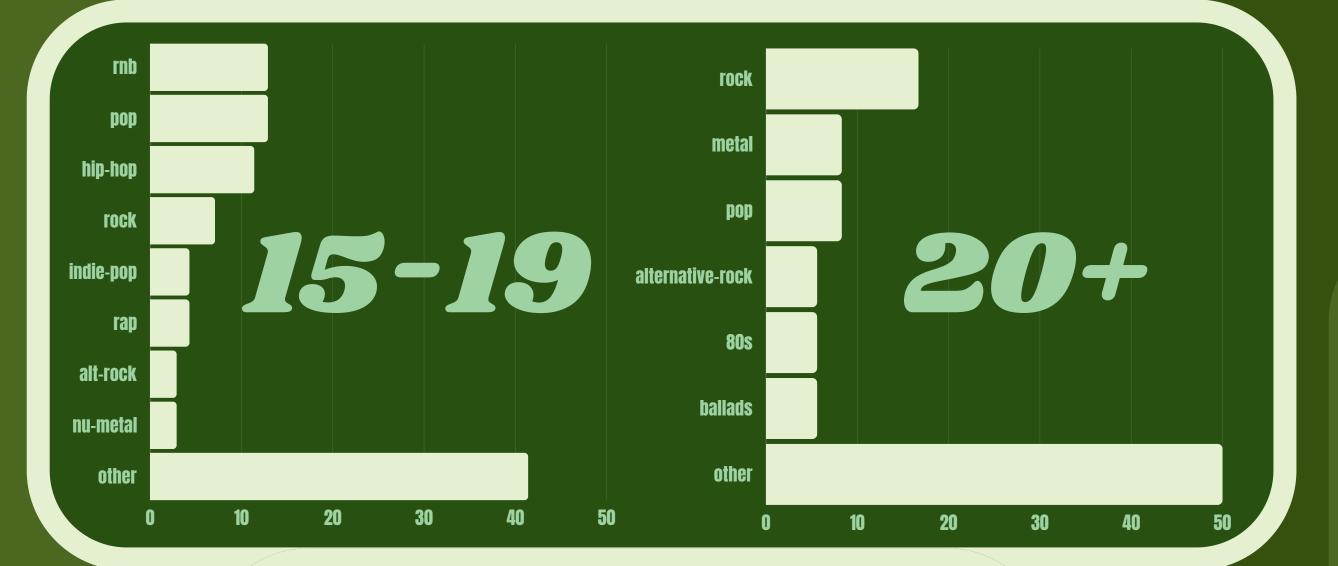
AND HOW DIFFERENT PEOPLE LISTEN







Younger People are more

interested in "newer" genres

like RnB, HipHop and Indie

while older people like more

classic genres like Metal,Rock

and 80's

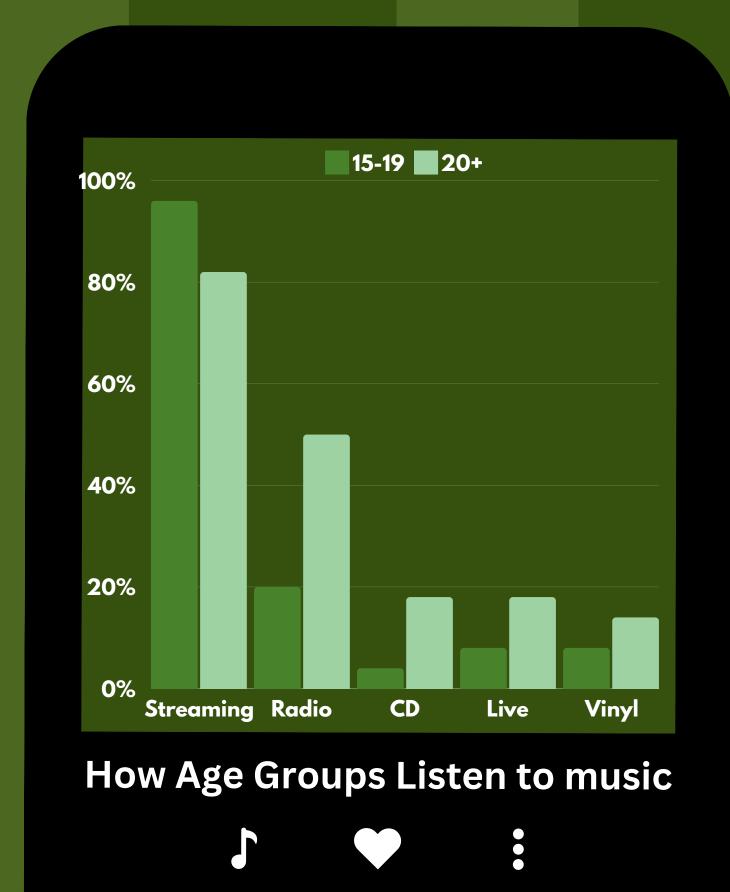
as a favourite by the irticipants in the survey. it

Colemen list character the Country la more prevalent Among women and consumers 25-525 consumers 12-821 and men.

Total







4: Kendrick Lamar 4: Sabrina Carpenter **5: Eminem** 5: Drake 9: Kendrick Lamar

9: Bruno Mars **10: Sza**

acording to Primary data Collected

<u>acording to</u> https://kworb.net

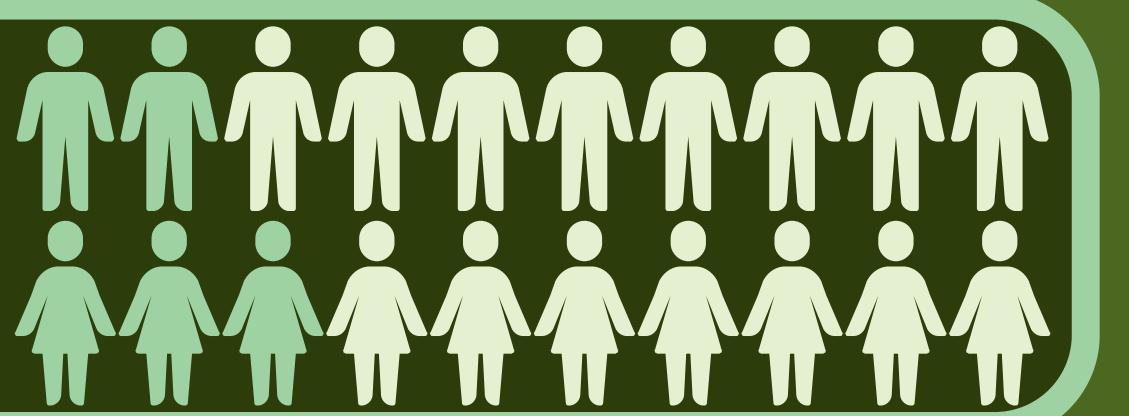
10: Travis Scott

participants were asked why they listen to music in general. The word cloud to the right shows the most common words that were in the responses. out of the respondees women said they listen to music to relax more than men did and men said they use it for background music and entertainment more than

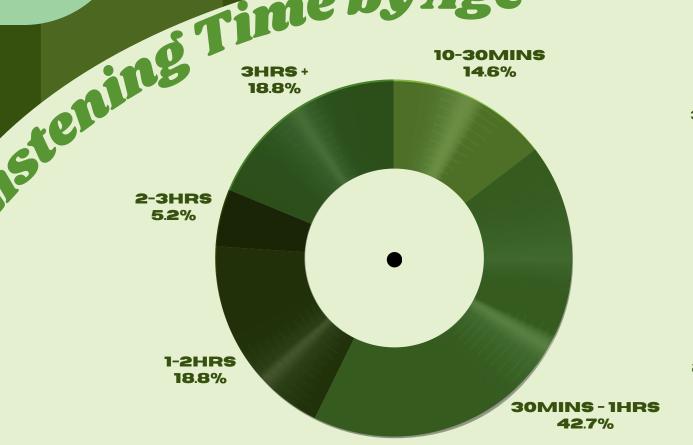
2/10 Men said the listen to music 3+ hours a day while 3/10 women said that

× 🗆 =

background







People Over 20

As shown on the above graphs younger people listen to music longer on average than older people

People under 20

musicbiz.org states that young americans listened to 175 minutes of music a day on average



women

The chart to left shows how people who are over 20 use 'outdated' methods of listening, like cd and vinyl much more than younger people