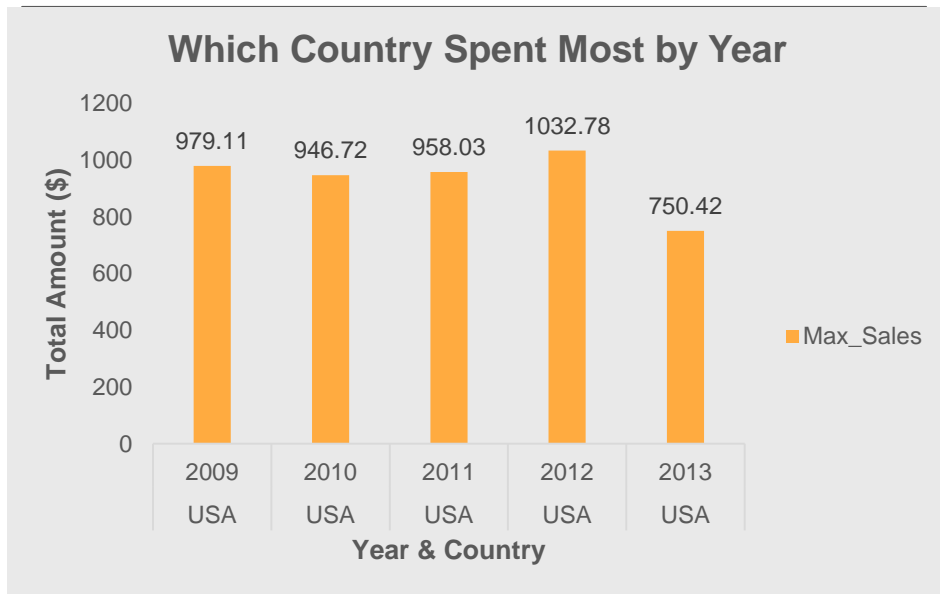
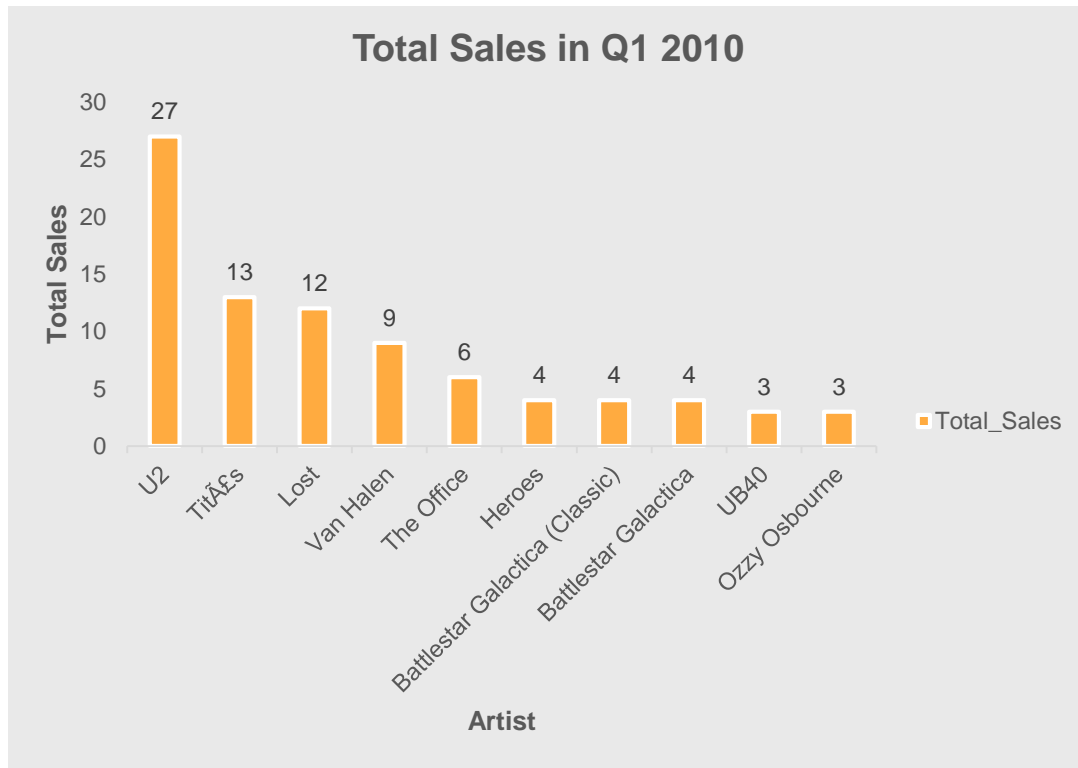


In Which Year, Which Country Spent The Most Money and How Much in Total?



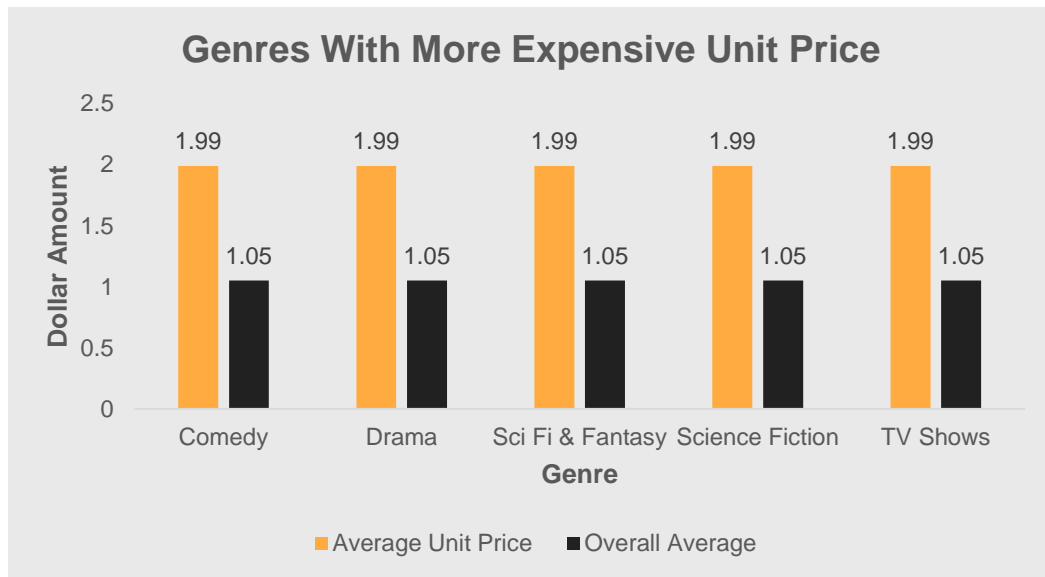
When we calculate the total money spent by countries and years, we can see that the USA is a clear winner. We also see that 2013 is not as good as previous years because the total revenue from US customers has dropped slightly.

Top 10 Most Selling Artists in Q1 2010 - Worldwide



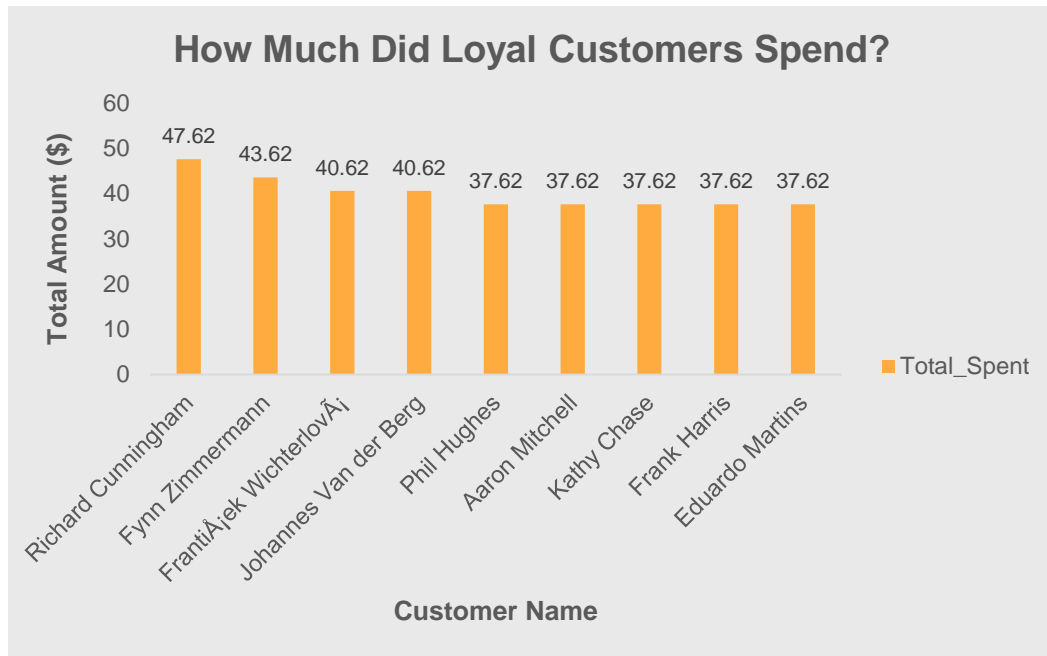
When we calculate the number of tracks sold in Q1 2010 we can see that U2 is a clear winner. There is a huge difference between U2 and other competitors.

Which Genres Have an Average Track Unit Price More Than Overall Average?



When we calculate the average unit price by genre, we can see that TV Shows average unit prices are almost twice as expensive than the overall average.

Which customers are the most loyal and use our services every year? How much did they spend every year ?



When we try to understand our customers loyalty, we can see that only 9 of our customers used our services every year. Maybe we should give them a free gift.