

# VISUALIZATION FOR REQUEST 9

## Insights

- 1

Atliq Hardwares is selling its products through Retailer, Direct & Distributor channels in which the Retailers have contributed to bringing the highest gross sales with \$1,924.17 million which is 73% of the total gross sales for the fiscal year 2021
- 2

The Direct channel contributed to achieving the gross sales amount of \$406.68 million followed by the Distributor channel registering gross sales of \$297.18 million for the fiscal year 2021.

Gross Sales in Millions by Channels (2021)

