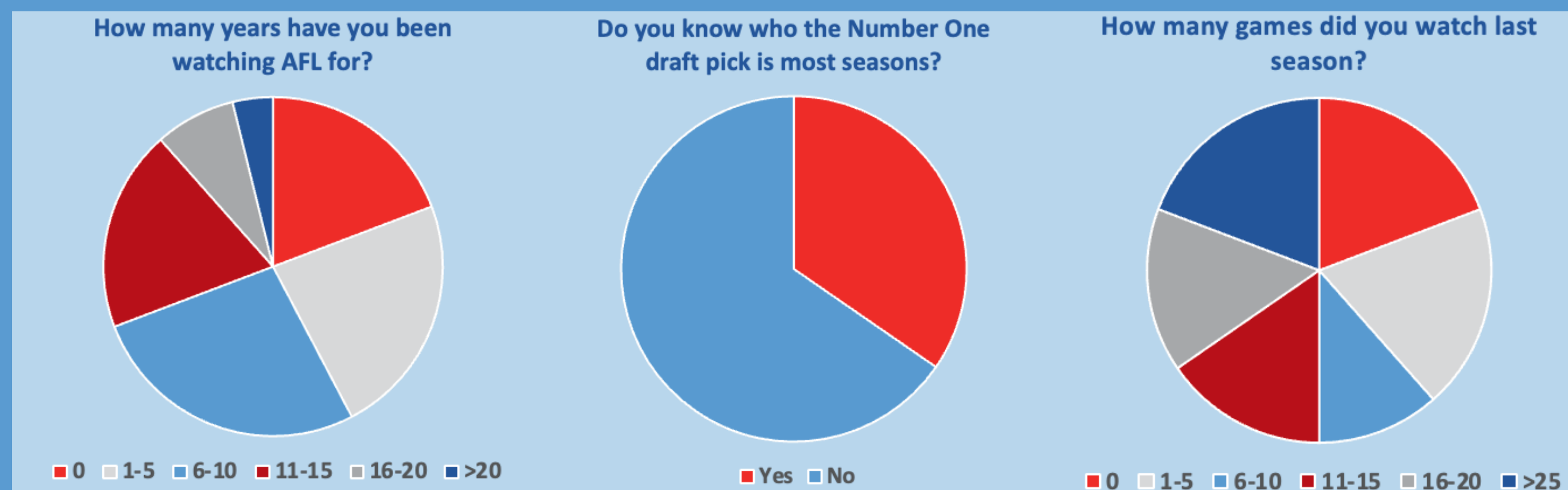


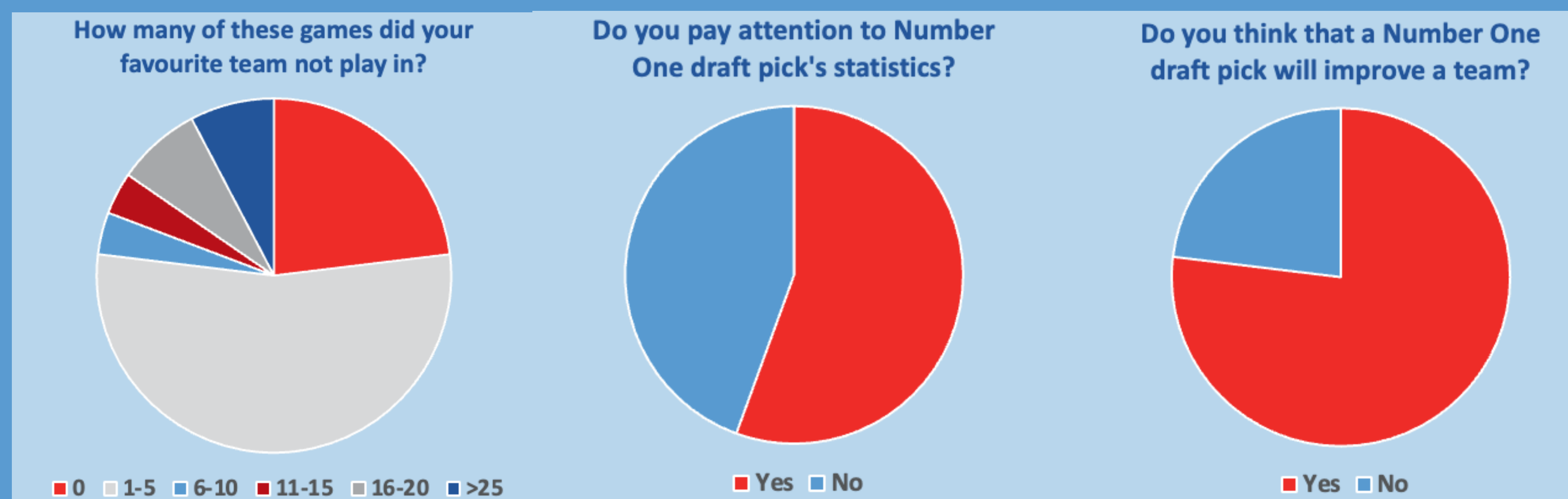
IMPACT OF THE AFL NUMBER ONE DRAFT PICK

Survey Results



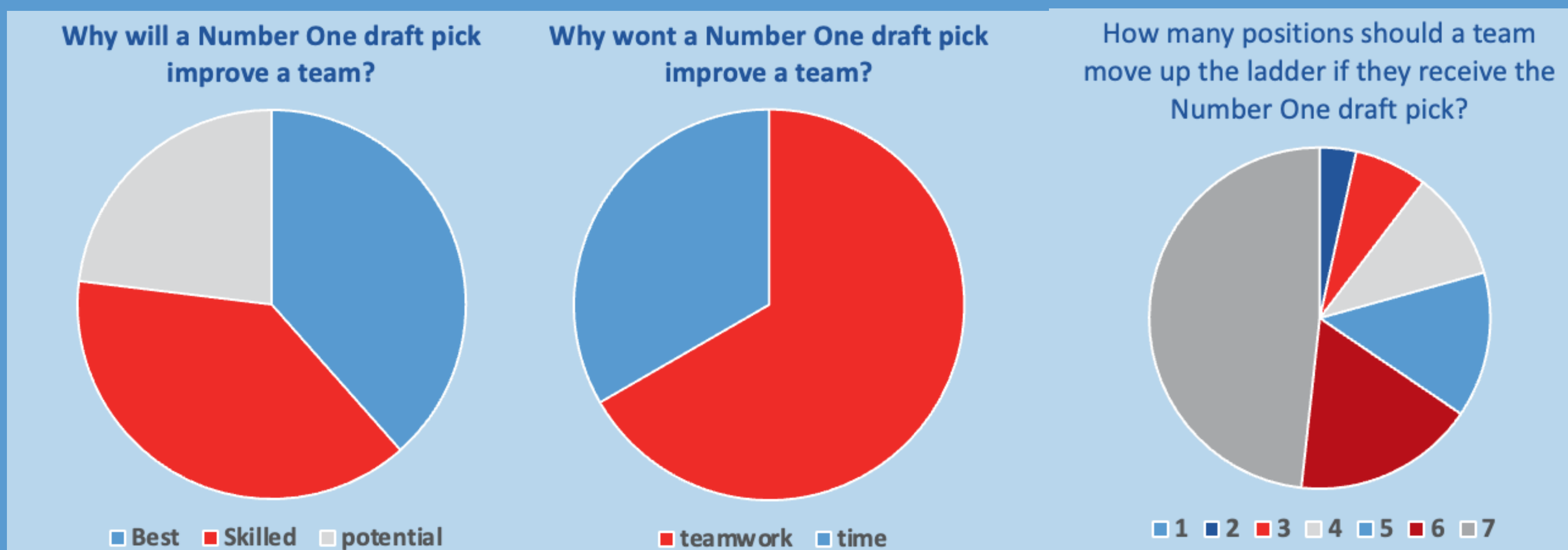
Majority of participants have experience watching football

Majority of participants have watched games recently



Three quarters of participants watch games where their team doesn't play

Of the participants that know who the number one pick is, over half pay attention to their statistics



The general belief is that a number one pick will improve the team because they are the best in their class

Participants believed that the number one pick wont improve a team because they need time to adjust and teamwork is key too.

Research Results

Key Accolades Of The Number One Draft Pick					
Number 1 Pick	B&F	AA	Prem	Rising Star	Brownlow
Brendon Goddard	1	2			
Adam Cooney		1			1
Brett Deledio	2	2		1	
Marc Murphy	2	1			
Bryce Gibbs	1				
Matthew Kreuzer					
Jack Watts					
Tom Scully					
David Swallow	1				
Jonathon Patton					
Lachie Whitfield	2	1			
Tom Boyd			1		
Paddy McCartin	2				
Jacob Weirtering	2				
Andrew McGrath				1	
Cam Rayner					
Sam Walsh	1	1		1	
Matt Rowell					
Jamarra Ugle-Hagan					
Jason Horne-Francis					
Aaron Cadman					

Even though these players were the best picks, it is still a challenge to earn awards, with only 2 in the last 20 years winning a premiership or brownlow

AVERAGE STATS PER GAME							
Year	Number 1 Pick	Games	Disposals	Handballs	Kicks	Marks	Tackles
2002	Brendon Goddard	334	23	10	13	6	3
2003	Adam Cooney	250	22	10	11	4	3
2004	Brett Deledio	275	22	10	12	5	3
2005	Marc Murphy	300	24	10	13	4	3
2006	Bryce Gibbs	268	23	9	14	5	4
2007	Matthew Kreuzer	189	12	6	7	3	4
2008	Jack Watts	174	16	7	9	5	2
2009	Tom Scully	187	20	11	10	4	4
2010	David Swallow	237	20	9	11	3	4
2011	Jonathon Patton	95	11	4	7	5	2
2012	Lachie Whitfield	226	24	9	15	6	3
2013	Tom Boyd	61	10	5	5	3	2
2014	Paddy McCartin	63	10	3	8	5	1
2015	Jacob Weirtering	176	14	4	10	6	1
2016	Andrew McGrath	153	21	10	11	4	3
2017	Cam Rayner	132	13	6	7	3	3
2018	Sam Walsh	114	28	14	13	4	4
2019	Matt Rowell	81	20	10	10	1	7
2020	Jamarra Ugle-Hagan	62	10	3	7	4	1
2021	Jason Horne-Francis	58	18	6	12	3	3
2022	Aaron Cadman	29	6	2	4	2	2
2023	Harley Reid	16	19	10	9	2	4
AVERAGE		158	18	8	10	4	3

The average stats of number one picks are impressive, however it is also important to consider that players played in different positions to others

Teams Ladder Improvement With The Number One Draft Pick				
Year	Team Who got the Number 1 Pick	Ladder position that year	Ladder position following year	Difference
2002	St Kilda	15	11	4
2003	Western Bulldogs	16	14	2
2004	Richmond	16	12	4
2005	Carlton	16	16	0
2006	Carlton	16	15	1
2007	Carlton	15	11	4
2008	Melbourne	16	16	0
2009	Melbourne	16	12	4
2010	Gold Coast	N/A	17	N/A
2011	GWS	N/A	18	N/A
2012	GWS	18	18	0
2013	GWS	18	16	2
2014	St Kilda	18	14	4
2015	Carlton	18	14	4
2016	Essendon	18	7	11
2017	Brisbane	18	15	3
2018	Carlton	18	16	2
2019	Gold Coast	18	14	4
2020	Western Bulldogs	7	5	2
2021	North Melbourne	18	18	0
2022	GWS	16	7	9
2023	West Coast			
Average				3

The average ladder improvement after getting the number one pick was 3 positions, which is only one less tat the most common survey result



How does Harley Reid compare to the Number One picks before him?

Harley Reids current stats are on par with other number one picks, and he's only 16 games into his career at 19 years old. If he continues at this rate, then West Coast should be set to finish in 15th place at the end of the 2024 season