



Vefud



● **Brand Mission:**

To promote healthy living, support local agriculture, and build communities by creating a direct link between farmers and consumers.

● **Brand Values:**

Sustainability, Healthy Living, Community, and Empowerment

● **Brand Positioning:**

Vefud is the leading platform that seamlessly connects individuals with fresh, locally-sourced produce and empowers them to cultivate their own food. We prioritize sustainability, healthy living, and community engagement, offering a unique solution that bridges the gap between consumers, local farmers, and independent restaurants.

With Vefud, consumers can make conscious food choices, support local agriculture, and experience the joy of growing their own fresh ingredients.

Embrace a greener future with Vefud as your trusted partner in sustainable food connections.

● **Target Audience:**

Health-Conscious Individuals, Home Gardeners and Urban Dwellers, Independent Local Restaurants, Sustainable Food Enthusiasts, Community-Oriented Individuals, and Tech-Savvy Consumers.



Brand Identity Design
Vefud

Brand Color and Icon

#015547

#29E728

#ffffff



Vefud





When you
think of
food,
think
Vefud!

Vefud

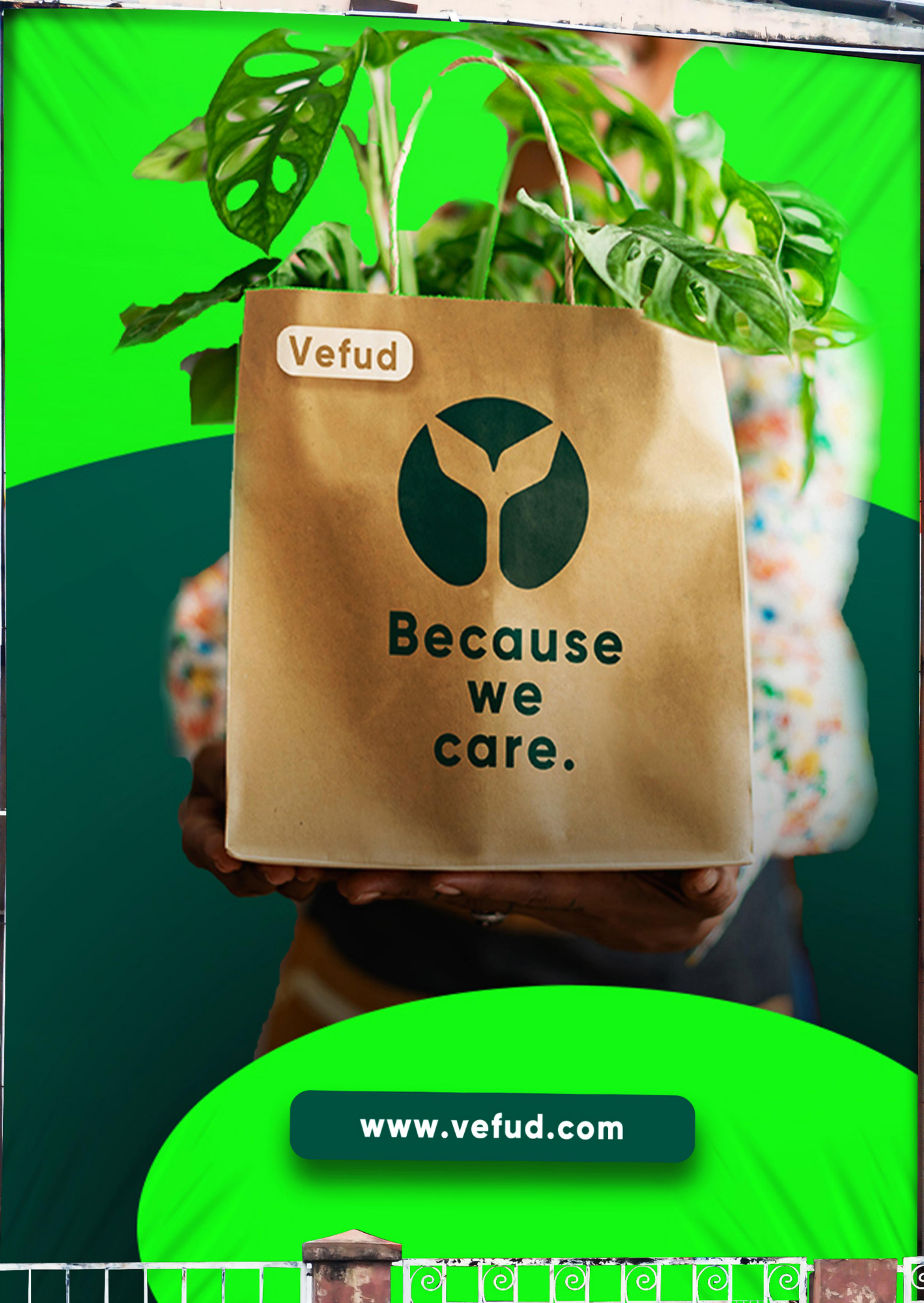


Because
we
care.

DUMP AT
APPROPRIATE
REFUSE DAY







www.vefud.com





**Made easier
& healthier for you.**

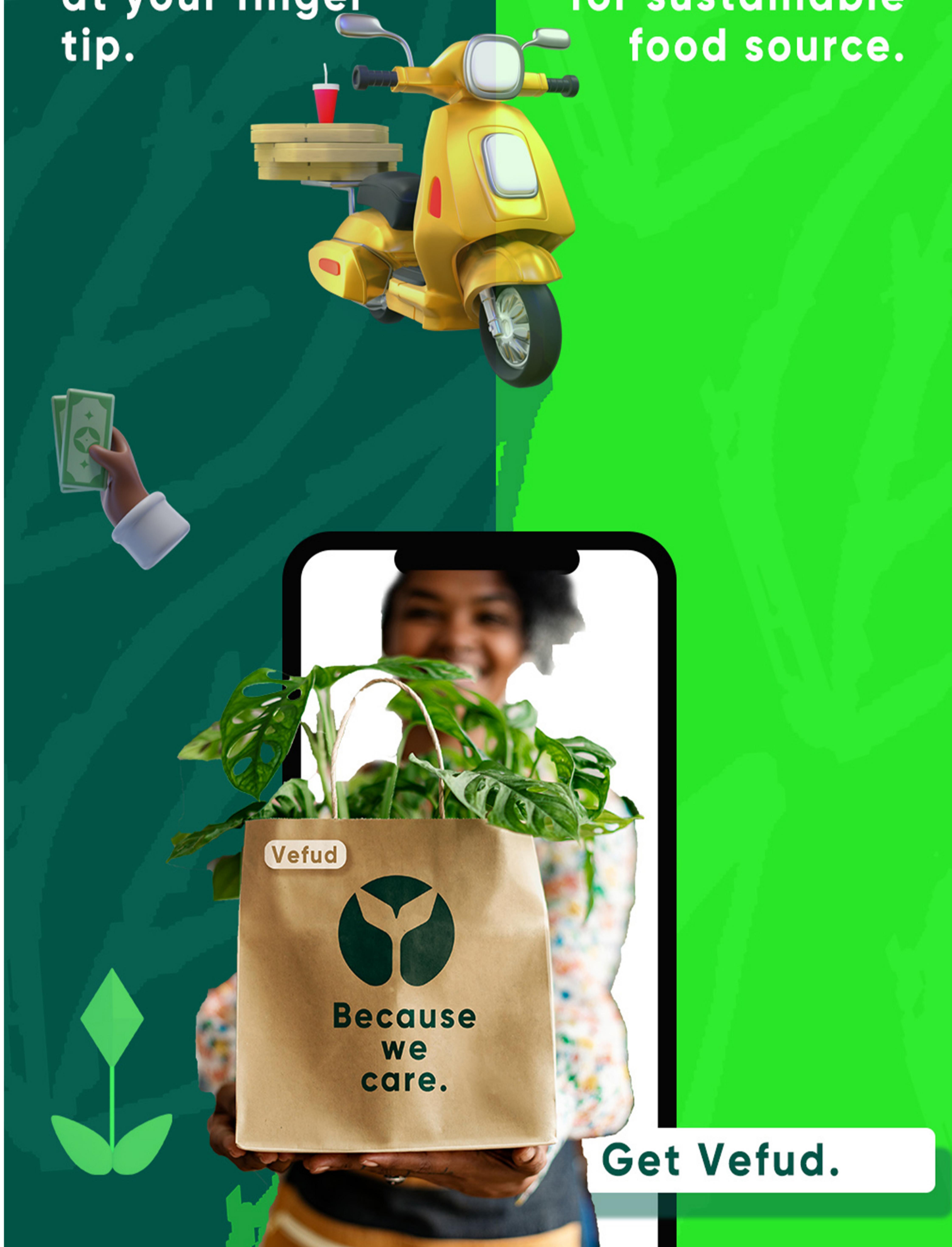
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For
Healthy
Living.


Quality food
at your finger
tip.

And
fresh
food.

Set the path
for sustainable
food source.



Fresh foods directly from the source
vefud.com



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Because
we
care.

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When you
think of
food,
think
Vefud!





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