Programming Language: R

Steps are given as follows.

- 1. Import the dataset
- 2. Exploration of data
- 3. Data manipulation
- 4. Data modeling
- 5. Application of machine learning techniques

Machine learning techniques used:

- **➤** Logistic Regression
- > Decision tree
- > Artificial Neural Networks
- > Gradient Boosting

1. Import the dataset

The data set (creditcard.csv) import process was done with the R codes given below.

library(ranger)

library(caret)

library(data.table)

creditcard_data <- read.csv("creditcard.csv")</pre>

2. Exploration of data

In this section, the data within the scope of the data set were explored. For this purpose, head() and tail() functions are used. After that, other components of the data set were examined.

dim(creditcard_data)

head(creditcard_data,6)

```
##
    Time
                ٧1
                           ٧2
                                    ٧3
                                              ٧4
                                                         ۷5
                                                                    ٧6
## 1
       0 -1.3598071 -0.07278117 2.5363467 1.3781552 -0.33832077
                                                             0.46238778
       0 1.1918571 0.26615071 0.1664801 0.4481541 0.06001765 -0.08236081
      1 -1.3583541 -1.34016307 1.7732093 0.3797796 -0.50319813 1.80049938
      1 -0.9662717 -0.18522601 1.7929933 -0.8632913 -0.01030888 1.24720317
       2 -1.1582331 0.87773675 1.5487178 0.4030339 -0.40719338 0.09592146
       2 -0.4259659 0.96052304 1.1411093 -0.1682521 0.42098688 -0.02972755
                       ٧8
             ٧7
                                  ٧9
                                           V10
                                                      V11
## 1 0.23959855 0.09869790 0.3637870 0.09079417 -0.5515995 -0.61780086
## 3 0.79146096 0.24767579 -1.5146543 0.20764287 0.6245015 0.06608369
## 4 0.23760894 0.37743587 -1.3870241 -0.05495192 -0.2264873 0.17822823
## 5 0.59294075 -0.27053268 0.8177393 0.75307443 -0.8228429 0.53819555
## 6 0.47620095 0.26031433 -0.5686714 -0.37140720 1.3412620 0.35989384
           V13
                     V14
                               V15
                                         V16
                                                    V17
## 1 -0.9913898 -0.3111694 1.4681770 -0.4704005 0.20797124 0.02579058
## 2 0.4890950 -0.1437723 0.6355581 0.4639170 -0.11480466 -0.18336127
## 3 0.7172927 -0.1659459 2.3458649 -2.8900832 1.10996938 -0.12135931
## 4 0.5077569 -0.2879237 -0.6314181 -1.0596472 -0.68409279 1.96577500
## 5 1.3458516 -1.1196698 0.1751211 -0.4514492 -0.23703324 -0.03819479
## 6 -0.3580907 -0.1371337 0.5176168 0.4017259 -0.05813282 0.06865315
```

Screenshot for head() function

```
Time
                                               V3
                                                         ٧4
##
                        V1
                                    V2
## 284802 172785
                 0.1203164 0.93100513 -0.5460121 -0.7450968
## 284803 172786 -11.8811179 10.07178497 -9.8347835 -2.0666557 -5.36447278
## 284804 172787 -0.7327887 -0.05508049 2.0350297 -0.7385886 0.86822940
## 284805 172788
                1.9195650 -0.30125385 -3.2496398 -0.5578281
                                                            2.63051512
                -0.2404400 0.53048251 0.7025102 0.6897992 -0.37796113
## 284806 172788
## 284807 172792
                -0.5334125 -0.18973334 0.7033374 -0.5062712 -0.01254568
                 ۷6
                           ٧7
                                      ٧8
                                                ۷9
##
                                                          V10
                                                                     V11
## 284802 -0.2359732
                    0.8127221
                               0.1150929 -0.2040635 -0.6574221 0.6448373
## 284803 -2.6068373 -4.9182154 7.3053340 1.9144283 4.3561704 -1.5931053
## 284804 1.0584153 0.0243297
                               ## 284805
          3.0312601 -0.2968265
                               0.7084172  0.4324540 -0.4847818  0.4116137
## 284806 0.6237077 -0.6861800 0.6791455 0.3920867 -0.3991257 -1.9338488
## 284807 -0.6496167 1.5770063 -0.4146504 0.4861795 -0.9154266 -1.0404583
                 V12
                                                  V15
##
                           V13
                                       V14
                                                             V16
## 284802 0.19091623 -0.5463289 -0.73170658 -0.80803553
         2.71194079 -0.6892556 4.62694203 -0.92445871
## 284803
## 284804 0.91580191 1.2147558 -0.67514296 1.16493091 -0.7117573
## 284805 0.06311886 -0.1836987 -0.51060184 1.32928351 0.1407160
## 284806 -0.96288614 -1.0420817 0.44962444
                                           1.96256312 -0.6085771
## 284807 -0.03151305 -0.1880929 -0.08431647 0.04133346 -0.3026201
```

Screenshot for tail() function

After this stage, the R codes applied on the data set and the relevant screenshots are included. table(creditcard_data\$Class)

```
##
## 0 1
## 284315 492
```

summary(creditcard_data\$Amount)

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 0.00 5.60 22.00 88.35 77.17 25691.16
```

names(creditcard_data)

```
[1] "Time"
                 "V1"
                           "V2"
                                    "V3"
                                              "V4"
                                                       "V5"
                                                                "V6"
## [8] "V7"
                 "V8"
                           "V9"
                                     "V10"
                                              "V11"
                                                                 "V13"
                                                       "V12"
## [15] "V14"
                 "V15"
                           "V16"
                                    "V17"
                                              "V18"
                                                       "V19"
                                                                "V20"
## [22] "V21"
                 "V22"
                           "V23"
                                    "V24"
                                              "V25"
                                                       "V26"
                                                                "V27"
## [29] "V28"
                 "Amount" "Class"
```

var(creditcard_data\$Amount)

```
## [1] 62560.07
```

sd(creditcard_data\$Amount)

```
sd(creditcard_data$Amount)

## [1] 250.1201
```

3. Data Manipulation

In this section, the data is scaled using the scale() function. Scaling is also known as feature standardization. With the help of scaling, the data is structured according to a certain range. In

By Ozlem Kilickaya

this way, there will be no extreme values in our data set that may affect the operation of the models.

head(creditcard_data)

```
head(creditcard_data)
                                                                        ٧6
                            ٧2
                                      V3
                                                 ٧4
## 1
      0 -1.3598071 -0.07278117 2.5363467 1.3781552 -0.33832077
                                                                0.46238778
       0 1.1918571 0.26615071 0.1664801 0.4481541 0.06001765 -0.08236081
      1 -1.3583541 -1.34016307 1.7732093 0.3797796 -0.50319813 1.80049938
       1 -0.9662717 -0.18522601 1.7929933 -0.8632913 -0.01030888
                                                                1.24720317
## 5
       2 -1.1582331 0.87773675 1.5487178 0.4030339 -0.40719338 0.09592146
## 6 2 -0.4259659 0.96052304 1.1411093 -0.1682521 0.42098688 -0.02972755
                        ٧8
                                   ۷9
                                              V10
                                                        V11
## 1 0.23959855 0.09869790 0.3637870 0.09079417 -0.5515995 -0.61780086
## 2 -0.07880298  0.08510165 -0.2554251 -0.16697441  1.6127267  1.06523531
## 3 0.79146096 0.24767579 -1.5146543 0.20764287 0.6245015
## 4 0.23760894 0.37743587 -1.3870241 -0.05495192 -0.2264873 0.17822823
## 5 0.59294075 -0.27053268 0.8177393 0.75307443 -0.8228429 0.53819555
## 6 0.47620095 0.26031433 -0.5686714 -0.37140720 1.3412620 0.35989384
##
          V13
                     V14
                              V15
                                          V16
                                                      V17
## 1 -0.9913898 -0.3111694 1.4681770 -0.4704005 0.20797124 0.02579058
## 2 0.4890950 -0.1437723 0.6355581 0.4639170 -0.11480466 -0.18336127
## 3 0.7172927 -0.1659459 2.3458649 -2.8900832 1.10996938 -0.12135931
## 4 0.5077569 -0.2879237 -0.6314181 -1.0596472 -0.68409279 1.96577500
## 5 1.3458516 -1.1196698 0.1751211 -0.4514492 -0.23703324 -0.03819479
## 6 -0.3580907 -0.1371337 0.5176168 0.4017259 -0.05813282 0.06865315
                                   V21
##
           V19
                      V20
                                                V22
## 1 0.40399296 0.25141210 -0.018306778 0.277837576 -0.11047391
## 2 -0.14578304 -0.06908314 -0.225775248 -0.638671953 0.10128802
## 3 -2.26185710 0.52497973 0.247998153 0.771679402 0.90941226
## 4 -1.23262197 -0.20803778 -0.108300452 0.005273597 -0.19032052
## 5 0.80348692 0.40854236 -0.009430697 0.798278495 -0.13745808
## 6 -0.03319379 0.08496767 -0.208253515 -0.559824796 -0.02639767
```

This screenshot shows the state of the data before data manipulation. The state of the data after the data manipulation phase is shown below.

creditcard_data\$Amount=scale(creditcard_data\$Amount)

NewData=creditcard_data[,-c(1)]

head(NewData)

By Ozlem Kilickaya

```
creditcard data$Amount=scale(creditcard data$Amount)
NewData=creditcard_data[,-c(1)]
head(NewData)
                                 V3
## 1 -1.3598071 -0.07278117 2.5363467 1.3781552 -0.33832077 0.46238778
## 2 1.1918571 0.26615071 0.1664801 0.4481541 0.06001765 -0.08236081
## 3 -1.3583541 -1.34016307 1.7732093 0.3797796 -0.50319813 1.80049938
## 4 -0.9662717 -0.18522601 1.7929933 -0.8632913 -0.01030888 1.24720317
## 5 -1.1582331 0.87773675 1.5487178 0.4030339 -0.40719338 0.09592146
## 6 -0.4259659 0.96052304 1.1411093 -0.1682521 0.42098688 -0.02972755
            ٧7
                  V8
                            V9
                                            V10
                                                    V11
##
## 1 0.23959855 0.09869790 0.3637870 0.09079417 -0.5515995 -0.61780086
## 2 -0.07880298  0.08510165 -0.2554251 -0.16697441  1.6127267
                                                            1.06523531
## 3 0.79146096 0.24767579 -1.5146543 0.20764287 0.6245015
## 4 0.23760894 0.37743587 -1.3870241 -0.05495192 -0.2264873
## 5 0.59294075 -0.27053268 0.8177393 0.75307443 -0.8228429 0.53819555
## 6 0.47620095 0.26031433 -0.5686714 -0.37140720 1.3412620 0.35989384
           V13
                     V14
                               V15
                                         V16
                                                     V17
## 1 -0.9913898 -0.3111694 1.4681770 -0.4704005 0.20797124 0.02579058
## 2 0.4890950 -0.1437723 0.6355581 0.4639170 -0.11480466 -0.18336127
## 3 0.7172927 -0.1659459 2.3458649 -2.8900832 1.10996938 -0.12135931
## 4 0.5077569 -0.2879237 -0.6314181 -1.0596472 -0.68409279 1.96577500
## 5 1.3458516 -1.1196698 0.1751211 -0.4514492 -0.23703324 -0.03819479
## 6 -0.3580907 -0.1371337 0.5176168 0.4017259 -0.05813282 0.06865315
##
           V19 V20
                                  V21
                                               V22
## 1 0.40399296 0.25141210 -0.018306778 0.277837576 -0.11047391
## 2 -0.14578304 -0.06908314 -0.225775248 -0.638671953 0.10128802
## 3 -2.26185710 0.52497973 0.247998153 0.771679402 0.90941226
## 4 -1.23262197 -0.20803778 -0.108300452 0.005273597 -0.19032052
## 5 0.80348692 0.40854236 -0.009430697 0.798278495 -0.13745808
## 6 -0.03319379 0.08496767 -0.208253515 -0.559824796 -0.02639767
```

4. Data modeling

In the previous section, the data set was standardized. In this section, we will divide the data set into a training set and a test set. Therefore, 80% of the data is allocated as training set (train_data) and 20% as test data. After that, the dimensions were found using the dim() function.

```
library(caTools)

set.seed(123)

data_sample = sample.split(NewData$Class,SplitRatio=0.80)

train_data = subset(NewData,data_sample==TRUE)

test_data = subset(NewData,data_sample==FALSE)

dim(train_data)
```

By Ozlem Kilickaya

dim(test_data)

```
library(caTools)
set.seed(123)
data_sample = sample.split(NewData$Class,SplitRatio=0.80)
train_data = subset(NewData,data_sample==TRUE)
test_data = subset(NewData,data_sample==FALSE)
dim(train_data)
## [1] 227846 30
dim(test_data)
## [1] 56961
 Logistic_Model=glm(Class~.,test_data,family=binomial())
## Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred
 summary(Logistic_Model)
## Call:
## glm(formula = Class \sim ., family = binomial(), data = test_data)
## Deviance Residuals:
## Min 1Q Median 3Q Max
## -4.9019 -0.0254 -0.0156 -0.0078 4.0877
```

FINDINGS

In this part of the study, the following machine learning techniques were applied to the data set that was prepared for modeling in the previous part. Relevant codes and findings are included for each technique.

Machine learning techniques used:

- > Logistic Regression
- > Decision tree
- > Artificial Neural Networks
- **➤** Gradient Boosting

> Logistic Regression

Logistic regression was applied to detect credit card fraud. Logistic regression is used to model the probability of outcome for a class such as pass/fail or positive/negative. In this case, it was used to detect credit card fraud, not fraud/fraud.

Logistic_Model=glm(Class~.,test_data,family=binomial()) summary(Logistic_Model)

```
Logistic_Model=glm(Class~.,test_data,family=binomial())

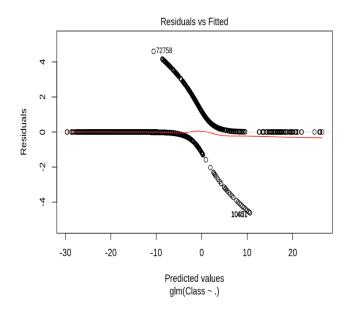
## Warning: glm.fit: fitted probabilities numerically 0 or 1 occurred

summary(Logistic_Model)

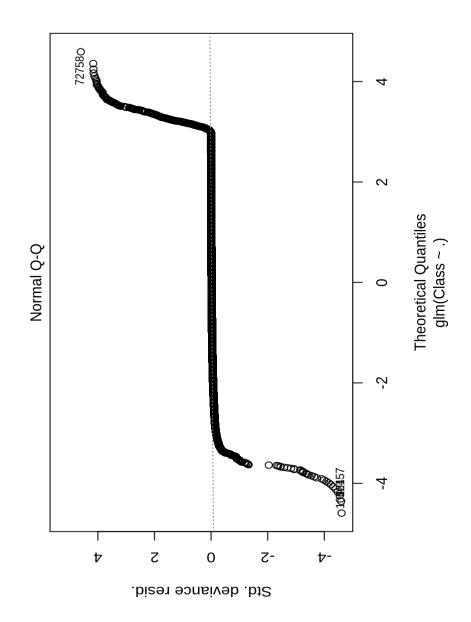
## Call:
## glm(formula = Class ~ ., family = binomial(), data = test_data)
##
## Deviance Residuals:
## Min 10 Median 30 Max
## -4.9019 -0.0254 -0.0156 -0.0078 4.0877
```

Summary of Logistic Regression

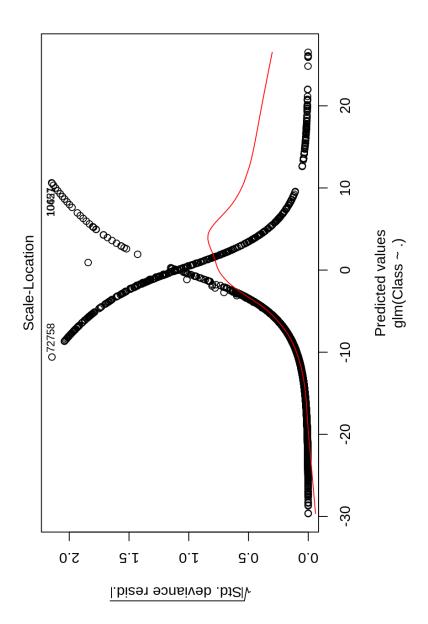
plot(Logistic_Model)



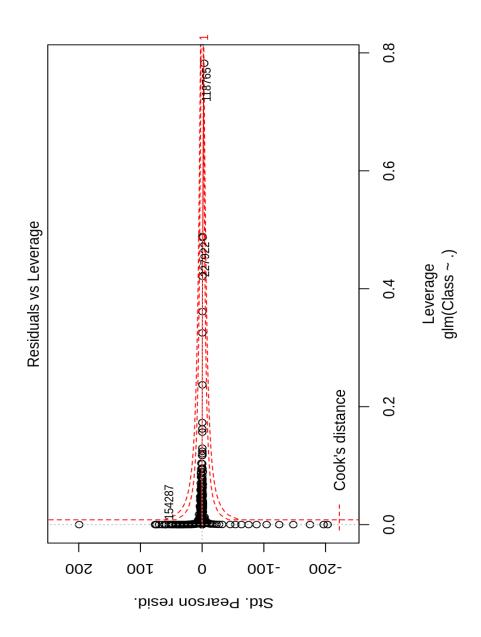
Model Visualization- Residuals



Model Visualization- Standard Deviation Residuals



Model Visualization-Predicted Values

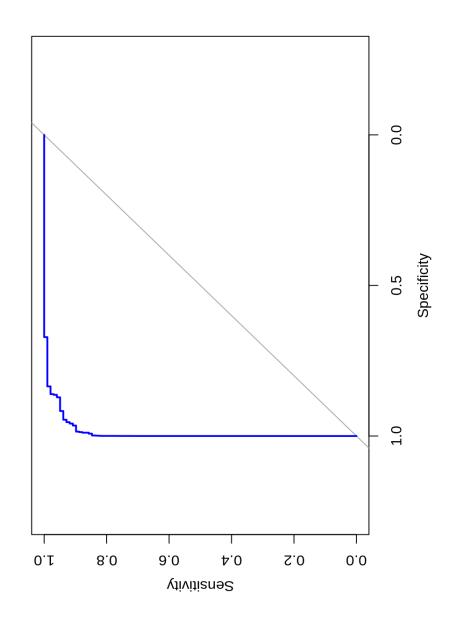


Model Visualization-Residuals vs Leverage

After visualizing the model, a ROC curve was drawn to evaluate the performance of the logistic regression model.

Library(pROC)

lr.predict <- predict(Logistic_Model,train_data, probability = TRUE)
auc.gbm = roc(test_data\$Class, lr.predict, plot = TRUE, col = "blue")</pre>



ROC curve for logistic regression

Decision Tree

In this section, the results of the decision tree algorithm are included. A decision tree is used to plot the results of a decision. Recursive splitting is used to plot the decision tree.

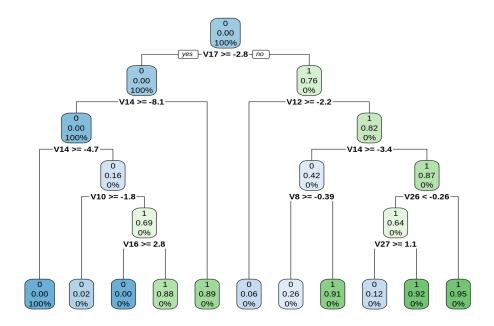
library(rpart)

library(rpart.plot)

 $\label{lem:class} decisionTree_model <- \ rpart(Class \sim . \ , \ creditcard_data, \ method = 'class')$ $predicted_val <- \ predict(decisionTree_model, \ creditcard_data, \ type = 'class')$

probability <- predict(decisionTree_model, creditcard_data, type = 'prob')</pre>

rpart.plot(decisionTree_model)



Decision Tree

> Artificial Neural Networks

Neural network models can learn certain patterns and classify on input models using historical data. The relevant package has been imported for the artificial neural networks application. Then the model is drawn using the plot() function. Neural networks have a value range from 1 to 0. Here, our threshold value is 0.5. So values above 0.5 will correspond to 1 and the remainder will be 0.

library(neuralnet)

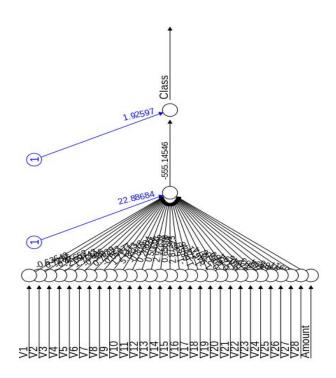
ANN_model =neuralnet (Class~.,train_data,linear.output=FALSE)

plot(ANN_model)

predANN=compute(ANN_model,test_data)

resultANN=predANN\$net.result

resultANN=ifelse(resultANN>0.5,1,0)

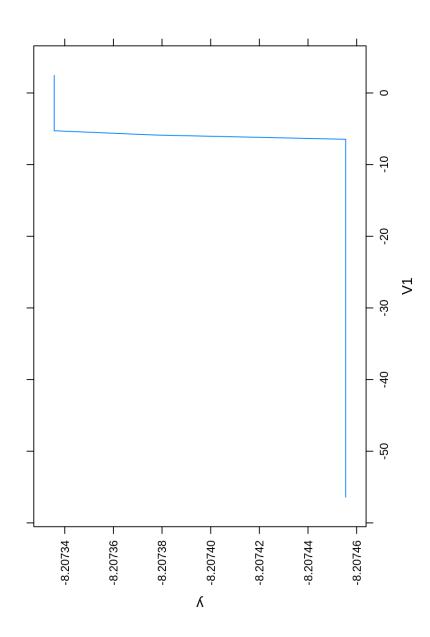


Artificial Neural Networks

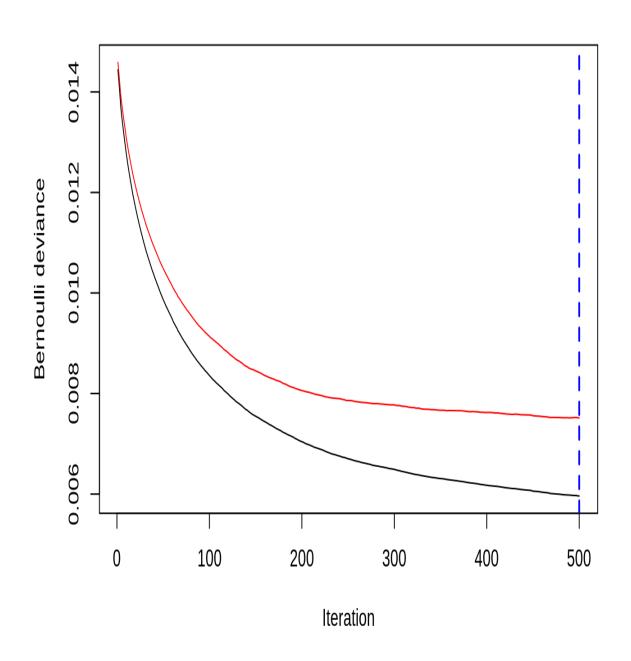
> Gradient Boosting

Gradient boosting is a machine learning algorithm used for classification and regression. This model consists of several basic ensemble models such as weak decision trees. These decision trees come together to form a gradient reinforcement model. The gradient boosting algorithm has been applied to our model as given below.

```
library(gbm, quietly=TRUE)
# Get the time to train the GBM model
system.time(
    model_gbm <- gbm(Class ~ .
         , distribution = "bernoulli"
         , data = rbind(train_data, test_data)
         n.trees = 500
         , interaction.depth = 3
         , n.minobsinnode = 100
         , shrinkage = 0.01
         , bag.fraction = 0.5
         , train.fraction = nrow(train_data) / (nrow(train_data) + nrow(test_data))
)
)
# Determine best iteration based on test data
gbm.iter = gbm.perf(model_gbm, method = "test")
model.influence = relative.influence(model_gbm, n.trees = gbm.iter, sort. = TRUE)
#Plot the gbm model
plot(model_gbm)
```



Gradient Boosting



Gradient Boosting- Bernoulli Deviance

By Ozlem Kilickaya

```
# Plot and calculate AUC on test data

gbm_test = predict(model_gbm, newdata = test_data, n.trees = gbm.iter)

gbm_auc = roc(test_data$Class, gbm_test, plot = TRUE, col = "red")

# Plot and calculate AUC on test data

gbm_test = predict(model_gbm, newdata = test_data, n.trees = gbm.iter)

gbm_auc = roc(test_data$Class, gbm_test, plot = TRUE, col = "red")

## Setting levels: control = 0, case = 1

## Setting direction: controls < cases

print(gbm_auc)

##

## call:

## roc.default(response = test_data$Class, predictor = gbm_test, plot = TRUE, col = "red")

##

## Data: gbm_test in 56863 controls (test_data$Class 0) < 98 cases (test_data$Class 1).

## Area under the curve: 0.9555
```