

THE BRIEF

BACKGROUND

Paradise Birmingham is a large masterplan comprised of 10 buildings, including a 49 storey residential tower, seven office buildings, a hotel and a pavilion building alongside three new public squares. The pavilion occupies the centre of the masterplan between Centenary Way and the Congreve Square.

The original aspiration for the pavilion was to provide a small coffee shop for visitors to Congreve Square, commuters and people who live and work at Paradise. However, the aspirations of the scheme have changed since the masterplan was originally developed in 2010 and we are now looking for some exciting alternative ideas on what this building could be used for, how it could be designed and what it could look like.

YOUR DESIGN CHALLENGE

We want you to design a pavilion at Paradise and explore how the pavilion could be used.

Your pavilion should help to attract people into the city centre and make Paradise an exciting destination.

You could design your building as:

- Spa / Health or Wellbeing centre
- Cinema or theatre
- Water park
- Sports centre
- E-sports arena
- Art gallery
- Skate park, climbing centre
- Restaurant or cafe
- Cycle store

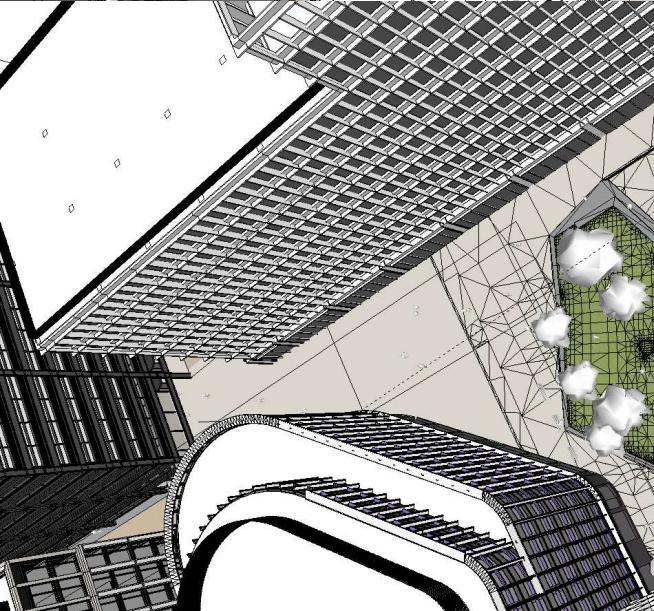
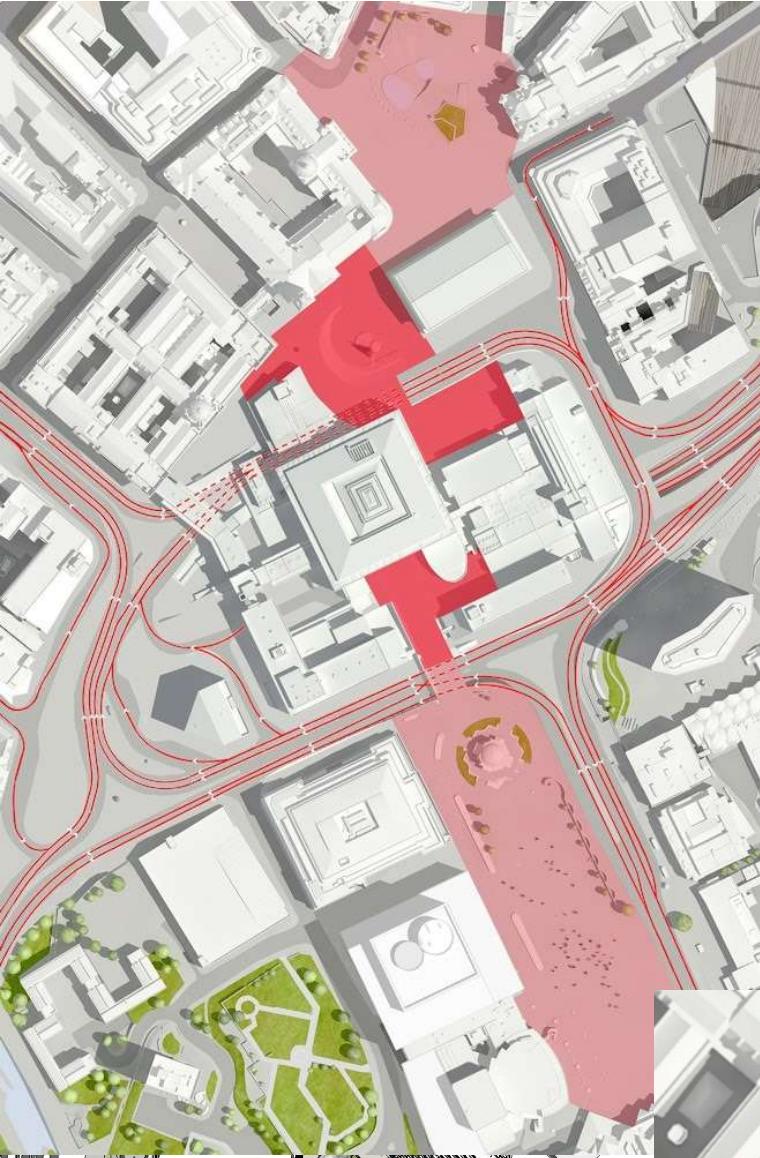
The design of the pavilion is totally up to you, however you might want to consider drawing inspiration from the surrounding area, the history of Paradise, Jewellery Quarter and Birmingham.



Other things to consider:

- What would your pavilion be built out of? Can you use recycled materials?
- How tall should it be?
- How does it help attract people to Paradise?
- What facilities do you need to provide?
- How does the building fit into the landscape?
- What does the interior look like?
- Can you make it flexible?
- How do you power the building?
- How do you make it accessible for everyone?

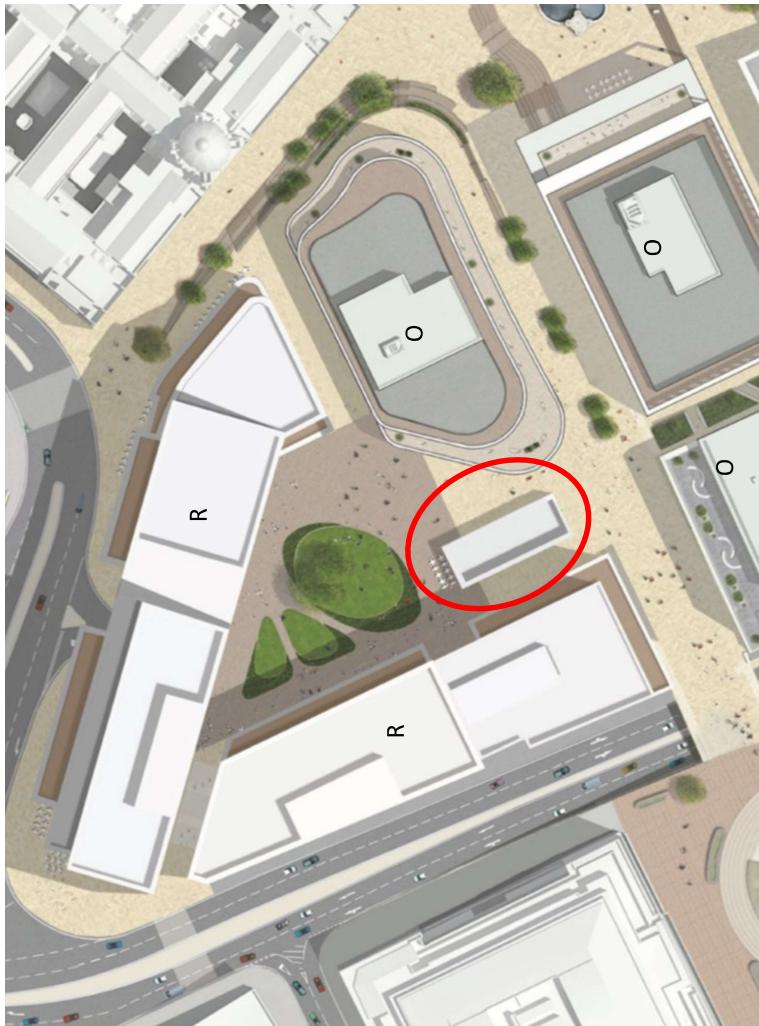
On top of this it's important that your design should be responsible to the environment, sustainable, low energy and use materials/construction techniques that minimise carbon emissions.



Brief

Design a small pavilion to replace the place circle on the right.

The pavilion should act both as a calm space off the busy paths and as a way to pass between the large path to the smaller park area.



Should

- Make sure the space feels open/connected.
- Create an area inside that feels calm.
- Hold your attention for as long as it takes to pass it.

Could

- Incorporate something about Birmingham's history.
- Be very green/natural.
- separate the residential buildings and non-residential offices.

