# PROJECT DESCRIPTION

Introduction To Oxygen Finance

Project Name	OXYGEN FINANCE				
Project Manager	Kuyik Udotong				
Project Dates	Start Date: December 4th				
,	End Date;				
Background	Oxygen Finance is an innovative NFT marketplace that converges video-animated comics with NFTs, empowering creators to monetize exclusive content, fostering community engagement, and redefining digital content interaction.				
Objectives	<ul> <li>Giving creators full control over their digital assets providing a new revenue stream and ownership model</li> <li>Develop a user-friendly interface* for creators to easily mint, manage, and showcase their video-NFT hybrids</li> <li>Establish a community-driven marketplace* for buying, selling, and trading video-NFT hybrids, fostering engagement and interaction among creators, collectors, and enthusiasts.</li> <li>Bringing videos and comic contents to blockchain users in a unique style</li> <li>Create a decentralized platform* for merging videos with NFTs, enabling creators to monetize their digital content in a unique and secure way.</li> </ul>				
Target Audience					
	Our primary target audience includes:				
	1. *Digital content creators*: Comic artists, writers, animators, and video producers seeking new revenue streams and ways to engage with their audiences.				
	2. *NFT collectors and enthusiasts*: Individuals interested in unique digital art, collectibles, and experiences.				
	3. *Fans and enthusiasts*: Comic book, anime, and video game fans eager to access exclusive content, interact with creators, and showcase their fandom.				
	*Industrial Professionals*:				
	1. *Media and Entertainment Companies*: Companies looking to explore new formats for their content				

and intellectual property.

2. *Advertising and Marketing Agencies*: Agencies interested in leveraging video-NFT hybrids for innovative marketing campaigns.
3. *Gaming and Esports Companies*: Companies seeking to integrate video-NFT hybrids into their gaming experience
Target Market Size
The target market is substantial, with:
1. The global digital content market projected to reach \$382.2 billion by 2025.
2. The NFT market expected to grow to \$1.4 billion by 2025.
3. The comic book industry valued at \$3.4 billion in 2020.
By targeting the intersection of digital content, NFTs, and comics, Oxygen Finance is poised to capture a significant share of this growing market.

### Project Specifics

Project Scope	"At Oxygen Finance Labs, we're committed to revolutionising the NFT market by introducing a unique form of video centric nft's (Token gated NFts)
	To ensure a seamless launch, we're taking a meticulous approach. We're not rushing the process; instead, we're strategically planning each step.
Project Constraints	The current digital content landscape is fragmented, with creators struggling to monetize their work.
	Existing NFT marketplaces focus on art and collectibles, neglecting the vast comic and video content markets.
	_Blockchain Scalability_: Limited scalability of blockchain technology may impact transaction processing times and costs.
	2. NFT Storage: Storage limitations for NFTs may require additional infrastructure or solutions.
	3Video File Size_: Large video file sizes may impact platform performance and require optimization solutions.
	But we believe with devotion and a good raise we will be able to tackle all these issues like they are nothing
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Deliverables	<ul> <li>NFT Minting*: Creators can mint their comic and video content as unique NFTs.</li> <li>Decentralized Marketplace*: A community-driven marketplace for buying, selling, and trading NFTs.</li> </ul>
	•Content Management*: Creators can manage their NFTs, track ownership, and monitor analytics.
	•*Community Engagement*: Forums, chat rooms, and social features for creators and collectors to interact
Explorations & Decisions	Exploration
	• Market Research*: Conduct market research to understand the demand for video- NFT hybrids, target audience preferences, and competing platforms.
	• Technical Feasibility*: Investigate the technical feasibility of merging videos with NFTs, including compatibility with various blockchain platforms.
	• Partnership Opportunities*: Explore potential partnerships with influencers, content creators, and industry players to promote adoption and growth.
	• *Regulatory Compliance*: Research regulatory requirements for NFT marketplaces and ensure compliance with relevant laws and regulations.
	Decisions
	· Blockchain Platform*: Decide on a suitable blockchain platform (e.g., EVM and emerging blockchains) for the Oxygen Finance platform.
	• NFT Standard*: Choose an NFT standard (e.g., ERC-721, ERC-1155) for the platform's NFTs.
	• *Tokenomics*: Design a token economy and decide on the use of tokens for transactions, gove

#### **Project Timeline**

Task or Deliverable	Own er	Date Completed	Notes
"We've achieved a significant milestone:	Deve loper	Jan 3, 2025	Include any relevant details
<ul> <li>Successfully deployed contracts on select chains, with a focused expansion to 5 key chains, including Polygon.</li> <li>Pre-testnet website is live, marking a major development milestone.</li> <li>Social media channels are active, fostering a engaged community with promising interest and feedback.</li> </ul>			
This progress sets the stage for further development, testing, and eventual mainnet launch."			

#### Conclusion

Proje ct Outco mes Oxygen Finance is poised to revolutionize the comic and video content industries by providing a decentralized, community-driven platform for creators to monetize their digital content. With a strong team, a well-structured token economy, and a clear roadmap, Oxygen Finance is ready to take the next step in its journey.

Oxygen finance

Oxygen finance proposed valuation in millions

Series 1

## Oxygen Finance will contribute to the growth of the on-chain economy in crypto in several ways: 1. \*Increased NFT adoption\*: By converging video-animated comics with NFTs, Oxygen Finance will

2. \*New revenue streams for creators\*: Empowering creators to monetize exclusive content will attract more artists, writers, and content creators to the Crypto and blockchain ecosystem, creating new economic opportunities.

introduce a new type of digital content to blockchain ecosystem, driving NFT adoption and awareness.

- 3. \*Community engagement and participation\*: Oxygen Finance's platform will foster community engagement through exclusive content, encouraging users to participate in the ecosystem, and promoting a sense of ownership and belonging.
- 4. \*Increased transaction volume\*: As more creators and fans join the platform, transaction volume on integrated blockchain will increase, contributing to the overall growth and liquidity of the ecosystem.
- 5. \*Collaborations and partnerships\*: Oxygen Finance's innovative approach will attract partnerships and collaborations with other crypto-based projects, further expanding the ecosystem's reach and capabilities.

By driving adoption, creating new revenue streams, and fostering community engagement, Oxygen Finance will contribute to the growth and development of the on-chain economy

#### Resources

- https://oxygenfinance.site
- Telegram: Swissyi
- Email: oxygenfinance76@gmail.com
- Twitter:https://twitter.com/Oxy\_GenLabs/
- Discord:oxygenfinance
- GitHub:https://github.com/OxygenFinance