

2014

Region

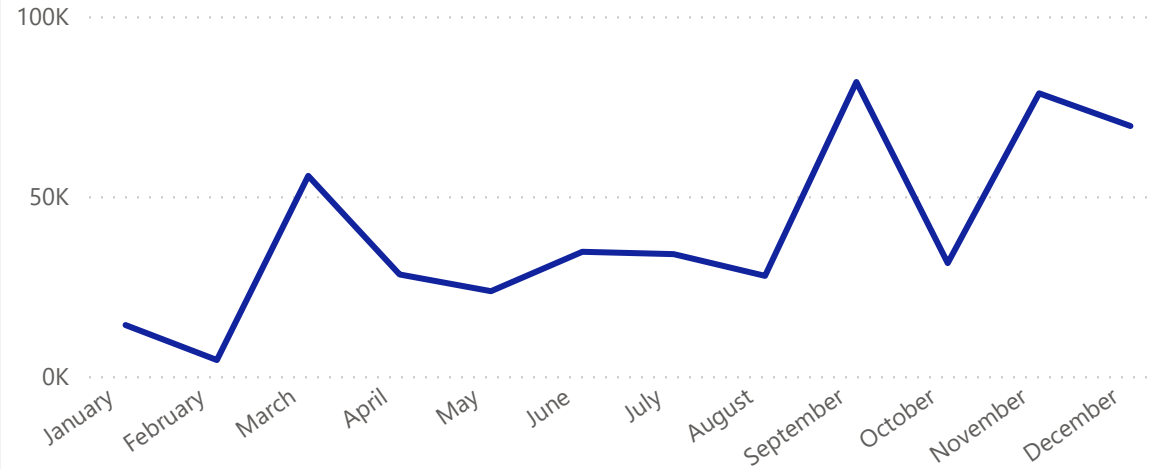
All

Category

All

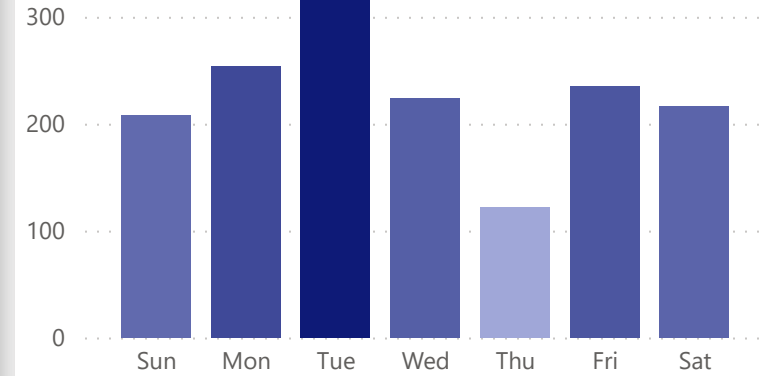
Total sales over the period amounts to \$484,247.50 and Total number of transactions is 969.

How sales trended over the month



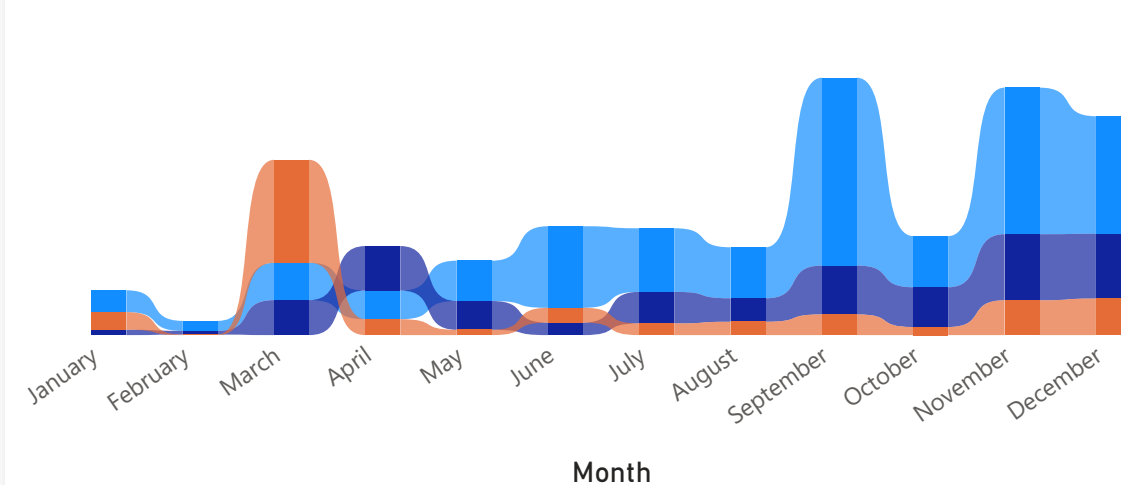
Average Sales by Day of week

Range 121.93 320.31



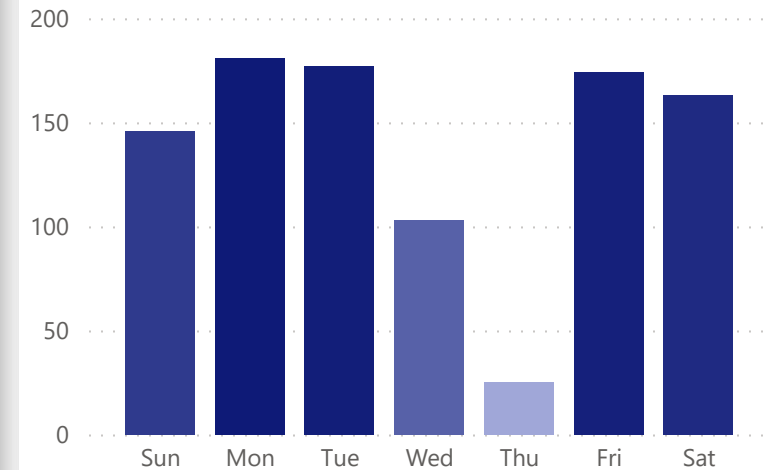
How customer segment rank over the month

Segment Consumer Corporate Home Office



No of transactions by day of week

Range 25 181



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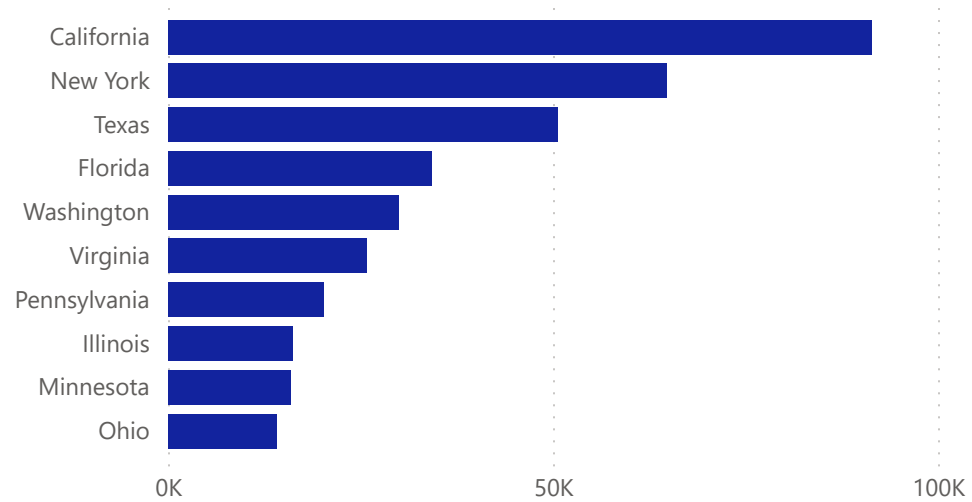
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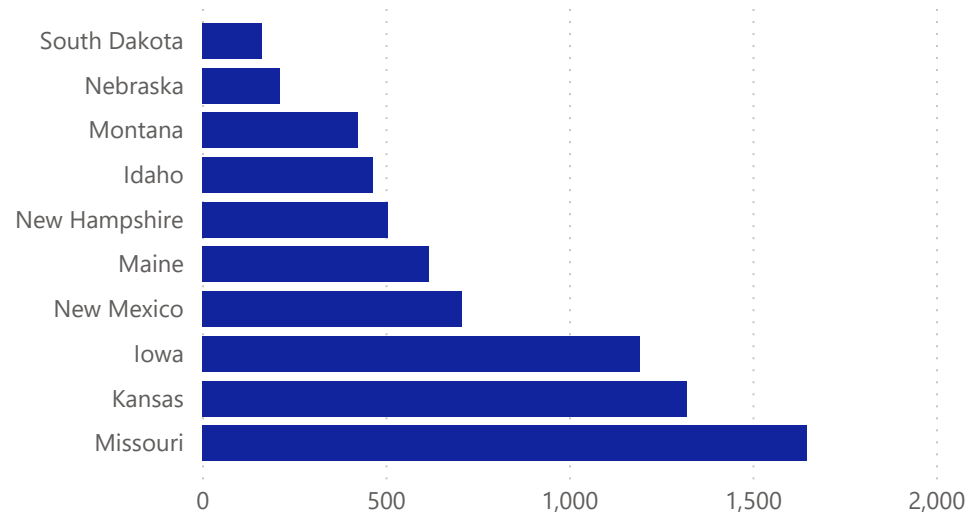
Top 10 Sales by State



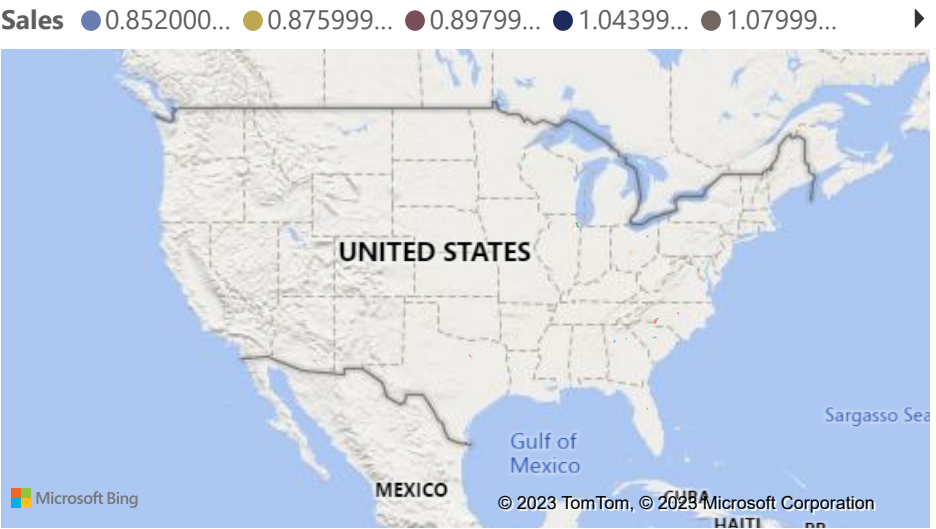
Percentage of Transaction shipment of the top 10 States

State	First Class	Same Day	Second Class	Standard Class
California	14.21%	4.57%	19.80%	61.42%
Florida	17.07%	4.88%	24.39%	53.66%
Illinois	16.39%		19.67%	63.94%
Minnesota	11.11%		22.22%	66.67%
New York	18.69%	5.61%	13.08%	62.62%
Ohio	14.00%	12.00%	24.00%	50.00%
Pennsylvania	18.87%	1.89%	18.87%	60.37%
Texas	15.15%	7.07%	23.23%	54.55%
Virginia	19.35%	3.23%	19.35%	58.07%
Washington	8.89%	2.22%	24.44%	64.44%

Bottom 10 Sales by State



Sales distribution by city



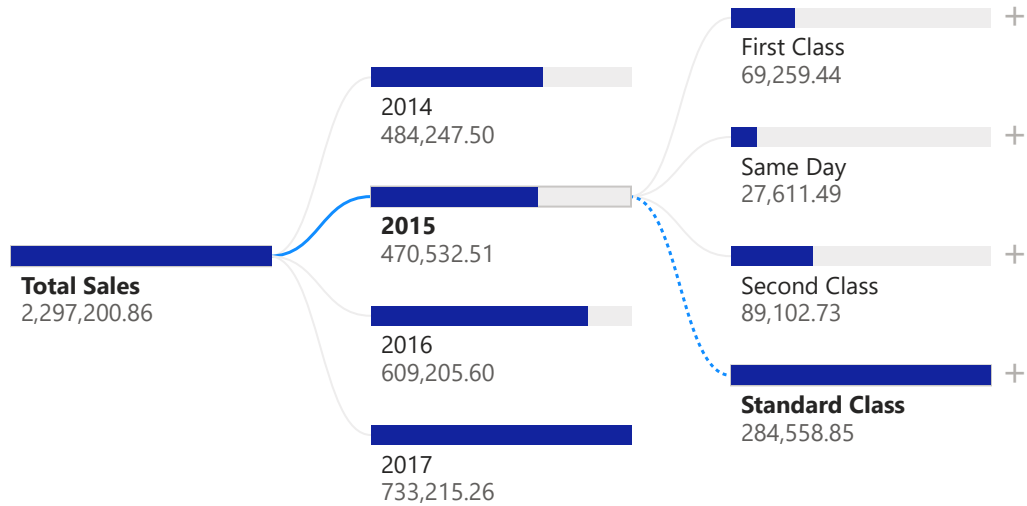
Total sales over the period amounts to \$2,297,200.86 and Total number of transactions is 5009.

Ask your own question

Year

2015

Ship Mode



Key influencers Top segments

What influences Sales to

Decrease

?

When...

...the average of Sales decreases by

Category is Office Supplies

278.4

Sub-Category is Fasteners

220.7

Sub-Category is Art

212.7

Sub-Category is Labels

202.9

Sub-Category is Paper

200

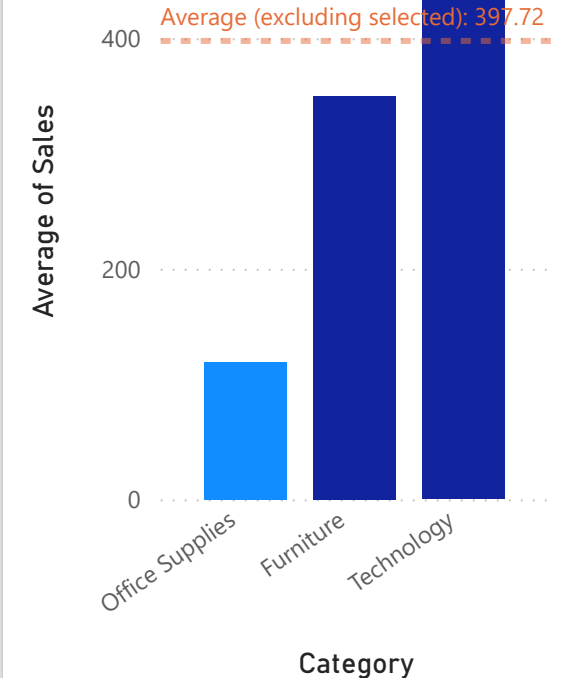
Sub-Category is Envelopes

169.3

Sub-Category is Furnishings

148.2

Sales is more likely to decrease when Category is Office Supplies than otherwise (on average).



Only show values that are influencers