Outline

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Executive Summary

- Summary of methodologies

  - Data Collection through API

  - Data Collection with Web Scraping

  - Data Wrangling

  - Exploratory Data Analysis with SQL

  - Exploratory Data Analysis with Data Visualization

  - Interactive Visual Analytics with Folium

  - Machine Learning Prediction

- Summary of all results

  - Exploratory Data Analysis result

  - Interactive analytics in screenshots

  - Predictive Analytics result

Introduction

- Project background and context

    Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against space X for a rocket launch. This goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.

- Problems you want to find answers

    - What factors determine if the rocket will land successfully?

    - The interaction among various features that determine the success rate of a successful landing.

    - What operating conditions needs to be in place to ensure a successful landing program.

Section 1

Methodology

Methodology

- Data collection methodology:

    - Data was collected using SpaceX API and web scraping from Wikipedia

- Perform data wrangling

    - One-hot encoding was applied to categorical features

- Perform exploratory data analysis (EDA) using visualization and SQL

- Perform interactive visual analytics using Folium and Plotly Dash

- Perform predictive analysis using classification models

    - How to build, tune, evaluate classification models

Data Collection

The data was collected using various methods

- Data collection was done using get request to the SpaceX API.

- Next, we decoded the response content as a Json using .json() function call and turn it into a pandas dataframe using .json_normalize().

- We then cleaned the data, checked for missing values and fill in missing values where necessary.

- In addition, we performed web scraping from Wikipedia for Falcon 9 launch records with BeautifulSoup.

- The objective was to extract the launch records as HTML table, parse the table and convert it to a pandas dataframe for future analysis.

Data Collection – SpaceX API

- We used the get request to the SpaceX API to collect data, clean the requested data and did some basic data wrangling and formatting.

- The link to the notebook is

1. Get request for rocket launch data using API

```
In [6]:   spacex_url="https://api.spacexdata.com/v4/launches/past"
```

```
In [7]:   response = requests.get(spacex_url)
```

2. Use json_normalize method to convert json result to dataframe

```
In [12]:  # Use json_normalize method to convert the json result into a dataframe

          # decode response content as json
          static_json_df = res.json()
```

```
In [13]:  # apply json_normalize
          data = pd.json_normalize(static_json_df)
```

3. We then performed data cleaning and filling in the missing values

```
In [30]:  rows = data_falcon9['PayloadMass'].values.tolist()[0]

          df_rows = pd.DataFrame(rows)
          df_rows = df_rows.replace(np.nan, PayloadMass)

          data_falcon9['PayloadMass'][0] = df_rows.values
          data_falcon9
```

Data Collection - Scraping

- We applied web scrapping to webscrap Falcon 9 launch records with BeautifulSoup

- We parsed the table and converted it into a pandas dataframe.

- The link to the notebook is

Data Wrangling

We performed exploratory data analysis and determined the training labels.
We calculated the number of launches at each site, and the number and occurrence of each orbits
We created landing outcome label from outcome column and exported the results to csv.

EDA with Data Visualization

We explored the data by visualizing the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly trend.

Plot of launch success yearly trend

Plot of success rate by class of each Orbits
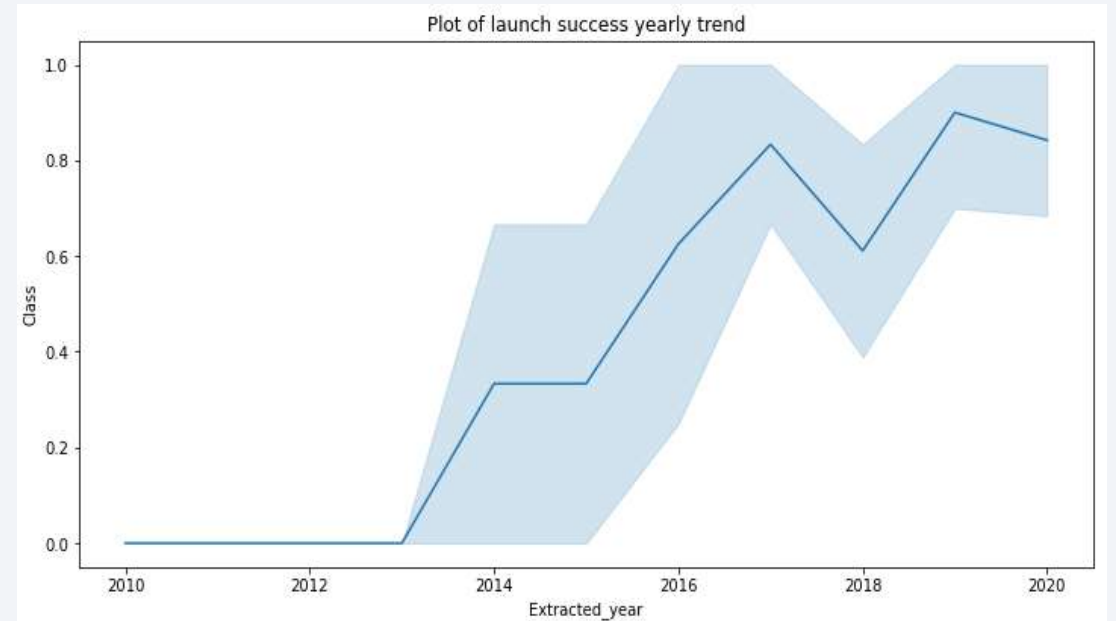
EDA with SQL

We loaded the SpaceX dataset into a PostgreSQL database without leaving the jupyter notebook.

We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:

- The names of unique launch sites in the space mission.

- The total payload mass carried by boosters launched by NASA (CRS)

- The average payload mass carried by booster version F9 v1.1

- The total number of successful and failure mission outcomes

- The failed landing outcomes in drone ship, their booster version and launch site names.

Build an Interactive Map with Folium

We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.

We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.

Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.

We calculated the distances between a launch site to its proximities. We answered some question for instance:

- Are launch sites near railways, highways and coastlines.

- Do launch sites keep certain distance away from cities.

Build a Dashboard with Plotly Dash

We built an interactive dashboard with Plotly dash

We plotted pie charts showing the total launches by a certain sites

We plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.

Predictive Analysis (Classification)

We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.

We built different machine learning models and tune different hyperparameters using GridSearchCV.

We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.

We found the best performing classification model.

Results

- Exploratory data analysis results

- Interactive analytics demo in screenshots

- Predictive analysis results

Section 2

Insights drawn from EDA

Flight Number vs. Launch Site

- From the plot, we found that the larger the flight amount at a launch site, the greater the success rate at a launch site.
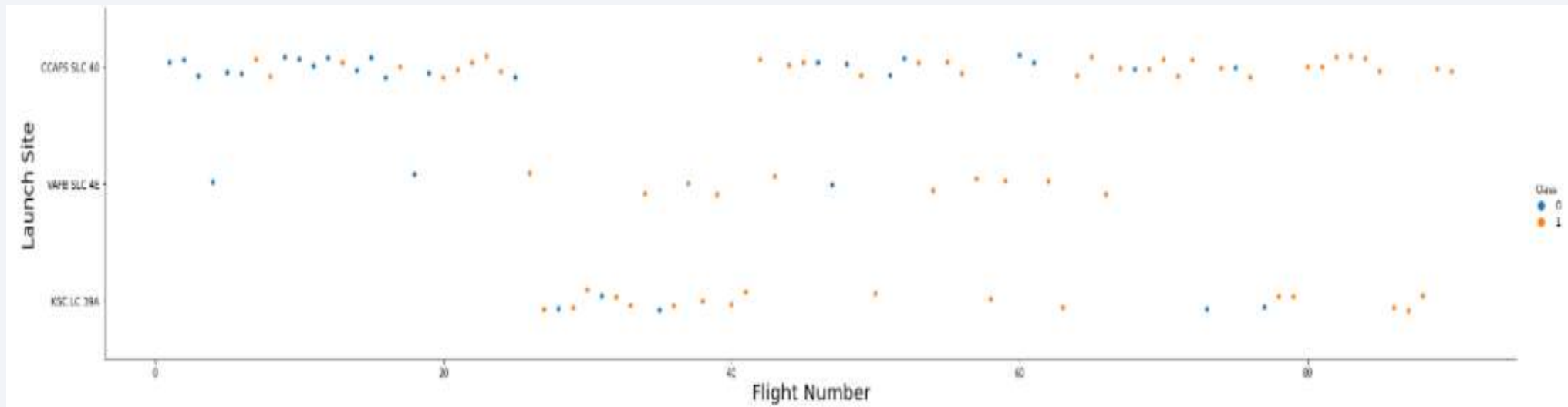
Payload vs. Launch Site

The greater the payload mass for launch site CCAFS SLC 40 the higher the success rate for the rocket.
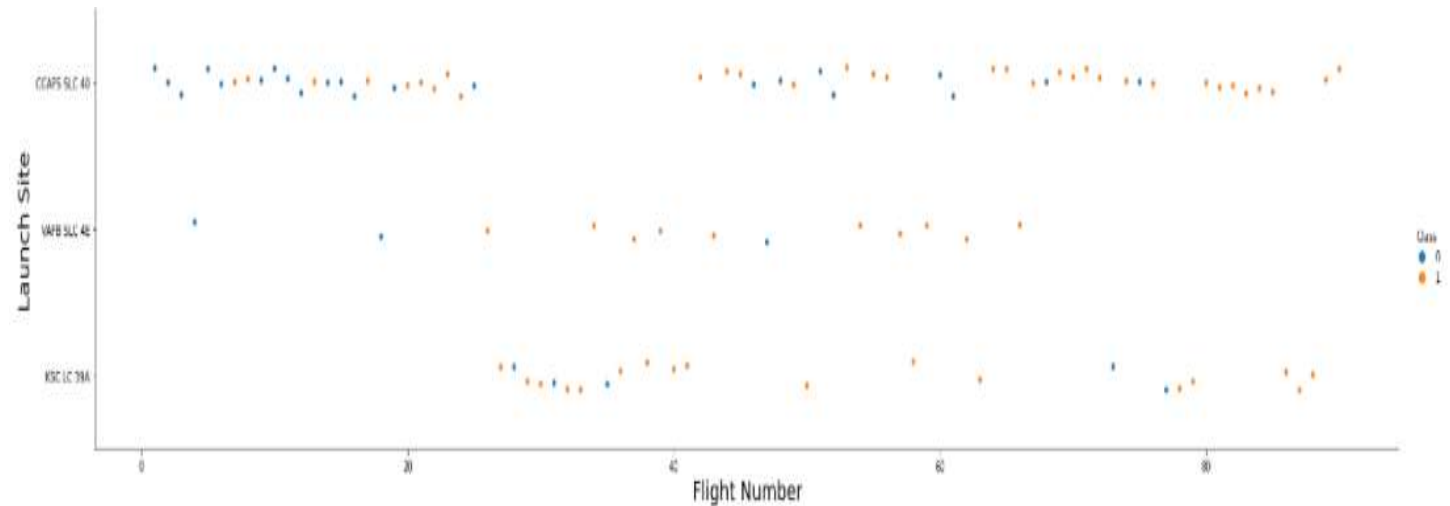
Success Rate vs. Orbit Type

- From the plot, we can see that ES-L1, GEO, HEO, SSO, VLEO had the most success rate.

Plot of success rate by class of each Orbits
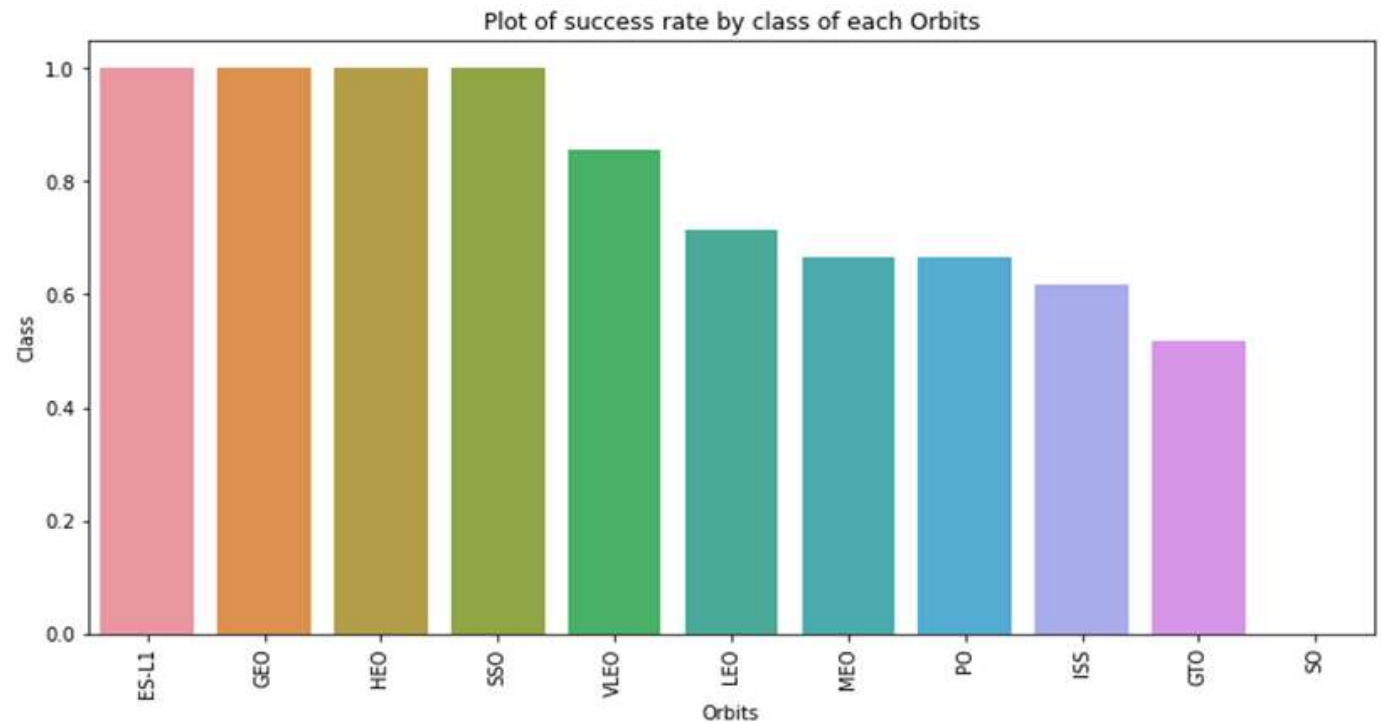
Flight Number vs. Orbit Type

- The plot below shows the Flight Number vs. Orbit type. We observe that in the LEO orbit, success is related to the number of flights whereas in the GTO orbit, there is no relationship between flight number and the orbit.
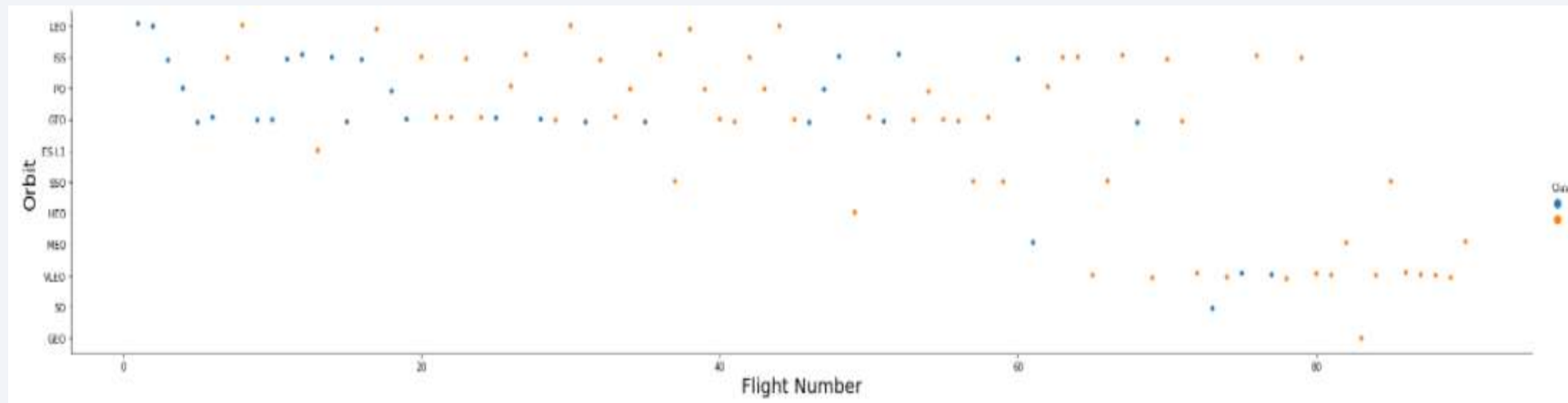
Payload vs. Orbit Type

- We can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.
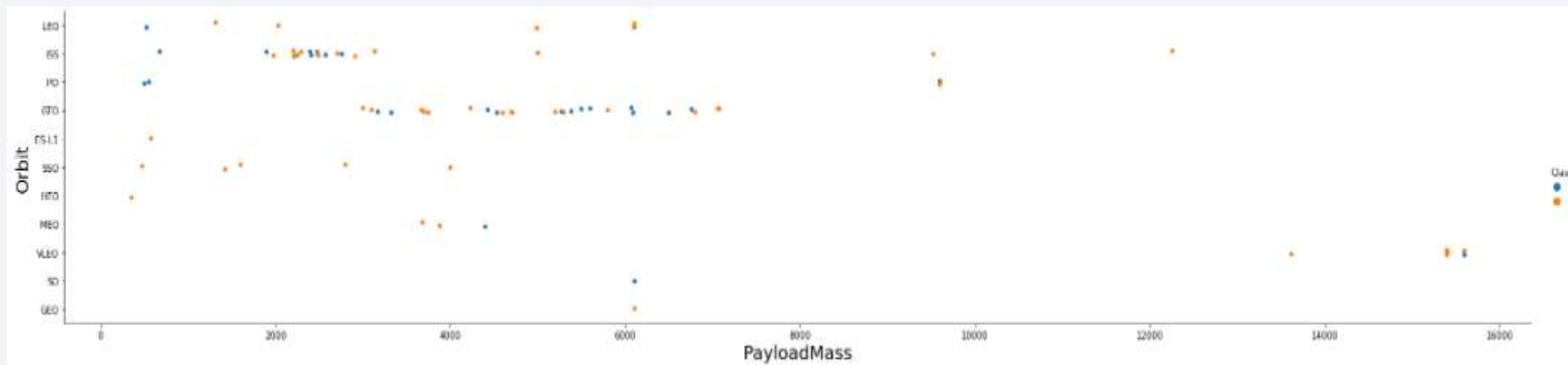
Launch Success Yearly Trend

- From the plot, we can observe that success rate since 2013 kept on increasing till 2020.

Plot of launch success yearly trend
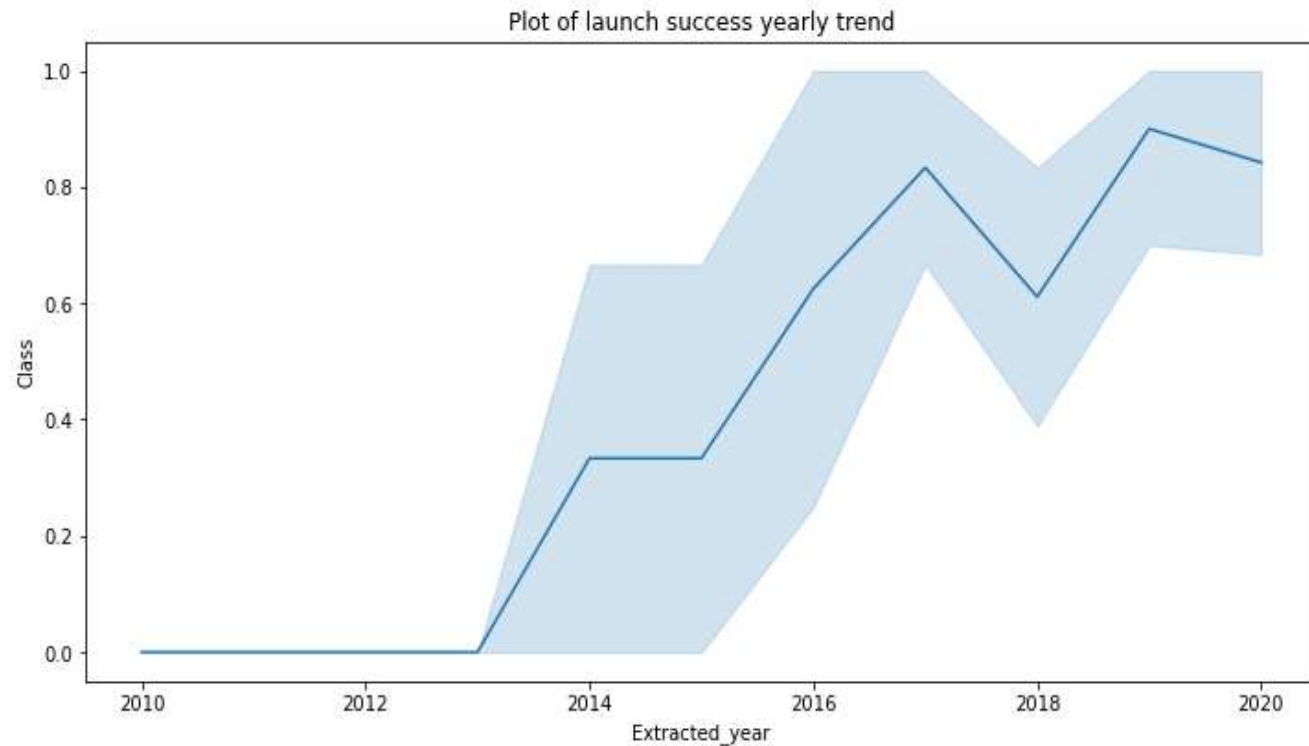
All Launch Site Names

- We used the key word **DISTINCT** to show only unique launch sites from the SpaceX data.

Display the names of the unique launch sites in the space mission

```
In [10]:   task_1 = '''
               SELECT DISTINCT LaunchSite
               FROM SpaceX
           '''

           create_pandas_df(task_1, database=conn)
```

Out[10]:

	launchsite
0	KSC LC-39A
1	CCAFS LC-40
2	CCAFS SLC-40
3	VAFB SLC-4E

Launch Site Names Begin with 'CCA'

Display 5 records where launch sites begin with the string 'CCA'

```
In [11]:   task_2 = '''
              SELECT *
              FROM SpaceX
              WHERE LaunchSite LIKE 'CCA%'
              LIMIT 5
              '''
           create_pandas_df(task_2, database=conn)
```

Out[11]:

	date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
0	2010-04-06	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
1	2010-08-12	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of...	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2	2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
3	2012-08-10	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
4	2013-01-03	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

We used the query above to display 5 records where launch sites begin with
`CCA`

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Total Payload Mass

We calculated the total payload carried by boosters from NASA as 45596 using the query below

Display the total payload mass carried by boosters launched by NASA (CRS)

```
In [12]:  task_3 = '''
              SELECT SUM(PayloadMassKG) AS Total_PayloadMass
              FROM SpaceX
              WHERE Customer LIKE 'NASA (CRS)'
              '''

          create_pandas_df(task_3, database=conn)
```

Out[12]:

	total_payloadmass
0	45596

Average Payload Mass by F9 v1.1

We calculated the average payload mass carried by booster version F9 v1.1 as 2928.4

Display average payload mass carried by booster version F9 v1.1

```
In [13]:  task_4 = '''
              SELECT AVG(PayloadMassKG) AS Avg_PayloadMass
              FROM SpaceX
              WHERE BoosterVersion = 'F9 v1.1'
              '''
          create_pandas_df(task_4, database=conn)
```

Out[13]:
	avg_payloadmass
0	2928.4

First Successful Ground Landing Date

We observed that the dates of the
first successful landing outcome on
ground pad was 22nd December 2015

```
In [14]:   task_5 = '''
                SELECT MIN(Date) AS FirstSuccessfull_landing_date
                FROM SpaceX
                WHERE LandingOutcome LIKE 'Success (ground pad)'
                '''

           create_pandas_df(task_5, database=conn)
```

Out[14]:
	firstsuccessfull_landing_date
0	2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000

```
In [15]:    task_6 = '''
                SELECT BoosterVersion
                FROM SpaceX
                WHERE LandingOutcome = 'Success (drone ship)'
                    AND PayloadMassKG > 4000
                    AND PayloadMassKG < 6000
                '''
            create_pandas_df(task_6, database=conn)
```

We used the **WHERE** clause to filter for boosters which have successfully landed on drone ship and applied the **AND** condition to determine successful landing with payload mass greater than 4000 but less than 6000

Out[15]:

	boosterversion
0	F9 FT B1022
1	F9 FT B1026
2	F9 FT B1021.2
3	F9 FT B1031.2

Total Number of Successful and Failure Mission Outcomes

List the total number of successful and failure mission outcomes

```
In [16]:  task_7a = '''
             SELECT COUNT(MissionOutcome) AS SuccessOutcome
             FROM SpaceX
             WHERE MissionOutcome LIKE 'Success%'
             '''

          task_7b = '''
             SELECT COUNT(MissionOutcome) AS FailureOutcome
             FROM SpaceX
             WHERE MissionOutcome LIKE 'Failure%'
             '''
          print('The total number of successful mission outcome is:')
          display(create_pandas_df(task_7a, database=conn))
          print()
          print('The total number of failed mission outcome is:')
          create_pandas_df(task_7b, database=conn)
```

The total number of successful mission outcome is:

	successoutcome
0	100

The total number of failed mission outcome is:

```
Out[16]:
```

	failureoutcome
0	1

We used wildcard like '%' to filter for **WHERE** MissionOutcome was a success or a failure.

Boosters Carried Maximum Payload

We determined the booster that have carried the maximum payload using a subquery in the **WHERE** clause and the **MAX()** function.

List the names of the booster_versions which have carried the maximum payload mass. Use a subquery

```
In [17]:    task_8 = '''
                SELECT BoosterVersion, PayloadMassKG
                FROM SpaceX
                WHERE PayloadMassKG = (
                                        SELECT MAX(PayloadMassKG)
                                        FROM SpaceX
                                        )
                ORDER BY BoosterVersion
                '''

            create_pandas_df(task_8, database=conn)
```

Out[17]:

	boosterversion	payloadmasskg
0	F9 B5 B1048.4	15600
1	F9 B5 B1048.5	15600
2	F9 B5 B1049.4	15600
3	F9 B5 B1049.5	15600
4	F9 B5 B1049.7	15600
5	F9 B5 B1051.3	15600
6	F9 B5 B1051.4	15600
7	F9 B5 B1051.6	15600
8	F9 B5 B1056.4	15600
9	F9 B5 B1058.3	15600
10	F9 B5 B1060.2	15600
11	F9 B5 B1060.3	15600

2015 Launch Records

We used a combinations of the **WHERE** clause, **LIKE**, **AND**, and **BETWEEN** conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015

List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

```
In [18]:   task_9 = '''
               SELECT BoosterVersion, LaunchSite, LandingOutcome
               FROM SpaceX
               WHERE LandingOutcome LIKE 'Failure (drone ship)'
                   AND Date BETWEEN '2015-01-01' AND '2015-12-31'
               '''
           create_pandas_df(task_9, database=conn)
```

	boosterversion	launchsite	landingoutcome
0	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
1	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))

```
In [19]:   task_10 = '''
               SELECT LandingOutcome, COUNT(LandingOutcome)
               FROM SpaceX
               WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
               GROUP BY LandingOutcome
               ORDER BY COUNT(LandingOutcome) DESC
               '''
           create_pandas_df(task_10, database=conn)
```

Out[19]:

	landingoutcome	count
0	No attempt	10
1	Success (drone ship)	6
2	Failure (drone ship)	5
3	Success (ground pad)	5
4	Controlled (ocean)	3
5	Uncontrolled (ocean)	2
6	Precluded (drone ship)	1
7	Failure (parachute)	1

We selected Landing outcomes and the **COUNT** of landing outcomes from the data and used the **WHERE** clause to filter for landing outcomes **BETWEEN** 2010-06-04 to 2010-03-20.

We applied the **GROUP BY** clause to group the landing outcomes and the **ORDER BY** clause to order the grouped landing outcome in descending order.

Section 4

Launch Sites
Proximities Analysis

All launch sites global map markers

We can see that the SpaceX launch sites are in the United States of America coasts. Florida and California

Florida Launch Sites

Green Marker shows successful Launches and *Red Marker* shows Failures

California Launch Site

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36
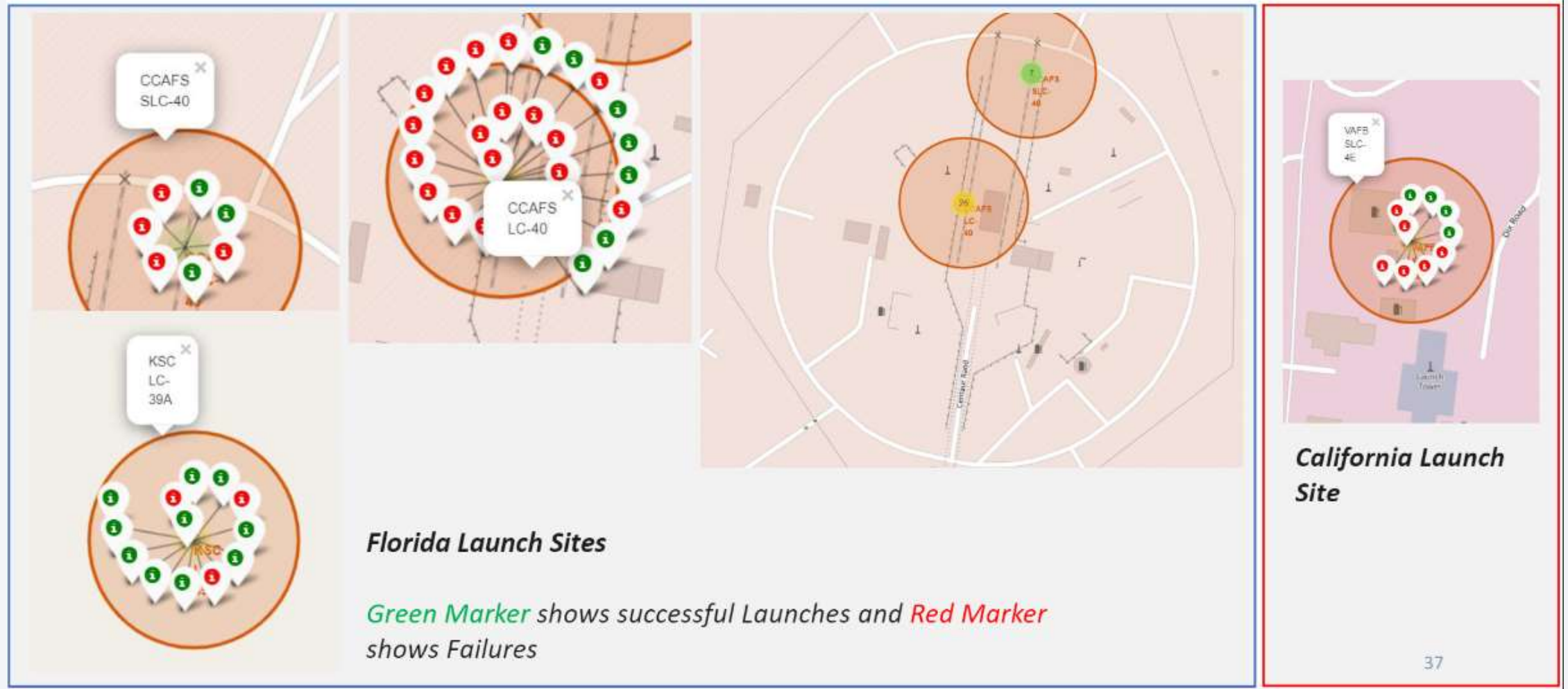
Launch Site distance to landmarks

Distance to Railway Station

Distance to closest Highway

Distance to Coastline

Distance to City

Distance to coast

- Are launch sites in close proximity to railways? No
- Are launch sites in close proximity to highways? No
- Are launch sites in close proximity to coastline? Yes
- Do launch sites keep certain distance away from cities? Yes
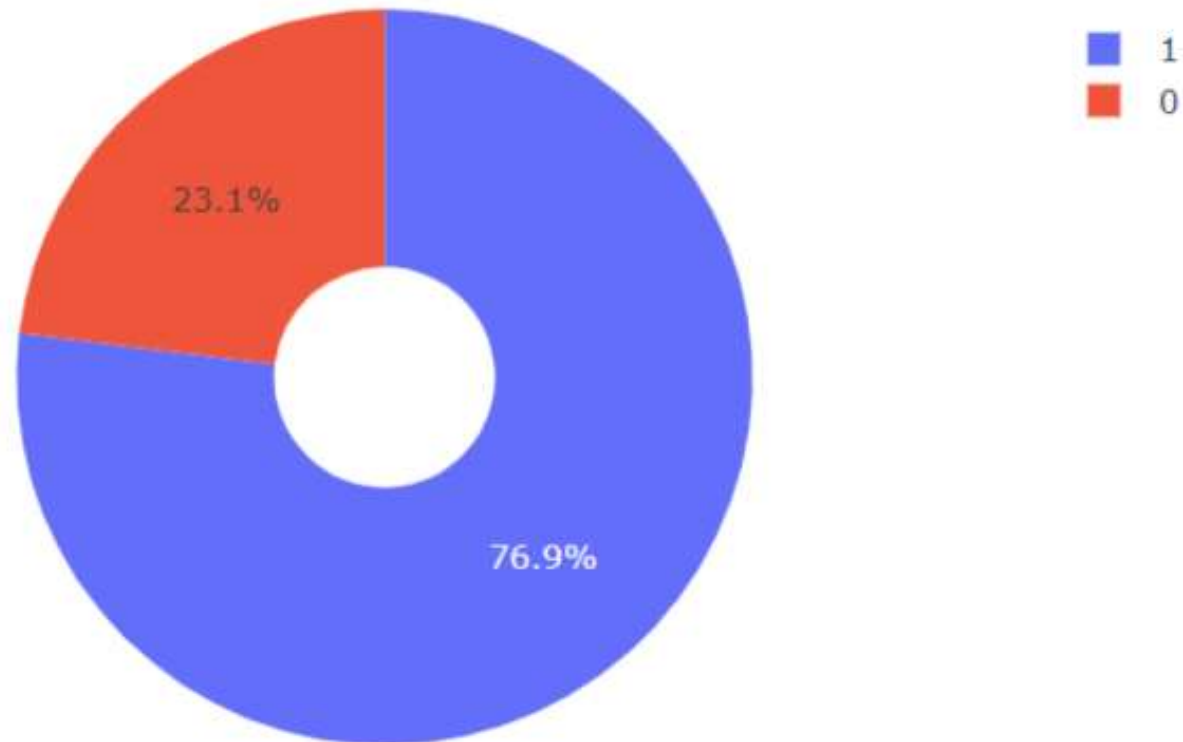
37

Section 5

**Build a Dashboard
with Plotly Dash**
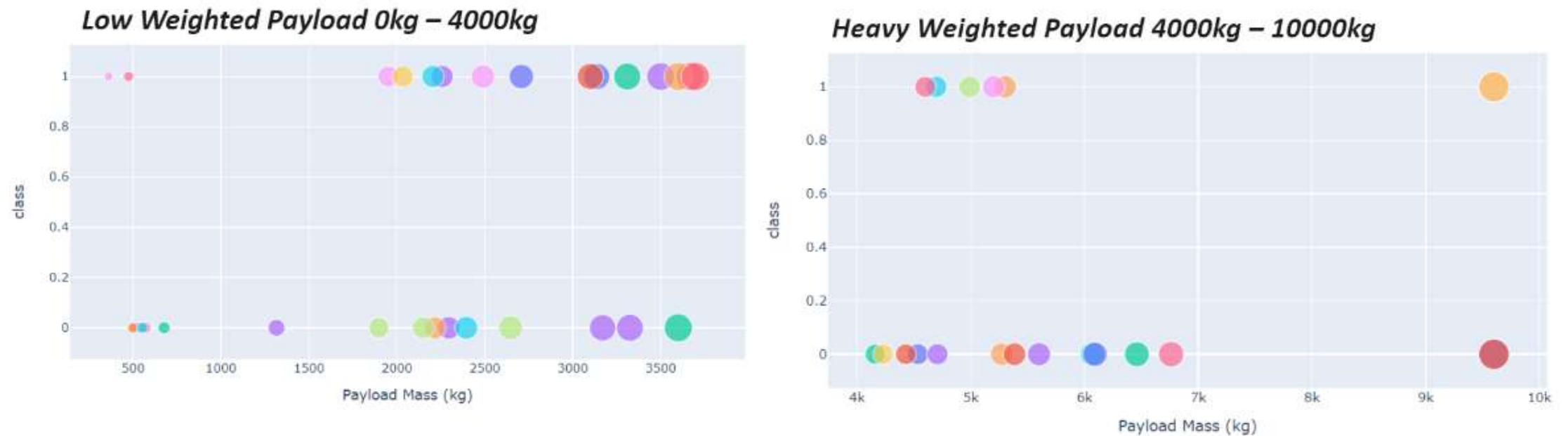
Total Success Launches By all sites

Legend:
- KSC LC-39A
- CCAFS LC-40
- VAFB SLC-4E
- CCAFS SLC-40

41.7%
29.2%
16.7%
12.5%
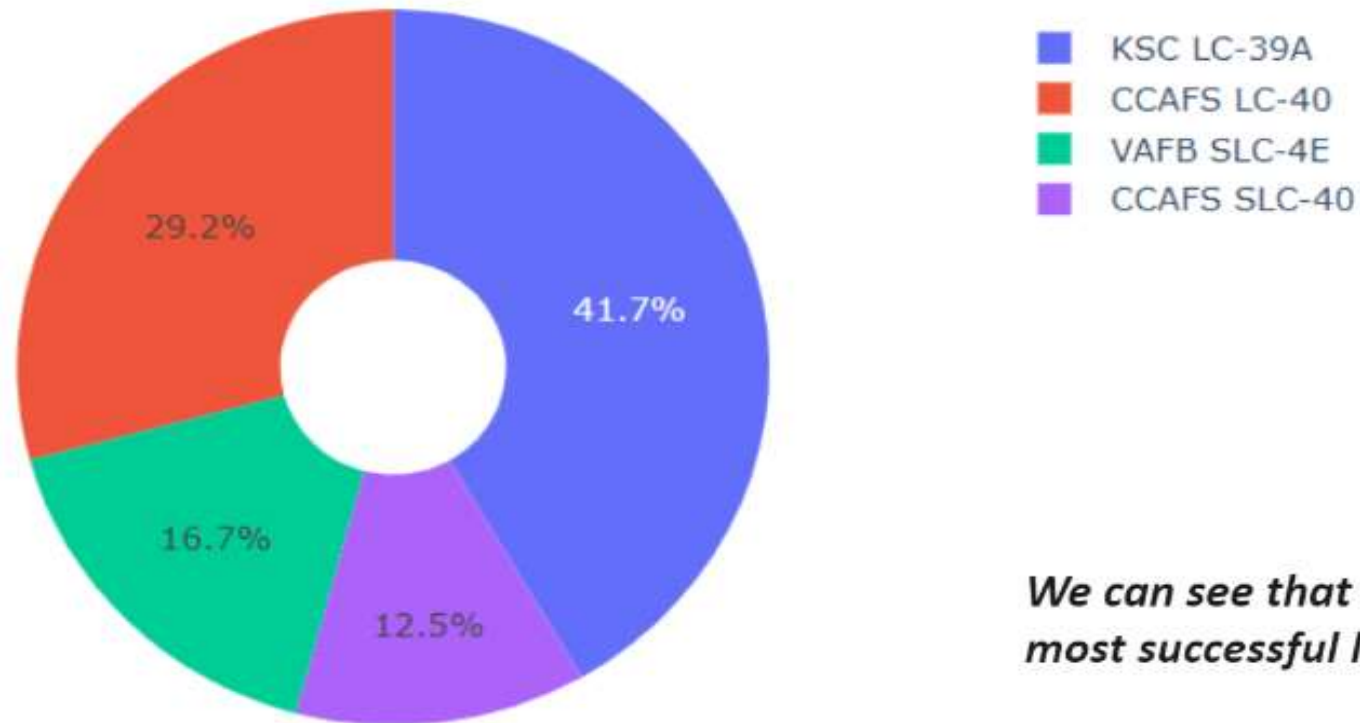
We can see that KSC LC-39A had the most successful launches from all the sites

KSC LC-39A achieved a 76.9% success rate while getting a 23.1% failure rate

Scatter plot of Payload vs Launch Outcome for all sites, with different payload selected in the range slider

We can see the success rates for low weighted payloads is higher than the heavy weighted payloads

Section 6

Predictive Analysis (Classification)

Classification Accuracy

- The decision tree classifier is the model with the highest classification accuracy

```python
models = {'KNeighbors':knn_cv.best_score_,
          'DecisionTree':tree_cv.best_score_,
          'LogisticRegression':logreg_cv.best_score_,
          'SupportVector': svm_cv.best_score_}

bestalgorithm = max(models, key=models.get)
print('Best model is', bestalgorithm,'with a score of', models[bestalgorithm])
if bestalgorithm == 'DecisionTree':
    print('Best params is :', tree_cv.best_params_)
if bestalgorithm == 'KNeighbors':
    print('Best params is :', knn_cv.best_params_)
if bestalgorithm == 'LogisticRegression':
    print('Best params is :', logreg_cv.best_params_)
if bestalgorithm == 'SupportVector':
    print('Best params is :', svm_cv.best_params_)
```

```
Best model is DecisionTree with a score of 0.8732142857142856
Best params is : {'criterion': 'gini', 'max_depth': 6, 'max_features': 'auto', 'min_samples_leaf': 2, 'min_samples_split': 5, 'splitter': 'random'}
```

Confusion Matrix

- The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes. The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.
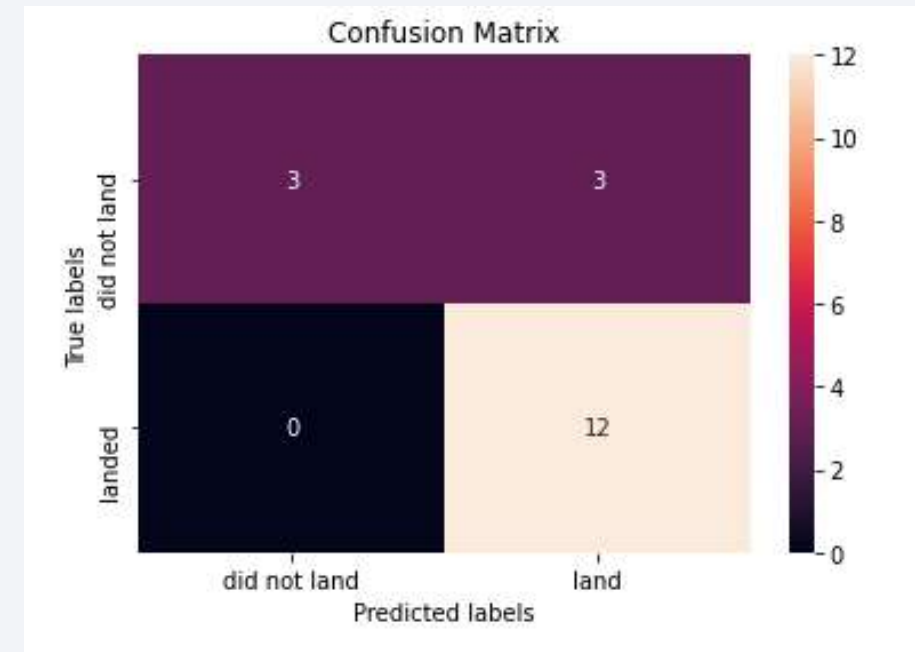
Conclusions

We can conclude that:

The larger the flight amount at a launch site, the greater the success rate at a launch site.

Launch success rate started to increase in 2013 till 2020.

Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.

KSC LC-39A had the most successful launches of any sites.

The Decision tree classifier is the best machine learning algorithm for this task.

Thank you!