COLORS

ALL PANTONES ARE CLOSEST MATCH

BLUE

PANTONE 7686 C
CMYK - 100, 78, 16, 3
RGB - 11, 77, 141
WEB - #0B4D8D

FONTS

HEADLINE

Eurostile LT Std Demi

SUBHEAD/CALLOUTS

ITC Franklin Gothic Std Medium Condensed

BODY

ITC Franklin Gothic Std Book Condensed