

# VISUALIZATION FOR REQUEST 7

## Monthly Gross Sales for Atliq Exclusive in Millions (2020 vs 2021)

### Insights

- 1

In the fiscal year 2020, the gross sales were \$79.50 million whereas there is a significant growth in the gross sales in the fiscal year 2021 with \$224.42 million making the total gross sales of \$303.92 million for Atliq Exclusive.
- 2

In the fiscal year 2020, October, November & December months were the high-performing months, the same goes for the fiscal year 2021. On the other hand, March, April & May were the low-performing months for 2020 whereas April & August were the low-performing months for 2021.

