Mads Emmertsen
Cand.IT Digital Design

Risskov, Denmark

Contact

+45 50717166

madsemmertsen@gmail.com

Linkedin

Portfolio

www.madsemmertsen.dk

Skills

HTML

CSS

Qualitative Research

User testing

Design Thinking

Wireframing

Prototyping

Visual Communication

Software

Xd

XD

Ps

Photoshop

Ai

Illustrator

figma

Profile

UX Design enthusiast with a versatile toolkit. I bring my analytical mindset and creative competencies in to play in everything i do. I've got experience with UX-research and UX/UI Design. Gathering insigts into user needs and designing prototypes to test our ideas is cores to my work process. Being a part of a team with a common goal motivates me towards doing better and pushing myself.

Work Experience

2022 UX & UI Designer, Internship, Rheasoft

Tasks
- UX/UI Design for the CS-Aware platform
- Wireframing
- High fidelity prototyping in figma
- Identifying and organising the teams tasks

2022 Internship, Vilh. Nellemann Handelsselskab A/S

Tasks
- UX/UI Design
- High fidelity prototyping
- User flows
- Building website pages in Umbraco and HTML and CSS
- SEO copywriting

2022 Case Participant, Lead the Talent, Property Advice

Tasks
- Market analysis
- Customer-research: Interviews
- Design of website
- Design of guides and landing pages for e-mail marketing

2021 SEO Specialist, Internship, Fauna

Tasks
- SEO copywriting
- Designing website pages in Wordpress with Elementor
- User friendliness analysis of fauna's website
- Created two sitemaps of fauna's website

2019 Internship, Institute for Public Health

Tasks
- Video editing
- Planning and facilitating workshops and a conference
- Design and testing of a prototype for a digital learning material
- Creation of charts, graphics and illustrations

2019 Student position, Medtech Innovation Consortium

Education

2018-2020 Master's Degree in Digital Design, Aarhus Universitet

Competencies:
- Application of softwares for prototyping of UI and interactiondesign
- Planning and implementation of digital solutions
- UX Research methodology
- Broad knowledge of the interplay between people and digital media

2015-2018 Bachelor's Degree in Aesthetics & Culture, Aarhus Universitet

Competencies:
- Communication
- Coordination and planning
- Project management

Courses

2021 Digital Coordinator, Google Success Online

2021 Basics of Digital Marketing, Google Analytics Academy

2021 Advanced Google Analytics, Google Analytics Academy

Volunteer work

2017-2019 Assistent, Artist, Ulla Diedrichsen

2016 Exhibition Assistent, Artist Group Piscine

2013-2015 Stagehand, Skanderborg Festivalklub