

1. PROJECT SUMMARY

About Company

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AtliqHardwares is one of India's leading computer hardware producers and well expanded in other countries.

Problem Statement

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Management of the company noticed they do not get enough insights to make quick, smart data-informed decisions. They want to expand their data analytics team by adding several junior data analysts. Tony Sharma, their data analytics director, wanted to hire someone good at tech and soft skills. Hence, he decided to conduct a SQL challenge which will help him understand both skills.

Objective

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In this challenge, it has been asked to run SQL queries to answer 10 important ad-hoc requests for which the business needs insights. The target audience of this dashboard is top-level management, so a presentation has to be created using which the management can get high-quality and accurate insights to take crucial business decisions.