

CONSTEMS-AI SYSTEMS

SALES DASHBOARD



Created by
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\$311.86K

Profit



\$2.57M

Sales



793

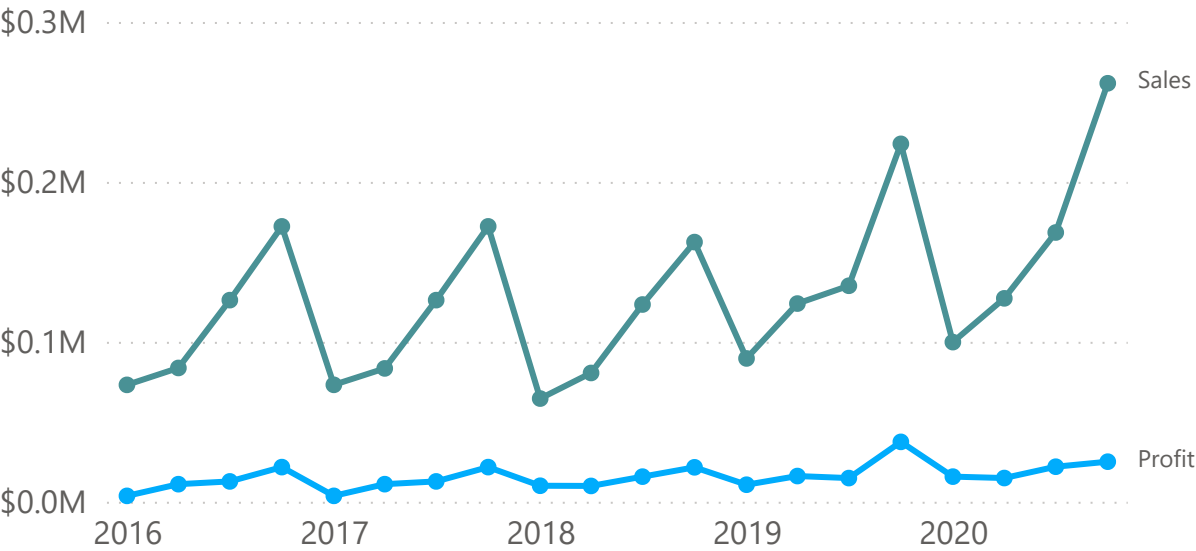
Customers



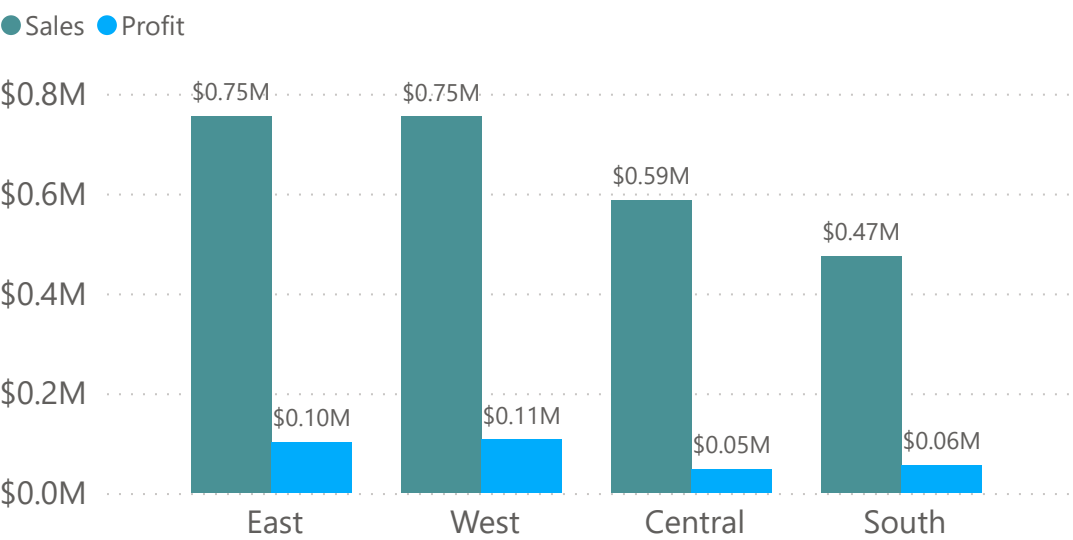
11.03K

Number of Orders

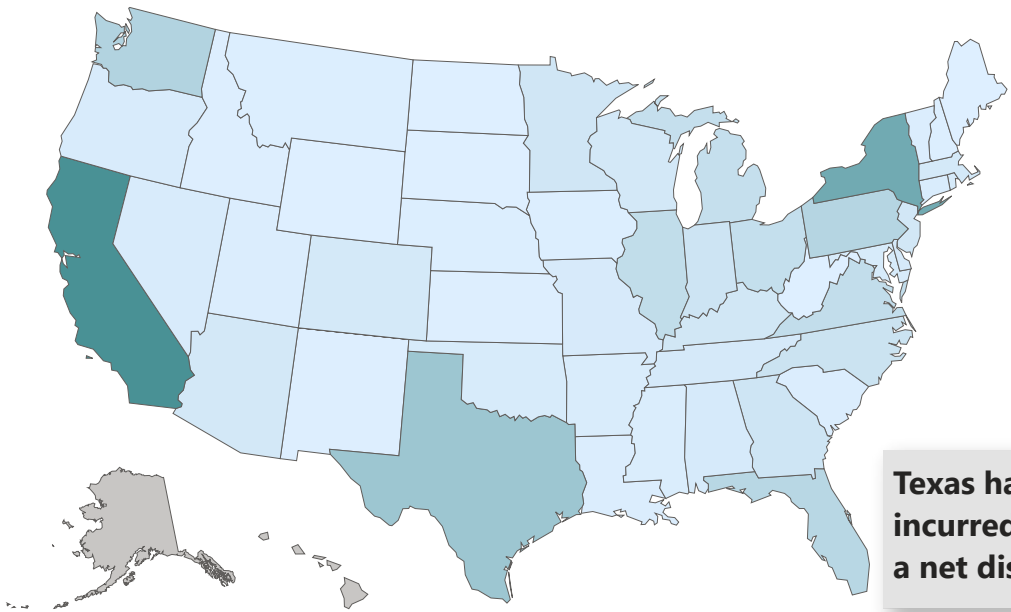
Sales and Profit by Year



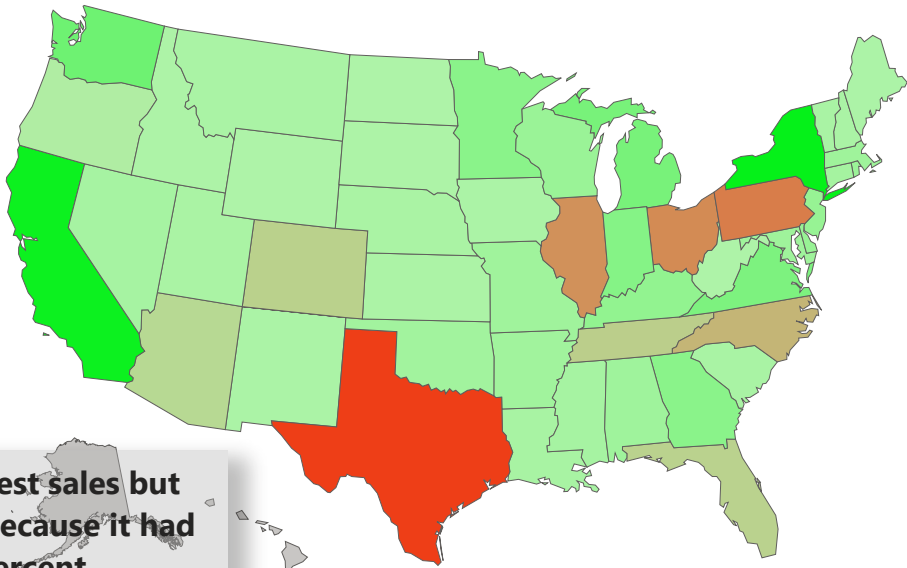
Sales by Region



Sales by State



Profit by State



Texas has the third highest sales but incurred the most loss because it had a net discount of 38% Percent.

Returned

- Select all
- No
- Yes

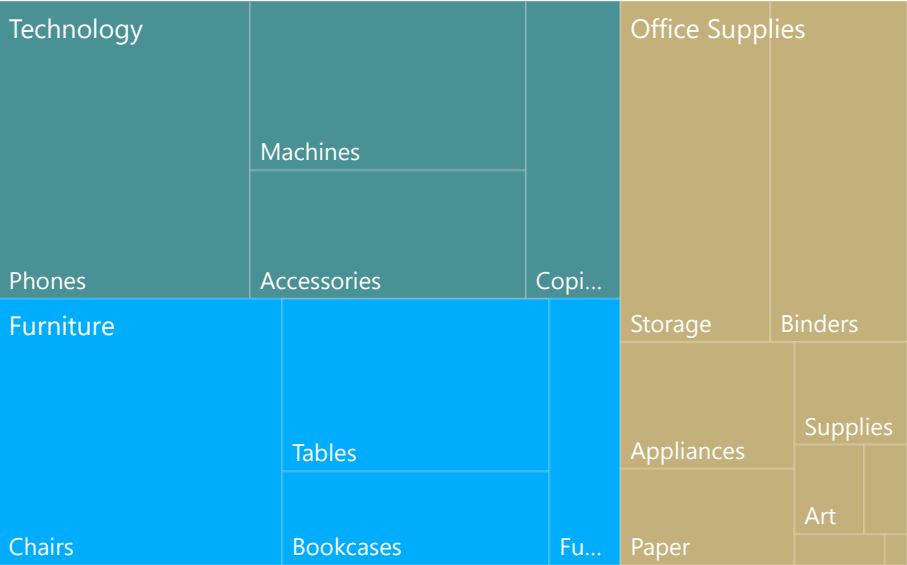
Year, Quarter

- Select all
- 2016
- 2017
- 2018
- 2019
- 2020

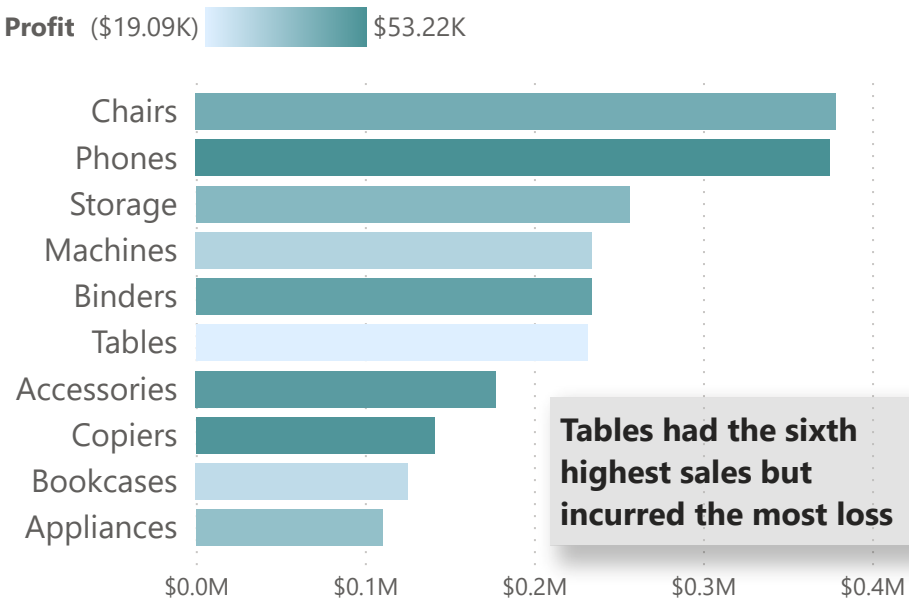
Region

- Select all
- Central
- East
- South
- West

Sales by Category and Subcategory

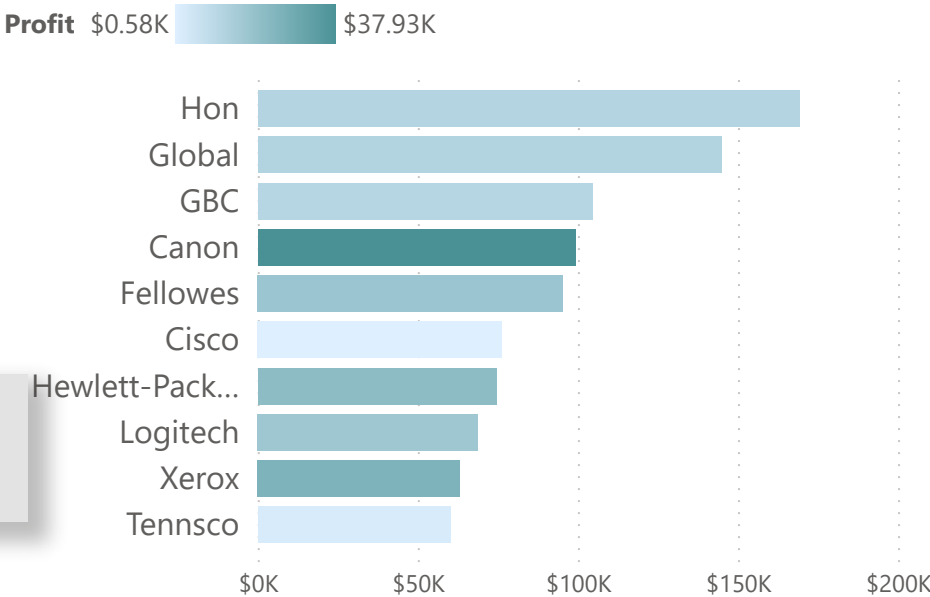


Top 10 Subcategory by Sales



Tables had the sixth highest sales but incurred the most loss

Top 10 Manufacturers by Sales



RECOMMENDATIONS

Discounts are the causes of the losses incurred. A maximum of 25-30 percent discount should be allowed with a maximum allowable discounted amount of \$500-\$1000. This increases the profit by 66.6-92.4%