

The goal of the app

The goal of our application is to simplify the job hunting and application process for current students and recent graduates, by providing a customized high level view of the positions available and a 1 swipe approach to submitting an application / requesting an interview.

The team generated feature list

- Filters listings
 - (Interests, Internships, full-time, co-ops, location, etc)
- User Profile
 - Basic demographic information
 - Biography
 - Resume / CV
 - Activity Logs
- Message the recruitment team for a company directly.
 - End-to-end encryption
- Quickly, easily and simply view the job title, description, salary and requirements of open job listings.
- Easily apply to these positions utilizing existing resume and profile information, without the need to retype everything. "1 Swipe Apply"

Your 3 solution sketches.

1. Quickly, easily and simply view the job title, description, salary and requirements of open job listings, providing the user with two choices. Swipe left (or press red left arrow button) to skip, or swipe right, (press green right arrow button) to apply.

Company Logo

Full Job Title

Description

Salary

Requirements

Location

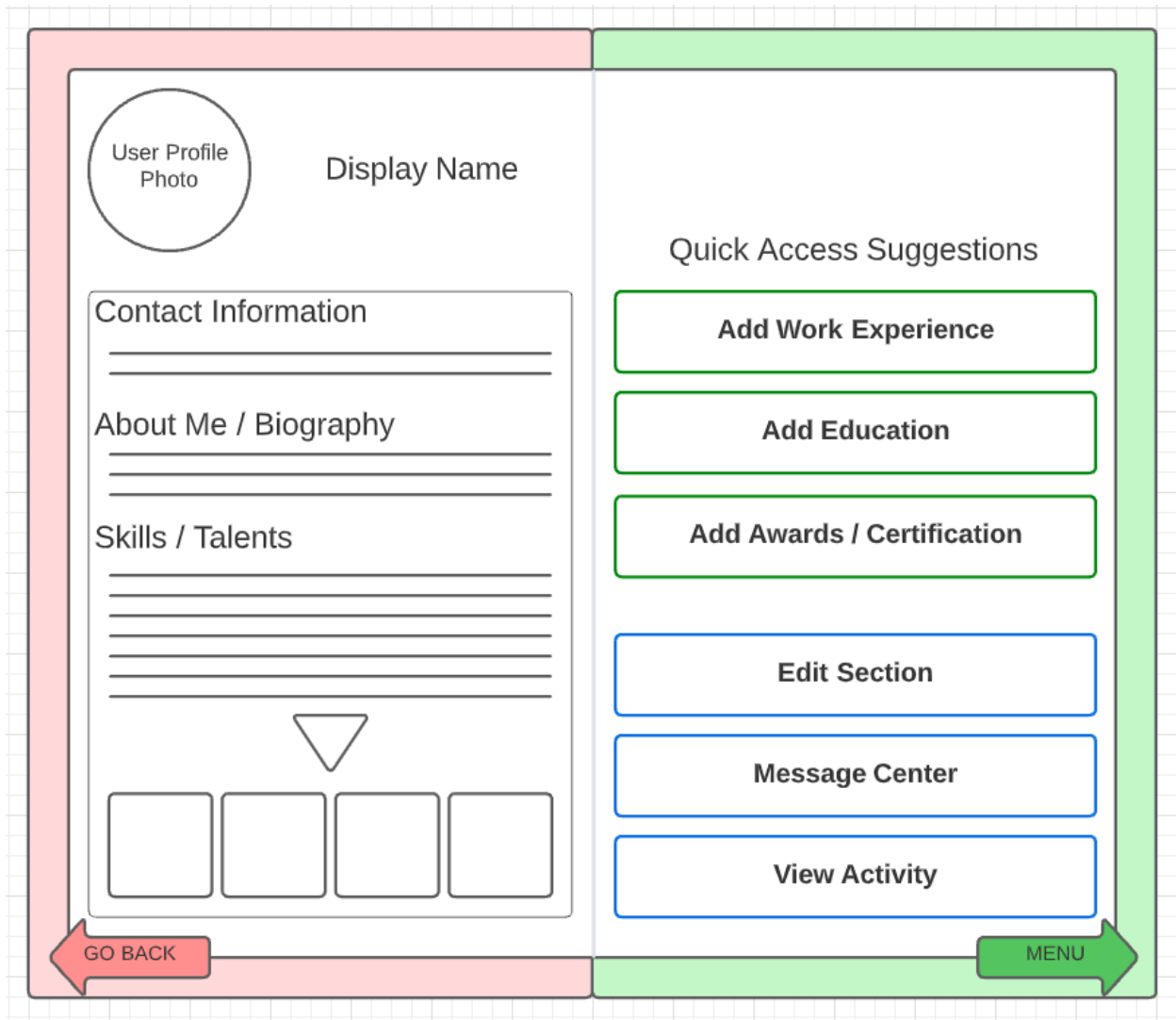
Schedule

SKIP

APPLY

- It can be incredibly frustrating for job seekers to look at open job positions, and spend a significant amount of time applying without knowing basic and key information such as expected workload, or salary information. All of these pieces of information will be required by employers in order to post a listing
- Traffic light color schemes in conjunction with similar user experiences give the user an intuitive guide to next steps

2. User Profile



The image shows a user profile interface with a pink header and footer, and a green sidebar on the right. The main content area is white. On the left, there is a circular profile photo placeholder labeled 'User Profile Photo', a 'Display Name' field, and three sections: 'Contact Information' (with two lines), 'About Me / Biography' (with three lines), and 'Skills / Talents' (with five lines). Below these sections is a downward-pointing triangle and four square icons. On the right, the 'Quick Access Suggestions' section contains five buttons: 'Add Work Experience', 'Add Education', 'Add Awards / Certification', 'Edit Section', and 'Message Center', followed by 'View Activity'. At the bottom, there is a 'GO BACK' button on the left and a 'MENU' button on the right.

- Initially provides a sample view of the user's profile on the left, with a context menu on the right for quick access suggestions. This might be populated with different features / sections for a variety of business reasons. Swiping right would open more options / features, swiping left would go to the app homepage.
- Arrow denotes more information by scrolling down
- Navigation buttons could be used and customized for a number of different functions.

3. Message the recruitment team for a company directly with end-to-end encryption

To

From

Date

Subject

Content

GO BACK

SEND

- Encryption in this context would be inherent.
- Selecting from the to feature would automatically feed from a list of companies registered on the application. Suggesting a company that has not registered would send them an invitation link to post job offers.
- Date would be autofilled
- Left arrow to go back to the message center (option to save draft) and right arrow would send the message.
- There would be an “unsubscribe” feature as long as the message is left unread by the recipient.