

# Owethu Sityata

Junior Web Developer

Cape Town, South Africa

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[Linkedin](#)

## Skills

- On-page SEO
- Keyword research
- Content writing
- Time management
- Problem-solving
- Collaboration

## Summary

Junior web developer with experience in WordPress, content publishing, and basic SEO principles. Completed Yoast SEO for Beginners certification and built a personal WordPress portfolio to practice content creation and on-page optimisation. Strong attention to detail, organised, and eager to grow in SEO and digital marketing.

## EXPERIENCE

### **Junior web developer | October 2024 - Present**

LC Studio / Life Choices – Cape Town (Hybrid)

Started as a full-stack development trainee at Life Choices, progressed into a 6-month internship, and was promoted to Junior Developer (permanent) in December 2025.

- Built and maintained web applications using modern technologies.
- Applied SEO-friendly practices such as semantic HTML, page structure, and performance optimisation.
- Collaborated with designers and product owners to align content with user needs and business goals.
- Participated in client discussions, standups, and sprint planning.
- Improved team communication workflows, reducing delays and improving delivery efficiency.

## Education

- **Certificate** | Life Choices Coding Academy  
2025
- **Matric** | Sinako High  
2017

## Tools

- WordPress content publishing & formatting
- Basic plugin usage (Yoast SEO)
- Google Analytics (basic understanding)
- Canva & Figma

### **Project Experience | Personal WordPress Portfolio Website**

- Built and manage a personal WordPress website.
- Optimised content using meta descriptions, readability, and internal linking.
- Ensure clean layout, usability, and responsive design.