



Autonomy Teamsite marries SAP – Lenovo's New E-Commerce



CUSTOMER

Lenovo is a global Fortune 500 company with a focus on personal computers with annual sales of over \$21 billion. Lenovo is the dominant supplier of computers in mainland China and the second largest computer maker by volume in the world. After years of expansion and acquisitions Lenovo became the world's second largest supplier of personal computers in the world during the third quarter of 2011 and markets the ThinkPad line of notebook PCs and ThinkCentre line of desktops. These brands became part of Lenovo's offerings after its 2005 acquisition of IBM's personal computer business. Lenovo also sells the IdeaPad line of notebook computers. Lenovo markets its products directly to consumers, small to medium size businesses, and large enterprises, as well as through online sales, company-owned stores, chain retailers, and major technology distributors and vendors.

CHALLENGE

For the past half decade, Lenovo has been migrating the legacy IBM system into its new SAP backbone. The changes are ranged from the very back end such as the product management to the very front end like e-commerce portals and CSD portal when Lenovo is also carrying on the tasking to extend the business globally covering more than twenty countries' B2B and B2C business.

Within the eComm domain, Lenovo needs solutions to adopt its existing content store and develop the new CMS to integrate with the SAP eComm Web Channel Model. The new solution also should provide business users a convenient interface to manage the content efficiently where SAP doesn't have such capability.

SOLUTION

After comparing different platforms in the market, Lenovo finally decided to move forward with Autonomy TeamSite CMS which can be easily integrated with SAP. The new solution separates the business from IT, any content can be directly edited by the business users from their browsers. Automated workflow simplifies the approval process and ultimately automates the publishing/release to the production servers without any IT interference.

Organization

Lenovo Group Limited

Industry

IT - Computer

Type of Application

Web Content Management

Autonomy Solutions

Autonomy Teamsite

Languages

English
Simplified Chinese
Traditional Chinese
French
German
Japanese
Korean
Portugual
Russian
Spanish

Autonomy Interwoven
TeamSite



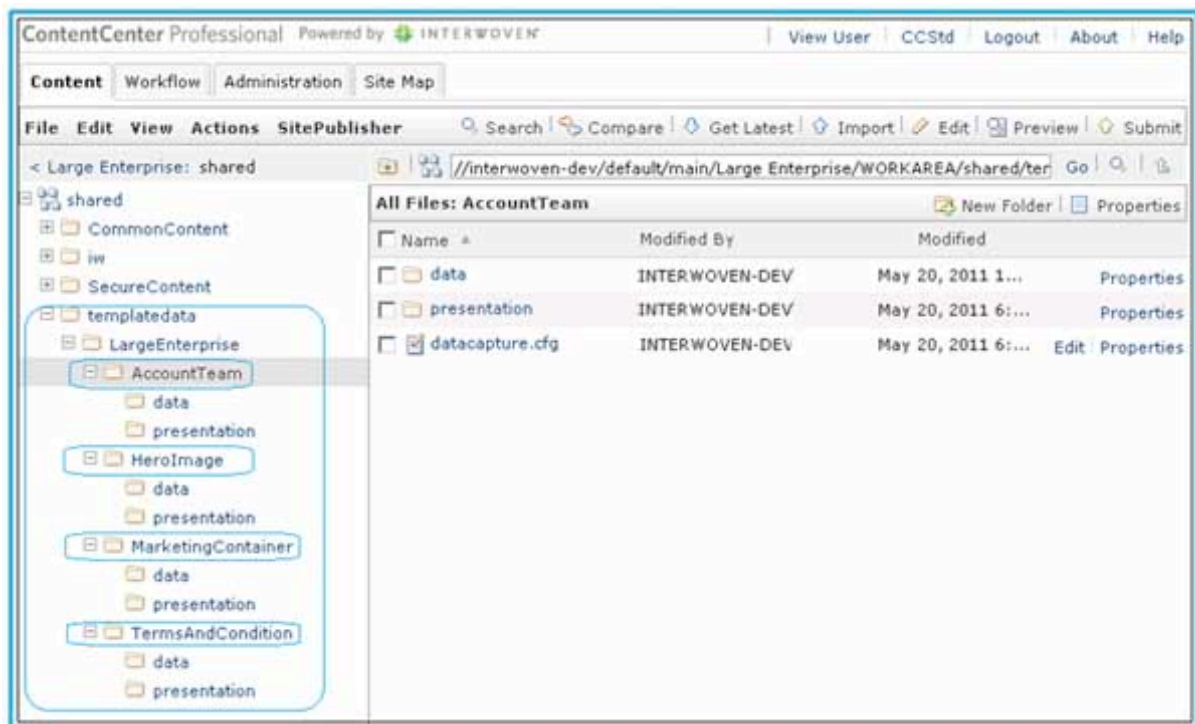
IMPLEMENTATION

Smart Team Global, STG, as the best Autonomy Teamsite Service Provider & Lenovo Supplier for Enterprise Software Solutions in the Great China Region, took the challenge and implemented the whole solution with Autonomy TeamSite/OpenDeploy/LiveSite solution fully supporting multi-language, includes Chinese, English, Spanish, French, Germany etc across the global implementation.

STG sent the US Teamsite SME who has extensive technical expertise experience in WCM, to Beijing within a week to start architecting the whole WCM. She led STG's Chinese consulting team along with the Lenovo GAD team built a sophisticated solution that seamlessly combined both SAP CRM and Teamsite in several phases. Within 6 months, Lenovo has completed its whole Large Enterprise eComm platform migration over to Teamsite.

Meanwhile, STG is also working on the solution involving the redesign of the information architecture and the implementation that will deliver a better Content Management System together with SAP WebChannel Model providing the following benefits.

- Marketing users who will have more control on the websites that helps greatly on Marketing Campaign
- SAP Web users who will have a more user friendly interface to manage the content
- UI developers who will be release from the tedious and frequent content-related work
- SAP Developers, an efficient content management system can share some burden from their shoulders and even help on increase the system performance



RESULTS

- Implemented a company-wide multi-language Web Content Management solution to provide the Marketing an interface for creating, updating and accessing Web Content in real time.
- Enables Lenovo to implement working practices consistent with their policies and vision while promoting collaboration across distributed teams. More effective collaboration through standardized templates.
- Work Seamlessly with SAP CRM Web Channel Model to bring much convenience to SAP system.

ABOUT SMART TEAM GLOBAL

Smart Team Global, a Global Technical Partner & VAR of Autonomy, is a service oriented consulting firm that delivers high standard professional services for Enterprises in both private & public sectors in Northern America/Canada and Asian Pacific. Smart Team Global mission is to provide enterprise solutions with the most reliable professional services and become trustworthy party for its Enterprise clients. STG has maintained a 100% project success rate since the company was founded.

Well known for its technical expertise and professional service excellence in Autonomy community. One of the most reliable Autonomy Partners that is engaged with service contracts from Autonomy Professional Services worldwide and Autonomy owned Microlink in the U.S. Federal Public Sector.

Please visit www.smartteamglb.com to find out more.

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