Mads Emmertsen
Cand.IT Digital Design

Risskov, Denmark

Contact

+45 50717166

madsemmertsen@gmail.com

Linkedin

Portfolio

www.madsemmertsen.dk

Skills

HTML

CSS

Qualitative Research

User testing

Information Architecture

Wireframing

Prototyping

Visual Communication

Software

Xd	Ps
XD	Photoshop
Id	Pr
InDesign	Premiere Pro
Ai	figma
Illustrator	figma

Profile

UX Design enthusiast with a versatile toolkit. I bring my analytical mindset and creative competencies in to play in everything i do. I've got experience with UX-research and UX/UI Design. Gathering insigts into user needs and designing prototypes to test our ideas is cores to my work process. Being a part of a team with a common goal motivates me towards doing better and pushing myself.

Work Experience

2022 UX & UI Designer, Internship, Rheasoft

Tasks
- UX/UI Design for the CS-Aware platform
- Wireframing
- High fidelity prototyping in figma
- Identifying and organising the teams tasks

2022 Internship, Vilh. Nellemann Handelsselskab A/S

Tasks
- UX/UI Design
- High fidelity prototyping
- User flows
- Building website pages in Umbraco and HTML and CSS
- SEO copywriting

2022 Case Participant, Lead the Talent, Property Advice

Tasks
- Market analysis
- Customer-research: Interviews
- Design of website
- Design of guides and landing pages for e-mail marketing

2021 SEO Specialist, Internship, Fauna

Tasks
- SEO copywriting
- Designing website pages in Wordpress with Elementor
- User friendliness analysis of fauna's website
- Created two sitemaps of fauna's website

2019 Internship, Institute for Public Health

Tasks
- Video editing
- Planning and facilitating workshops and a conference
- Design and testing of a prototype for a digital learning material
- Creation of charts, graphics and illustrations

2019 Student position, Medtech Innovation Consortium

Education

2018-2020 Master's Degree in Digital Design, Aarhus Universitet

Competencies:
- Application of softwares for prototyping of UI and interactiondesign
- Planning and implementation of digital solutions
- UX Research methodology
- Broad knowledge of the interplay between people and digital media

2015-2018 Bachelor's Degree in Aesthetics & Culture, Aarhus Universitet

Competencies:
- Communication
- Coordination and planning
- Project management

Courses

2021 Digital Coordinator, Google Success Online

2021 Basics of Digital Marketing, Google Analytics Academy

2021 Advanced Google Analytics, Google Analytics Academy

Volunteer work

2017-2019 Assistent, Artist, Ulla Diedrichsen

2016 Exhibition Assistent, Artist Group Piscine

2013-2015 Stagehand, Skanderborg Festivalklub