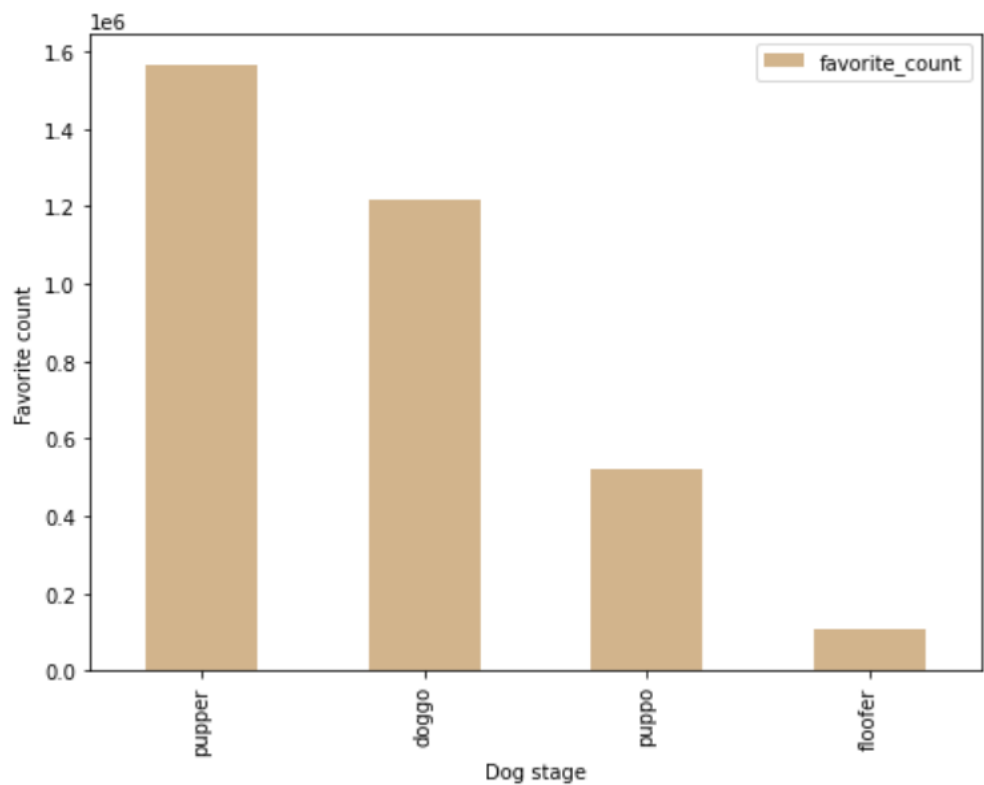


Question 1: Which Dog stage is liked the most?

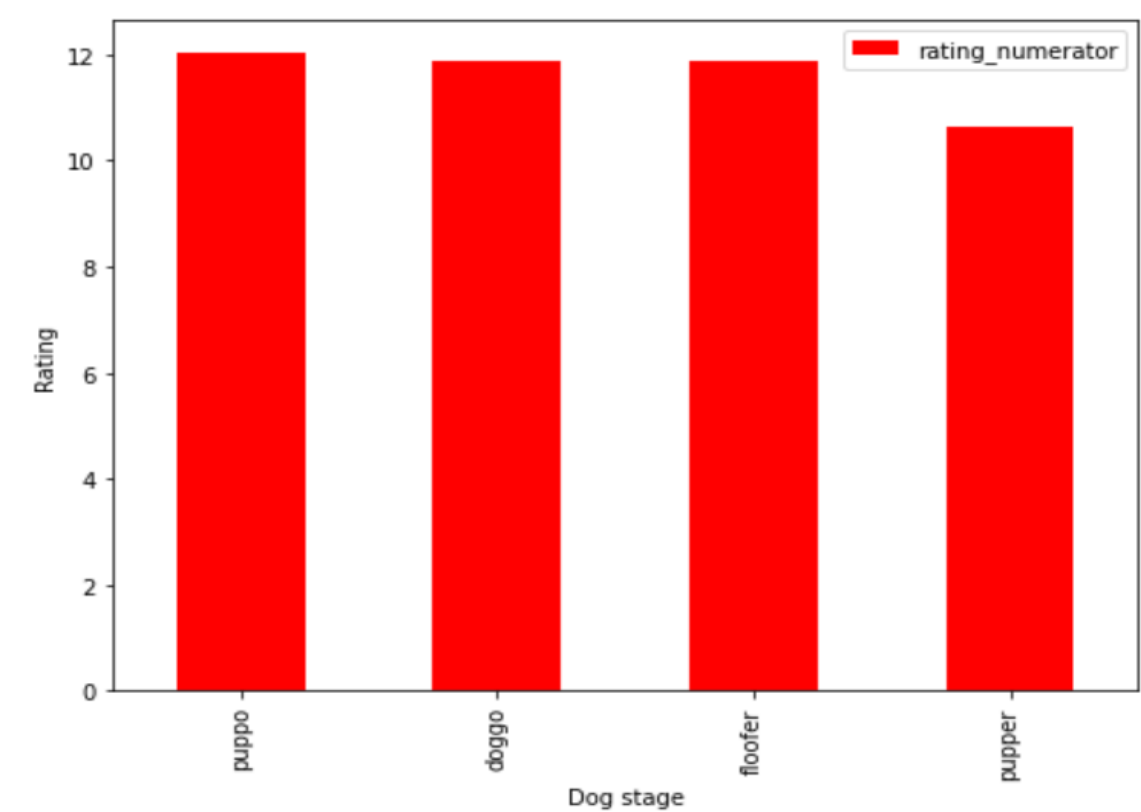
favorite_count	
dog_type	
pupper	1566619.0
doggo	1219452.0
puppo	522650.0
floofer	109611.0

The dog stage is most liked by the twitter community is the Pupper, although the tweets that had to do with the pupper had highest favourites, we must check if it is as a function of the amount of pupper tweets that featured in the final clean data.



Question 2: Which Dog stage is rated the highest?

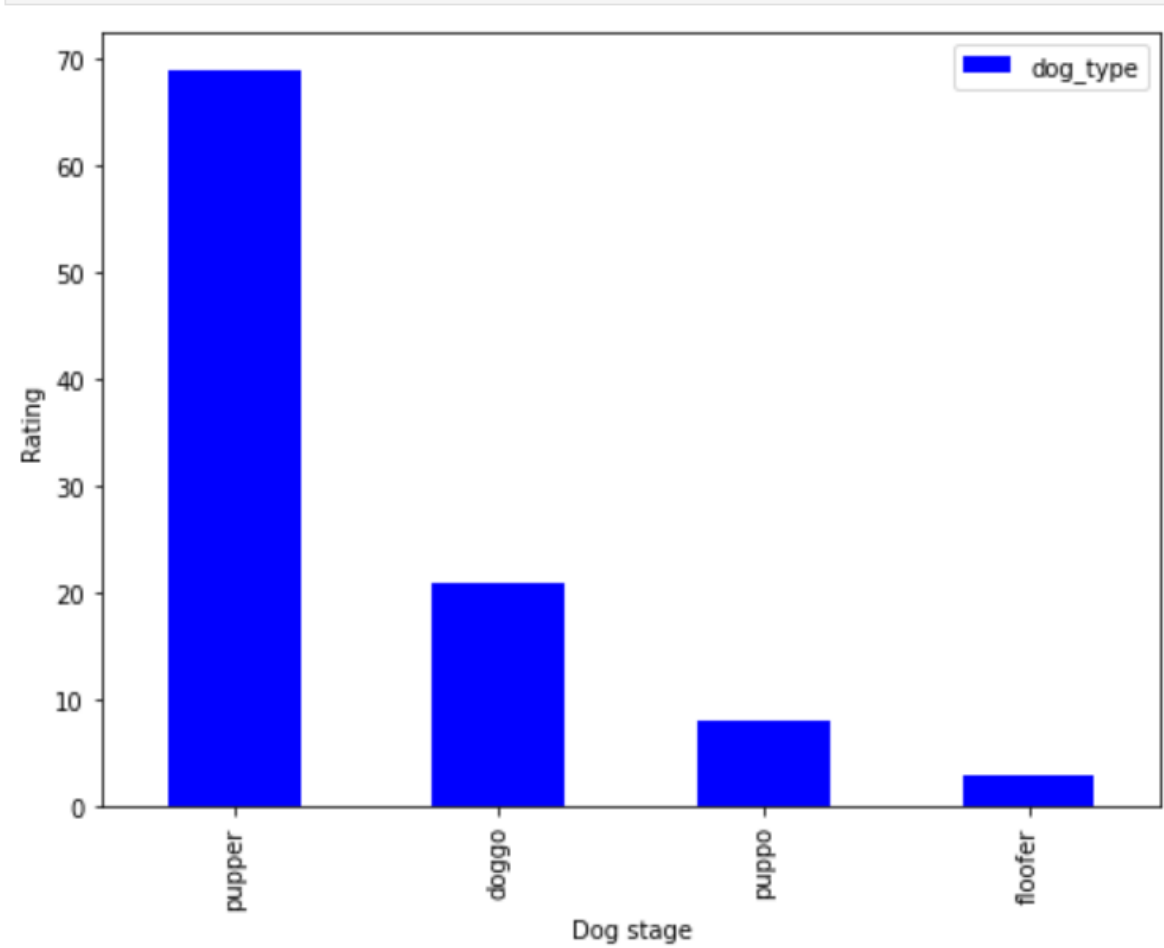
rating_numerator	
dog_type	
puppo	12.04
doggo	11.89
floofer	11.88
pupper	10.65



Albeit not by a landslide, the puppo dog type edges the other dog types in terms of rating. This would not be totally expected because of the insight in the first chart, so we still need to dig further.

Question 3: Let's further validate that the most liked dog stage being pupper is affected by the count of tweets for the pupper dog stage

dog_type	
pupper	69.0
doggo	21.0
puppo	8.0
floofer	3.0

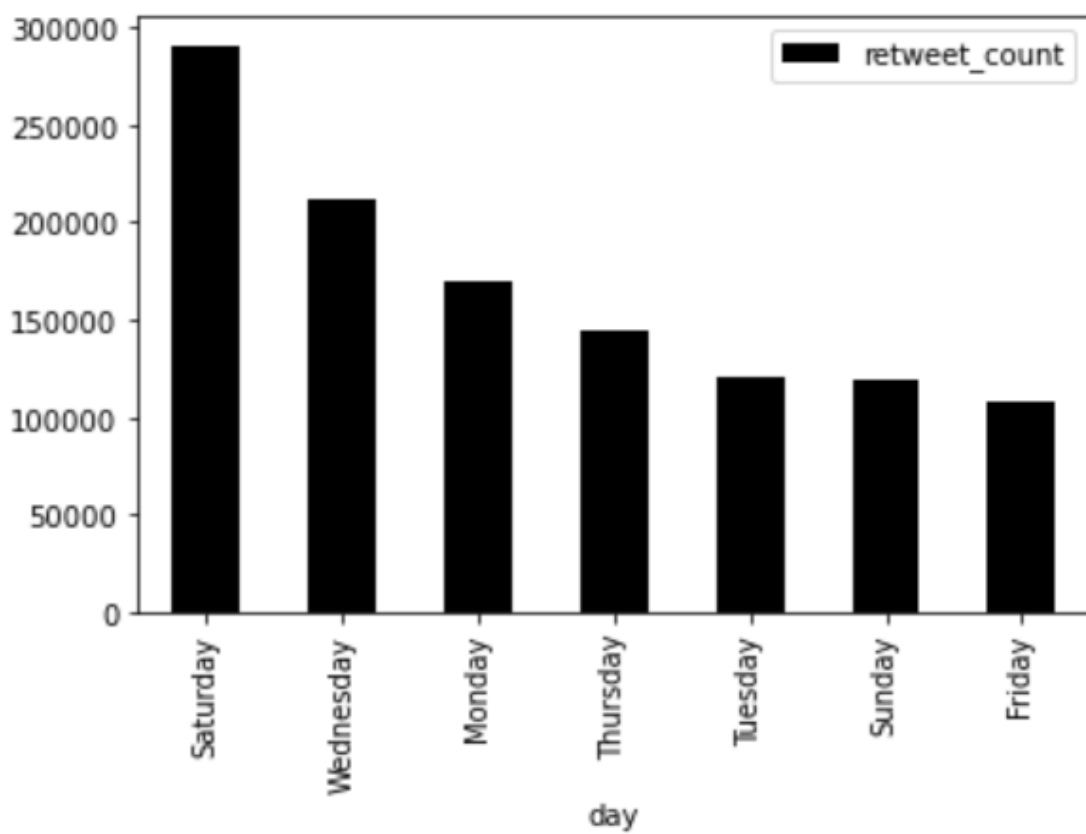
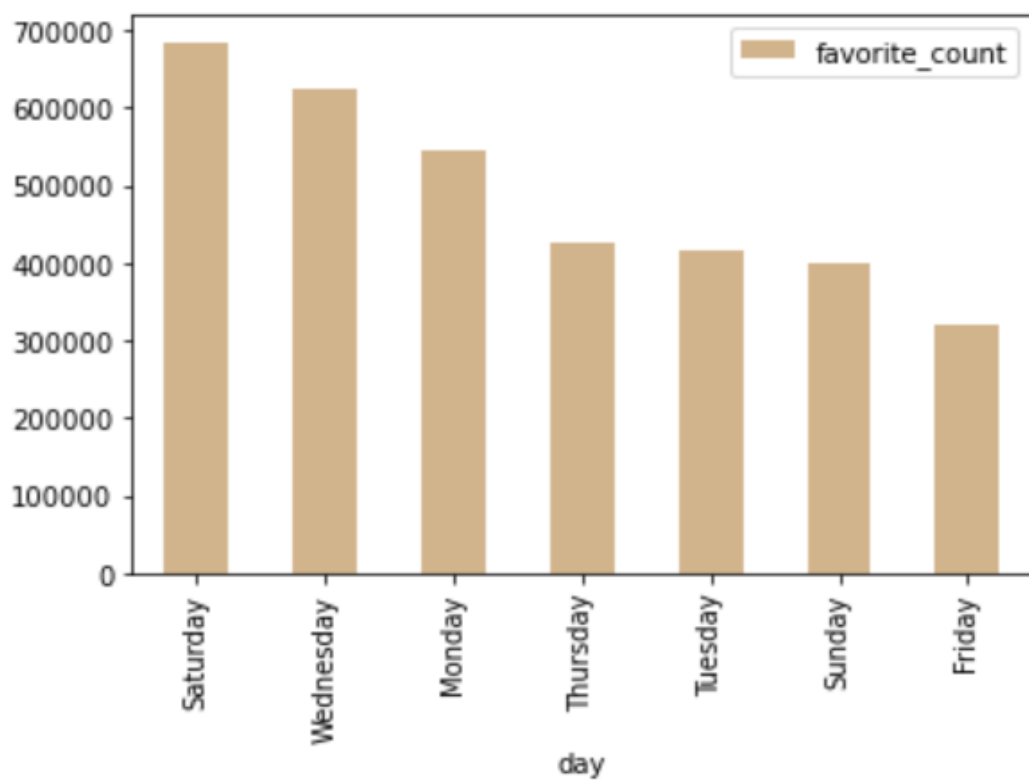


As a deep dive to whether the number of tweets for the pupper dog stage has an effect on the favourite, this clearly shows that the dog stage that is clearly loved by the twitter community is the pupper stage, the stage ranked highest in average count of favourite and also the amount of tweets.

What day of the week had the most tweet engagement?

favorite_count	
day	
Saturday	684550.0
Wednesday	626139.0
Monday	544955.0
Thursday	426057.0
Tuesday	415965.0
Sunday	401311.0
Friday	319355.0

retweet_count	
day	
Saturday	290745.0
Wednesday	211878.0
Monday	169316.0
Thursday	144112.0
Tuesday	121225.0
Sunday	118571.0
Friday	107582.0



Conclusion

- The most liked dog stage is the pupper stage, albeit heavily influenced by the number of tweets featured in the dataset
- Tweets should be made on Saturdays as the day records more engagements in terms of retweets and favourites