



# OWNALLY™

/ōn(ə)lē/ | (own-a-lee)

*Your ally, to own finally*

Artificial Intelligence & Financial Technology  
for Transforming Real Estate Acquisition.

For more inquiries, kindly email:

[hello@ownally.com](mailto:hello@ownally.com)



# **3 million<sup>1</sup>**

**Filipinos in the National  
Capital Region do not  
have property titles or  
have difficulty in  
acquiring their own  
homes.**

<sup>1</sup>Philippine Statistics Authority (PSA)

The background of the slide features a silhouette of a hand holding a paper airplane, pointing it towards the upper right. The background is a soft-focus image of a sunset or sunrise over a city, with warm colors like orange, pink, and purple in the sky and blurred lights from buildings below. A large, dark, geometric shape, resembling a stylized arrow or a large 'X', is positioned on the left side of the slide, framing the text.

# 10+ Years

The number of years majority of Filipinos have to wait and save funds before acquiring their own home.<sup>1</sup>

<sup>1</sup>Philippine Daily Inquirer 2019





# REAL ESTATE INDUSTRY IN THE PHILIPPINES

## PHP 3.5 TRILLION INDUSTRY POTENTIAL IN THE NATIONAL CAPITAL REGION (NCR) ALONE.

An additional 91,500 residential units is forecasted by the end of 2022, growing at a rate of 25% from 2019, or 8% year on year - many of which are inaccessible to many Filipinos.

## STRONG HISTORICAL GROWTH OF REAL ESTATE AFTER CRISES

Property values in NCR have increased at a rate of around 65% to 121% from 2011 to 2016 - a good investment vehicle out of reach for many Filipinos.



# **7% of GDP**

in 2022, from 3% in 2015, is expected to be spent on infrastructure projects, boosting the national real estate industry.<sup>1</sup>

<sup>1</sup>Department of Budget and Management (DBM) 2019





## OUR MISSION

Leveraging the use of Artificial Intelligence, Smart Contract Technology, Real Estate and Legal Know-How, and Financial Engineering, we provide the platform enabling people in the Philippines, Southeast Asia and East Asia to finally own their dream homes - ***easier, more affordable, and earlier in their lives, with zero in loans or debt.***



# OWNALLY™

Opening up opportunities for a new wave of property buyers and passive investors

Artificial Intelligence R&V  
Modeling-Enabled Acquisition

Smart Contract-Enabled FinTech  
Network Platforms

Buyer Chooses Any  
Property

Ownally as Primary  
Partner Co-Investor

Third-Party Home  
Equity Investor

- ★ **ZERO** Debt or Loan for the Property Buyer
- ★ **MORE** affordable rates for Property Buyer than Home Loans or Traditional Financing
- ★ **NO** Collaterals Needed
- ★ **DAY-ONE** Home Ownership after Application Process
- ★ **EASIER** monthly payments

- ★ **Equity-Convertible Charter** Based on Financial Engineering and Valuation Models
- ★ **Real-Time Property Appraisal & Monitoring** for Property Value Appreciation
- ★ **Home Insurance Inclusion**

- ★ **Tech-Enabled and Equity-Proportionate Fixed Return** based on Derived Valuation
- ★ **Appreciating Fractional Home Equity Subscription**
- ★ **Price Mediation and Discovery**
- ★ **Portfolio Management**

# WE'RE LOOKING FOR CO-FOUNDERS IN A REAL ESTATE-FINTECH STARTUP

Send CV & applications to:  
[hello@ownally.com](mailto:hello@ownally.com)



## CTO

The Chief Technology Officer should have the following:

1. Must have completed a degree in BS Computer Science or similar courses
2. At least 3-5 years work experience in full-stack application or service-level architecture
3. Familiar w/ Java, Python, C++, OOP, Node JS, PHP
4. Proficient in Back-End Server and Database Programming



## CMO

The Chief Marketing Officer should have the following:

1. Licensed Real Estate Practitioner in the PH
2. Must have completed a degree in BS Real Estate Management or similar courses
3. Possesses strong entrepreneurial ability
4. At least 5 years work experience in marketing and sales



## COO

The Chief Operations Officer should have the following:

1. Licensed Real Estate Appraiser in the PH
2. Must have completed a degree in BS Real Estate Management or similar courses
3. Knowledgeable in National Real Estate Regulations
4. Strong organizational skills
5. At least 5 years work experience; knowledge in project management



# CONTACT US!



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