



Title Trigger (Tiger)

— All titles you want

Why do we do this?

- There is clickbait everywhere, users are confused!
- For editors, different style of titles are needed to attract users while re-posting.
- And...because of google camp winter projects!

震惊！震惊，天天震惊，怎么不吓死你



What can we do?



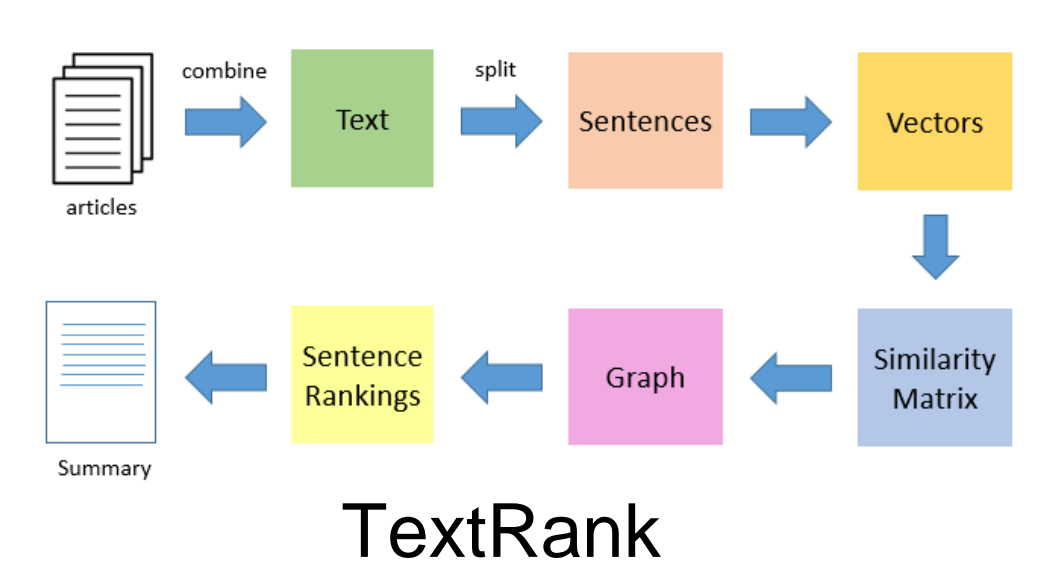
Help readers to create “true” titles of news

Help editors to change titles’ style (e.g. from“新闻联播体” to “震惊体”)

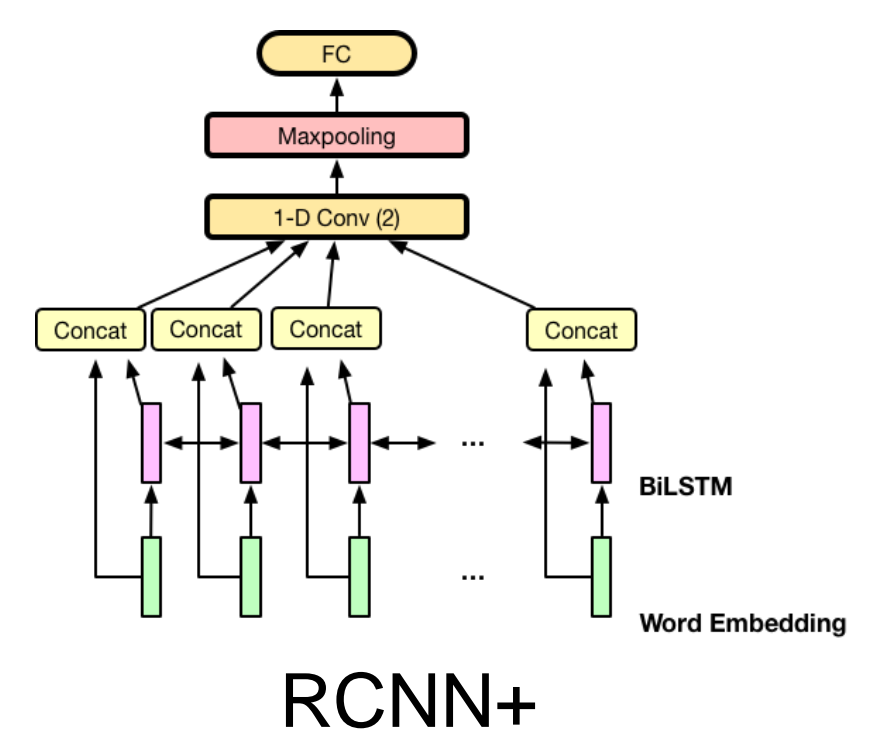
Detailed Functions

- Keywords Extraction (TextRank)
- Extractive Summarization (TextRank)
- Tag Classification (PoolLSTM, RCNN+, BERT)
- Abstractive Summarization (Effective Pointer Generator)
- Text Style Transferring (Cross-Alignment)

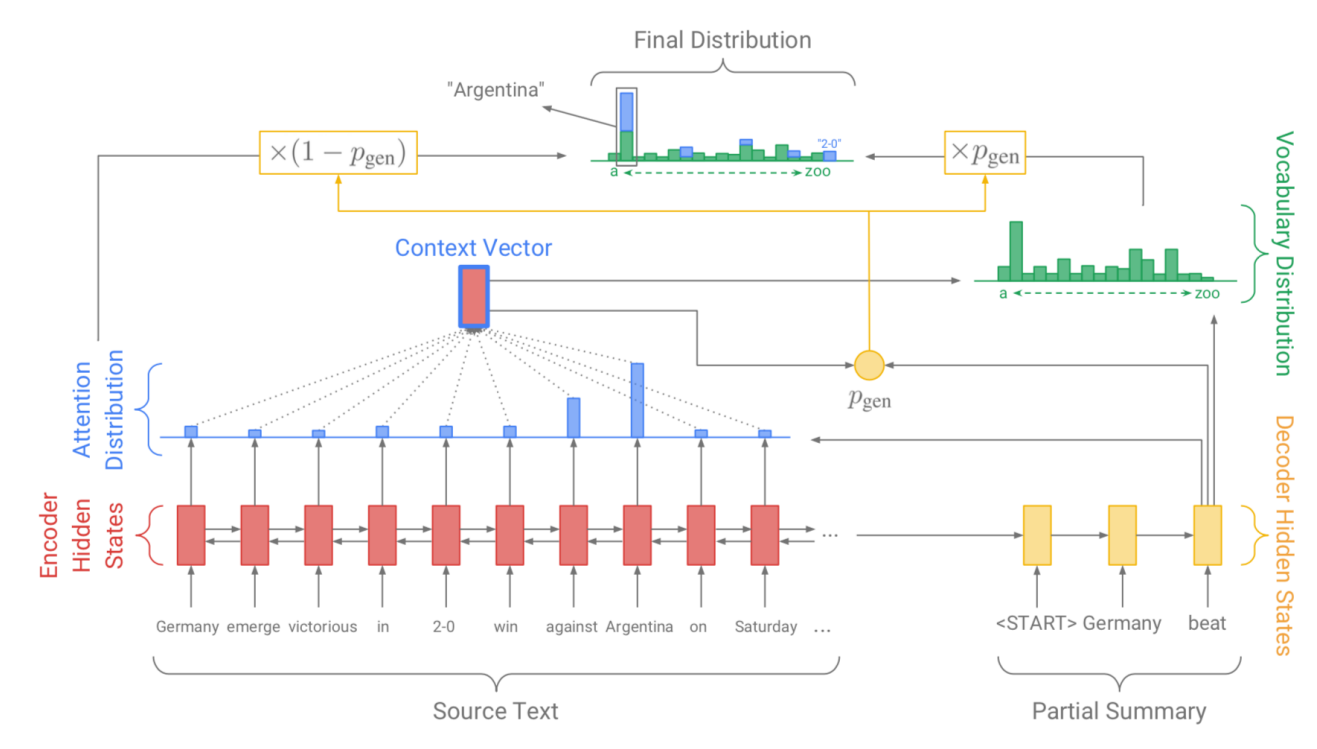
Technical Part



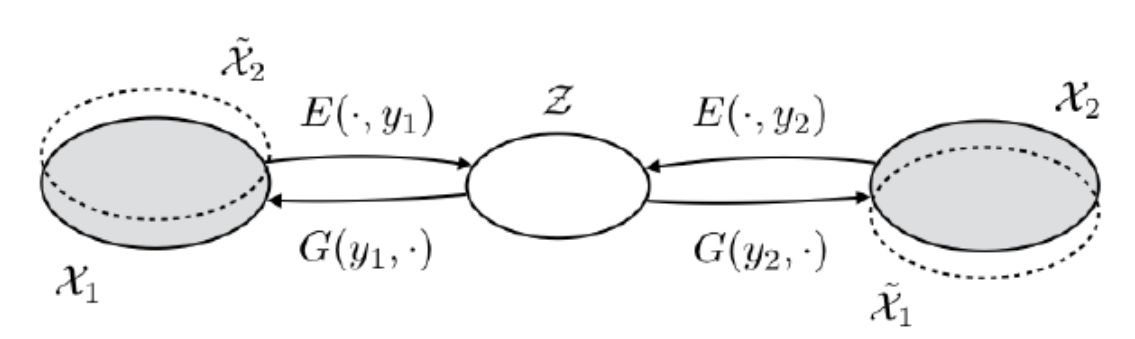
TextRank



RCNN+



Pointer Generator



Cross-Alignment

