# Chidimma Nweke

chidimmanweke24@gmail.com

Nigeria

https://www.prissyui.com

https://twitter.com/prissy\_mma

+2347068395006

Female

https://www.linkedin.com/in/nweke-chidimma-priscilla/



#### PROFESSIONAL EXPERIENCE

April 2023 – present New York,

## Lead UX/UI Designer

Infogito

- United States (Remote) Develop and communicate a strategic vision for the user experience and user interface
  - design, aligning design efforts with overall business objectives.

     Collaborated with cross-functional teams, including product managers, developers.
  - Collaborated with cross-functional teams, including product managers, developers, and stakeholders, to gather requirements and translate them into intuitive and visually appealing user interfaces.
  - Lead user research initiatives to gain insights into user behaviors, needs, and
    preferences. Analyze data to inform design decisions and create user personas, journey
    maps, and other artifacts that guide the design process

January 2022 – April 2023 Nigeria

### **UX/UI** Designer

Bonitas ICT Limited

- Developed innovative solutions for product design, visuals and user experience to meet the needs of the Health, Safety and Environment Software.
- Work collaboratively within an Agile process with; other UX designers, product owners, project managers, and developers.
- Led the design process for a new software product, starting from user research to ideation and prototyping.
- Conducted usability testing and made iterative improvements to the design based on user feedback, resulting in a highly usable and intuitive product.
- Translated user research/requirements into UI designs using information architecture and customer journey maps

October 2020 – December 2021 Nigeria

#### **UX/UI** Designer

Lotech Digitals & Global Services

- Spearheaded communication with the Program Manager and Development Manager to complete designs.
- Led UX Designers of 3 teams and designed wireframes, mockups, and prototypes for multiple projects using Figma and Adobe XD, ensuring efficient collaboration with the development team.
- Created clickable prototypes to showcase design solutions and validate workflows with stakeholders.
- Developed an attractive and user-friendly interface for a new mobile app by using a contemporary design style and appropriate colour schemes and typography. Received positive feedback from users and stakeholders on the app's visual appeal.

February 2018 – September 2020 Nigeria

### UX/UI Designer (Internship)

Digitanotion Systems

- Created storyboards and personas as per user and incorporated them into design decisions resulting in improved and significant design creation.
- Defined and documented the design solutions and presented them to high-profile clients outlining how all the design decisions are hitting KPIs and other success metrics.
- Analyzed feedback from customers and identified design solutions to improve web functionality and interactions.
- Developed user interfaces and interaction flows for emergency apps resulting in an 80% increase in user satisfaction.

	SKILLS	
User Experience Design (UX)	Design thinking	Wireframing/prototyping
• User Flow	• User-Centered Design	• User Interface Design (UI)
Information architecture	• Usability testing	• Organizational skills
Attention to Details	• Problem Solving	• Accessibility
Microsoft Office Suite	• Figma	• Wix
• Adobe XD	• Sketch	• Miro
• Adobe Creative Suite	• Marvel	• Interaction Design
Strong Communication skills	• Critical thinking	Cross-functional collaboration
Time Management	• Team Player	• Agile Methodologies & Design
• Project Management Skills	• Trend Awareness	sprints
• Strong Interpersonal Skills		<ul> <li>Manage multiple tasks</li> </ul>
	EDUCATION	
June 2016 – May 2021	Nnamdi Azikiwe University	
Nigeria	Bachelor's degree, Computer Science	
	CERTIFICATES	
Google UX Design Profession Certificate	al	
Cortinoute		
	LANGUAGES	

• English