**Instructions:** Use the guiding questions in this worksheet to help you take notes on the speech you have selected. You should use the information in the speech itself along with general information you find on the Internet to answer the questions.

Keep in mind that whatever speech you choose for this assignment, you will be analyzing that same speech for the next few weeks and eventually writing your Rhetorical Analysis about that speech. Be sure you picked one you’re willing to read many times and study in depth!

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| FIRST READING | |
| **Title of the Speech:**  **Author (Speaker):**  **Date the speech was given:** | |
| **Initial Impressions:** How did you initially feel after reading the speech? Why do you think you felt that way? |  |
| **Quality of Argument:** Does the speaker make any good points? What are they? Do they make any poor points? What are they? |  |
| **Further Study:** Are there any terms, situations, descriptions, etc. the speaker uses that you should research or study? What are they? |  |

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| RHETORICAL SITUATION | *Notes: (Be sure to include links to any sources you use to find out background information. You may need to include them on your references page.)* |
| **Author/Speaker:** When and where did they live? What are significant events from their life? |  |
| **Audience:** Who was the speech for? Was there more than one audience (intended, unintended)? What are the characteristics of this group? Do they all share a similar nationality or job? Or are they very diverse? |  |
| **Purpose:** Why did they give the speech? What does the author/speaker want to accomplish? What do they want the audience to think, feel, and/or do? |  |
| **Tone:** What is the author/speaker’s tone? Are they argumentative, passionate, reverent, objective, funny, serious, and/or a combination of these? |  |
| **Time/Setting:** Where and when was the speech given? What significant things were going on in the world or near this place that may have influenced the speech? |  |
| **Stance:** How does the author/speaker feel about the issue they’re discussing? What/who is the opposition? How do they frame the opposing side? How do they frame their side? Are they fair/balanced? Or very one-sided? |  |

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| RHETORICAL APPEALS | Notes: |
| **Character & credibility (ethos):** How does the author demonstrate their own credibility (credentials, personal experience, etc.)? What other sources does the author use to boost their credibility (respected leaders, research, statistics, etc.)? |  |
| **Emotion and values (pathos):** How does the author appeal to the values and emotions of the audience? Do they use motivating emotions like fear or compassion? Do they try to identify with the audience (e.g. I’m just like you…)? Do they use humor or vivid details? |  |
| **Logic and structure (logos):** Does the author use a clear structure (first/second/third)? Does the author use a set of guiding questions or principles? Does the author use repetition of key words or phrases for emphasis? Does the author give evidence to support their points, or do they simply make claims and give opinions without any references, examples, etc.? |  |