

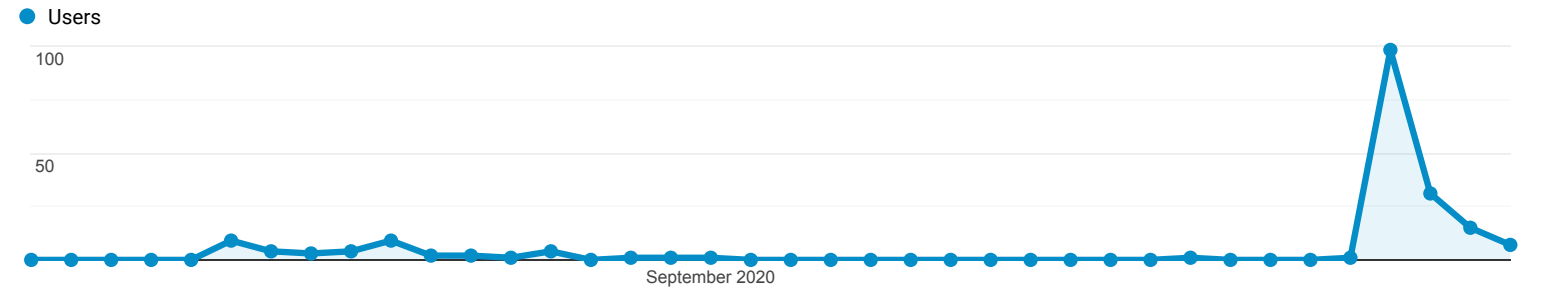
Channels

All Users
100.00% Users

Aug 15, 2020 - Sep 21, 2020

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	169 % of Total: 100.00% (169)	167 % of Total: 100.00% (167)	229 % of Total: 100.00% (229)	52.84% Avg for View: 52.84% (0.00%)	11.31 Avg for View: 11.31 (0.00%)	00:05:13 Avg for View: 00:05:13 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Social	134 (78.82%)	133 (79.64%)	151 (65.94%)	68.21%	2.76	00:01:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Direct	35 (20.59%)	33 (19.76%)	76 (33.19%)	23.68%	28.54	00:12:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Referral	1 (0.59%)	1 (0.60%)	2 (0.87%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 3 of 3