

ALABA OWODUNNI

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DATA ANALYST

COVER LETTER

Dear Hiring Manager,

I am writing to express my strong interest in the Data Analyst position at your organisation. My experience spans data analysis and operational support, where I have consistently delivered measurable results through analytical problem-solving and cross-functional collaboration within the healthcare and e-commerce sectors. My accomplishments include automating reporting workflows, identifying over \$85K in revenue opportunities, and building predictive models that inform critical business decisions. These skills position me as a strong fit for this opportunity.

As a Data Analyst at Bright Health System, I improved operational efficiency by automating reporting systems, saving 15+ hours weekly, and streamlining data collection processes that reduced analysis time by 40%. I developed predictive models using R that increased outcome prediction accuracy by 27% and collaborated with oncology researchers to improve early breast cancer detection protocols by 23%. My capacity to communicate complex findings clearly and design insightful dashboards helped medical teams implement two new treatment procedures.

Previously at Fin-Track Solutions, I leveraged SQL and Excel to analyse 5TB of e-commerce data, optimise ETL processes, and identify \$20K in revenue opportunities through customer behaviour analysis. I also built a segmentation model that improved customer retention by 18% and delivered insights that led to four successful strategy pivots. These efforts exemplify my ability to convert raw data into actionable insights that boost business performance.

My approach to work is anchored in curiosity, communication, and continuous learning. Whether collaborating with medical professionals or refining dashboards for C-suite stakeholders, I adapt to diverse environments while ensuring data integrity and insight clarity. My commitment to detail and drive for impact has led to recognition, such as the 2024 Best Data-Driven Project Award. I am ready to bring this adaptability to your team and contribute to your organisation's success.

I am excited about the possibility of discussing how my data analytics background can contribute to your organisation's success. Thank you for considering my application. My CV is attached for your review.

Sincerely,

Alaba Owodunni.