

# **OWNALLY**<sup>TM</sup>

/ōn(ə)lē/|(own-a-lee) Your ally, to own finally

Artificial Intelligence & Financial Technology for Transforming Real Estate Acquisition.

For more inquiries, kindly email: hello@ownally.com





The number of years majority of Filipinos have to wait and save funds before acquiring their own home.<sup>1</sup>



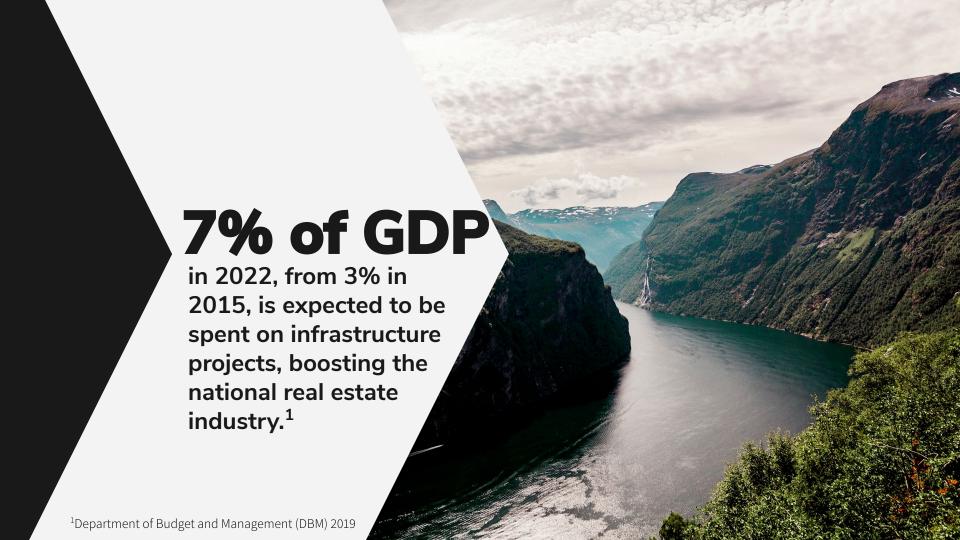
# PHP 3.5 TRILLION INDUSTRY POTENTIAL IN THE NATIONAL CAPITAL REGION (NCR) ALONE.

An additional 91,500 residential units is forecasted by the end of 2022, growing at a rate of 25% from 2019, or 8% year on year - many of which are inaccessible to many Filipinos.

## STRONG HISTORICAL GROWTH OF REAL ESTATE AFTER CRISES

Property values in NCR have increased at a rate of around 65% to 121% from 2011 to 2016 - a good investment vehicle out of reach for many Filipinos.

<sup>1</sup>JLL Philippines 2019, <sup>2</sup>Lamudi 2020, <sup>3</sup>LeeChiu Property Consultants 2017





### **OUR MISSION**

Leveraging the use of Artificial Intelligence, Smart Contract Technology, Real Estate and Legal Know-How, and Financial Engineering, we provide the platform enabling people in the Philippines, Southeast Asia and East Asia to finally own their dream homes - easier, more affordable, and earlier in their lives, with zero in loans or debt.



### **OWNALLY**<sup>TM</sup>

Opening up opportunities for a new wave of property buyers and passive investors

Artificial Intelligence R&V
Modeling-Enabled Acquisition

Smart Contract-Enabled FinTech Network Platforms

## Buyer Chooses Any Property

## Ownally as Primary Partner Co-Investor

#### Third-Party Home Equity Investor

- ★ ZERO Debt or Loan for the Property Buyer
- ★ MORE affordable rates for Property Buyer than Home Loans or Traditional Financing
- ★ NO Collaterals Needed
- **★ DAY-ONE** Home Ownership after Application Process
- **★** EASIER monthly payments

- ★ Equity-Convertible Charter Based on Financial Engineering and Valuation Models
- ★ Real-Time Property Appraisal& Monitoring for PropertyValue Appreciation
- **★** Home Insurance Inclusion

- ★ Tech-Enabled and Equity-Proportionate Fixed Return based on Derived Valuation
- ★ Appreciating Fractional Home Equity Subscription
- **★** Price Mediation and Discovery
- **★** Portfolio Management



#### CTO

The Chief Technology Officer should have the following:

- Must have completed a degree in BS Computer
   Science or similar courses
- 2. At least 3-5 years work
  experience in full-stack
  application or service-level
  architecture
- 3. Familiar w/ Java, Python, C++, OOP, Node JS, PHP
- 4. Proficient in Back-End Server and Database Programming

#### WE'RE LOOKING FOR CO-FOUNDERS IN A REAL ESTATE-FINTECH STARTUP



#### CMO

The Chief Marketing Officer should have the following:

- 1. Licensed Real Estate
  Practitioner in the PH
- 2. Must have completed a degree in BS Real Estate Management or similar courses
- 3. Possesses strong entrepreneurial ability
- 4. At least 5 years work experience in marketing and sales

Send CV & applications to: hello@ownally.com



#### COO

The Chief Operations Officer should have the following:

- Licensed Real Estate Appraiser in the PH
- 2. Must have completed a degree in BS Real Estate Management or similar courses
  - 3. Knowledgeable in National Real Estate Regulations
  - Strong organizational skills
     At least 5 years work
     experience; knowledge in
     project management

## **CONTACT US!**



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