



PIZZA SALES REPORT

Jan/15 - Dec/15



Pizza Category

All

1/1/2015



12/31/2015



Home



Best/Worst Seller

BUSIEST DAYS & TIME

DAYS

Orders are highest on Weekends, Friday/Saturday.

MONTHS

There are maximum orders from the month of July & January

SALES PERFORMANCE

CATEGORY

Classic category contribute to maximum sales & total order.

SIZE

Large size pizza contributes to maximum sales



817.86K

Total Revenue



49,574

Total Pizzas Sold



21,350

Total Orders



38.31

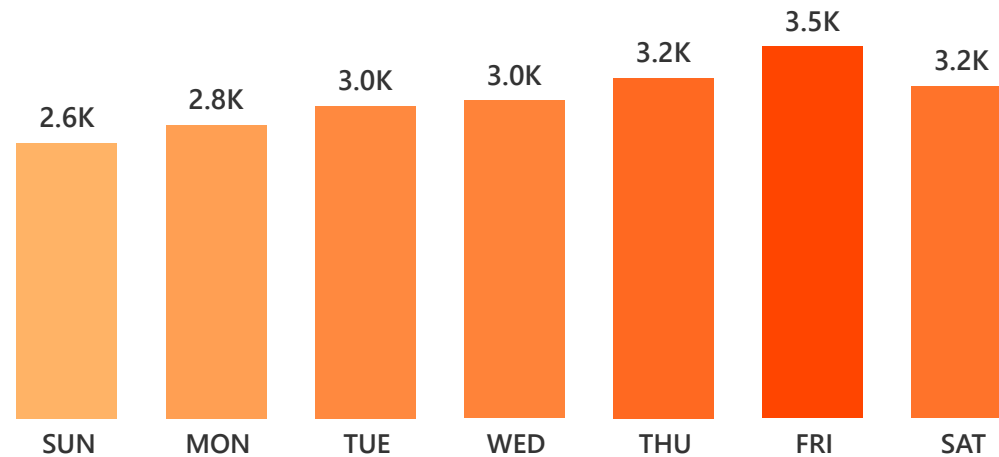
Avg. Order Value



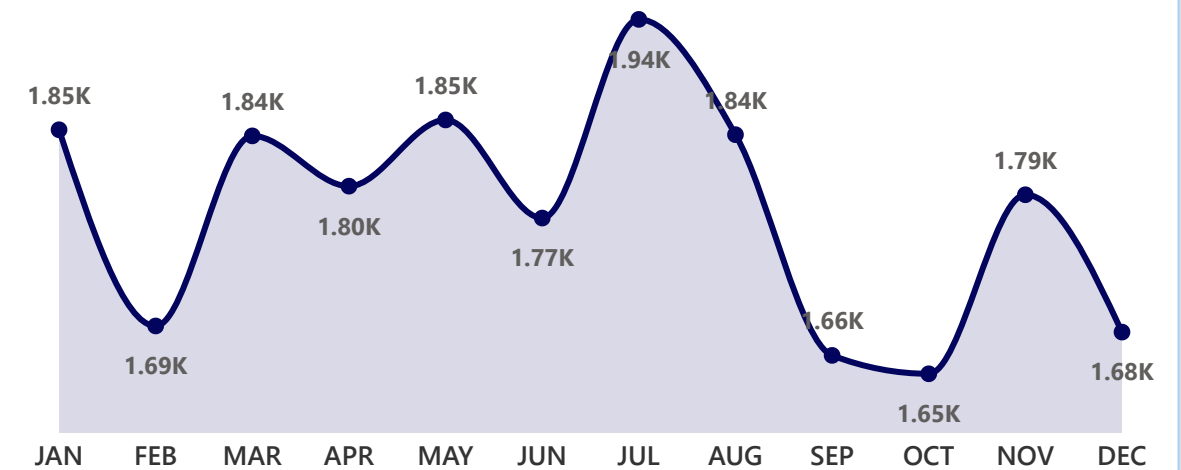
2.32

Avg. Pizza Sold per Order

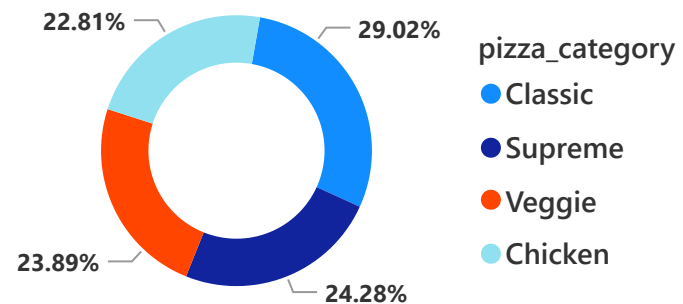
Daily Trend for Total Orders



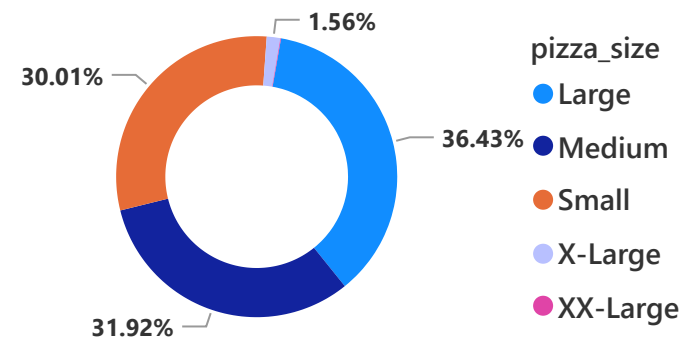
Monthly Trend for Total Orders



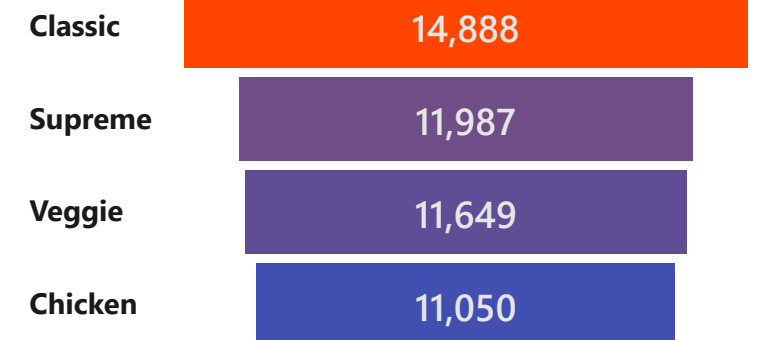
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Seller



BEST SELLERS

The Thai Chicken Pizza contributes to maximum Revenue.

The Classical Deluxe Pizza contributes to maximum Total Quantities & Total Orders.

WORST SELLERS

The Brie Carre Pizza contributes to minimum Revenue, Quantities & Total Orders.



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Avg. Order Value



2.32

Avg. Pizza Sold per Order

Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



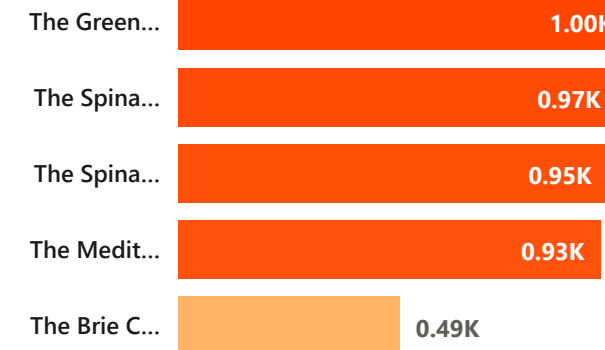
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

