

PROJECT DESCRIPTION

Introduction To Oxygen Finance

<i>Project name</i>	OXYGEN FINANCE
<i>Project Manager</i>	Kuyik Udotong
<i>Project Dates</i>	Start Date: December 4th End Date;
<i>Background</i>	Oxygen Finance is an innovative NFT marketplace that converges video-animated comics with NFTs, empowering creators to monetize exclusive content, fostering community engagement, and redefining digital content interaction.
<i>Objectives</i>	<ul style="list-style-type: none"> ● Giving creators full control over their digital assets providing a new revenue stream and ownership model ● Develop a user-friendly interface* for creators to easily mint, manage, and showcase their video-NFT hybrids ● Establish a community-driven marketplace* for buying, selling, and trading video-NFT hybrids, fostering engagement and interaction among creators, collectors, and enthusiasts. ● Bringing videos and comic contents to blockchain users in a unique style ● Create a decentralized platform* for merging videos with NFTs, enabling creators to monetize their digital content in a unique and secure way.

Target Audience

Our primary target audience includes:

- 1. *Digital content creators*:** Comic artists, writers, animators, and video producers seeking new revenue streams and ways to engage with their audiences.
- 2. *NFT collectors and enthusiasts*:** Individuals interested in unique digital art, collectibles, and experiences.
- 3. *Fans and enthusiasts*:** Comic book, anime, and video game fans eager to access exclusive content, interact with creators, and showcase their fandom.

***Industrial Professionals*:**

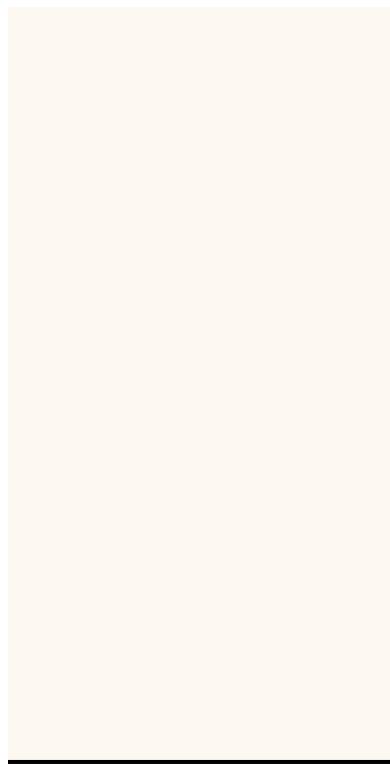
- 1. *Media and Entertainment Companies*:** Companies looking to explore new formats for their content and intellectual property.
- 2. *Advertising and Marketing Agencies*:** Agencies interested in leveraging video-NFT hybrids for innovative marketing campaigns.
- 3. *Gaming and Esports Companies*:** Companies seeking to integrate video-NFT hybrids into their gaming experience

Target Market Size

The target market is substantial, with:

- 1. The global digital content market projected to reach \$382.2 billion by 2025.**
- 2. The NFT market expected to grow to \$1.4 billion by 2025.**
- 3. The comic book industry valued at \$3.4 billion in 2020.**

By targeting the intersection of digital content, NFTs, and comics, Oxygen Finance is poised to capture a significant share of this growing market.



Project Specifics

<p><i>Project Scope</i></p>	<p>"At Oxygen Finance Labs, we're committed to revolutionising the NFT market by introducing a unique form of video centric nft's (Token gated NFTs)</p> <p>To ensure a seamless launch, we're taking a meticulous approach. We're not rushing the process; instead, we're strategically planning each step.</p>
<p><i>Project Constraints</i></p>	<p>The current digital content landscape is fragmented, with creators struggling to monetize their work.</p> <p>Existing NFT marketplaces focus on art and collectibles, neglecting the vast comic and video content markets.</p> <p><u>Blockchain Scalability</u> : Limited scalability of blockchain technology may impact transaction processing times and costs.</p> <p>2. <u>NFT Storage</u> : Storage limitations for NFTs may require additional infrastructure or solutions.</p> <p>3. <u>Video File Size</u> : Large video file sizes may impact platform performance and require optimization solutions.</p> <p>But we believe with devotion and a good raise we will be able to tackle all these issues like they are nothing</p>
<p><i>Deliverables</i></p>	<ul style="list-style-type: none"> •NFT Minting*: Creators can mint their comic and video content as unique NFTs. •Decentralized Marketplace*: A community-driven marketplace for buying, selling, and trading NFTs. •Content Management*: Creators can manage their NFTs, track ownership, and monitor analytics. •*Community Engagement*: Forums, chat rooms, and social features for creators and collectors to interact

Exploration

- **Market Research***: Conduct market research to understand the demand for video-NFT hybrids, target audience preferences, and competing platforms.
- **Technical Feasibility***: Investigate the technical feasibility of merging videos with NFTs, including compatibility with various blockchain platforms.
- **Partnership Opportunities***: Explore potential partnerships with influencers, content creators, and industry players to promote adoption and growth.
- ***Regulatory Compliance***: Research regulatory requirements for NFT marketplaces and ensure compliance with relevant laws and regulations.

Decisions

- **Blockchain Platform***: Decide on a suitable blockchain platform (e.g., EVM and emerging blockchains) for the Oxygen Finance platform.
 - **NFT Standard***: Choose an NFT standard (e.g., ERC-721, ERC-1155) for the platform's NFTs.
 - ***Tokenomics***: Design a token economy and decide on the use of tokens for transactions. [gove](#)
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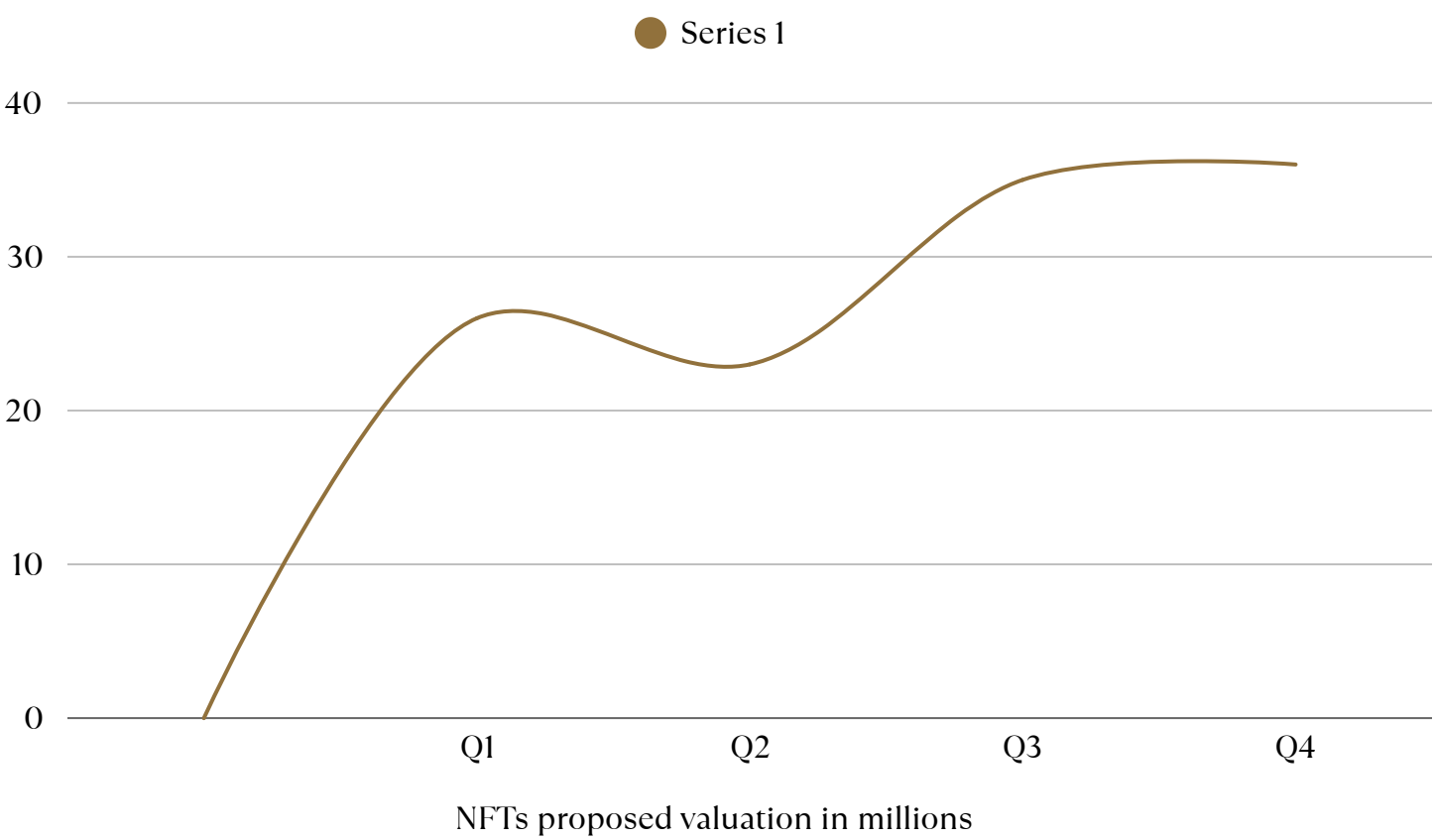
Project Timeline

Task or Deliverable	Owner	Date Completed	Notes
<p>"We've achieved a significant milestone:</p> <ul style="list-style-type: none">- Successfully deployed contracts on select chains, with a focused expansion to 5 key chains, including Polygon.- Pre-testnet website is live, marking a major development milestone.- Social media channels are active, fostering a engaged community with promising interest and feedback. <p>This progress sets the stage for further development, testing, and eventual mainnet launch."</p>	Developer	Jan 3, 2025	Include any relevant details

Conclusion

Project Outcomes	Oxygen Finance is poised to revolutionize the comic and video content industries by providing a decentralized, community-driven platform for creators to monetize their digital content. With a strong team, a well-structured token economy, and a clear roadmap, Oxygen Finance is ready to take the next step in its journey.
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Oxygen finance



<p><i>Contributions</i></p>	<p>Oxygen Finance will contribute to the growth of the on-chain economy in crypto in several ways:</p> <ol style="list-style-type: none"> 1. <i>*Increased NFT adoption*</i>: By converging video-animated comics with NFTs, Oxygen Finance will introduce a new type of digital content to blockchain ecosystem, driving NFT adoption and awareness. 2. <i>*New revenue streams for creators*</i>: Empowering creators to monetize exclusive content will attract more artists, writers, and content creators to the Crypto and blockchain ecosystem, creating new economic opportunities. 3. <i>*Community engagement and participation*</i>: Oxygen Finance's platform will foster community engagement through exclusive content, encouraging users to participate in the ecosystem, and promoting a sense of ownership and belonging. 4. <i>*Increased transaction volume*</i>: As more creators and fans join the platform, transaction volume on integrated blockchain will increase, contributing to the overall growth and liquidity of the ecosystem. 5. <i>*Collaborations and partnerships*</i>: Oxygen Finance's innovative approach will attract partnerships and collaborations with other crypto-based projects, further expanding the ecosystem's reach and capabilities. <p>By driving adoption, creating new revenue streams, and fostering community engagement, Oxygen Finance will contribute to the growth and development of the on-chain economy</p>
<p><i>Resources</i></p>	<ul style="list-style-type: none"> ● https://oxygenfinance.site ● Telegram: Swissy ● Email: oxygenfinance76@gmail.com ● Twitter:https://twitter.com/Oxy_GenLabs/ ● Discord:oxygenfinance

- GitHub:<https://github.com/OxygenFinance>

TEAMS

Front end developer

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Senior software engineer

<https://www.linkedin.com/in/rossdancraig/>

Marketer

<https://www.linkedin.com/in/prince-israel-8a5370204?trk=contact-info>

Graphics design

<https://www.linkedin.com/in/david-adumadehin-a8095a34b>

Social media manager

Fave