

Robert Oxley

2203 Spansail Dr.
Apt. 30
Niles, MI 49120

cell 269.930.2383
robert.at.oxley@gmail.com

Experience

[Web Designer](#) • Tire Rack • South Bend, IN • September '12 to Present

For the past few years I have been working at Tire Rack on both business-to-business and consumer facing products. I have been designing for the various websites, email marketing campaigns, off-site advertising, and on-site promotional programs. Some highlights included:

- Designed and implemented new features across numerous sites.
- Helped redesign the entire retail experience.
- Coordinated and reviewed all CSS for the retail redesign.
- Redesigned and implemented retail email campaigns.
- Designed off-site advertising.
- Designed and implemented on-site promotional and incentives programs.

Capabilities

I have experience handling many diverse projects at the same time, and ensuring that all of them meet their deadlines. Through thorough research, testing, and feedback every experience I design aims to enable the user to fulfill their goals quickly and easily.

Proficiencies

[Photoshop](#)
[HTML5](#)

[Illustrator](#)
[CSS3](#)

[InDesign](#)
[Javascript/jQuery](#)

[Flash](#)
[HTML Email](#)

Education

[Andrews University](#) • Berrien Springs, MI

Visual Communications Major

Bachelor of Fine Arts • Graphic Design (Graduation Spring '12) • 3.6 GPA

Awards

[Andrews University](#) • Berrien Springs, MI

Dean's List

Fall '06, Spring '07, Fall '09, Spring '10, Fall '10, Spring '10, Fall '11

Portfolio Link

<http://www.oxleycreative.com>