layout of sites. Inserted tokens in Perl where navigation, site title, text, copyright, and image insertion would belong on each template. Experience using JavaScript, forms, marquees, banners. Experience downloading/uploading sites using Cute FTP. Utilized Macromedia Captivate (now Adobe Captivate) to create instructional videos on using web builder software. Created various web movies to instruct users on using software. Created voiceovers, animations, popup bubbles. Experience using AOL, Netscape Communicator, and MS Internet Explorer web browsers. Experience with MS Office 2000 & 2003.

SOFTWARE USED

Adobe Photoshop, Macromedia Captivate (now Adobe Captivate), JavaScript, Dreamweaver, Windows Server 2000, MS Office 2000 and 2003, Internet Explorer 5

CODE USED

HTML, PERL, JAVASCRIPT

Graphic Designer

Real Estate Marketing
Boca Raton, Florida
09/01 – 08/02

Worked as graphic designer and desktop publisher. Experience creating newsletters, postcards, brochures and other printed materials. Worked in a Windows NT network environment utilizing Corel Draw, Photoshop, PageMaker, digital cameras, scanners/OCR, Excel, Outlook Express, network printers & HTML coding with notepad. Created 40-50 newsletters and 80+ postcards monthly.

SOFTWARE USED

Adobe Photoshop, Windows XP, MS Office 2000, Corel Draw, Quark Xpress

Computer Programmer/Analyst

Florida State University – User Services
Tallahassee, Florida
08/00 – 03/01

Worked as desktop publisher and trainer. Worked on User Services departmental website. Analyzed and developed instructor led performance training. Design, develop, and program instruction for multiple levels of users of computer systems and consult with end users to determine programming needs to enhance productivity. Created print materials

including gathering data and creating newsletters, flyers, and brochures. Experience writing original web page and print media content, technical writing, and conducting technical Internet research. Worked on Mac and PC computer platforms. Taught in a computer enhanced classroom environment Photoshop, PageMaker, PowerPoint, MS Word, Windows 98', Windows NT, FrontPage, Netscape Composer, and MS Publisher.

Web Designer

Fortune Management

Lake Mary, Florida

12/98 – 08/00

Key member of web development team. Duties involve taking materials supplied by client and creating web site home pages compatible in all browsers. Created 4+ home pages daily. Worked on an NT network using IIS, FrontPage, MS Word, MS Access, Outlook and Outlook Express, WordPad, and Notepad. Work with JavaScript libraries, CGI, Perl scripts, forms, scanners and OCR, and shopping cart cgi scripts. Some ASP development, including VBScript. Created custom style sheets. Utilize existing JavaScript libraries. Create original graphics and font work. Create nav bars, backgrounds, buttons, and complete layout of sites. Create original banners for banner advertising. Maintain existing sites. Recreate and debug existing sites. Call client and discuss web sites and upgrades.

SOFTWARE USED

Adobe Photoshop, JavaScript, FrontPage, Windows 98', MS Office 98', Internet Explorer 4

CODE USED

HTML, ASP, JAVASCRIPT

Web Developer

All America Internet

Boca Raton, Florida

04/97 – 12/98

Duties involve taking materials provided by client and creating web sites in a Windows environment. Utilize MS FrontPage 2000 and Adobe Photoshop 5.0. Create original graphics and font work, scan images and text, create hover buttons, nav bars, complete layout of sites. Installing JavaScript, forms, marquees, banners, etc. Experience downloading/uploading sites using WS FTP Pro. Experience using network and database. Experience calling client and discussing site/selling upgrades. Experience using AOL, Netscape Communicator, and MS Internet Explorer web browsers. Experience with MS Word, MS Office, and Outlook Express.

SOFTWARE USED

Adobe Photoshop, JavaScript, FrontPage, Windows 98', MS Office 98', Internet Explorer 4

CODE USED

HTML, CLASSIC ASP, VBSCRIPT, JAVASCRIPT

Assistant Editor - Broadcast Television Post Production

Crawford Communication

Atlanta, Georgia

08/96 – 11/97

Duties include operating video and audio tape recorders, edit controllers, waveform monitors and vectorscopes, encoders and decoders, synchronizers, and standards converters; converting computer graphics formats; font conversions; setting up and timing of edit suites; editing videotape; operating character generators and videotape machines; conducting quality control of edited masters; creating original computer graphics using Adobe PhotoShop; tape to film and film to tape transfer sessions; operating DDR's; on line editing sessions; creating 3-D computer animation, and black and coding videotape stock. Working knowledge of routing switchers and patch bays, labeling and shipping, satellite transmission procedures, and frequent interaction with clients.

Video Tape Operator - Broadcast Television Post Production

Freelance/Contractor

Los Angeles, California

01/95 – 08/96

Duties involve operating digital video tape and audio tape machines, edit controllers, wave form monitors and vectorscopes, encoders and decoders, synchronizers and standards converters; tape format conversions; computer file format conversions; operating character generators; setting up and timing of edit suites; black and coding video tape stock; operating DDR's; audio mixing and dubbing; routing switchers and patch bays; labeling and shipping; computer graphics, and frequent interaction with clients. Computer experience conforming Avid EDL lists; Macintosh to Max/Infinit font conversions using Fontographer, Make Master, Fetch and Suitcase programs; Graphic Transfers using Adobe PhotoShop or Illustrator files to DDR , Infinit, Henry or Flame using Chyron RGBa Write and Fetch programs. Dunn camera sessions to prints or slides. Max/Infinit Transform, 3-D and RGB tools expert; timing of machines, suites, DDR's, and CG's; changing tapes and doing dubs.

EDUCATION

BA: Communication/Media Production, Florida State University- Tallahassee, FL 1995

AA: Florida Keys Community College- Key West, FL 1993

Lifetime Member of **Golden Key International Honor Society**

Lifetime Member of **Lambda Phi Eta National Honor Society**

- **3.51 Overall GPA**

CERTIFICATIONS

AZ-900 Fundamentals of **Azure** certification 2022

Google AdWords Certification, Tucker, GA 2015

Google Tag Manager Certification, Tucker, GA 2015

Bing Ad's Accredited Professional, Tucker, GA 2015

Acquisio Fundamentals Certification, Tucker, GA 2015

eBay Education Specialist, Delray Beach, FL 2005

Microsoft Certified Professional (MCP) , Microsoft, Redmond, WA	2002
Microsoft Certified Systems Engineer , Computer Coach, Boca Raton, FL	2002
ProTech TCP/IP Certification , Tallahassee, FL	2000

INTERNSHIPS

Production Assistant intern at Young & the Restless daytime drama	1995
Production Assistant intern at Concorde New Horizon's film production company	1995
Telecine Assistant intern at Pacific Ocean Post film post-production company	1996

OTHER ACCOMPLISHMENTS

Current Member of the **Microsoft Certified Professional** Program

Current Member **GitHub**

Current Member **Wordpress.org**

Prior Member **Google Partner**

Prior Member of the **Virtual Entrepreneur Center**

Prior Member of the **Florida Vendor Bid System**

Prior Member of the **Vistaprint Reseller Program**

Prior Member of **Angie's List**