Department of Computer Science
15 Parks Road, Oxford OX1 3QD
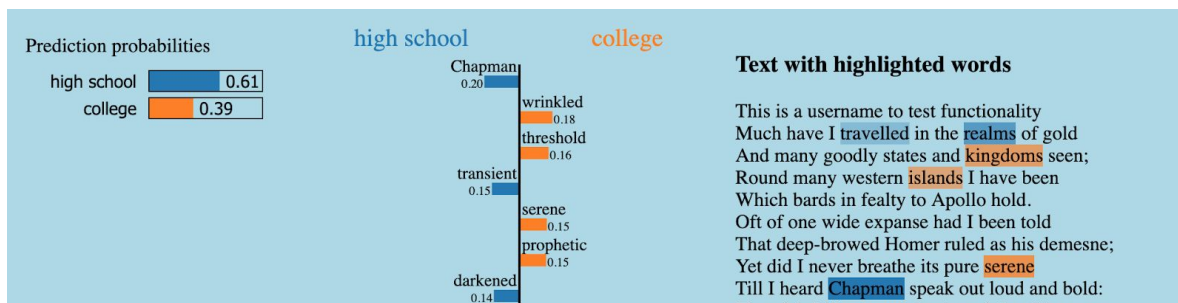
To Become a Mockingbird: Providing Twitter Users with Tools to Control Algorithmic Perceptions

Ethics Approval Reference: CS_C1A_19_035

If you use Twitter you are being algorithmically profiled! Everything from your age and gender to your income and political affiliation is being profiled by an algorithm.

Are you curious about what these profiles say? Would you be interested in controlling your algorithmic profiles?

Would you like a £15 Amazon gift card for talking about your Twitter account for a half hour?

We're looking for participants who are 18 or older and have at least 200 Tweets in English to come to the Computer Science Department for a 30 minute lab study sometime between 20 and 26 August.

Contact Adam Hare at adam.hare@cs.ox.ac.uk for more information about how you can get involved.