

PropertyAI

India's First Risk-Aware Property Decision Engine

Helping Indians make their largest financial decision safely, rationally, and transparently.

Founder: Hamilton Mohanty

Stage: core engine built

Market: Indian Residential & Land Real Estate

PROBLEM

Buying Property in India Is a High-Risk Blind Decision

Lifetime Savings at Stake

Indians invest 60–80% of lifetime savings into property with no safety net.

Zero Price Discovery

No reliable price discovery or risk visibility in the market.

Misaligned Incentives

Brokers & portals sell inventory, not buyer safety.

Permanent Damage

One bad decision = permanent capital damage for families.

SOLUTION

PropertyAI = Decision Intelligence for Property Buyers

Not listings – clear buy / don't-buy decisions powered by India-specific risk & livability analysis with guardrailed AI.



PROCEED

Low risk, strong fundamentals,
safe to buy



CAUTION

Moderate risk, requires deeper
due diligence



AVOID

High risk, significant red flags
detected

Why Existing Platforms Fail Buyers



Property Portals

Give listings, not safety. Focus on inventory volume over buyer protection.



Brokers

Have conflict of interest. Earn commissions from sellers, not buyers.



YouTube & Forums

Opinion-driven content. No data-backed risk analysis or accountability.

PropertyAI is the only platform built exclusively for buyer safety and rational decision-making.

MARKET OPPORTUNITY

Massive Market, Zero Buyer Intelligence

\$300B+

Market Size

Indian residential real estate market
value

25M

Annual Transactions

Property transactions per year in
India

1%

Adoption Target

Even 1% adoption = massive scale
opportunity

The market is enormous, yet no platform provides true buyer intelligence. PropertyAI fills this critical gap.

Monetization Strategy

Three revenue streams aligned with stakeholder value creation:



Buyers

Pay for clarity and risk-aware decisions on their largest investment.



Banks & NBFCs

Pay for risk reduction and better underwriting intelligence.



Developers

Pay for diagnostics and market positioning insights.