

Watch ADELINE GRAY

try Uncle Sam's new
nylon 'chute in its first

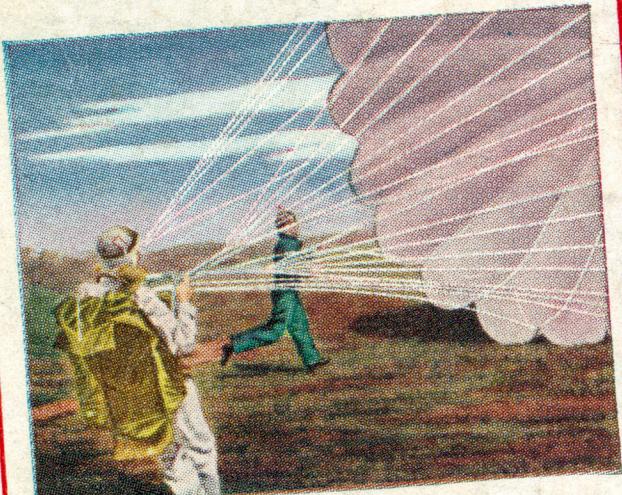
"Live Test"



THERE SHE GOES! 2,000 feet over Hartford, Conn., a 24-year-old veteran of the "silk" is making the first jump test of a new nylon parachute. Watch as she pulls the rip-cord—



IT OPENS! It holds! It's *okay!* And so is test-jumper Adeline Gray as she floats earthward to the approval and applause of special observers from the Army and the Navy.



A PERFECT LANDING—and now for a Camel. That's the pack that says smoking pleasure at its best. And when Adeline Gray says: "Camels suit me to a 'T,'" she's talking a language any smoker can understand.

FIRST IN THE SERVICE

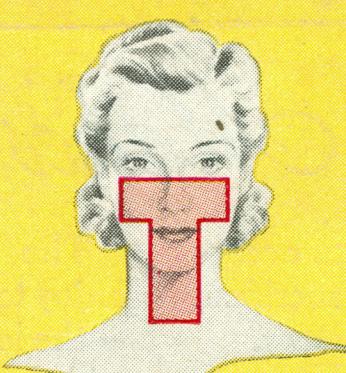
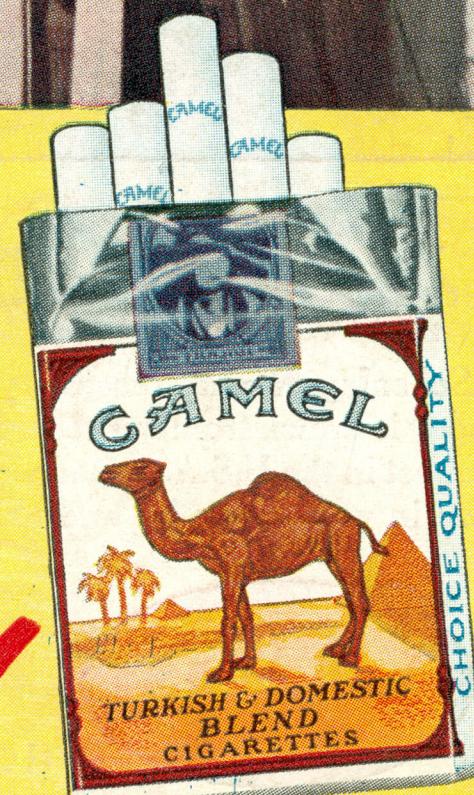
With men in the Army, Navy, Marines, and Coast Guard, the favorite cigarette is CAMEL. (Based on actual sales records in Post Exchanges and Canteens.)

**That's the
proving ground
of a parachute—just
as the "T-Zone" is the
proving ground of your
cigarette (see below)**

- You can test them in wind tunnels—you can toss them out with weighted dummies—but the final test of a parachute is the "live test"—an actual jump.

And it's like that with a cigarette, too. The final test is when you smoke it.

Adeline Gray (*below*) says: "Camels are never harsh on my throat." Many a man at the front could tell you the same—Camels are the favorite there, too. But try Camels on your "T-Zone."



THE "T-ZONE"
where cigarettes
are judged

The "T-ZONE" Taste and Throat—is the proving ground for cigarettes. Only *your* taste and throat can decide which cigarette tastes best to you...and how it affects your throat. For your taste and throat are absolutely individual to you. Based on the experience of millions of smokers, we believe Camels will suit your "T-ZONE" to a "T." Prove it for yourself!

Women in the War

Imagine!.... diving into space with an untested 'chute

—that's what Adeline Gray did in making the first "live test" of the Army's new nylon parachute

LADY, oh lady, just picture yourself poised at the cockpit's edge up there in the middle of nothing.

Nothing above you—just blue sky.

Nothing below you—for 3,000 feet. Then just a tiny brown postage stamp—the field you *hope* you'll land in.

On your back is a 'chute pack; a new kind nobody's ever jumped with before. Your job is to *prove* it will work. You're making the first *live* test!

You dive from the ship...head first. You count...1-2-3...and it seems like a year. Then you pull that rip-cord. Nothing happens for a moment and then...it works! . . . blossoms out in a big blessed white umbrella and you know you're all right. And that's something you didn't know—till it happened!



No WONDER the first thing Adeline Gray did when she reached the ground was to light up a Camel. Which is no doubt what you'd do, too! A Camel always tastes swell, but in a moment like that . . . well, there aren't words enough to say how swell! "Camel's my cigarette," Adeline Gray says. "They suit my taste and throat to a 'T.'"

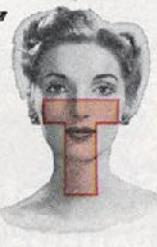
R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



The "ozone" is the proving ground for a parachute—for cigarettes, the proving ground is . . .

THE "T ZONE"

The "T-Zone"—Taste and Throat—is the proving ground for cigarettes. Only *your* taste and throat can decide which cigarette tastes best to you . . . and how it affects your throat. For taste and throat are individual to you. Try Camels—the mildness, flavor, and fragrance of the costlier tobaccos may suit *your* "T-Zone" to a "T."



Now A GIRL'S LIFE can't be all 'chutes and ships, can it? There must be moments now and then for soft lights...sweet music...a table for two...and two cigarettes on one match. Camels, of course, for Adeline Gray agrees with the men in all the armed forces that Camel is absolute tops.* Those costlier tobaccos make Camel a favorite.

Camel



first in the Service—

* The favorite cigarette with men in the Army, Navy, Marines, and the Coast Guard is Camel. (Based on actual sales records in Post Exchanges, Sales Commissaries, Ship's Service Stores, Ship's Stores, and Canteens.)