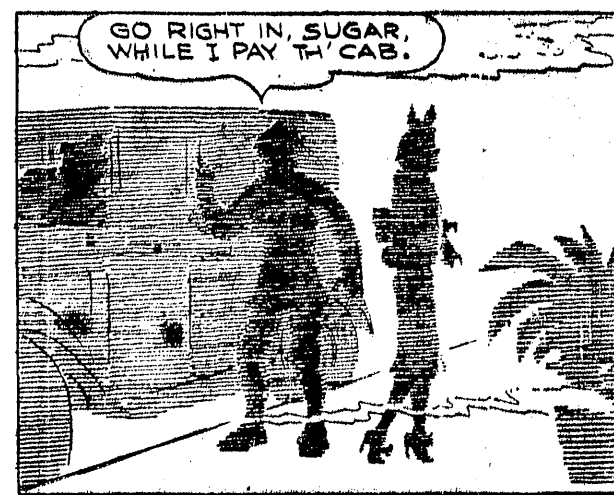
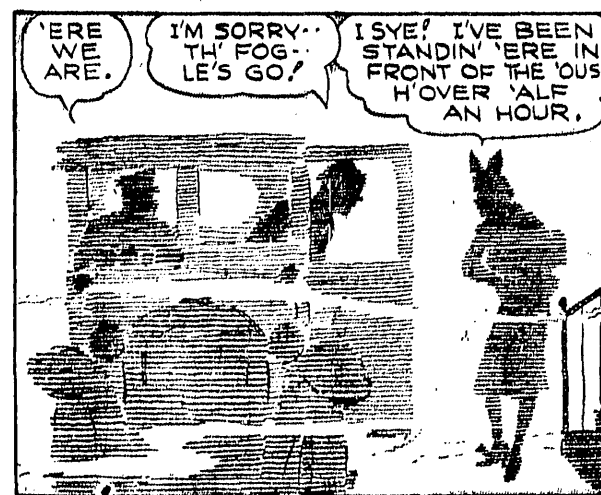
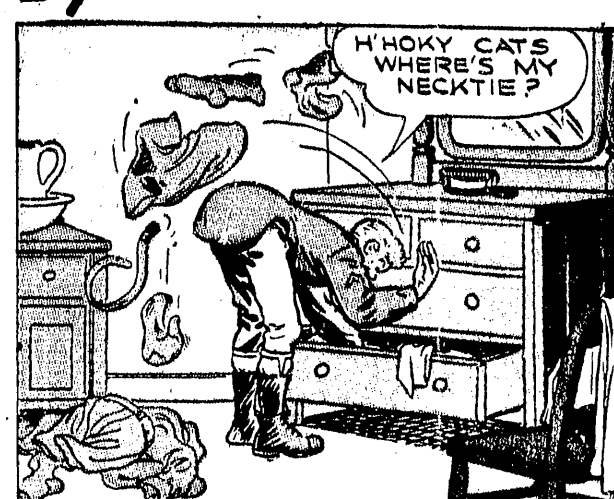
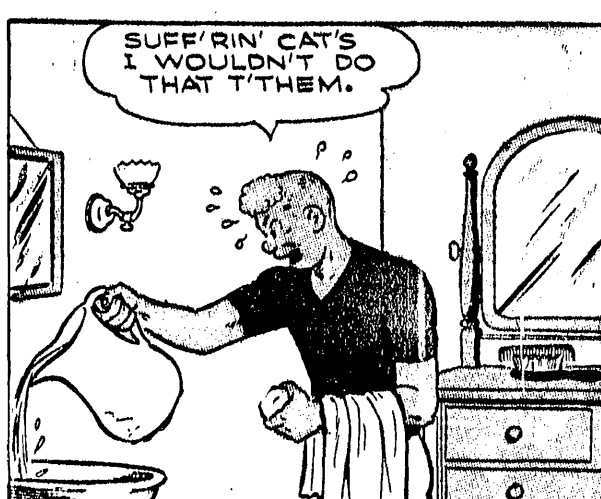
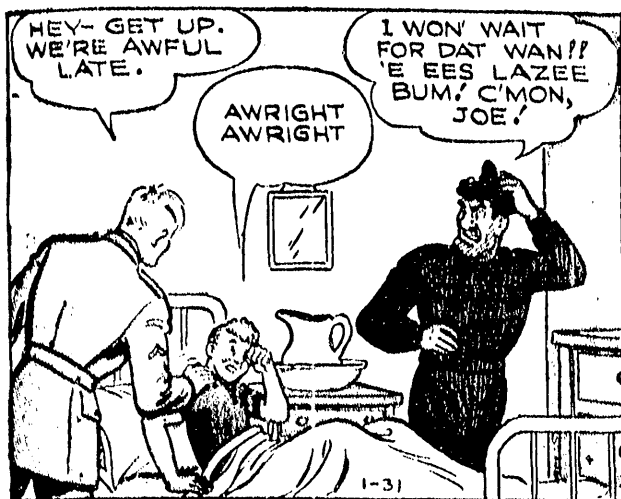


# JOE PALOOKA

McNaught Syndicate, Inc.

*By HAM FISHER*



## Advertisement



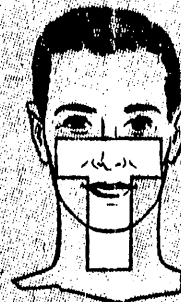
CAMEL  
IS THE PACK  
FOR ME. THEY'VE  
GOT THE **FLAVOR**  
AND THEY SUIT  
MY **THROAT** TO A  
**T**



# 'CAMEL

## FIRST ON LAND, SEA, AND IN THE AIR

**With men in the Army, Navy, Marines, and Coast Guard, the favorite cigarette is Camel. (Based on actual sales records in Post Exchanges and Canteens.)**



**THE "T ZONE"**  
**WHERE CIGARETTES ARE**  
**JUDGED**

The "T-ZONE"—Taste and Throat—is the proving ground for cigarettes. Only your taste and throat can decide which cigarette tastes best to you... and how it affects your throat. For your taste and throat are individual to you. Based on the experience of millions of smokers, we believe Camels will suit your "T-ZONE" to a "T." Prove it for yourself!