

# Projekt 1 - Redesign dating app

## Interview

Redesigning the interaction between people on dating apps?

Audience 18-25 years -

Questions -

Where do you live?

What do you do in your sparetime?

What are your preferences in gender?

Have you tried dating before?

> Which apps have you used?

> How often do you use dating apps?

> How do you interact with possible partners on dating apps?

> Why not?

What would make you use a dating app

What is important to have in a dating app

What is something problematic with dating apps that you've experienced before?

Peter

Where do you live?

Odense Centrum

What do you do in your spare time?

Sailing, Gaming, Football, Basket, dungeons & Dragons, Engines (boats)

What are your preferences in gender?

Females

Have you tried dating before?

Yes

> Which apps have you used?

Tinder, Snapchat?, Facebook?

> How often do you use dating apps?

don't use anymore, but used to use for hookups. Sometimes a week

> How do you interact with possible primates on dating apps?  
Talking interest, finding common ground, doing something together,

What would make you use a dating app (again)?  
Easy way to find new girls and people. New social groups

What is important to have in a dating app?  
A way to seeing who you're matched with are linked to(kind of like facebook)

What is something problematic with dating apps that you've experienced before?  
Not being themselves(misunderstanding), no respect privacy(also personal space),

Bea

Where do you live?  
Odense vestby

What do you do in your spare time?  
Training in fitness, being with friends, Boyfriend, Tennis.

What are your preferences in gender?  
Men

Have you tried dating before?  
yes

> Which apps have you used?  
Tinder & Happn

> How often do you use dating apps?  
On Saturdays usually

> How do you interact with possible primates on dating apps?  
Chatting & Linked up face to face. Had a conversation with some.

What would make you use a dating app  
If she was single again

What is important to have in a dating app  
Take example in tinder (she thought tinder.was.good)

What is something problematic with dating apps that you've experienced before?  
Doesn't know / remember

## Dig deeper

Questions round 2

How important is having friends with similar interests in activities just for you?

Would like to see if the people you're interested in have mutual friends?

If you could make new friends on an app would you be interested?

How would you feel about the picture on the profile would be smaller than fx. Tinder so there would be more focus on the bio/interests

How would you feel about connecting all your media up in one app?

Peter

How important is having friends with similar interests in activities just for you?

Very important

Would like to see if the people you're interested in have mutual friends?

ja

If you could make new friends on an app would you be interested?

sure

How would you feel about the picture on the profile would be smaller than fx. Tinder so there would be more focus on the bio/interests

Good idea, appearance isn't at the top

How would you feel about connecting all your media up in one app?

Wouldn't connect up

Address/phone book sure, social media not so much. Work related linkedin sure. Career platform

Bea

How important is having friends with similar interests in activities just for you?

alle svar virker

Would like to see if the people you're interested in have mutual friends?

Ja, (ikke fake profil)

If you could make new friends on an app would you be interested?

karriere og venner muligt

How would you feel about the picture on the profile would be smaller than fx. Tinder so there would be more focus on the bio/interests

for venner er det ikke super relevant

How would you feel about connecting all your media up in one app?

Skeptical på telefonbog, social media yes

## Capture findings

### **Needs:**

A new way to connect with new people with the same interests as yourself

### **Insight:**

Profile picture isn't as important as currently are on other dating apps, so it would be nice with more focus on interests and bio.

## Define problem statement

**Name:** Peter

**Needs a way to:** Connect with people who has the same interests as himself

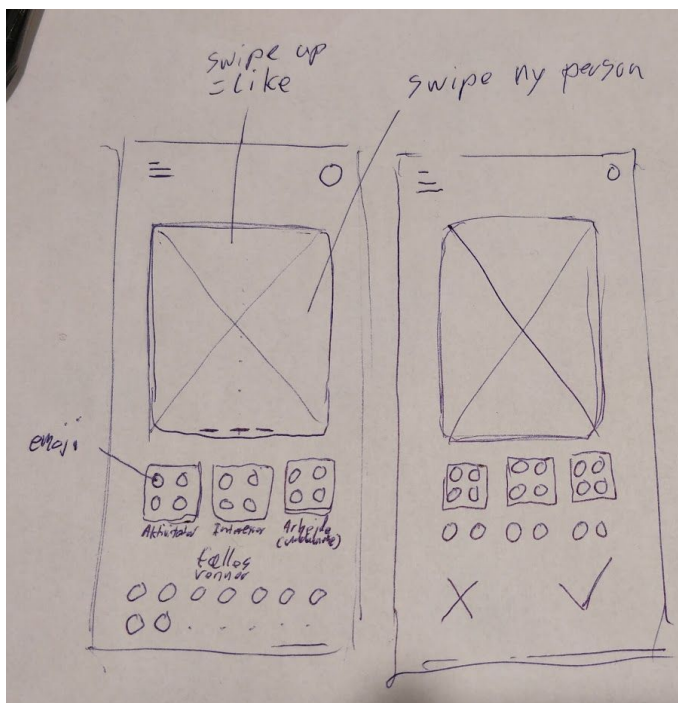
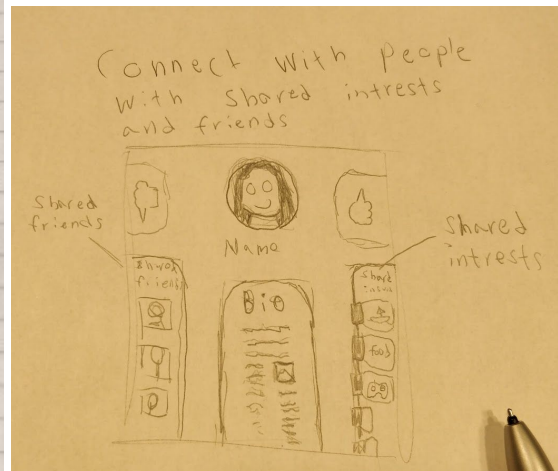
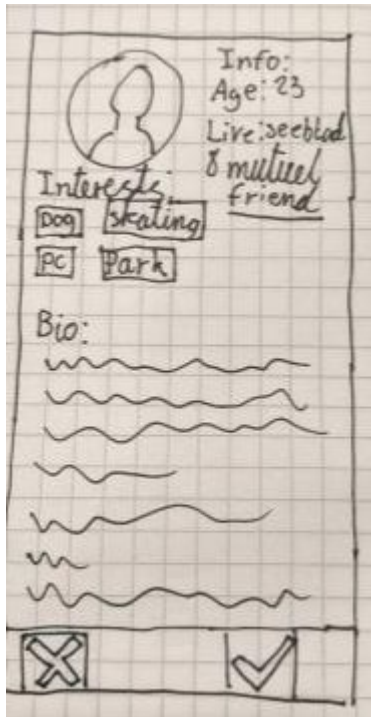
**But:** He would also like a way to make networking connections, so he can find people who are already done with the same major as himself so he can talk/ get help from them.

**Name:** Bea

**Needs a way to:** Connect with people who has the same interests as herself

**Because:** She already has a boyfriend, so has no need to find people to date.

## Sketch at least 5 radical ways to meet your user's needs



## Share your solutions and capture feedback

Peter

Use the best from all 3

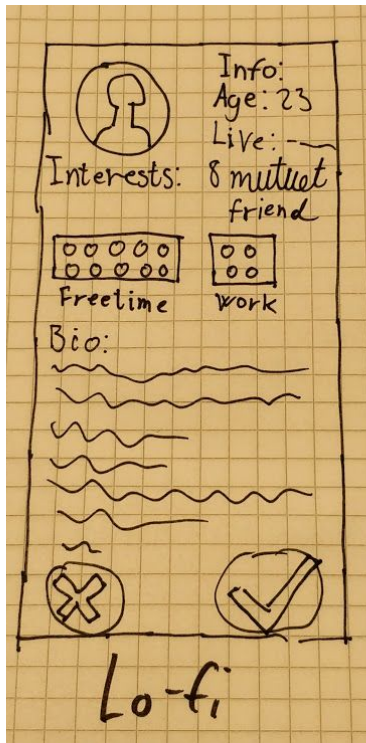
Bea

Use the emojis

Description on the emojis

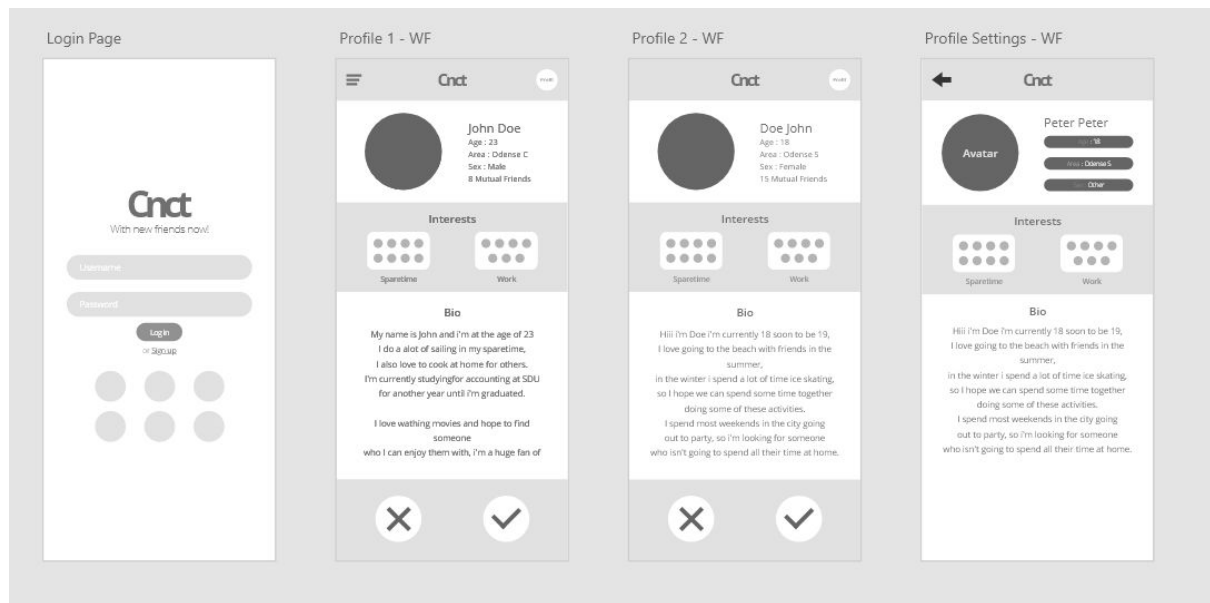
The first profile setup

### Final Lo-fi Wireframe



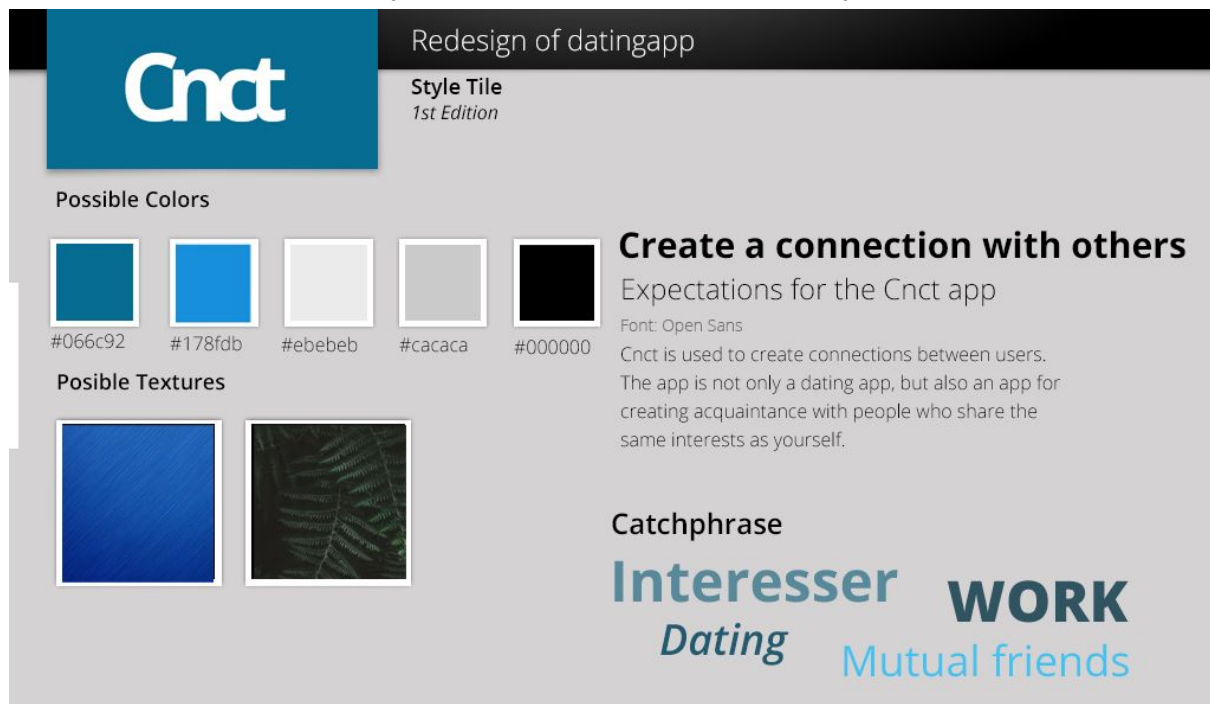
### Reflect and generate a new solution

We hadn't thought about messaging and profile settings and small ways to interact with the interface. So we added a messaging page where you can see your contacts and write to them, a profile page where you can change your own profile like the bio, picture and interests.

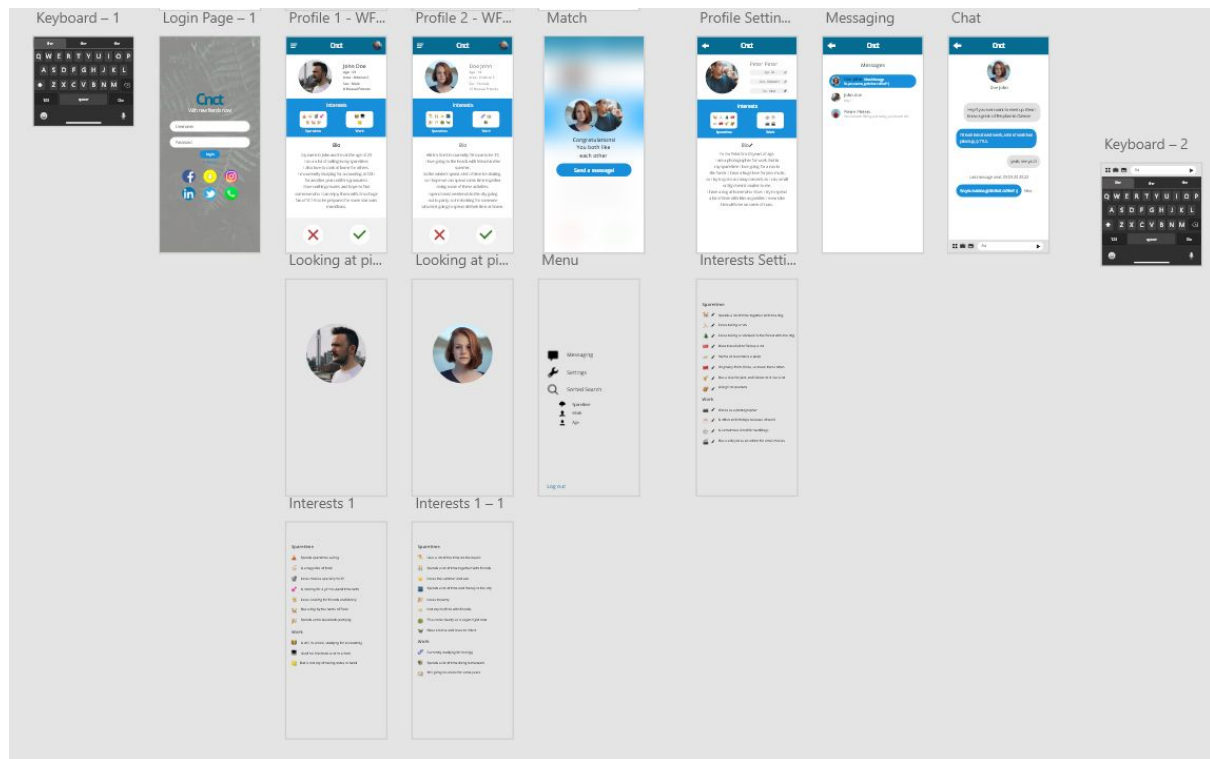


Hi-fi wireframe

We also decided to make a style tile to make it easier for us to style the Hi-Fi Wireframe



Build your solution



<https://xd.adobe.com/view/8b910dc8-a283-497f-ad52-95034dcc45ea-dec2/>

**Share your solution and get feedback**

POGGERS