

CREDIT CARD TRANSACTION REPORT

REVENUE

57M

INTEREST

8M

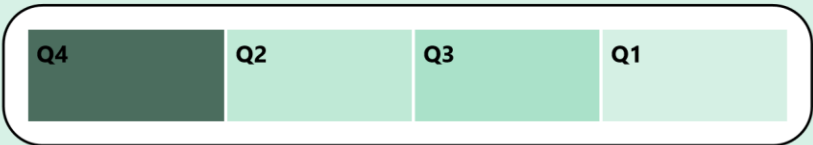
TRANSACTION AMOUNT

46M

TRANSCION COUNT

667K

| card_category | Sum of TOTAL_REVENUE | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------------|------------------------|------------------------|
| Blue | 4,71,88,611.62 | 37840749 | 66,14,172.62 |
| Silver | 56,59,108.98 | 4647596 | 8,21,922.98 |
| Gold | 25,33,682.16 | 2091362 | 3,84,755.16 |
| Platinum | 11,35,608.05 | 953314 | 1,61,629.05 |
| Total | 5,65,17,010.81 | 45533021 | 79,82,479.81 |



week_start_date

All

F

M

Gold

Silver

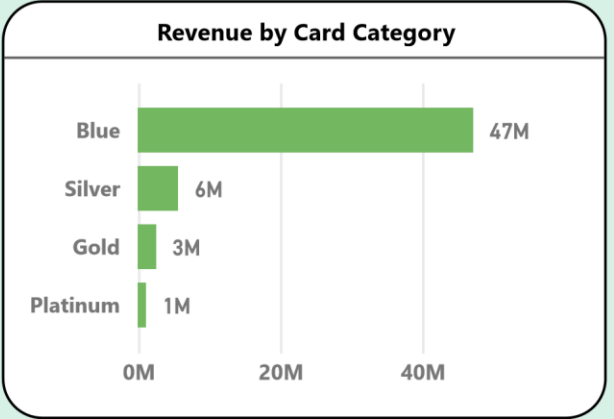
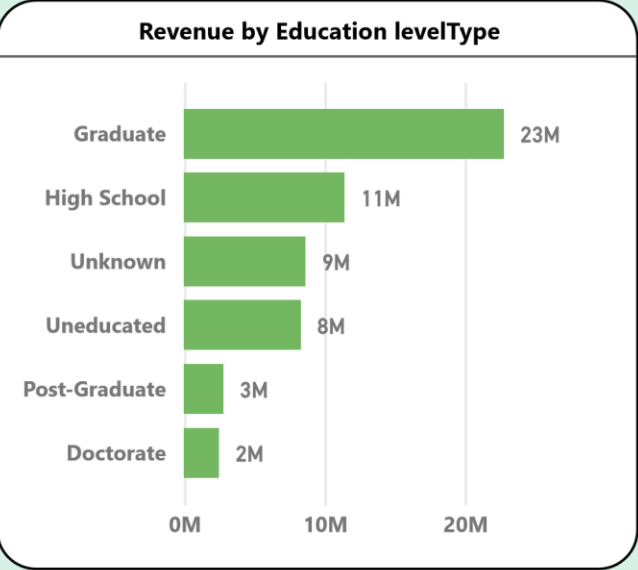
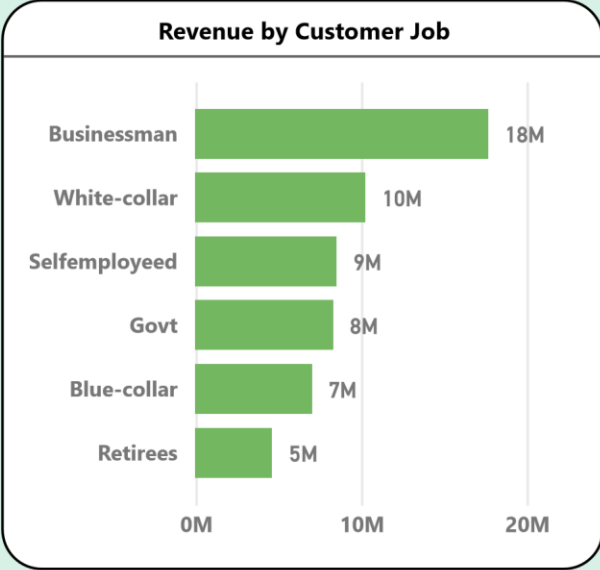
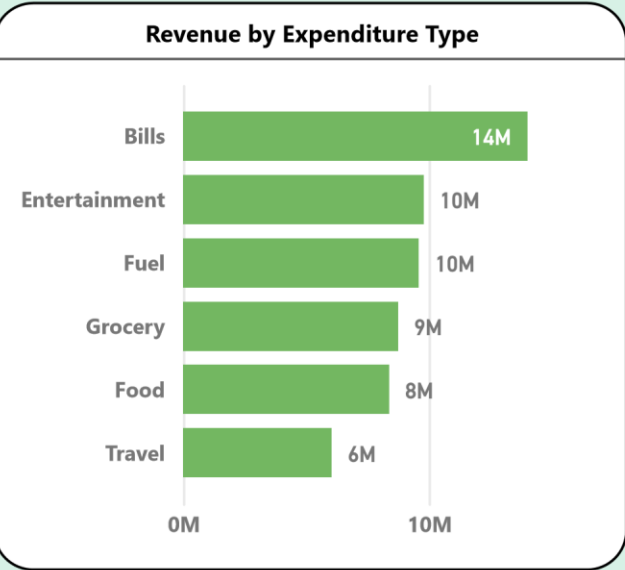
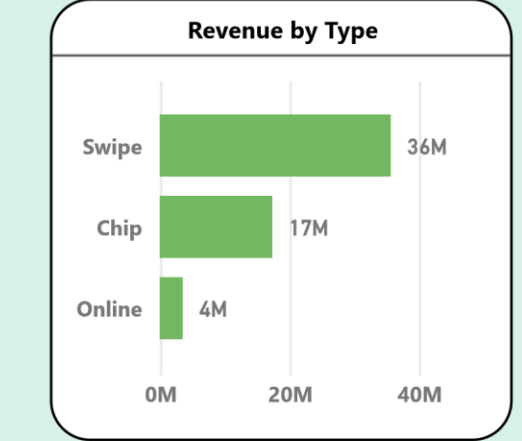
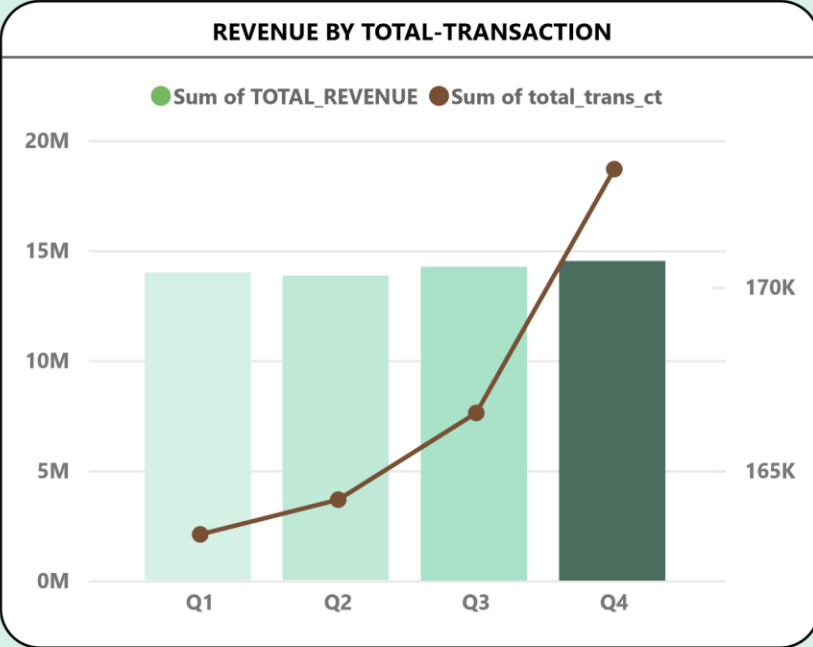
Blue

Platin...

Low

Medium

High



CREDIT CARD CUSTOMER REPORT

Q4

Q2

Q3

Q1

M

F

week_start_date

All

REVENUE

57M

INTEREST

8M

INCOME

588M

CSS

32.88K

Low

Medium

High

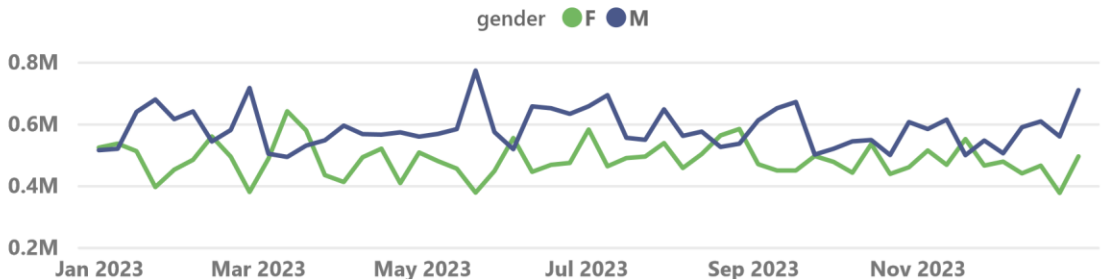
Gold

Silver

Blue

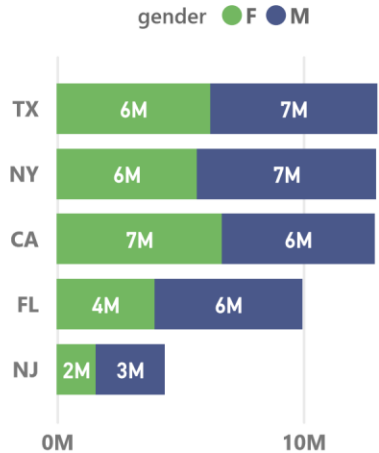
Platin...

REVENUE BY WEEK

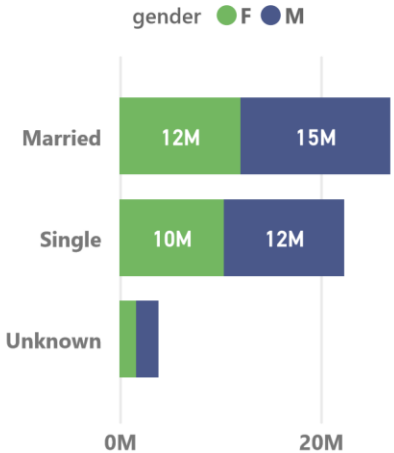


| customer_job | Sum of TOTAL_REVENUE | Sum of income | Sum of interest_earned |
|---------------|----------------------|---------------|------------------------|
| Businessman | 1,76,97,472.01 | 190350431 | 25,84,604.01 |
| White-collar | 1,02,83,123.92 | 105618475 | 14,64,690.92 |
| Govt | 83,35,533.84 | 90834727 | 11,82,230.84 |
| Selfemployeed | 85,42,826.40 | 77659931 | 11,41,510.40 |
| Blue-collar | 70,40,606.42 | 73516911 | 9,67,751.42 |
| Retirees | 46,17,448.22 | 49619308 | 6,41,692.22 |
| Total | 5,65,17,010.81 | 587599783 | 79,82,479.81 |

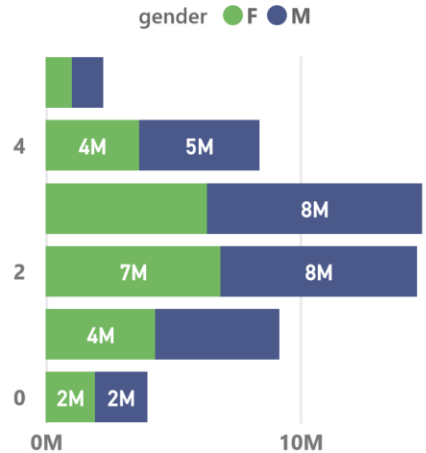
TOP 5 STATES



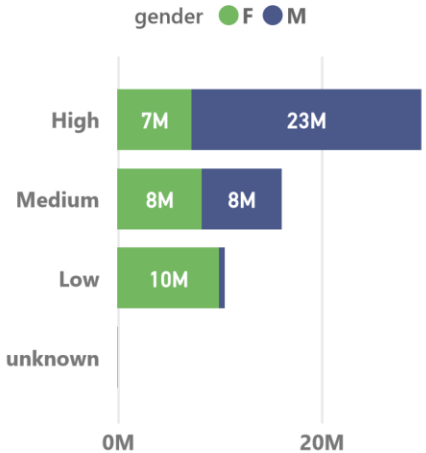
REVENUE BY MARITAL STATUS



REVENUE BY DEPENDENT COUNT



REVENUE BY INCOME GROUP



REVENUE BY EDUCATION

