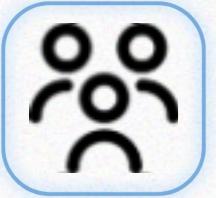




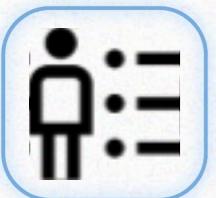
Home



**Product
Performance**



**Customer
Analysis**



**Employee
Performance**



**Delivery
Performance**

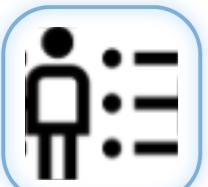


NorthWind

TRADERS



Home

Product
PerformanceCustomer
AnalysisEmployee
PerformanceDelivery
Performance

NorthWind TRADERS

\$1,351,137
In Revenue

830
Orders

91
Customers

77
Products

21
Countries

\$64,943
In Freight Cost

NORTHWIND TRADERS PRODUCT PERFORMANCE ANALYSIS

Revenue Generated

Total Orders

2013

2014

2015

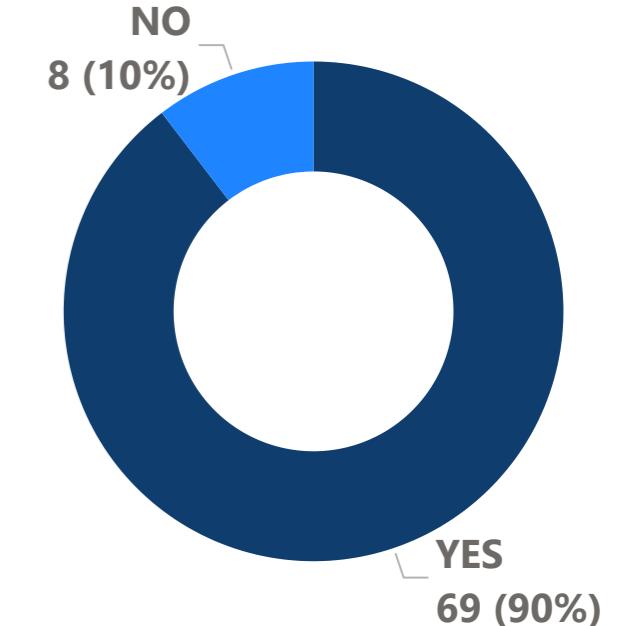
5 Best Performing Products Based On Revenue Generated

Raclette Courdavault	76,194
Camembert Pierrot	50,176
Gnocchi di nonna Alice	45,052
Gorgonzola Telino	16,065
Guarana Fantastica	4,719

Revenue Generated Per Category

Beverages	285,857
Dairy Products	250,733
Meat & Poultry	177,848
Confections	176,617
Seafood	141,093
Condiments	113,360
Produce	105,122
Grains & Cereals	100,506

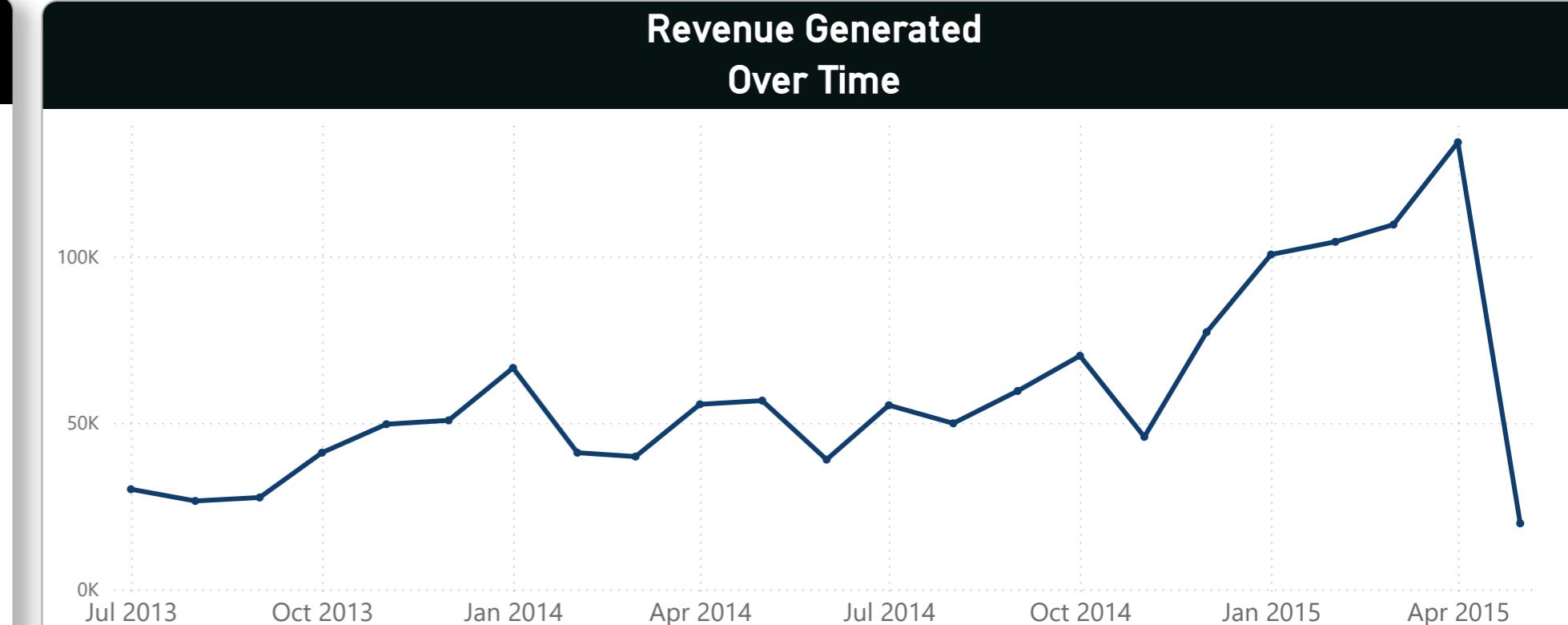
Product Availability in Stock



5 Least Performing Products Based On Revenue Generated

Mishi Kobe Niku	8,810
Louisiana Hot Spiced ...	3,509
Gravad lax	3,033
Genen Shouyu	1,812
Chocolade	1,527

Revenue Generated Over Time



NORTHWIND TRADERS CUSTOMER ANALYSIS



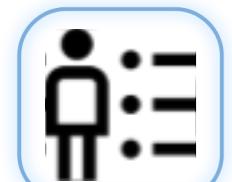
Home



Product
Performance



Customer
Analysis



Employee
Performance



Delivery
Performance



\$1,351,137
In Revenue

830
Orders

91
Customers

77
Products

21
Countries

\$64,943
In Freight Cost

Revenue Generated

Total Orders

2013

2014

2015

Revenue Generated from Top 5 Customers

QUICK-Stop	117,204
Save-a-lot Markets	115,253
Ernst Handel	112,904
Hungry Owl All-Night Gr...	57,110
Rattlesnake Canyon Groc...	52,189

Customers Location

Revenue Generated from Bottom 5 Customers

Galería del gastrónomo	837
North/South	649
Laughing Bacchus Wine ...	523
Lazy K Kountry Store	357
Centro comercial Moctez...	101

Revenue Generated Over Time





Home

\$1,351,137
In Revenue830
Orders91
Customers77
Products21
Countries\$64,943
In Freight Cost

NORTHWIND TRADERS EMPLOYEE PERFORMANCE ANALYSIS

Revenue Generated

Total Orders

2013

2014

2015

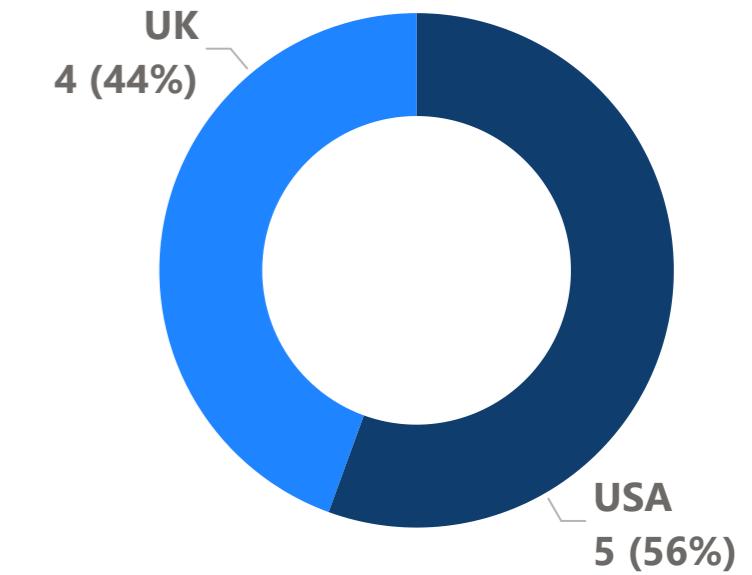
5 Top Performing Employees Based On Revenue Generated

Margaret Peacock	249,481
Janet Leverling	212,636
Nancy Davolio	201,668
Andrew Fuller	177,379
Robert King	140,884

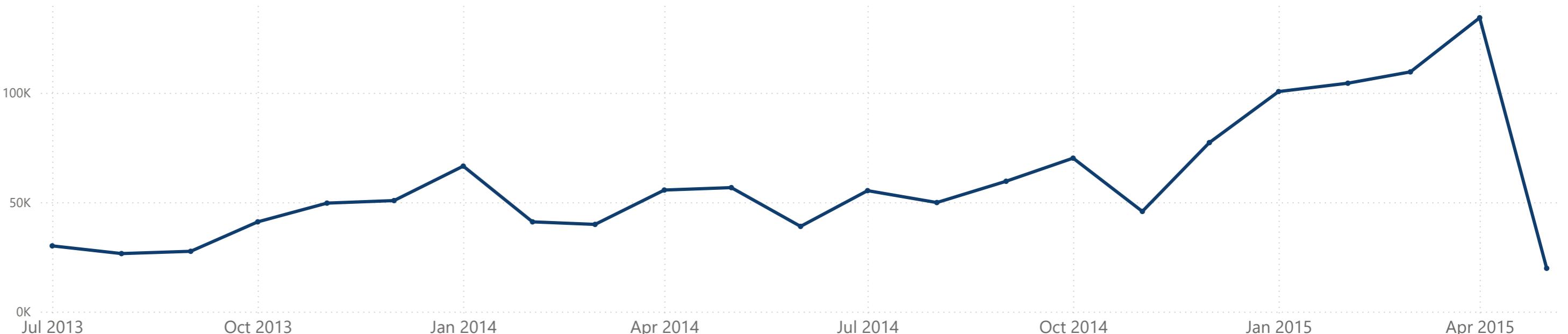
5 Least Performing Employees Based On Revenue Generated

Robert King	140,884
Laura Callahan	133,004
Anne Dodsworth	82,740
Michael Suyama	78,000
Steven Buchanan	75,345

Employee Location

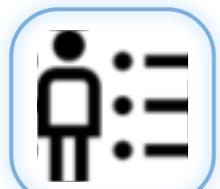


Revenue Generated Over Time



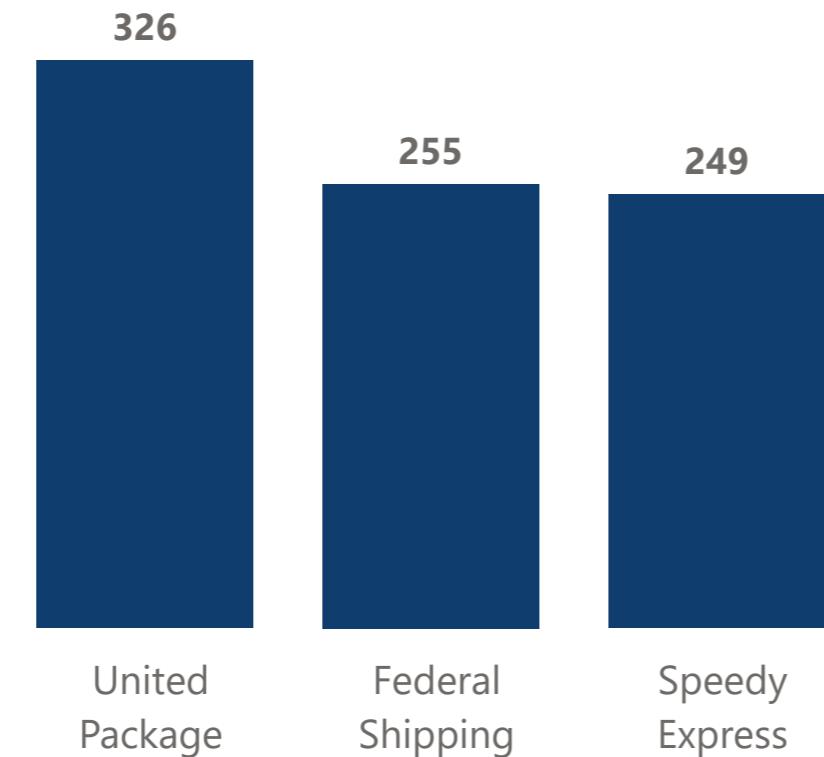


Home

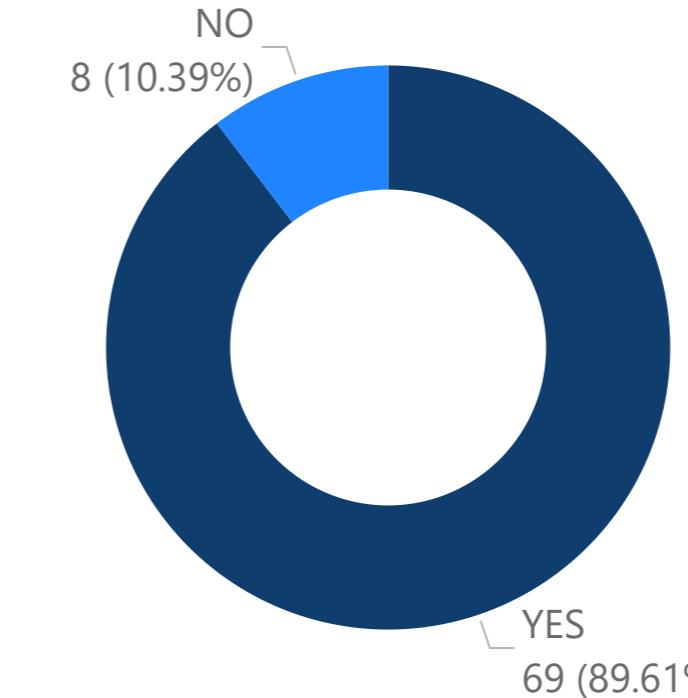
Product
PerformanceCustomer
AnalysisEmployee
PerformanceDelivery
Performance**NorthWind
TRADERS****\$1,351,137**
In Revenue**830**
Orders**91**
Customers**77**
Products**21**
Countries**\$64,943**
In Freight Cost

NORTHWIND TRADERS DELIVERY PERFORMANCE ANALYSIS

Order Deliveries by Shipping Company

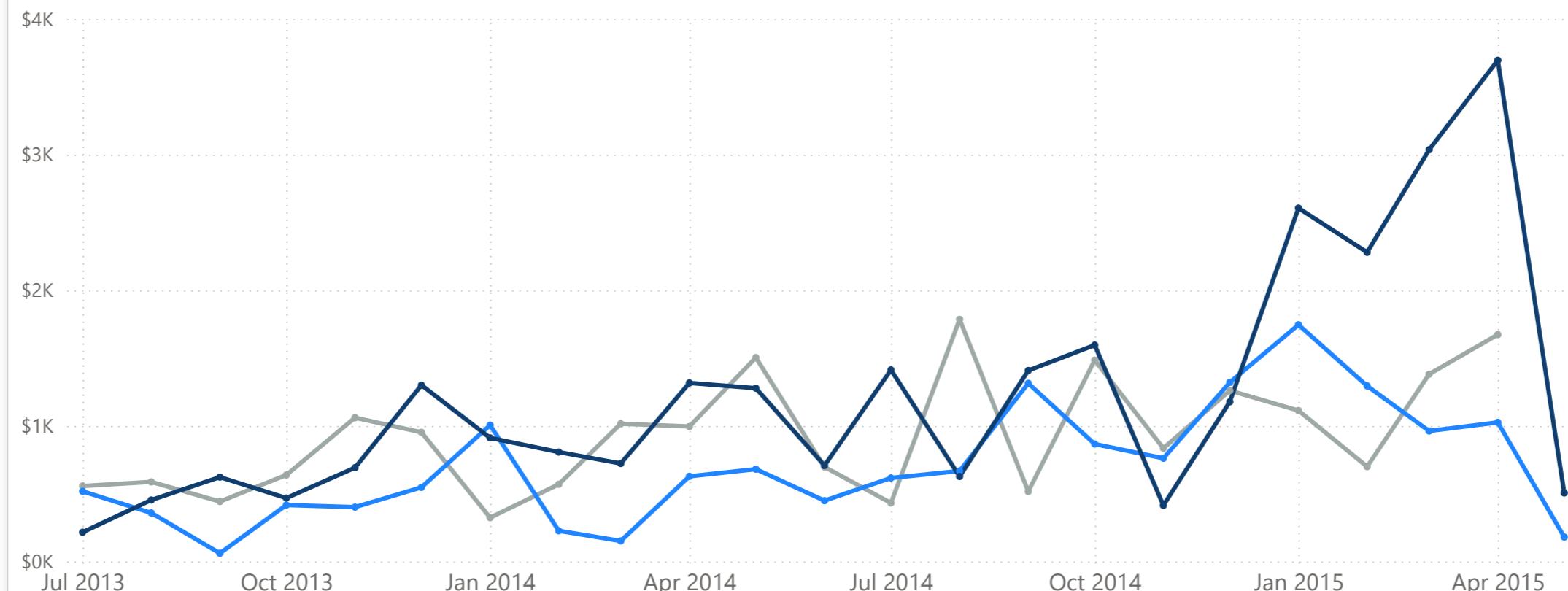


Product Availability in Stock



Companies Freight Costs Over Time

Company Name —●— Federal Shipping —●— Speedy Express —●— United Package



2013

2014

2015

Argent...

Austria

Belgium

Brazil

Canada

Denma...

Finland

France

Germa...

Ireland

Italy

Mexico

Norway

Poland

Portug...

Spain

Sweden

Switze...

UK

USA

Venez...